



METHODIST COLLEGE

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Office of College Relations

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www.methodist.edu

FOR IMMEDIATE RELEASE
January 6, 2005
(910) 630-7043

CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

**METHODIST COLLEGE CHEERLEADERS
TO HOST CLINIC**

FAYETTEVILLE, NC – The nationally-ranked Methodist College cheerleaders will host their first instructional clinic for area youth ages 5-13 on Saturday, January 22, 2005. The clinic will take place in the March F. Riddle Center and will begin with registration at 11:30 a.m. and conclude with a performance at 4:45 p.m. Cost for the clinic is \$20 and includes a t-shirt and pizza party.

The clinic will focus on the fundamental elements of cheerleading: motions, jumps, floor cheers, sidelines, voice and dance. Age-specific instruction will be provided by Head Cheerleading and Dance Coach Melissa Hay and members of the cheerleading team.

Clinic fees will be used to offset the costs of participating in the National Cheerleading Association's National competition scheduled for April 6-10 in Daytona Beach, FL. Since 1988, Methodist cheerleaders have placed six times in the Top 10 at the National Cheerleading Championship for Division II.

Hay has more than 12 years of coaching experience, most recently at Robert Morris University. A graduate of The University of Pittsburgh-Johnstown, she has also coached cheerleaders at Saint Francis University and on high school and All-Star teams in western Pennsylvania.

For more information on the clinic and Methodist College cheerleading and dance, contact Melissa Hay at (910) 630-7154 or mhay@methodist.edu. The official website is www.methodist.edu/cheer-dance.

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FOR IMMEDIATE RELEASE

January 11, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**METHODIST COLLEGE TO HOST
HEALTH SEMINAR**

FAYETTEVILLE, NC -- The Methodist College Physical Education Department is sponsoring a free seminar on Polar heart rate monitors and the TriFIT™ health assessment systems and software on Wednesday, January 26 at 7 p.m. in the Clark Hall Auditorium. Participants will discover how to assess their health and fitness using technology, explore ways to track their performance and receive recommendations on improvement.

The seminar will be conducted by Beth Kirkpatrick, a nationally-recognized instructor in health and physical education. With more than 20 years of experience, Kirkpatrick now consults top college athletic programs including NCAA Division I men's and women's basketball teams from Duke University, the University of Kentucky, the University of Connecticut, Arizona State University, the University of Tennessee, Louisiana State University and others. She has received the Iowa Governor's Cup for Outstanding Secondary Physical Education Program and is the first physical education teacher to receive the United States Department of Education's Christa McAuliffe Fellowship. Additionally, she has earned a Distinguished Leadership Award from the Council on School Leadership in Physical Education and was named a Teacher of the Year by the National Association of Sport and Physical Education.

The TriFIT™ tool is currently being used at wellness centers across North Carolina. The system is revolutionary in tracking student assessment, goal setting, progress and more. It has a variety of components for research, learning and monitoring health. The seminar is ideal for researchers, physical and health educators, healthy living coordinators and anyone who wants to learn more about their health.

For more information on this seminar and other Department of Physical Education offerings, contact the department chair, Suzanne Robinson, at (910) 630-7142 or srobinson@methodist.edu.

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Photo Available Upon Request



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FOR IMMEDIATE RELEASE
January 21, 2005
(910) 630-7043

CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

**REEVES SCHOOL OF BUSINESS
HOSTS ETHICS DAY**

FAYETTEVILLE, NC – The Reeves School of Business at Methodist College will host its fourth annual Lowdermilk Ethics discussion on February 7, 2005 at 2 p.m. in Clark Hall Auditorium. David Callahan, author of *The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead*, will discuss ethics and values in business. This session is free and open to the public.

Callahan has written extensively about ethics, business and public policy. He is the author of six books, including *Kindred Spirits: Harvard Business School's Extraordinary Class of 1949 and How They Transformed American Business*, and is a regular radio commentator for Marketplace. In 1999, Callahan co-founded Demos, a New York-based think tank, where he currently serves as a senior fellow. He received his B.A. from Hampshire College and his Ph.D. in politics from Princeton University.

Later that evening, the Fayetteville Rotary Club will host its 11th annual Lowdermilk Student Achievement Award program in the Alumni Dining Room of the Berns Student Center. The award is given to a full-time Methodist College student who has a cumulative grade point average of 2.0, provides exemplary service to the college and/or the Fayetteville community, and demonstrates by action and deed high ethical standards and spiritual values in his/her educational, professional and personal life. The winner receives a certificate and a \$2,000 grant. Four finalists will each receive awards of \$200.

The Lowdermilk Student Achievement Award is named in honor of Dr. William P. Lowdermilk, Jr., retired vice president of Methodist College, for his service to the Rotary Club and the college by exposing students to the concepts of values and ethics in the workplace. For more information about the Lowdermilk Ethics discussion and award, please call Joseph Doll at (910) 630-7046 or Anne Way at (910) 630-7047.

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FOR IMMEDIATE RELEASE

January 28, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

METHODIST COLLEGE RECEIVES CHALLENGE GRANT

Methodist College has been awarded a \$550,000 challenge grant from The Kresge Foundation toward an addition to its Science Building, which will consist of state-of-the-art laboratories for biology and chemistry. The grant is conditioned upon the College's raising the remaining funding needed to complete all three components of *The Seeds on Good Soil, A New Season* campaign.

This is Methodist College's third and largest capital drive in its history. The components of the campaign are \$2.5 million for endowment, \$1.85 million for annual fund support, and \$8.5 million to construct an addition to the Science Building and a fitness and wellness center.

The Kresge Foundation provided Methodist College with two previous challenge grants of \$250,000 in 1989 and \$300,000 in 1996 toward its first two campaigns. The grants provided funding for the March F. Riddle Center and the expansion of the Davis Memorial Library, respectively.

"Receiving a grant from The Kresge Foundation is a true blessing," said Dr. M. Elton Hendricks, president of Methodist College. "We are excited about the opportunity to provide an enhanced learning environment for our science majors.

"With the introduction of new concentrations and the success of our master's degree program in Physician Assistant Studies, the demand for sciences has grown rapidly," he said. "Our friends and alumni have responded well in the past to challenges from The Kresge Foundation and I am confident that we will raise the money necessary to meet, or even exceed, the conditions of this newest challenge grant."

The Kresge Foundation is an independent, private foundation created by the personal gifts of Sebastian S. Kresge, and is not affiliated with any corporation or organization. As of the December announcement, the Foundation had awarded 176 grants in 2004 for a total of \$119,434,874.

Grants are made to institutions operating in the areas of higher education, health and long-term care, arts and humanities, human services, science and the environment, and public affairs. Grants are made on a challenge basis, requiring the recipient to raise the remaining funds, thereby insuring the completion of the projects.

For more information about Methodist College and The Kresge Foundation challenge grant, please contact the Director of Development Robin Davenport at (910) 630-7200.

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MEDIA RELEASE

February 1, 2005

RELATIONS

BILL BILLINGS

INTERIM DIRECTOR OF COLLEGE

METHODIST COLLEGE'S REEVES SCHOOL OF BUSINESS TO OFFER MBA PROGRAM

FAYETTEVILLE, NC – Methodist College will launch its second master's degree program, a Master of Business Administration with a Concentration in Leisure Studies, this fall. Methodist College awarded its first master's degree, the Master of Medical Science, December 12, 2003, to six graduates of the college's physician assistant program.

Methodist's inaugural MBA class will be limited to 18 students who will earn 35 semester hours of graduate credit over six semesters. In addition to core courses in each of the recognized business disciplines, students will take electives focused on developing the skills required to lead organizations in the leisure industries.

Mike Truesdell, director of the Reeves School of Business, said the MBA program was a logical expansion for Methodist because the college "has developed significant expertise and an excellent reputation in baccalaureate education targeting the leisure industries through its business concentrations in golf, tennis, and resort management." He said the new program will also enable Methodist "to further its mission of creating educational programs based on the values of ethical decision-making."

The new program was developed by the Reeves School of Business faculty at Methodist. Students accepted for the program will attend four weekend residences at the Carolina Hotel, part of the Pinehurst Resort, in Pinehurst, N.C. Classes will be supported with an online component administered through the Methodist College Distance Learning Program.

"This unique MBA program received the overwhelming support of our faculty," said Dr. Philip Williams, vice president for academic affairs. "We are especially excited by the fact that it will expand the academic and geographic scope of our Graduate School offerings. Effective July 1, 2004, Dr. Donald Lassiter, professor of psychology, will become Dean of our School of Graduate Studies."

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Last fall, College President Elton Hendricks told MC alumni the college would likely add additional master's degrees in the near future. Several faculty members are currently drafting a proposal for a Master of Justice Administration program.

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FOR IMMEDIATE RELEASE
February 15, 2005
(910) 630-7043

CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

**METHODIST COLLEGE
ANNOUNCES FEBRUARY OFFERINGS**

FAYETTEVILLE, NC – Methodist College is pleased to present the following February events. All are open to the public.

1918 (Theatre Production)

February 17-19, 8 p.m.

February 20, 2 p.m.

February 24-26, 8 p.m.

February 27, 2 p.m.

Reeves Auditorium

In the autumn of 1918, The Great War is on everyone's mind, and patriotism is the fundamental value: American boys are fighting and dying in foreign fields while at home Liberty Bond rallies are being held everywhere, anything German is automatically suspicious, and the worst name you can call someone is "slacker." In the small Texas town of Harrison, Horace Robedeaux is torn between duty to country and duty to his young wife Elizabeth and their new and growing family. Adding to Horace's anxiety is the fact that Elizabeth's ne'er-do-well little brother is constantly bragging about what he'd do against the Hun, and Elizabeth's father Mr. Vaughn has pledged to support Elizabeth and their baby if Horace enlists, or rather, as Mr. Vaughn assumes, when Horace enlists. But the terrible worldwide Spanish Influenza pandemic of 1918 intervenes, and everyone's lives are changed forever.

Tickets: \$7 for adults, \$4 for students and seniors, \$2 for children. For more

18th Annual Southern Writers Symposium

February 25-26

This year's Symposium is themed *History in/and/ of Southern Literature* and is supported by *The Fayetteville Observer*, and the North Carolina Arts Council; with funding from the State of North Carolina and the National Endowment for the Arts, which believes that a great nation deserves great art.

-MORE-

May 4, 2011
CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS
(910) 630-7043

Scholars from around the country will present talks on the theme, and a variety of literary artists will address it through readings, performances and panel discussions. Nine authors are slated to appear: Sheila Kay Adams; Awiakta; Marshall Chapman; Leigh Anne Duck; SallyAnn Ferguson; Trudier Harris; David Treadway Manning; Louis D. Rubin, Jr.; and Virgil Suarez. Biographies and photos are available upon request.

Registration is \$35 for Saturday only; or \$65 for both Friday and Saturday.

Amarcord (male a cappella quintet)
February 26, 7 p.m. Hay Street United Methodist Church

Friends of Music at Methodist and the Arts Council of Fayetteville/Cumberland County present Ensemble Amarcord, featuring five former choristers of the famous St. Thomas Boys Choir of Leipzig.

Donations accepted and appreciated. For more information, call (910) 630-7100.

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Small college. Big opportunities.

Methodist College is a senior, co-educational college of liberal arts and sciences that opened in 1960. The campus presents a striking blend of modern architecture and natural beauty, occupying 617 acres along the Cape Fear River, six miles north of downtown Fayetteville. The campus includes 32 buildings, an 18-hole golf course and an amphitheater. Nine on-campus residence halls house nearly 900 students.

