

PRESS RELEASES FOR 7/01

DATE	TITLE	SENT TO MEDIA	IN HOUSE	TOTAL
7/18/01	ARRIVED Progam	213	8	221
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Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ R. Lowe/ Boyd Parsons/ Switchboard

Date July 20, 2001

Methodist College Office of Public Relations

Topic ARRIVED Program

630-7043 / FAX: 630-7253

213

3 In House
The Chronicle of Higher Ed.
Washington DC

BASIC MEDIA LIST FOR PRESS RELEASES

LOCAL/REGIONAL

- Fay. Observer-Times
- Features Education
- Sports Religion Editor
- Business
- Paraglide (Ft. Bragg)
- The Daily Record (Dunn)
- The Pilot (S. Pines)
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming
- The Carolina Flyer (Pope AFB)
- Arts & Leisure
- Sanford Herald
- The News Journal (Raeford)
- The Sampson Independent
- Fifty Plus

CAMPUS

- MC Webmaster
- Monarch Messenger
- Personal Files
- MC Today

SPECIAL DISTRIBUTION

- Fay. Area Conv. & Visitors Bureau
- NCCIHE *Dr. Hope Williams*
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- AARP
- FAEDC
- YMCA
- FSU
- Fay. Parks & Recreation
- CASE III Notes

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS *Principal*
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy
- Northwood Temple Academy
- JBHS

- Arts Council of Fay/Cumb. Co.
- City of Fay. (Mayor's Office)
- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theatre
- Museum of the Cape Fear

Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra
- Community Calendar

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.
- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

LCNN
Atlanta

RADIO

- WFNC/WQSM
- WFAI
- WIOZ
- WAZZ
- WFLB
- WKML
- WZFX
- WUNC
- WCLN
- WCPE

NORTH CAROLINA

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
- Goldsboro News-Argus
- The Herald-Sun (Durham)
- The News Reporter (Whiteville)
- Spectator Magazine (Raleigh)
- The Daily Tar Heel
- The Bladen Journal (E-Town)
- Harnett County News
- The Robesonian (Lumberton)
- Charlotte Observer
- Greensboro News & Record
- Wilmington Morning Star
- Rocky Mount Evening Telegram
- The Independent
- Associated Press
- Winston Salem Journal
- Richmond County Daily Journal (Rockingham)
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Laurinburg Exchange

TELEVISION

- WKFT-TV (40)
- WTVD-TV (11)
- WRAL-TV (5)
- WNCN-TV (17)
- WFAY-TV (62)
- COMMUNITY CHANNEL (Time-Warner Cable)
- WECT-TV (6)
- WUNC-TV (4)

News Editor Durham
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*Editor North Carolina magazine
225 Hillsborough Street
Raleigh NC 27607*

FOR IMMEDIATE RELEASE

July 18, 2001

Bill Billings

Director of Public Relations

Bill Pending in Congress Would Replicate Methodist College's ARRIVED Program On A Large Scale

FAYETTEVILLE, NC—The U.S. Congress is now considering a bill that would establish a college scholarship program for Russian students similar to the ARRIVED program established at Methodist College two years ago.*

ARRIVED is an acronym for American-Russian Regional Institute for Visionary Entrepreneur Development. Launched in the fall of 1999, the program awards full scholarships to outstanding Russian students who wish to pursue business administration degrees.

It was conceived by Methodist College President Elton Hendricks as a means of: 1) assisting in the economic development of the Russian Federation, and 2) teaching the value of entrepreneurship and an "enlightened" capitalism that requires those who practice it to accept moral and ethical responsibility for the welfare of others.

Methodist covers all tuition and fees for ARRIVED scholars up to four years. In return, recipients are expected to return home to Russia after graduation to become working capitalists and to help promote the free enterprise system there.

H. R. 3027, a bill introduced by Rep. Curt Weldon of Pennsylvania, has as its stated purpose "to propose principles governing the provision of International Monetary Fund assistance to Russia." Entitled "Russian Economic Restoration and Justice Act of 1999," the bill has been referred to the Committee on Banking and Financial Services and the Committee on International Relations.

A key provision of the bill would set aside a block of funds for the International Monetary

—MORE—

Congress Considering Scholarships For Russian Students

Fund to bring 15,000 Russian students to the U. S. "to study economics, business administration, and agricultural production so that they can return to Russia to develop the human capital to support a free market system."