The College offers day, evening and on-line courses year-round. Students can choose from more than 50 undergraduate majors and concentrations and two master's degrees in Physician Assistant Studies and business administration. The newest graduate offering, the Professional MBA at Pinehurst, is the first program of its kind in the nation. Designed to help further the careers of professionals already working in the golf, tennis and resort industries, classes will be held one weekend a month, beginning this fall, in Pinehurst® with supplemental coursework completed online between residency sessions.

More than 60 student organizations and 19 intercollegiate sports give students countless opportunities to develop their talents and leadership skills. Methodist prides itself on its "nurturing, family-type atmosphere," its Honor Code, emphasis on character development, and its strong support network for students. The College provides support through its gifted and caring faculty, campus minister, career counseling, clinical counseling and academic tutoring.

Competing at the NCAA Division III level, Methodist offers nine intercollegiate sports for men and 10 sports for women. The College competes in the USA South Intercollegiate and Mason-Dixon athletic conferences. Since 1989, its women's golf teams have won 13 national titles and the men's golf teams have won nine national titles.

Methodist's 8,145 graduates have been remarkably successful in a wide range of fields. Notable alumni include: the dean of the Bryan School of Business at UNC-Greensboro, a professional golfer on the LPGA Tour, the president of Young Harris College in Georgia, and superintendents of the Cumberland County and Northampton County, NC, school systems.

Under the leadership of its third president, Dr. M. Elton Hendricks, the College has added many curricula, sports and buildings over the last two decades. Enrollment has more than doubled since 1984. The College now serves more than 2,000 students in its day, evening and weekend classes. The student body includes persons of diverse ages and nationalities, representing 48 states and 37 foreign countries.

Methodist College offers a wide range of financial aid, including: Presidential Scholarships worth \$4,500-\$10,000 per year, federal and state grants, campus work, and a variety of loan programs. All North Carolina residents who enroll full-time (day or evening) are eligible for the NC Legislative Tuition Grant worth \$1,800 per year (\$900 per semester).

For admission information, phone 1-800-488-7110 or visit www.methodist.edu, the College Web site. Current schedules of day and evening classes are posted under the Academics section of the College Web site.

We've Got The Corner On America's #1 Relocation Market™

CENTER CALLS FOR AWARD NOMINEES

FAYETTEVILLE, NC -- The Center for Entrepreneurship at Methodist College is calling for nominations for the following business awards, to be presented at the 28th annual Stock Market Symposium April 20, 2005 at the Holiday Inn Bordeaux. Nominations and supporting materials should be directed to the Center no later than Friday, March 18th via fax, (910) 630-7657; e-mail, sgautam@methodist.edu; or mail to Methodist College, Center for Entrepreneurship, 5400 Ramsey St., Fayetteville, NC 28311.

American Business Ethics Award (Sponsored by the Society of Financial Service Professionals)

The American Business Ethics Award (ABEA) recognizes U.S. companies that exemplify high standards of ethical behavior in everyday business conduct and in response to crises or challenges. Established in 1994 by the Society of Financial Service Professionals, this award program embodies the Society's 75-year old advancement of sound business ethics in insurance and financial services, especially among its more than 25,000 members. Companies nominated should employ less than 250 people. Financial service companies and non-profit organizations are not eligible for consideration.

Silver Spoon Award

The Silver Spoon Award is given to a person who, though not born with the proverbial silver spoon in his/her mouth, has originated and built a successful business recognized for its uniqueness in planning, production, or some other aspect of its operation. The business can be located anywhere in the United States.

Outstanding Woman Entrepreneur of the Year Award

The recipient must be a North Carolina resident who owns, has established, or manages a small business. The Outstanding Woman Entrepreneur of the Year Award committee will also consider the individual's creativeness, innovation, and personal contributions to, and involvement with, the community.

Small Business Excellence Award

A small business employs fewer than 300 persons and generates revenue of less than \$15 million per annum. The Excellence Award committee will also consider the creativity of the business, the uniqueness of the product, the employees' welfare and the contributions of the business to its community.

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**SOCIAL WORK CLUB TO HOST LECTURE
ON JANE ADDAMS**

FAYETTEVILLE, NC -- The Methodist College Social Work Department and Social Work Club present Mary Lynn Bryan, who will speak on her research into the life and work of Jane Addams on Monday, March 21 at 3:30 p.m. in the Clark Hall Auditorium. The lecture celebrates March as both Social Work and Women's History Month and is free and open to the public.

Jane Addams was born in 1860 and established the Hull-House, a social settlement on Chicago's West Side, in 1889. She is hailed as being one of America's most famous women for her writings, settlement work and international efforts for world peace.

Bryan is currently the editor of *The Jane Addams Papers* for the Department of History at Duke University. She has also served as the head of the Manuscripts Collection and curator of the Jane Addams Hull-House for the University of Illinois in Chicago. She is a member of the College's Board of Trustees and received an honorary doctorate of letters from Methodist in 1988. She has a bachelor's in history from Alabama Polytechnic Institute, a master's in history from the University of Illinois and an MBA from the University of Chicago.

For more information on the lecture and other Department of Social Work offerings, contact Lyn Green, at (910) 630-7653 or lgreen@methodist.edu.

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Photo Available Upon Request.



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FOR IMMEDIATE RELEASE
March 4, 2005
(910) 630-7043

CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

**CENTER CALLS FOR
AWARD NOMINEES**

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FOR IMMEDIATE RELEASE
March 9, 2005
(910) 630-7043

CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

**PA PROGRAM FOUNDER RETURNS
TO METHODIST COLLEGE**

FAYETTEVILLE, NC -- Ron Foster has returned to Methodist College as the director of the Physician Assistant (PA) Program. Foster started the undergraduate program in 1996 but left in 2003 to pursue clinical work at Campbell University's Student Health Services.

"I feel like I've been on a long sabbatical," he said. "It was delightful to get back into full-time medical practice but it's also good to return. I want to continue to be involved in both."

Foster is a graduate of Methodist College and went on to earn master's degrees at Fayetteville State University and the University of Nebraska. He has been a practicing physician assistant for 25 years. He is a member of both the American and North Carolina Academies of Physician Assistants, as well as the North Carolina Medical Society, and is on the Board of Directors of the Association of Physician Assistants in Obstetrics and Gynecology.

In 2000, the PA Program became the College's first graduate-level offering. There are currently 54 students enrolled. For more information on the program, contact Foster at (910) 630-7614 or fosterr@methodist.edu.

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Photograph Available Upon Request.



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FOR IMMEDIATE RELEASE

March 14, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**FORMER METHODIST STAR ATHLETE
RETURNS AS HORTICULTURIST**

FAYETTEVILLE, NC -- 1969 Methodist College graduate James Darden, III has recently been appointed as the college's first full-time horticulturist. Darden is tasked with beautifying the campus through landscape, irrigation and drainage design.

Darden will supervise two staff members. His first projects include the re-design of the entrance to Stout hall, which houses Enrollment Services; the intersection of Lowdermilk Drive and Valley View Drive; and the original Methodist College sign facing Ramsey Street.

"As a student 35 years ago, Jim was an invaluable player on the athletic field and in the classroom," said Gene Clayton, vice president for Business Affairs. "We are excited that he has, in essence, re-joined our team and we are looking forward to his making the campus a must-see in Fayetteville."

Darden retired in 2004 from Sampson Community College in Clinton, NC having served 25 years as the chairman of the Horticulture Technology Department. He is the owner Darden's Nursery and Landscaping, a wholesale container azalea nursery, and landscape design and installation business. He has also authored three books -- *The Greenhouse Book*, a how-to book on building your own greenhouse; *Great American Azaleas*, a consumer's guide to buying the best azaleas; and *Guests of the Emperor*, a biography of his father's World War II experiences. He is currently working on *Great American Camellias*.

Darden earned a Bachelor of Science degree, *cum laude*, from Methodist in biology and education and went on to earn his master's in science education from Duke University.

While a student at Methodist, he was a stand-out athlete on the men's basketball team. A four-time Dixie Intercollegiate Athletic Conference All-Conference player, Darden still holds seven school and conference records for rebounds and scoring. He was inducted into Methodist's Athletic Hall of Fame in 2001.

He is a member of the North Carolina Nurserymen's Association, the North Carolina State University Arboretum, and the American Camellia Society. In Fayetteville, Darden was a charter member of the Cape Fear Botanical Garden and is active with the Fayetteville Camellia Society which organizes the annual Camellia Show at Cross Creek Mall.

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Gamma Sports | 200 Waterfront Drive | Pittsburgh, PA 15222 | T: (800) 333-0337 | www.GammaSports.com

FOR IMMEDIATE RELEASE

GAMMA SPORTS AND METHODIST COLLEGE PARTNER FOR MC OPEN

Gamma Sports teams with Methodist College to benefit the Professional Tennis Management Program

Pittsburgh, PA – March 14, 2005 — Gamma Sports, makers of the number one rated string product line in tennis, proudly announces their sponsorship of the Methodist College Open. The event will be held March 25-27, 2005 at Methodist College in Fayetteville, North Carolina. The tournament is open to men and women for singles, doubles and mixed doubles and singles and doubles for 35, 45, 55 and 65 age brackets. The final registration date for the tournament is March 22, 2005.

Proceeds from this event will benefit the Professional Tennis Management Program, its students and the local tennis community. The program prepares students to enter the tennis industry with opportunities to coach, manage a tennis facility or pursue marketing or manufacturing positions. “Growing the sport is important to Gamma Sports. The Professional Tennis Management Program at Methodist College is a key instrument in promoting this growth”, said Matt Ferrari, President of Gamma Sports.

Gamma products and Fischer racquets will be available for purchase at this tournament for special tournament pricing with a portion of the proceeds from each sale going to the Professional Tennis Management Program.

Additional Tournament Information

For more information on the tournament or to register for the event please visit USTA TennisLinks at <http://tournaments.usta.com/tournaments/Schedule/Search.aspx>.

The tournament identification number is 703954505.

GAMMA SPORTS | The Fast Growing Racquet Sports Company in the World

Dr. Harry Ferrari, a nuclear engineer and avid tennis player, founded gamma Sports in 1974 to create a synthetic gut tennis string that would duplicate the durability and playability of natural gut strings. Gamma synthetic string, engineered with a patented process, revolutionized the game of tennis and has been ranked the number 1 string for 23 years straight. Gamma Sports markets and sells an entire line of over 5,000 products including Fischer racquets, children’s tennis gear, tennis balls, Ballhopper® products, replacement grips, overgrips, vibration dampeners, court equipment, therapy products, and racquet accessories, all engineered to the same exacting standards as the award-winning string line. Gamma Sports is based in Pittsburgh, PA. For additional information on Gamma Sports’ entire line of products, visit the website at www.GammaSports.com or send a written request to: Gamma Sports, 200 Waterfront Dr., Pittsburgh, PA 15222, U.S.A.

- more -

Tournament Contact Information:

Steve Andrews, Assistant Director of Professional Tennis Management
Methodist College
Telephone: (910) 630-7484
Fax: (910) 630-7254
Email: sandrews@methodist.edu
URL: www.methodistptm.com

Contact Information:

Sara Howell, Marketing Assistant
Gamma Sports
Telephone: (412) 323-0335 ext. 286
Fax: (412) 323-0317
Email: mrkt@gammasports.com
URL: www.gammasports.com

- # # # -

Occasionally, Gamma Sports makes statements regarding planned or future development efforts for our existing or new products and services. These statements are not intended to be a promise or guarantee of future delivery of products, services, or features but merely reflect our current plans, which may change. The Company assumes no obligation to update these forward-looking statements to reflect any change in circumstances, after the statements are made.

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FOR IMMEDIATE RELEASE

March 16, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**NC ROTARY CLUB PARTNERS
WITH COLLEGE TO PROMOTE ETHICS**

FAYETTEVILLE, NC -- In a unique partnership, the Fayetteville Rotary Club of Fayetteville, NC (USA) has teamed up with the Reeves School of Business at Methodist College to bring significant recognition to the Rotary Club's emphasis on business ethics through the Ethics and Values in Business Program. During the spring semester, a day of activities kicks off a semester-long discussion on a unique ethical theme. This year marked the eleventh anniversary of the program which was celebrated on February 7, 2005.

The 2005 program theme is "Executive Compensation: How Much is Too Much?" David Callahan, author of *The Cheating Culture: Why More Americans Are Doing Wrong to Get Ahead*, spoke throughout the day to the campus community about ethics and values in business.

Later that evening Nicholas Kimps, a junior from Waldorf, MD, received the Lowdermilk Student Achievement Award for exemplifying the principles of Rotary. Kimps is pursuing a degree in biology with double concentrations in zoology and botany.

The Ethics and Values in Business Program was conceived in 1994 by Professor of Business Administration Joe Doll, a Rotary Club member and then-director of the Reeves School of Business. The Lowdermilk Student Achievement Award is named after Dr. William P. Lowdermilk, a 25-year Rotarian and former employee of Methodist College.

The award is presented to a Methodist College junior or senior who is judged to have most significantly demonstrated the ideals of Rotary during his/her college career. Faculty and staff nominate students who are then interviewed by a panel composed of Rotarians and college personnel. The winner receives \$2,000 and a certificate. Four runners-up each receive \$200 and a certificate.

-MORE-

METHODIST COLLEGE
FOR IMMEDIATE RELEASE
CYNTHIA CURTIS
DIRECTOR OF COLLEGE RELATIONS
(910) 630-7043

Lowdermilk was employed at Methodist College for 32 years and advocated a strong values and ethics teaching mission for the college by serving as chair of the Ethics and Values Committee for many years. During his tenure with the Rotary Club, he served as president in 1987-1988.

###

Photo Attached.

Cutline: 25-year Rotarian, Dr. William P. Lowdermilk, *pictured right*, poses with Nicholas Kimps, a Methodist College student and recipient of the Lowdermilk Student Achievement Award. The Fayetteville Rotary Club in Fayetteville, NC sponsors the annual award for a student who exemplifies the principles of Rotary.



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FOR IMMEDIATE RELEASE

March 16, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**METHODIST STUDENTS SUPPORT
KIDS IN CRISIS**

FAYETTEVILLE, NC -- Methodist College students and staff donated 50 teddy bears to the Cumberland County Sheriff's Office on Monday, February 28, 2005 to be distributed to children who have been traumatized on the scene of a crime, accident, or domestic dispute. The bears were built during a recent student activity event; materials were donated by "Wish Upon A Bear" located inside Cross Creek Mall in Fayetteville.

"We appreciate the efforts of our students at Methodist College," said Sheriff Earl "Moose" Butler. "It's comforting to know that our young people are sympathetic toward the plight of innocent children who've become victims of crime."

For additional information, please contact Cynthia Curtis, director of College Relations, at (910) 630-7043 or cjcurtis@methodist.edu.

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Three photographs attached. Cutlines:

Sheriff and Bear Makers

Cumberland County Sheriff Earl "Moose" Butler discusses the distribution of the bears with Methodist College students Paul Street, Julianne Spanjers, and Antwan Robinson; and Student Development and Services Office Manager Lois DeVico.

MC Bear Donation

Methodist College students and staff made 50 bears to be distributed by Cumberland County Sheriff's deputies to kids in crisis. Pictured left to right: Deputy Mike Leone; students Paul Street, Julianne Spanjers, and Antwan Robinson; Methodist staff member Lois DeVico; and Cumberland County Sheriff Earl "Moose" Butler.

Sheriff and Bears

Cumberland County Sheriff Earl "Moose" Butler inspects teddy bears donated by Methodist College students and staff for kids in crisis. Materials for the bears were provided by "Wish Upon A Bear" in Cross Creek Mall.



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FOR IMMEDIATE RELEASE
March 18, 2005
(910) 630-7043

CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

METHODIST BUSINESS SCHOOL RECEIVES GRANTS

FAYETTEVILLE, NC -- The Reeves School of Business at Methodist College has been awarded two grants totaling \$10,000. The monies will be used to give students, both at Methodist and in Cumberland County, practical experiences in starting and running businesses.

The Coleman-Hughes Charitable Foundation of Chicago, IL, has provided funding to create a research/polling center at the College. Students will conduct research for outside clients with small to medium-sized projects through telephone, intercept, and mail surveys, as well as personal interviews and focus groups. Local entrepreneurs and business leaders will mentor the students through each stage of the center's development.

About 100 students will be involved in the operation of the center each semester, said Sherri Schmidt-Coultrup, assistant professor of marketing. "This center will offer a valuable service to the community," she said. "Business always benefits from getting sound marketing research at a very reasonable cost."

The second grant has been awarded to the College's Students in Free Enterprise (SIFE) team to help Cumberland County high school students understand and utilize the concepts of the free enterprise system and entrepreneurship. The grant was awarded through the "I Choose!" Grant program of the Marcus Foundation.

The project will include interactive activities, hands-on experiences, and access to higher educational opportunities and scholarships. Area high school students will be guided through the entire business start-up process from idea development to the actual creation and maintenance of an ongoing business. Partners in the project include Cumberland County Schools, Fayetteville Technical Community College, Advanced Internet Technology, Inc., the Fayetteville Women's Center and Bank of America.

SIFE is a global, non-profit organization with teams on more than 1600 university campuses in 40 countries. SIFE offers students the opportunity to develop leadership, teamwork and communication skills through learning, practicing, and teaching the principles of free enterprise. The Methodist College team currently has 15 members and is advised by Schmidt-Coultrup.

To learn more about the funded projects, contact Schmidt-Coultrup at (910) 630-7624 or sschmidt@methodist.edu.

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FOR IMMEDIATE RELEASE

March 21, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**METHODIST FACULTY RELEASE
NEW BOOKS**

Two members of the Methodist College faculty have recently had books published. One has published a work of fiction while the other has written a true crime book that delves into the world of serial killers and how to catch them.

Philip Williams, vice president for Academic Affairs, has just published his third popular fiction novel. *DavieJay* is set on a conservative Christian college campus in the South and is filled with personal struggle, romance and ethical dilemmas.

The book explores the struggles of a married woman dealing with the tensions among honesty, justice and love. It is available in local bookstores and at www.amazon.com. Williams will be signing copies of his book at City Center Gallery and Books at 112 Hay St. on March 10 from 6 - 8 p.m. and at Barnes & Nobles Booksellers at 121 Glensford Rd., on March 25, 2005 from 6 - 8 p.m.

Williams' other works include *The Tartan Murders* and *Mission Bay Murder*. He and his wife, Sandra, are also co-authors of six children's books, including *The Rainbow Monster*, *The Blanket Burglar*, and *The Smuggler's Secret*.

Assistant Professor of Justice Studies Dr. Maurice Godwin has just published *Tracker: Hunting Down Serial Killers*, co-authored by Fred Rosen, which has also been translated into Spanish. Godwin, who is also an investigative psychologist, uses psycho-geographic profiling to catch serial killers.

Godwin is well-known for his methods in accurately predicting both where a murderer lives and where he/she will strike next. *Tracker* cites his personal analysis of numerous noteworthy cases including the I-95 sniper; the Baton Rouge serial killer, the BTK serial killer, and Raleigh serial killer, John Williams, Jr.

-CONTINUED-

May 4, 2011
METHODIST COLLEGE
CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS
(910) 630-7043

Godwin has previously published three books: *Criminal Psychology and Forensic Technology*; *Hunting Serial Predators*; and *Slave Master*, written with Sue Wiltz. *Slave Master* is about Internet serial killer John Robinson and has just been nominated for a 2005 Edgar Prize in the Best Fact Crime category.

He has recently signed a book deal for a second edition of *Hunting Serial Predators* which will be published this spring. To purchase any of his books, visit local bookstores or his website at www.drmauricegodwin.com.

For more information or to set up an interview, contact Philip Williams at (910) 630-7228 or williams@methodist.edu. Maurice Godwin can be reached at (910) 630-7280 or mgodwin@methodist.edu.

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March 21, 2005

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CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**“JAMES MADISON” TO APPEAR
AT METHODIST COLLEGE**

FAYETTEVILLE, NC--James Madison, the fourth president of the United States and father of the American Constitution, will appear on the Methodist College campus in the person of John Douglas Hall, a professional historian, entertainer, musician and educator to deliver this spring's Sanford Lecture on Friday, April 1 at 11 a.m. in the Clark Hall Auditorium. The lecture is free and open to the public.

Hall will offer reflections on the philosophical foundations of democratic-republican Government. Specifically, he will speak on the issue of “The Separation Between Church and State in a Constitutional Republic.” The lecture will be followed by a question-and-answer session and a luncheon in the Alumni Dining Room. The cost of lunch is \$6.

Wanting to “do something different,” Hall gave up teaching at a private school in his native Connecticut and moved to Virginia in 1978, where began entertaining as “An 18th Century Gentleman” at Gadsby's Tavern (est. c. 1792) in Alexandria, VA. It was at Gadsby's Tavern that Hall professionally began weaving his own personal life into the context of Madison. He has since represented him in numerous forums that reflect the length and breadth of Madison's interests: from ancient and modern confederacies to the forage and grassland concerns of his day, from origins of American federalism and the unique system of American jurisprudence that emanates from the Constitution to the dissection of the North American mole, and from issues regarding individual freedoms in an ever changing political world to the realm of diplomacy and the art of practicing the theoretical notions of good government.

With the combination of both appearance and subject material, Hall now presents a singular and unique form of historical representation. His portrayal of Madison is a dynamic, living representation of the research of the many biographers and researchers of the life of Madison, and provides an absorbing opportunity for the present generation, today, to meet the historical figure in the context of his own time, two hundred years ago to the day.

The College's Department of Government Studies sponsors the Sanford Lecture Series. For more information, contact Dr. Drew Ziegler at (910) 630-7488 or aziegler@Methodist.edu.

###

Photo available upon request.



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FOR IMMEDIATE RELEASE

March 23, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**VATICAN REPRESENTATIVE TO SPEAK
AT METHODIST COLLEGE**

FAYETTEVILLE, NC – George Coyne, director of the Vatican’s Astronomical Observatory in Italy will speak at Methodist College on “Galileo Still Haunts the Church” on Monday, April 11, 2005 at 11 a.m. in the Clark Hall Auditorium. The presentation is part of the Templeton Lecture Series on Science and Religion and is free and open to the public.

Coyne, who is also on staff at the Kitt Peak Observatory in Arizona, will attempt to separate reality from myth regarding the famous confrontation between the church and Galileo. He will also seek to clarify the differences in the authority of the church and that of the sciences.

The lecture is the fifth of the Templeton Lecture Series. The series’ namesake, Sir John Templeton, is a renowned international investment manager. His foundation generously supports research in such areas as spiritual information through science, spirituality and health, free enterprise, character development in education, and progress in religion. His support has made it possible for Methodist College to offer a course in its curriculum, twice annually, that considers the manifold relationships between science and religion and The Templeton Guide: Colleges That Encourage Character Development recognizes Methodist College for leadership in the area of student character development.

For more details, contact Dr. Lloyd Bailey, professor of religion, at (910) 630-7118.

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FOR IMMEDIATE RELEASE

April 12, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

Please run the following on The Community Channel. Thank you.

METHODIST COLLEGE
FOREIGN LANGUAGES FILM FESTIVAL

FREE and open to the public

April 22

7:00 p.m.