Benny Pearce coordinated Methodist's ARRIVED program last year, working with Omsk State University in Russia to recruit additional applicants for 2001-2002. He describes the program as "a credit to Methodist College and to Dr. Hendricks." He feels strongly that staff, alumni and friends of the College should lobby their representatives in Congress for passage of this bill, "because a strong free market economy in Russia will open new markets for American goods."

Meanwhile, eight ARRIVED scholars continued their studies at Methodist during 2000-01 and four more recipients were recently selected and are due to enroll this fall. Under current plans, Methodist will select four more ARRIVED scholars next year, capping the program at 16 students. Methodist College will graduate its first ARRIVED scholar this December.

"The establishment of the ARRIVED program by Methodist College represents a bold and visionary approach to giving Russia meaningful assistance in an area where it is needed most," said George Blanc, vice president of student development and services and former director of international programs. "Methodist has also benefited from the ARRIVED program by having the opportunity of hosting some of the best young minds that Russia has to offer."

The first eight students have done well at Methodist and are already thinking about how they will use what they have learned when they return home. All are currently working as summer interns: two at Daufuskie Island Resort in South Carolina, three at Country Club of Peoria (Illinois), one at Westowne Tennis Club in Toledo, Ohio, one at Merrill Lynch's Fayetteville office, and one at the local office of Salomon Smith Barney, Inc.

Their responses to a recent survey by the College's Public Relations Office indicate they are well-traveled (most had visited at least five U. S. cities) and clearly focused on their career goals. All are optimistic that the free enterprise system will take root in Russia.

Congress Considering Scholarships For Russian Students

The following are excerpts from the survey:

What do you like best about America? about Methodist College?

“The feeling of security.” —Roman Trudnenko, junior from Moscow

“The freedom to make my own choices and decisions; Methodist’s small classes and nice environment.” —Natalya Yakovleva, junior from Ufa

“Diversity.” —Elena Berdenikova, senior from Omsk

“People here do not depend on society’s opinion, which can be very limiting.” — Ilya Ivanov, junior from Omsk

What has been your favorite course to date and why?

“Joe Doll’s ‘Business Organization and Management’ class.” —Roman Trudnenko

“Financial Institutions and Markets’ with Dr. Zimmerman.” —Alex Kormschikov, junior from Yoshkar-Ola

“The theatre class I took last semester. It was a very interesting course.” — Ekaterina Sivolapova, senior from Omsk

“‘Managerial Finance.’ Dr. Marr made that class fun and interesting.” —Elena Berdenikova

“All of my resort classes and food and beverage class, mostly because of excellent professors.” —Natalya Yakovleva

“Accounting, because it is interesting and easy for me.” —Ilya Ivanov

Do you know what you want to do when you return home to Russia?

“Work for Big 5 Accounting firms or open my own business.” —Jenya Sologub

“I want to work in the securities/investments field or financial services area.” —Alex Kormschikov

“My dream is to build a golf course and open a country club.” —Natalya Yakovleva

“I’m going to finish my education there and get a job at an international company.” — Ekaterina Sivolapova

Congress Considering Scholarships For Russian Students

“I want to hug my mom.” —Elena Berdenikova

“I would like to work for a large business or government entity. I have a strong desire to play a major role in the future Russian economy and politics.” —Ilya Ivanov

What do you feel is the greatest misconception Russians have about America?

“That all Americans eat at McDonald’s.” —Roman Trudnenko

“That this is a country with enormous resources and **no problems.**” —Jenya Sologub

“Everybody is rich and there are skyscrapers everywhere.” —Natalya Yakovleva

“People in Russia tend to base their knowledge and opinions on Hollywood movies, not realizing that there is a whole different life of ordinary people.” —Ekaterina Sivolapova

“That it is easy here to become rich, famous, successful, or happy.” —Ilya Ivanov

What do you feel is the greatest misconception Americans have about Russia?

“That it’s a cold place, with nuclear weapons all around the country.” — Jenya Sologub

“Everybody likes to drink vodka.” —Natalya Yakovleva

“That Russia is really undeveloped and is a huge snow plain. There are big cities, colleges and businesses. People have fun too.” —Ekaterina Sivolapova

“That it’s always cold and that we have no food, no money and communism.” —Elena Berdenikova

“The word ‘communist’ which doesn’t apply to Russia anymore and has a different meaning from what Americans have used.” —Ilya Ivanov

* Methodist College in Fayetteville, NC, is a senior coeducational college of liberal arts and sciences which opened in 1960. During 2000-2001, Methodist enrolled 2,187 full-time students, including 66 foreign students representing 37 different countries.