Clark Hall Auditorium

“Est-Ouest”

by Regis Wargnier

In French & Russian with English subtitles

Rated PG-13

(910) 630-7082



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FOR IMMEDIATE RELEASE
April 12, 2005
(910) 630-7043

CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

**METHODIST CONTINUES
FOREIGN FILM FESTIVAL**

FAYETTEVILLE, NC -- The Methodist College Foreign Languages Department and Linguasphere, the College's Foreign Languages Club, will present the fourth installment of their semester-long Foreign Language Film Festival on Friday, April 22, 2005. "Est-Ouest," or "East-West," will be shown in French and Russian with English subtitles at 7 p.m. in the auditorium of Clark Hall. The event is free and open to the public.

Professor of French and German Dr. Joan Bitterman will introduce the film which is set in 1946 when Stalin launches a vast propaganda campaign aimed at Russian emigrants living in the West, offering them an amnesty, a Soviet passport and the chance to participate in the post-war reconstruction of the USSR. "Est-Ouest" was nominated in 1999 for an Academy Award for Best Foreign Language Film.

This film is rated PG-13. For more information, contact Dr. Cristina Francescon at (910) 630-7082 or francesc@methodist.edu.

###



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FOR IMMEDIATE RELEASE

April 28, 2005

(910) 630-7043

CYNTHIA J. CURTIS

DIRECTOR OF COLLEGE RELATIONS

**METHODIST COLLEGE APPOINTS
NEW VICE PRESIDENT**

FAYETTEVILLE, NC – Methodist College is pleased to announce the appointment of Dr. Trevor Morris as vice president for Assessment and Evaluation. In this newly-created position, Morris will develop, implement and monitor the assessment and evaluation process for all college departments and programs. Morris will assume his new duties July 1, 2005.

The new position is a proactive response to increased accountability standards being put forth by college accrediting bodies such as the Southern Association of Colleges and Schools. Morris will also serve as a central clearinghouse for all institutional documentation and accreditation materials.

“There is definitely a greater emphasis in the accrediting world on quality enhancement through evaluation,” Morris said. “I hope to help Methodist deal successfully with our accrediting bodies and engrain a culture of assessment.”

Morris has been employed at Methodist since 1989 and currently serves as the dean of the School of Public Affairs and as a professor of political science. He supervises four departments offering programs in global studies, justice studies, leadership, military science, occupational environmental management, paralegal studies, political science and social work. Morris is also an adjunct graduate faculty member for Troy State University at Fort Bragg.

Morris holds a Ph.D. and a master’s degree, both in international studies, from the University of South Carolina. He completed his undergraduate work at Roanoke College in Virginia.

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Photograph attached.



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FOR IMMEDIATE RELEASE
May 4, 2005
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CYNTHIA J. CURTIS
DIRECTOR OF COLLEGE RELATIONS

**METHODIST SIFE TEAM WINS
REGIONAL COMPETITION**

FAYETTEVILLE, NC -- Members of Methodist College's Students in Free Enterprise (SIFE) won the regional SIFE championship in Atlanta, GA on April 14, 2005. The team won \$1500 and will now compete at the national competition in Kansas City, MO on May 22 - 24, 2005.

In addition to submitting an annual report of activities and accomplishments, the team competed in four special competitions on free markets in a global economy, entrepreneurship, personal finance and business ethics. The team won two of the four competitions to earn top honors.

The following six students represented Methodist at the competition: Leslie Dunn, president; Roni Wilkinson; Francessca Elliott; Krishana Polite; Dante Alvarado; and Mark Harrell. "The competition was such an exciting experience," said Leslie Dunn, a senior from Charlotte, NC and president of SIFE.

"We met a lot of people that shared our passion for educating people about basic skills for success," Dunn continued.

SIFE is a global, non-profit organization with teams on more than 1600 university campuses in 40 countries. SIFE offers students the opportunity to develop leadership, teamwork and communication skills through learning, practicing, and teaching the principles of free enterprise. The Methodist College team currently has 15 members and is advised by Schmidt-Coultrup.

For more information on SIFE or the national competition, please contact Schmidt-Coultrup at (910) 630-7624 or sschmidt@methodist.edu.

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FOR IMMEDIATE RELEASE
June 2, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE GETS A 4-STAR VISITOR

FAYETTEVILLE, NC—Gen. John W. Handy, Commander, U.S. Transportation Command and Commander, Air Mobility Command, Scott Air Force Base, Ill., toured Methodist College this morning as part of a recent visit to Pope Air Force Base. The four-star general is a 1966 graduate of Methodist College who scheduled time to tour the campus and visit with fellow alumni and past professors.

During his visit with Methodist College, Gen. Handy took time out for questions and answers from the staff and faculty. Handy reflected back to his days of being the senior class president and playing on the tennis team. He also stated that Methodist's hands-on education made a big difference to a little kid from Raleigh, adding that what has happened to him in his life was a result of the experiences he had at Methodist College. "I was empowered by the experiences here at Methodist College" stated Handy, adding that the confidence he gained helped him to be an "entirely different" person from when he came and when he left.

Gen. Handy said that "it was really a treat to come back and see all the kind of progress that Methodist College has made". The General's tour of the campus included the School of Allied Health Sciences which houses the Physician Assistant Program, the March F. Riddle Athletics Center and the Richard L. Player Golf and Tennis Learning Center.

Photos Attached, cutline: **(Photo 1)** Gen. John Handy, U.S. Transportation Command and Commander, Air Mobility Command, Scott Air Force Base, with Dr. M. Elton Hendricks, president of Methodist College. **(Photo 2)** Gen. Handy shakes hands with Gene Clayton, vice president for Business Affairs, while Dr. Hendricks looks on. **(Photo 3)** Parker Wilson, retired history professor, presents Gen. Handy with a photograph of his days as a student at Methodist College.



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FOR IMMEDIATE RELEASE

June 2, 2005

CHERYLE RIVAS

DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE ANNOUNCES STAFF APPOINTMENT

FAYETTEVILLE, NC – **Lauren Cook Wike** has been appointed director of Annual Fund and Alumni Affairs at Methodist College.

Wike's experience as a development and communications officer spans over two decades, 16 years of which have been with institutions of higher education. She has made Fayetteville/Cumberland County her home since 1991 and was with Fayetteville State University, a constituent institution of The University of North Carolina, for over 13 years. Wike is a graduate of American University in Washington, DC, with a degree in International Relations.



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FOR IMMEDIATE RELEASE
June 2, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE OFFERS INFORMATION SESSION ON THE
PROFESSIONAL MBA AT PINEHURST®**

FAYETTEVILLE, NC—College graduates will have an opportunity to learn more about the new Professional MBA at Pinehurst® program during a one-time information session. This fully accredited Master of Business Administration program is a joint effort between Methodist College and Pinehurst Resort, offering advanced education opportunities for future leaders in golf, tennis and resort industries. The program will also be open to those wanting to earn their MBA in an executive format one weekend per month at a world class resort.

Interested candidates can attend this information session on June 9th from 5pm to 8pm at the Golf Welcome center in Southern Pines. **This is a unique MBA program, the first of its kind never before offered in these growing industries worldwide.**

Many of the prospective students will be seasoned golf, tennis and resort professional professionals; others will be looking for an exciting second career in these fields.

The Golf Welcome Center is on the corner of Young's Road and U.S. 1 in Southern Pines, just north of Hyland Hills Country Club. Door prizes will be given away at the event.

For more information or interviews please contact the Methodist College Relations Department at 910.630.7043.



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FOR IMMEDIATE RELEASE
June 2, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE'S PA PROGRAM MAKES THE MARK

FAYETTEVILLE, NC—Methodist College has been notified by the National Commission for the Certification of Physician Assistants that 100 percent of the December 2002 graduating class of physician assistant students has passed the national board exam. Since its inception in 1996, the Physician Assistant Program has earned a 98 percent pass rate on the test. The national average to pass the exam on the first attempt this year was 86 percent. “A pass rate of 100 percent is extraordinary,” said Ron Foster, head of the Physician Assistant Program at Methodist. “This exam is rigorous. The students’ success speaks well for the quality of our curriculum, faculty and students.” The PA program is seven semesters long. More than 78 area physicians and PAs work as faculty in the didactic portion of the program. More than 130 professionals support the clinical portion. Students have performed clinical rotations from West Virginia to Florida and even in Africa. All, but one, of the Methodist College PA graduates are currently working as physician assistants. Eighty-one percent are working in North Carolina. Overall, forty-three percent are serving rural, medically-underserved areas. “We have seen a tremendous outpouring of resources from the medical community,” Foster said. “We appreciate the support of area physicians who teach in our program and serve as clinical preceptors. We are also greatly appreciative of area facilities such as Womack Army Hospital, Cape Fear Valley Medical Center, Highsmith-Rainey Hospital, and the Veterans Administration Hospital of Fayetteville, which help train these students.” The Southern Regional Area Health Education Center also supports the program. The Physician Assistant Program accepted its seventh class in August 2002. There are a total of 30 students currently enrolled. In 2000, the program became Methodist College’s first master’s level course of study. “The success of these graduates is a tribute to the administration and

Board of Trustees of the College,” Foster said. “The program has a stellar reputation and so do our graduates.”



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FOR IMMEDIATE RELEASE

June 13, 2005

**METHODIST COLLEGE NAMES DIRECTOR OF COLLEGE RELATIONS
AND MARKETING**

FAYETTEVILLE, NC—Methodist College announces Cheryle Rivas as the new Director of College Relations and Marketing. Prior to joining Methodist College, Rivas was an advertising and marketing executive with WFLB/Beasley Broadcasting Group. Rivas has more than 20 years experience in broadcasting and electronic media. She has a B.S. in public relations and a B.S. degree in broadcast television plus a minor in marketing from the University of North Carolina at Pembroke. Rivas received her C.R.M.C. (Certified Radio and Marketing Consultant) certification through the Radio and Advertising Bureau.

As the Director of College Relations and Marketing, Rivas will serve as the spokesperson for the College. She will oversee public relations efforts as well as all marketing and advertising campaigns. Rivas will also provide input to the Web development and sports information staff and serve as editor of the college's quarterly magazine, *MC Today*. Rivas will serve as the public information officer for the College in response to emergencies and inclement weather conditions, assist in campus-wide special events and projects, and serve on a number of College-related committees.



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FOR IMMEDIATE RELEASE
June 13, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

NCNG SUPPORTS METHODIST'S SCIENCE EXPANSION

FAYETTEVILLE, NC – As an active partner in the Fayetteville community, North Carolina Natural Gas (NCNG) - a division of Piedmont Natural Gas - has pledged \$15,000 toward construction of an addition to Methodist College's Science Building.

The college has now raised \$11.9 million in its \$12.85 million *Seeds on Good Soil, A New Season* comprehensive campaign. This gift assists the College in meeting a challenge grant put forth by the Kresge Foundation in December. The Foundation will donate \$550,000 to the campaign if it is completed by October 1, 2005.

Employing about 125 people and serving more than 42,000 customers in the Fayetteville area, NCNG and Piedmont Natural Gas have long traditions of assisting educational and other qualified charitable agencies and organizations.

“Our employees are active contributors in the community and are committed to improving the quality of life in our communities by donating and volunteering their time, money and efforts,” commented Jeff Hedrick, NCNG's Fayetteville district manager. Hedrick went on to say, “With this contribution to Methodist College, Piedmont Natural Gas and NCNG are demonstrating in a tangible way a strong philanthropic commitment to the communities in which our employees live, work and provide service to our customers.”

In 2003 Piedmont Natural Gas of Charlotte acquired NCNG, which was formerly headquartered in Fayetteville. NCNG serves approximately 180,000 residential, commercial and industrial natural gas customers, including 60,000 served by four municipal wholesale customers in eastern and southern North Carolina.

Piedmont Natural Gas is an energy services company primarily engaged in the distribution of natural gas to 960,000 residential, commercial and industrial utility customers in North Carolina, South Carolina and Tennessee. Piedmont's subsidiaries are invested in joint venture, energy-related businesses, including unregulated retail natural

gas marketing, interstate natural gas storage, intrastate natural gas transportation and regulated natural gas distribution.

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Photo Attached, cutline: Jeff Hedrick, Fayetteville district manager for North Carolina Natural Gas, presents Dr. M. Elton Hendricks, president of Methodist College, with a gift of \$15,000 for an addition to the Science Building.



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FOR IMMEDIATE RELEASE
July 12, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE WELCOMES NEW STUDENTS
DURING SUMMER ORIENTATION**

FAYETTEVILLE, NC—Methodist College opened its doors over the weekend to welcome new students and their guests during the 2005 Summer Orientation. Students traveled from as far west as Wisconsin, as far south as Florida and as far north as New York and Canada to tour the campus and visit with staff and faculty.

The weekend included information sessions on various programs offered at Methodist, campus tours, icebreakers, meet and greet opportunities with the president, vice presidents, selected directors and deans of the academic schools and faculty. An afternoon cook-out gave parents and students an opportunity to enjoy the lush green campus and live entertainment by Methodist College alumni Paddy Gibney. Students and families were able to experience campus life during an overnight stay in selected residence halls. This year's orientation brought close to 1,000 students and guests.

For more information or interviews please contact the Methodist College Relations Department at 910.630.7043.

-30-

Photo Attached, cutline: Dr. M. Elton Hendricks, president of Methodist College, greets students and guests during the 2005 Summer Orientation. The event brought in close to 1,000 new students and guests who experienced Methodist College and the city of Fayetteville.



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FOR IMMEDIATE RELEASE
August 2, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE STUDENT TO RECEIVE TOBY BROWN AWARD

FAYETTEVILLE, NC—Enausa Davis-Robinson, a 2005 graduate of Methodist College, has been selected to receive the Toby Brown award. This prestigious award is a cash award given by NASW-NC each year to an outstanding Bachelor of Social Work student. NASW is the National Association of Social Workers, North Carolina chapter. The award presentation took place Thursday, August 4th in the Horner Administration building on the campus of Methodist College.

Robinson graduated summa cum laude from Methodist College with a 4.053 GPA in May 2005. She is the third recipient from Methodist College to receive this award. Mary “Carole” Blanc received the award in 2002 and Glenn Carter in 1999. The Toby Brown award was established in 1996 in honor of Toby Brown, a social work professor at N.C. State.

In addition to the Toby Brown award, Robinson also received the Lucius Stacy Weaver Award for academic excellence, spiritual development, leadership and service. This award, established in 1964, is voted on by the faculty.



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FOR IMMEDIATE RELEASE
August 12, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**CENTER FOR ENTREPRENEURSHIP ANNOUNCES
THANK-YOU SERIES RECIPIENT**

FAYETTEVILLE, NC—Dr. Sid Gautam, director of The Center for Entrepreneurship of the Reeves School of Business at Methodist College, announced today that The Fayetteville Public Works Commission is the recipient of the fourth annual “Thank-You” series. The company will be honored with Fayetteville *PWC Appreciation Day* to be held on Wednesday, September 28, 2005.

The “Thank-You Series” was created to honor local industries for their contributions to the economy, quality of life and future of Cumberland County. The initiative was started in 2002 with Kelly-Springfield Tire Company receiving the inaugural honor. The Center’s 28-member advisory board selects the recipient.

Throughout its history, PWC has been an integral part of the community’s growth and economic development, as well as a strong supporter of community activities. PWC is a locally, owned and operated utility with a workforce of 550+ dedicated employees. PWC provides electric, water and sanitary sewer services to customers in over half the population of the county.

“The Fayetteville Public Works Commission is observing its 100th anniversary of providing quality utility services to the area.” commented Gautam. “We hope the community will join us in celebrating Fayetteville *PWC Appreciation Day* and honor a fine company who has contributed so much to our community.”

Fayetteville ***PWC Appreciation Day*** is scheduled for Wednesday, September 28th. Events include a kick-off at 10:30 am at the PWC Operations Center on Old Wilmington Road and will be open to the public. At noon a special luncheon will take place at Methodist College for PWC representatives and invited guests. At 2pm PWC will be part of a question and answer session with Methodist College students and the general public. Later that day at 5:00 pm a reception will take place at the Fayetteville Chamber office downtown, and the day will conclude with a banquet scheduled for 6:30pm at the Holiday Inn Bordeaux. Alan Richardson, President and CEO of the American Public Power Association will be the evening's keynote speaker. The banquet is open to the public for 50-dollars a seat or 375 dollars per 8-top table.

For more information on ***PWC Appreciation Day*** or other Center for Entrepreneurship programs, please call (910) 630.7642.



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FOR IMMEDIATE RELEASE
August 12, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE CELEBRATES THE “OFFICIAL OPENING” OF SCHOOL
WITH THE 2005 FALL CONVOCATION**

FAYETTEVILLE, NC—Methodist College celebrates its 45th academic year with the 2005 Fall Convocation set for September 12, at 11am in Reeves Auditorium. Convocation is open to the public. Keynote speaker for the event will be Dr. M. Elton Hendricks.

Dr. Hendricks’ topic for Convocation is “What would you say to Osama bin Laden? And what does that have to do with a Methodist College education?”

This year’s student body includes more than 500 new students, of which 380 are freshman. This the biggest retention year experienced at the College. The average GPA of this year’s incoming class is 3.21 with an average SAT of 1003. Of the incoming freshman class, 38% are presidential scholars, with an average GPA of 3.69 and an average SAT of 1106.

The international program this year includes students from India, Japan, the Bahamas, Russia and one student from Afghanistan.

For more information on Fall Convocation, please contact the office of College Relations at 910.630.7043.



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FOR IMMEDIATE RELEASE

August 12, 2005

CHERYLE RIVAS

DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE OPENS FALL SEMESTER

Fayetteville, NC -- Methodist College will officially welcome new students to campus with Opening of School activities beginning Saturday, August 20, 2005 through the start of classes on Tuesday, August 23rd. The college is expecting more than 500 new students, of which 380 are freshman. This is the biggest retention year the College has experienced.

The average GPA of this year's incoming class is 3.21 with an average SAT of 1003. Of the incoming freshman class, 38% are presidential scholars, the average GPA of these scholars is 3.69 with an average SAT of 1106.

The international program this year will include students from India, Japan, the Bahamas, Russia and one student from Afghanistan.

New students will board the "Express to Success" as they move into the residence halls on Saturday from 8:30 a.m. to 3:30 p.m. Commuter students should check in at the Admissions Office in Stout Hall.

Educational, as well as social, activities to assist freshman in the transition to college life are planned throughout the weekend. Mandatory sessions on alcohol awareness, safety awareness and other services are scheduled for Sunday. The weekend wraps up with an extravaganza event at the quad area, with live music, games, food and more, on Sunday beginning at 6:30 pm.

Parents are welcome to participate in sessions and activities on Saturday and Sunday. Campus offices will also be open on Saturday from 8:30 a.m. to 3:30 p.m. An informal worship service is scheduled on Sunday, August 21st at 11 a.m. in Hensdale Chapel. At 1 pm College President Dr. M. Elton Hendricks will officially welcome students back in a special session at Reeves Auditorium.

All students (new and returning) must register for classes in the Berns Student Center on Monday, August 22nd, anytime from 8 a.m. to 5 p.m. Also on Monday, from 8am to 3

pm, students can get ID's, a copy of the student handbook, academic testing and advising. Department heads will also be available for consultation from 3:15 to 4:15 p.m.

For more information on Methodist College's "Express to Success" activities, please contact William Walker, assistant dean for Student Development and Services, at (910) 630-7030 or visit <http://www.methodist.edu/Admissions/orientation.shtml>.

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FOR IMMEDIATE RELEASE
September 9, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE REACHES OUT TO HURRICANE VICTIMS

FAYETTEVILLE, NC—Methodist College reaches out to Hurricane Katrina victims with a three-step series of events and fund-raising efforts by the College's clubs and organizations.

The first step is a fund-raising effort that begins Monday, September 12 at the College's fall convocation, and runs through Friday, September 16. Volunteers from the College's clubs and organizations will have flood buckets set up on campus to collect donations from students, faculty and staff as well as the community. Students will be visiting area businesses to encourage their support to the efforts.

The College's goal is to raise \$10,000 within the week. All of the money raised goes directly to United Methodist Committee on Relief (UMCOR), and 100 percent will go to aid Hurricane Katrina victims. For more information about UMCOR, visit their website at <http://gbgm-umc.org/umcor/>.

The second step is a hands-on effort. Students will put together health kits, gather cleaning supplies, canned goods and non-perishable items, and send them to the hurricane victims. Each club will organize and donate something unique to the mission.

The third and final step is a planned student volunteer mission to the Gulf area to help in the rebuilding process.

“I am extremely excited about this project. We’ve worked all week to put this together among all our students, clubs and organizations. We have had an over-whelming response, and it’s exciting to see it all fall into place,” commented Reverend Benjamin Wells, the campus chaplain who is overseeing the campus-wide project. “Our students truly care about what has happened to the victims of Hurricane Katrina and they want to help,”

The Methodist College Cheerleading and Dance teams will be set up on Saturday, September 10 at Waffle House on Ramsey Street to launch early collection efforts for the College. The teams will collect from 10am until 2pm.

For more information, contact the office of College Relations, 630.7043. To donate to UMCOR through Methodist College, call 630.7157.



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FOR IMMEDIATE RELEASE
September 12, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE WELCOMES STUDENTS DISPLACED BY
HURRICANE KATRINA**

FAYETTEVILLE, NC—Methodist College announced today that it would waive tuition and on-campus housing for students displaced by Hurricane Katrina. Students affected by the devastation of Hurricane Katrina will be able to continue their education with free enrollment, room and board as well as free books for the evening session of fall term II. Students can continue with day classes and free room through the spring '06 semester. Students may contact the Methodist College admissions office at 800.488.7110.

In addition to aiding displaced Katrina students, Methodist College reaches out to Hurricane Katrina victims with a three-step series of events and fund-raising efforts by the College's clubs and organizations.

The College's goal is to raise \$10,000 within the week. Fund raising efforts will kick off at the start of Fall Convocation on Monday, September 12. All of the money raised goes directly to United Methodist Committee on Relief (UMCOR), and 100 percent will go to aid Hurricane Katrina victims. For more information about UMCOR, visit their website at <http://gbgm-umc.org/umcor/>.

The second step is a hands-on effort. Students will put together health kits, gather cleaning supplies, canned goods and non-perishable items, and send them to the hurricane victims. Each club will organize and donate something unique to the mission.

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FOR IMMEDIATE RELEASE
September 14, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

FRIENDS OF MUSIC AT METHODIST PRESENTS FALL CONCERT SERIES

FAYETTEVILLE, NC—The Friends of Music at Methodist is proud to present three outstanding performances for the fall '05 concert series. Dallas Brass kicks off the series on September 29 at Reeves Auditorium, followed by Ensemble Amarcord on November 5 at Hay Street United Methodist Church. The season finale is the traditional and ever popular 7th Annual Christmas Concert November 29 at Reeves Auditorium.

Since its founding in 1983 by Michael Levine, the Dallas Brass has become one of America's foremost musical ensembles. The group has established a unique blend of traditional brass instruments with a full complement of drums and percussion, which creates a performing entity of extraordinary range and musical challenges. The Dallas Brass repertoire includes classical masterpieces, Dixieland, swing, Broadway, Hollywood and patriotic music. The event, scheduled for September 29, is open to the public. Admission is \$12.00.

Ensemble Amarcord will perform at Hay Street United Methodist Church on November 5. The ensemble, composed of five former choristers of the famous St. Thomas Boys Choir in Leipzig, Germany, has emerged in the past few years as continental Europe's finest male a cappella quintet. The blend of humor, charm, elegance, and flawless intonation, rarely heard homogeneity and unwavering vocal virtuosity have left audiences delighted since the ensemble's

debut in 1992. The Ensemble Amarcord concert is free and open to the public. Donations accepted.

The Christmas concert is November 29 at Reeves Auditorium. It features music department students and is free and open to the public.

The fall concert series is presented in part by the Arts Council of Fayetteville and Cumberland County, Southern Arts Federation and the National Endowment for the Arts.

All performances are at 7pm.



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FOR IMMEDIATE RELEASE
September 14, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

FRIENDS OF MUSIC AT METHODIST FALL CONCERT SERIES

FAYETTEVILLE, NC—The Friends of Music at Methodist continues its fall concert series with Ensemble Amarcord on November 5 at Hay Street United Methodist Church. The season finale for the concert series wraps up with the traditional and ever popular seventh Annual Christmas Concert November 29 at Reeves Auditorium.

Ensemble Amarcord is composed of five former choristers of the famous St. Thomas Boys Choir in Leipzig, Germany, has emerged in the past few years as continental Europe's finest male a cappella quintet. Their blend of humor, charm, elegance, and flawless intonation, rarely heard homogeneity and unwavering vocal virtuosity have left audiences delighted since the ensemble's debut in 1992. The Ensemble Amarcord concert is free and open to the public. Donations are welcome.

The Christmas concert is November 29 at Reeves Auditorium. It features music department students and is free and open to the public.

The fall concert series is presented in part by the Arts Council of Fayetteville and Cumberland County, Southern Arts Federation and the National Endowment for the Arts.

All performances are at 7pm.



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FOR IMMEDIATE RELEASE
September 14, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

FRIENDS OF MUSIC AT METHODIST PRESENTS RECEIVES GRANT SUPPORT

FAYETTEVILLE, NC—The Friends of Music at Methodist was the recipient of a grant from the Arts Council of Fayetteville/Cumberland County to support in part the expenses of the 2005-2006 concert series. Dallas Brass kicks off the series on September 29 at Reeves Auditorium, followed by Ensemble Amarcord on November 5 at Hay Street United Methodist Church. The season finale is the traditional and ever popular 7th Annual Christmas Concert November 29 at Reeves Auditorium.

Since its founding in 1983 by Michael Levine, the Dallas Brass has become one of America's foremost musical ensembles. The group has established a unique blend of traditional brass instruments with a full complement of drums and percussion, which creates a performing entity of extraordinary range and musical challenges. The Dallas Brass repertoire includes classical masterpieces, Dixieland, swing, Broadway, Hollywood and patriotic music. The event, scheduled for September 29, is open to the public. Admission is \$12.00.

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debut in 1992. The Ensemble Amarcord concert is free and open to the public. Donations accepted.

The Christmas concert is November 29 at Reeves Auditorium. It features music department students and is free and open to the public.

The fall concert series is presented in part by the Arts Council of Fayetteville and Cumberland County, Southern Arts Federation and the National Endowment for the Arts.

All performances are at 7pm.



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FOR IMMEDIATE RELEASE
September 14, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

RICK GLAZIER TO SPEAK AT METHODIST COLLEGE

FAYETTEVILLE, NC—Rick Glazier, a member of the North Carolina House of Representatives, District 45, Cumberland County, will speak on “The Limits of Free Speech in a Free Society” at Methodist College on Friday, September 23, 2005, at 11:00 a.m. in the Yarborough Auditorium. The presentation is free and open to the public, and is an activity associated with the federally mandated Constitution Day commemoration.

The event, sponsored by the Department of Government Studies, has established a Constitutional Day Lecture series in compliance with a new federal law requiring colleges and universities to offer programs in celebration of the U.S. Constitution. In addition, Government Studies hosts two other lectures: The Tally Leadership Center Lecture, fall of each year, and the Terry Sanford Lecture, spring each year.

For more information on Friday’s program, contact the office of College Relations, 910.630.7043 or the Department of Government Studies, 910.630.7070.



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FOR IMMEDIATE RELEASE
September 15, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE PRESENTS WESLEY HERITAGE CELEBRATION

FAYETTEVILLE, NC—Methodist College presents the Second Annual Wesley Heritage Celebration on Monday, October 31 at 8pm in Reeves Auditorium, with a musical play titled *Sweet Singer*. The celebration continues through November 1 with a musical workshop.

This year's Celebration, *Sweet Singer*, is a musical play about Charles Wesley, the "Sweet Singer of Methodism" and features Steven Kimbrough.

Steven Kimbrough, featured baritone for this play, is the internationally acclaimed former leading baritone of the Bonn Opera Company in Germany. He has appeared at Carnegie Hall and the Lincoln Center. He wrote *Sweet Singer* in 1985, when it premiered at Carnegie Hall. Since that time, he has presented over 500 performances of this play that communicates in verse Charles Wesley's life and the message of Christ's love. Accompanying Mr. Kimbrough is Timothy E. Kimbrough on piano.

The Wesley Heritage Celebration will wrap up on November 1 with a musical workshop scheduled to take place in Hensdale Chapel at 11am.



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FOR IMMEDIATE RELEASE
September 15, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE PRESENTS LECTURE SERIES

FAYETTEVILLE, NC—Methodist College presents Randall Balmer in the Annual Womack Lecture Series, Friday October 7 at Methodist College. Dr. Balmer is the Ann Whitney Olin Professor of American Religion at Barnard College, Columbia University. Dr. Balmer has published widely, and he is editor-at-large for *Christianity Today*. His commentaries on religion in America, distributed by the New York Times Syndicate, have appeared in newspapers across the country. Dr. Balmer received an Emmy nomination for a three-part documentary for PBS of one of his many books, *Mine Eyes Have Seen the Glory: A Journey into the Evangelical Subculture in America*.

The Womack Lecture Series, featuring Dr. Balmer, will be presented in two parts:
Lecture 1: *Walls Come Tumblin' Down: American Protestants and the First Amendment* will take place at 11am in the Science Auditorium, room S-222, at Methodist College. Lecture 2: *Creationism by Design: The Religious Right's Quests for Academic Legitimacy* will be at 2pm in the Yarborough Auditorium at Clark Hall, on the Methodist College campus.

The Womack Lectures, held annually on the campus of Methodist College, are open to the public.



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FOR IMMEDIATE RELEASE
September 19, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE HELPS WELCOME NEW RESTAURANT

FAYETTEVILLE, NC—Methodist College’s cheerleading and dance teams will be on hand to help officially open the doors of Fayetteville’s newest restaurant, Fire Mountain. The Team members will help generate excitement as the management and staff cut the ribbon for their grand opening.

Fire Mountain’s unique interior design taunts Fayetteville’s past with historical photographs and memorabilia.

Throughout the evening, special invited guests will be able to preview the restaurant with a tour and dinner. The evening will benefit Armed Forces Wings, a non-profit organization dedicated to boosting the morale of deployed troops from Fort Bragg and Pope Air Force Base.

Fire Mountain’s slogan “Hot off the Grill,” is true to form. They offer a buffet style atmosphere with grilled steak, chicken, seafood and other entrées on an open grill.

Fire Mountain, part of Ryan’s Restaurant Group, Inc., is located on Skibo Road, next to Wal-Mart.



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FOR IMMEDIATE RELEASE
September 22, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE KICKS OFF HOME OPENER WITH MANY “FIRSTS”

FAYETTEVILLE, NC—Methodist College kicks off their home football game opener this weekend with a couple of “firsts” for the Monarchs.

This year, Monarch Football airs via the web and for the first time, on the *radio*. AM 1490 WAZZ will air Monarch Football home games throughout the fall season. Alex Lekus and Jamie Legg will team up to host several of the broadcasts and special guests will step in on occasion.

Another new addition this year will be a fight song composed to music. The Methodist College Pep Band, in their second year, will entertain fans with the MC Fight Song, accompanied by the Methodist College Cheer and Dance teams. One Spirit will open this weekend’s activities as they sing the National Anthem.

This weekend’s match-up will have the Monarchs facing the Bishops of North Carolina Wesleyan. Game time is 1pm. This will be the first of four home games scheduled at Monarch Stadium. Next weekend the Monarchs will take on the Wasps of Emory.



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FOR IMMEDIATE RELEASE
September 27, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE THEATRE DEPARTMENT PRESENTS ORIGINAL WORKS

FAYETTEVILLE, NC—The Methodist College Department of Theatre will present “*Red & Blue*”, an original work performed as a staged reading, October 6 and 8 at Reeves Auditorium.

The playwright, Evan Bridenstine, has been developing the script with input from student performers. According to Bridenstine “it’s a new experience for the students,” adding “I don’t know of any non-conservatory theatre program in the area that’s doing this kind of work.”

The plot for the play takes place on the day before a hotly contested election, a senior campaign staffer visits the home of a likely voter. What begins as a routine selling of a candidate takes a dangerous turn when the voter insists on something more significant than campaign rhetoric—the truth.

After each performance, audience members are invited to a “talk back” session where they can give more extensive feedback in a “question and answer” format.

Bridenstine is an associate professor in the theatre department at Methodist College. Performance times for “*Red & Blue*” are 8pm each evening.



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FOR IMMEDIATE RELEASE
September 28, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

SENATOR TONY RAND TO SPEAK AT GLOBAL MINDSET LUNCHEON

FAYETTEVILLE, NC – The Center for Entrepreneurship at Methodist College is proud to announce their first ever “Expanding the Global Mindset” a luncheon with the Honorable Tony Rand, North Carolina State Senator, District 19. During the luncheon, Senator Tony Rand will be discussing his recent trip abroad to Asia. We will also explore the various possibilities and opportunities of the global economy.

In the world of business, the only constant is change. Information moves at the speed of light waves. The economy that we live in is expanding. We cannot expect to combat this change. We must move with it or it will sweep us away. We must develop a global mindset in order to survive in the highly competitive global market. In the nation that we live in, our leadership is top notch. This is why the Center for Entrepreneurship has developed the *Expanding the Global Mindset* luncheon.

Hear the facts, and an eyewitness account of China’s growth and domination. Senator Tony Rand recently visited China, Thailand, and Vietnam. He will share his observations on the economic development in Asia and what challenges we face in the coming years.



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FOR IMMEDIATE RELEASE
September 28, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE'S DEPARTMENT OF JUSTICE STUDIES TO
OFFER MJA PROGRAM**

FAYETTEVILLE, NC – Methodist College will launch its third master's degree program, a Master of Justice Administration, in January 2006. Methodist College awarded its first master's degree, the Master of Medical Science, December 12, 2003, to six graduates of the college's physician assistant program.

Methodist's inaugural MJA class will be limited to 20 students who will earn 36 semester hours of graduate credit over six semesters. In addition to core courses grounded in the disciplines of criminal justice, political science, public administration, psychology, sociology, philosophy, and law, students will take electives focused on developing the competencies to effectively lead and manage criminal justice agencies in the state of North Carolina.

Dr. Darl H. Champion, Sr., director of the Master of Justice Administration program, was anxious to see this program take shape. According to Champion, "after nearly 12 years in preparing students to enter the criminal justice career field, the department of Justice Studies has received an abundance of encouragement from various agencies to extend our mission by offering a master's degree in Justice Administration." He added that "feedback from the director of the North Carolina Justice Academy; criminal justice employers across the state; and recent graduates have been very enthusiastic and supportive for adding the master's degree, which would be accessible to criminal justice professionals across North Carolina." Key input from a needs survey of North Carolina criminal justice practitioners in the summer of 2002 indicated a "strong interest in a master's degree in Justice Administration."

The Master of Justice Administration program has been accredited by the Southern Association of Colleges and Schools (SACS). Faculty from the Department of Justice Studies at Methodist developed the program, which will provide professionals with the knowledge, skills, and abilities to lead and manage criminal justice organizations more effectively within a framework of ethical decision-making for the purpose of improving the quality of life and justice in North Carolina. Students accepted for the

program will attend four weekend residencies at the The North Carolina Justice Academy, in Salemburg, N.C. Classes will include an online component administered through the Methodist College Distance Learning Program.



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FOR IMMEDIATE RELEASE
September 28, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

TALLY CENTER CELEBRATES MILESTONE

FAYETTEVILLE, NC – The Lura S. Tally Center for Leadership Development will celebrate their tenth anniversary at Methodist College with a special luncheon at the campus on Tuesday, October 18.

Featured speaker for the luncheon is Governor Jim Hunt, who himself is a nationally recognized leader in education, leading our state through years of dramatic economic change.

During the luncheon, Senator Lura Tally will be honored for her leadership and service to the community. Her vision and support were instrumental in creating the leadership program.

Since 1995, the Tally Center has prepared hundreds of students to serve as outstanding leaders in all walks of life. Offering an academic minor in leadership, the Center emphasizes values and ethics in addition to theory and practice.

The event is sponsored by the Fayetteville Observer and the law firm of Mitchell, Brewer and Richardson.



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FOR IMMEDIATE RELEASE
September 29, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE PRESENTS THE ROLE MODEL PROJECT

FAYETTEVILLE, NC—The Methodist College Students in Free Enterprise and the Nimocks Teaching Center present the *Role Model Project*. This project is a collaborative effort that will highlight successful entrepreneurs, especially women and minorities in business. The *Role Model Project* chooses entrepreneurs and invites them to Methodist College to serve as role models for students.

Our chosen entrepreneur for the fall semester is Claudia DelVecchio. Her company is Well-Bean Coffee. She sells her specialty coffee – a unique coffee/soy blend – in the United States and in China. Ms. DelVecchio will arrive at Methodist College on Monday, October 10. She will visit several classes, and give an open presentation from 11:00 a.m. to 12:00 p.m. in Yarborough Auditorium in Clark Hall. All members of the community are invited to attend.



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FOR IMMEDIATE RELEASE
October 3, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE'S PHYSICIAN ASSISTANT PROGRAM
KEEPS ON GROWING**

FAYETTEVILLE, NC—The Methodist College Physician Assistant Program will graduate their largest class this semester. Twenty-seven students will earn their Master of Science degree from the PA program on December 17.

Since its inception in 1996, the Methodist College Physician Assistant Program has evolved from an undergraduate program, to a master's level program in 2001. The first students enrolled in what is now the Master of Science program in the fall of 2001. Methodist College awarded its first master's degree December 12, 2003 to six graduates of the college's physician assistant program.

Since the program's inception, students have earned a 97 percent pass rate on the National Commission on the Certification of Physician Assistants. "This exam is rigorous," said Ron Foster, head of the Physician Assistant Program at Methodist. "The student's success speaks well for the quality of our curriculum, faculty and students." The PA program is seven semesters long. More than 78 area physicians and PAs work as faculty in the didactic portion of the program. More than 130 professionals support the clinical portion. Students have performed clinical rotations from West Virginia to Florida and even in Africa.

Seventy-five percent of the Methodist College PA graduates are working in North Carolina. Forty-eight percent are working in Fayetteville and Cumberland County. Overall, 43 percent are serving rural, medically underserved areas.

Ranked fourteen out of one-hundred-nine programs nationally, the Methodist College PA program will celebrate their 10th anniversary in January.



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FOR IMMEDIATE RELEASE
October 7, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE PROFESSOR AUTHORS MAJOR
BIBLICAL COMMENTARY**

FAYETTEVILLE, NC— Smyth & Helwys, a well-known publishing house for books in the field of religion, has just issued its latest volume in a major commentary series on the entire Bible.

The volume, entitled *Leviticus-Numbers* and consisting of 648 pages of commentary and illustrations, has been completed after four years of preparation, by Lloyd R. Bailey, Adjunct Professor of Biblical Studies at Methodist College.

The entire Smyth & Helwys Bible Commentary series is innovative both in the theological and homiletical focus of its content and in its stunning array of illustrative art. Hundreds of maps, photos, drawings and marginal explanations clarify and illustrate the content of the Bible. The series is built upon the idea that meaningful Bible study can occur when the insights of contemporary biblical scholars blend with sensitivity to the needs of the students of Scripture.

Although rich in theological insights and filled with literary artistry, the biblical books of Leviticus and Numbers have been neglected by general readers and preachers ancient and modern. By contrast, this volume, with its breadth and depth of scholarship, with its deep insights and religious sensitivity, succeeds in unveiling the text in all its richness and profoundness.

An advance review by a well-known pastor states that the volume "deserves a place on every Bible student's bookshelf." Another, by a college professor, praises the clarity with which the volume is written and concludes that "This volume is a treasure.



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FOR IMMEDIATE RELEASE
October 7, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

JOSEPH PECORARO PERFORMS AT METHODIST COLLEGE

FAYETTEVILLE, NC— Classical Guitarist Joseph Pecoraro will present a solo guitar recital entitled “Serie Americana” at *Methodist College* on **Sat. Oct. 22nd at 7:30**. The concert is being presented by *The Cape Fear Guitar Society and the Methodist College Dept. of Music*.

The program draws from a diverse set of works for classical guitar from North and South America. These include Argentine composer Hector Ayala’s musical tour of South America in his ‘Serie Americana’, Lou Harrison’s eclectic mix of east and west, and North Carolina composer Alan Hirsh’s contemporary Appalachian flavored ‘Blue Ridge Suite’ (local premiere). The Hirsh Suite was recorded on Pecoraro’s most recent recording release ‘Reflections’ (Orchard 2004). The works display the breadth of artistic ingenuity found outside the European tradition and employ the vast range of textural and musical possibilities on the guitar.

Pecoraro’s performances have been frequently praised for their captivating lyricism and dramatic delivery. Recent appearances include performances as soloist with the Wintergreen Festival and Roanoke Symphony Orchestras, solo recitals at the Kennedy Center, the Chicago Cultural Center, and in France, Italy, Mexico, and Switzerland. Pecoraro is also frequently featured on radio and television broadcasts around the U.S. His recordings feature major works by Domeniconi, Ponce, Hirsh, Bach, Merlin, and others.

Pecoraro teaches as a member of the Artist Faculty of the North Carolina School of the Arts and appears regularly at renowned summer festivals in Wisconsin, Virginia, Colorado, and North Carolina.

Admission is \$10, Free with Valid Methodist College I.D.



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FOR IMMEDIATE RELEASE
October 7, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE CELEBRATES HOMECOMING WITH CLASS REUNIONS AND A WEEKEND OF EVENTS

FAYETTEVILLE, NC—Methodist College alumni will celebrate Homecoming 2005 on Friday and Saturday, October 21-22. This year's theme is "Breaking New Ground," in recognition of the success of the college's recent capital campaign. The campaign will enable the college to break ground later this fall on an addition to the Science Building and a Fitness and Wellness Center.

Events over the weekend include a reunion with the second graduating class of Methodist College, the Class of '65 who will celebrate their 40th reunion. Many will gather to celebrate the weekend, but most will also share memories of their friend and mentor, Dr. William P. Lowdermilk, affectionately known as "Uncle Bill." Some of the comments shared leading up to the weekends events include:

"Thanks for letting us know about Bill. I knew him for 42 years and was so looking forward to seeing him again in October at the [Homecoming 2005 40th] reunion. I know how much he did for the school and he will be sorely missed."

-- *Larry Green '65, Overland Park, Kansas*

"Bill Lowdermilk was probably the most unselfish and giving human I have ever met He made us think better of ourselves and what we could accomplish that would bring about positive outcomes."

-- David B. Herring '65, Port Saint Lucie, Florida

Highlights of Homecoming 2005 events are as follows:

- **Eighth Annual Hall of Fame Banquet**, held at the March F. Riddle Center, scheduled for Friday, October 21 at 6:30 p.m.
- **Homecoming Bonfire/Pep Rally** at 8pm at Monarch Stadium Area
- The first **William P. Lowdermilk Golf Challenge** at 9:00 a.m. on Saturday, October 22 at the Richard L. Player Golf and Tennis Learning Center. Winner of the Hole-in-One Contest will take home a car from Bleecker Oldsmobile Buick GMC, Inc.!
- **Campus Walking Tour** with MC Horticulturist Jim Darden '69. Things are blooming at Methodist with over 25 projects that have beautified the landscape in the past year!
- A **“Lunch on the Green”** Alumni Scholarship fundraiser provided by Carrabba’s Italian Grill. In memory of Dr. Lowdermilk, this event will bring together all alumni and friends under one big tent behind the Walter and Margaret Clark Building.
- **Monarch football** follows at 1:00 p.m. with the Monarchs facing Christopher Newport. Radio coverage will be aired on AM 1490 WAZZ.

For more information on alumni events, visit the Homecoming 2005 website at http://www.methodist.edu/Alum_dev/homecoming.htm.



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FOR IMMEDIATE RELEASE
October 7, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE HOMECOMING WEEKEND TO HONOR
SUPERINTENDENT OF SCHOOLS**

FAYETTEVILLE, NC—Methodist College will be buzzing with excitement throughout the weekend as students and alumni gather to celebrate homecoming 2005. Part of the celebration includes an alumni luncheon and fund-raiser, in part to honor Alumni Association Award winners. This year's Distinguished Alumni Award winner is Dr. William C. Harrison, Superintendent of Cumberland County Schools. Harrison, a 1974 graduate of Methodist College, will be honored during the luncheon.

Weekend events include a "Coming Home" celebration, which is a series of clinics, face painting and story telling activities with the Cumberland County Special Populations and hosted by the Methodist College Wellness and Exercise Club. Members from Special Populations will be part of a special halftime entertainment, which include Special Olympic Cheerleaders and Methodist College Football players.

The Methodist Monarchs face archrival Christopher Newport with a one-thirty kick-off. For more information, call 910.630.7043.



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FOR IMMEDIATE RELEASE
October 28, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE BREAKS GROUND FOR NEW FACILITIES

FAYETTEVILLE, NC—Congressman Bob Etheridge, U.S. House of Representatives, will take part in celebrations at Methodist College on Monday, October 31 as the College breaks ground on two new facilities.

The College's capital campaign, *Seeds on Good Soil, A New Season* has raised over 14-million dollars towards two new building projects and the College's endowment fund. Plans for the buildings include an addition to the Science Building with state-of-the-art labs and classrooms. The second building is the Fitness and Wellness Center, which will support intramural athletics and the general student population. The center will have an indoor walking track, full basketball court and workout facilities.

The Campaign will enable the College to build the two facilities with expected completion dates in early 2007. Cost of the building project totals 9-million-fourty-one thousand dollars.

Groundbreaking ceremonies will begin at 11am on Monday, October 31. Speakers include Campaign Co-Chairs Richard R. Allen, Jr., and Ramon L. Yarborough; immediate past Chair Board of Trustees Mr. Richard L. Player; Chair of the Board of Trustees Mr. Alfred E. Cleveland; and keynote speaker, The Honorable Bob Etheridge, U.S. House of Representatives.



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FOR IMMEDIATE RELEASE
October 28, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE OFFERS MILITARY SPOUSE OPTION

FAYETTEVILLE, NC – Military spouses who enroll full-time in the Methodist College evening program *MC at Night*, will receive the North Carolina Legislative Grant and a Methodist College Spouse Option Grant for the Spring '06 semester

Recent deployments have left many spouses unable to fulfill their educational goals. The Methodist College Military Spouse Option offers an incentive to help those left behind in making their goals become a reality. The spouse can apply and receive the North Carolina Legislative Grant, receive the Methodist College Spouse Option Grant, and attend this spring for 50 percent off the cost of tuition.

Depending on the family income, spouses may also qualify for additional financial aide. Interested spouses can apply at the MC Fort Bragg office, located on the corner of Knox and Randolph Streets. For more information, call 910.436.3624.



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FOR IMMEDIATE RELEASE
November 23, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

METHODIST COLLEGE ANNOUNCES NEW CHAPBOOK RELEASES

FAYETTEVILLE, NC – Longleaf Press at Methodist College, recently published two new chapbooks, Sally Logan's *Vigils for the Dead* and Earl McMurray's *Paradise Motel*.

Logan began writing poetry after her husband's death in 1990. Katherine Stripling Byer, North Carolina's Poet Laureate and author of *Wildwood Flower* and *Catching Light*, writes that *Vigils for the Dead* "cuts through the underbrush of cliché into the clearing where language comes alive, giving us the singular vision of one woman's journey through grief into the center of the lyric moment where the world delivers its consolation.... I know of no other poet writing today who brings to the subject of loss such clear-eyed lyricism, each detail perfectly weighed, each image ringing true."

Logan was born in Cameron, North Carolina and spent her youth in Parkton with her father, O.B. Pullen, and mother, Vernice Pullen. She graduated from the University of North Carolina at Chapel Hill and had two one-act plays produced by the Carolina Playmakers while she was a graduate student in Dramatic Art. She has had poetry published in several journals, including *Tar River Poetry*, *Southern Poetry Review*, *Crucible*, *Ashville Poetry Review*, and *Pembroke Magazine*. Her poetry won first place in *Crucible's* literary contest in 2000, 2003, and 2004. Logan was also Miss Fayetteville of 1958. She currently lives in Chapel Hill.

McMurray's infatuation with poetry began after stumbling across an early Phillip Levine poem in the college library. The writer describes reading this poem as his first "aesthetic experience." Ten years later, he would "spend hours stooped over a typewriter, trying to capture

something ephemeral as butterflies impaling themselves on the radiator of a truck with Mexican plates.” About *Paradise Motel*, William Heyen, author of *Shoah Train* and National Book Awards finalist, writes that “the poet’s quiet rage—often veiled in melancholy and beguiling story—is to collect [emotional] refuse, to face it, to sound its present resonances, to free himself from it by way of form.”

McMurray resides in Boca Raton, Florida, where he practices psychotherapy. Before becoming a therapist, he taught writing at the University of Arkansas, Mississippi State University, and the University of Florida. His work has appeared in *Poetry Magazine*, *Southern Poetry Review*, and *The Quarterly* as well as several other journals. McMurray received his MFA from the University of Arkansas and his MSW from Barry University. In 1985, he was the recipient of the Academy of American Poets Prize, and in 1998, he won the Annual Ledge Chapbook Competition.

Both *Vigils for the Dead* and *Paradise Motel* are available for purchase on amazon.com. For more information, call 910.630.7065 or visit www.methodist.edu.

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Photo Attached, cutline: Earl McMurray, author of *Paradise Motel*, practices psychotherapy in Boca Raton, Florida. Before becoming a therapist, he taught writing at the University of Arkansas, Mississippi State University, and the University of Florida. His work has appeared in *Poetry Magazine*, *Southern Poetry Review*, *The Quarterly*, and others.

Photo Attached, cutline: Sally Logan, author of *Vigils for the Dead*, is a graduate of The University of North Carolina at Chapel Hill. Her poetry has been published in many journals, including *Tar River Poetry*, *Southern Poetry Review*, *Crucible*, *Asheville Poetry Review*, and *Pembroke Magazine*. Her poetry won first place in *Crucible*’s literary contest three times.



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FOR IMMEDIATE RELEASE
November 30, 2005

CHERYLE RIVAS
DIRECTOR OF COLLEGE RELATIONS & MARKETING

MORAVIAN LOVE FEAST RINGS IN THE HOLIDAYS

FAYETTEVILLE, NC—Methodist College Campus Ministry will host the 31st Annual Christmas Celebration of the Moravian Love Feast on Sunday December 4 at 7pm in Hinsdale Chapel. Admission is free and the event is open to the public. Interested church community can call ahead to reserve seating. Hinsdale Chapel is located on the campus of Methodist College in Fayetteville. For more information or reservations, please call 910.630.7515.



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MEDIA RELEASE

December 7 2005

CHERYLE RIVAS

DIRECTOR OF COLLEGE RELATIONS & MARKETING

**METHODIST COLLEGE TO CELEBRATE
WINTER COMMENCEMENT**

FAYETTEVILLE, NC — Methodist College will celebrate its 33rd winter commencement ceremony on Saturday, December 17, 2005 at 2 p.m. in Reeves Auditorium. There are 185 candidates for graduation.

The day's events will begin with a baccalaureate service at 10:30 a.m. in Reeves Auditorium. The Reverend Hope A. Vickers, pastor of West Nash United Methodist Church in Wilson will deliver the baccalaureate sermon. Rev. Vickers is an alumnus of the College and a member of the Board of Trustees.

This year's commencement speaker is the Surgeon in Residence for Methodist College. Dr. Bruce Carl Steffes. He is also a Human Anatomy & Physiology instructor for the College. A general surgeon with an MBA residing in Fayetteville, NC, Dr. Steffes has traveled extensively as a short-term missionary surgeon. He has provided welcomed relief to ABWE missionary surgeons and lectured at national and international medical mission conferences. A part-time faculty member in surgery at Duke University, he teaches physician assistants at Methodist College in Fayetteville.

Dr. Steffes is also the Director of Operations & Clinical Services for Hope Hospital, Uganda.

In 2003, Methodist College graduated four students in its first graduate-level program in physician assistant studies. This year, 24 students will earn their master's of medical science degrees at winter commencement, which is the largest graduating class since the program's inception. Two R.O.T.C. cadets will be commissioned during the graduation ceremony.

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FOR IMMEDIATE RELEASE
December 14, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

SAM EDWARDS AWARD WINNER SERVED HIS COUNTRY FOR 24 YEARS

FAYETTEVILLE, NC— The Sam Edwards Award was established by the faculty of the Evening College in March, 1990 to honor Mr. Sam Edwards, who served simultaneously as the College's first Registrar, Admission Director, Director of Financial Aid, and Instructor of Physical Education. The award is given in recognition of his/her academic excellence, spiritual development, and community service. The award consists of an engraved plaque presented at the December graduation to a graduating Evening College student.

This year's award recipient is a native of Riverside California and a former U.S. soldier. He is a Political Science major and carries a GPA of 3.844. Danny Marchant will be receiving this award before faculty and family as he is honored for his contributions to the community, the College and to his Country. Marchant is a member of Alpha Chi Honor National Scholastic Society and Alpha Sigma Lambda National Honor Society for Adult Students; he is also a Pi Sigma Alpha Political Science Honor Society member.

As an active duty soldier, Marchant was a part of more than 300 humanitarian missions, including bringing medical teams to remote villages in countries such as El Salvador, and parts of Latin America. He was a Special Forces Soldier who served with the 7th Special Forces Group and later with the Special Operations Training Facility until his retirement. He has traveled to the Balkans, Afghanistan and Iraq. Marchant is now employed with the Under Secretary of Defense for

Intelligence, and was able to complete the requirements to earn a Bachelor of Arts Degree in Political Science.

Marchant will be honored during the College's 31st commencement ceremony on Saturday, December 17.



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FOR IMMEDIATE RELEASE
December 19, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

CARGILL SUPPORTS METHODIST COLLEGE CAMPAIGN

FAYETTEVILLE, NC—Cargill has committed \$10,000 to Methodist College for an addition to its Science Building which will provide state-of-the-art labs. In responding to the gift, Dr. M. Elton Hendricks stated “Cargill is a wonderful citizen of this community. We greatly appreciate their friendship and support.” Cargill has provided support to Methodist College’s Loyalty Day campaign since 1972, as well as the College’s 1997 *Expanding the Vision* campaign.

Cargill is an international provider of food, agricultural and risk management products and services. With 124,000 employees in 59 countries, the company is committed to using its knowledge and experience to collaborate with customers to help them succeed. For more information, visit <http://www.cargill.com>.

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Photo Caption: Mr. Jaysen Schock, Facilities Superintendent, and Scott Schuelke, Environmental, Health & Safety Coordinator for the Fayetteville, NC Cargill Plant present Dr. M. Elton Hendricks with a check for \$10,000.00.



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FOR IMMEDIATE RELEASE
December 19, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

**CENTER FOR ENTREPRENEURSHIP ANNOUNCES
QUANTUM LEAP INITIATIVE**

FAYETTEVILLE, NC—Dr. Sid Gautam, director of The Center for Entrepreneurship of the Reeves School of Business at Methodist College, announced that the second installment of the Quantum Leap Initiative (Q.L.I.) program will be held on January 7 from 11 a.m. until 1:15 p.m. The Q.L.I. program is offered to high school students who excel both in and out of the classroom. The Q.L.I. will focus on the latest trends in the market place and will help prepare students to succeed in the ever changing world of business. Students will have the opportunity to mingle with successful local entrepreneurs and listen to exclusive presentations which will further develop their analytical skills.

If you would like to nominate a student please contact the Center for Entrepreneurship at (910) 630-7642, email sgautam@methodist.edu, or fax (910) 630-7657.



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FOR IMMEDIATE RELEASE
December 28, 2005

CHERYLE RIVAS
DIR. OF COLLEGE RELATIONS & MARKETING

NATIONALLY RANKED MONARCH CHEERLEADERS TO HOLD CLINIC

FAYETTEVILLE, NC—Methodist College Monarch Cheerleaders, one of the top College teams in the nation, will host a cheerleading clinic on Sunday February 5 in Riddle Center on the campus of Methodist College. Receive one on one instruction and learn how to coed stunt from the nationally ranked Methodist College Cheerleading team. The Monarch Cheerleaders are one of the top College teams in the nation, the smallest college to ever break into the top 3 in National Competition.

Led by head coach Melissa Hay, the monarch cheerleaders will instruct both males and females in coed stunt technique. Interested participants can pre-register by contacting Melissa Hay at 910.630.7154; or via e-mail at mhay@methodist.edu or register the day of the event. Those pre-register prior to Jan 22 receive a free Methodist College cheerleading t-shirt.

The Methodist College Cheerleaders have been nationally ranked for the past 18 years, receiving Division II honors from 1988 through 2005. Their most recent awards were the 2005 Canam All-Girl Partner Stunt National Champions and the 2005 Canam Coed Partner Stunt National Champions. The Monarch Cheerleaders will be featured in a stunt sequence in the national cheerleading magazine *Inside Cheerleading*. The Team has also earned a bid to compete at the

NCA College Nationals in Daytona Beach Florida April 6-9 in Large Coed Division II. The team is loaded with talent, freshman Tiffany Wagnor received the 2004 Cheerleader of the Year honors and head Coach Melissa Hay was nominated for Coach of the Year.