

PRESS RELEASES FOR 09/00

DATE	TITLE	SENT TO MEDIA	IN HOUSE	TOTAL
9/14/00	Resort Management Program	81	8	89
9/26/00	Debate	52	5	57
9/21/00	Continuous Ed Courses	38	4	42
9/12/00	Fall Convocation	81	5	86
9/12/00	Fall Enrollment	73	7	80
9/7/00	Womack Lecture	112	7	119
9/6/00	BOV's New Members	36	4	40
Total		473	40	513

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ R. Lowe/ Boyd Parsons/ Switchboard

Date Sept 7, 2000

Methodist College Office of Public Relations

Topic Homecoming Features

630-7043 / FAX: 630-7253

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FOR IMMEDIATE RELEASE

September 6, 2000

Bill Billings

Director of Public Relations

DR. HUSTON SMITH TO GIVE LECTURES AT METHODIST COLLEGE

FAYETTEVILLE, NC—Dr. Huston Smith, a noted author and professor in the fields of religion and philosophy, will deliver the seventh annual Samuel J. and Norma Womack Endowed Lectures Wednesday, Oct. 4 at Methodist College.

Dr. Smith's 11 a.m. lecture in the Science Building Auditorium is entitled, "The Human Spirit in the Third Millennium: Light at the End of the Tunnel." His 2 p.m. lecture, "The Common Vision of the World's Religions," will be held in Yarborough Auditorium, Clark Hall. Both lectures are free and open to the public.

Dr. Smith is Thomas J. Watson Professor of Religion and Distinguished Adjunct Professor of Philosophy, Emeritus, Syracuse University. He previously taught at Washington University in St. Louis and was professor of philosophy for 15 years at M.I.T. He has written eight books, including: *The World's Religions* (a widely used textbook which has sold over 2 million copies), *The Illustrated World's Religions*, *Forgotten Truth*, *Beyond the Post-Modern Mind*, and *One Nation Under God: The Triumph of the Native American Church*.

Born of missionary parents in Soochow, Dr. Smith lived in China until he was seventeen. He received his A.B. degree from Central Methodist College, did graduate study at the University of California at Berkeley, and earned a Ph.D. from the University of Chicago.

In 1996, TV journalist Bill Moyers devoted a five-part PBS special to "The Wisdom of Faith with Huston Smith." Dr. Smith's films on Hinduism, Tibetan Buddhism, and Sufism have all won awards at international festivals, and his phonograph record, "The Music of Tibet," was lauded by *The Journal of Ethnomusicology* as "an important landmark in the study of extra-European musics. . ."

Date Sept. 6, 2000

Methodist College Office of Public Relations

Topic BOY's New Members

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FOR IMMEDIATE RELEASE

September 7, 2000

Bill Billings

Director of Public Relations

METHODIST COLLEGE BOARD OF VISITORS INSTALLS NEW MEMBERS

FAYETTEVILLE, NC—The Methodist College Board of Visitors installed 12 new members Aug. 30.

Cameron Stout, CEO of Stout Properties, and civic volunteer Lynn Breeden were elected co-chairpersons. Mrs. Breeden will chair the board next year.

The new board members will serve three-year terms ending in June 2003. They are: Mrs. Leigh Churchborne, Mr. Jan Faircloth, Mrs. Lynne Greene, Mr. Jerry Huckabee, Mr. Gordon Johnson, Mr. Steve Jones, Mrs. Lois Kirby, Mr. Ranny Nimocks, Mrs. Donna Pleasant, Mr. Mike Stanfield, Mr. Todd Walker, and Mr. Greg McDaniel.

Organized in August 1989, the Board of Visitors is charged with helping the College fulfill its mission of promoting academic excellence and extending the influence of science, art, and Christian culture. BOV members act as ambassadors for Methodist College, advise the President and the Board of Trustees, assist the College in developing financial resources, and help enhance the image of the College.

Since its inception, the board has raised funds for the main campus fountain and a new entrance sign and assisted with various aspects of freshmen orientation. For 2000-01, the Board will be divided into three principal committees: Marketing, Professional Development, and Nominations.

Date Sept 13, 2000

Methodist College Office of Public Relations

Topic Fall Enrollment

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Office of Public Relations

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FOR IMMEDIATE RELEASE

Bill Billings

September 12, 2000

Director of Public Relations

METHODIST COLLEGE ENROLLMENT INCREASES 11.5 PERCENT

FAYETTEVILLE, NC—Methodist College began its 41st academic year with a record enrollment of 1,970 students, 11.5 percent more than last fall's 1,776.

As of Sept. 5, the last day for dropping or adding classes, the unduplicated headcounts were 1,383 students in the regular day program and 587 students in the evening/weekend program. Day enrollment increased 3 percent over a Fall 1999 opening figure of 1,343. Evening/weekend enrollment increased 40 percent over a Fall 1999 opening figure of 417.

College officials expect another 100-200 students to enroll in Fall Term II of Evening College, which begins Oct. 16. These additions would push fall semester enrollment beyond 2,000 for the first time in the history of the College.

Rick Lowe, vice president for enrollment services, reported that Methodist enrolled 555 new day students this fall: 356 freshmen, 184 transfers, and 15 readmits. The College enrolled 26 fewer new day students than it did in Fall 1999, but the number of returning day students numbered 820, 50 more than last fall's 770.

The number of international students reached 64, compared to 46 at the same point last year; a total of 35 countries are now represented in this subgroup. The College enrolled 30 new international students.

A total of 757 students were living on campus on Drop/Add Day, 3 percent more than last year's 731. Methodist opened an eighth residence hall, Cape Fear Commons, August 16, and can now house a grand total of 798 students on campus.

Date Sept 12, 2000

Methodist College Office of Public Relations

Topic Fall Convocation

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FOR IMMEDIATE RELEASE

September 12, 2000

Bill Billings

Director of Public Relations

METHODIST COLLEGE TO CELEBRATE 40TH ANNIVERSARY OF COLLEGE'S OPENING AT FALL CONVOCATION

FAYETTEVILLE, NC—Methodist College will celebrate the 40th anniversary of the opening of the College at its fall convocation Sept. 20 at 11 a.m. in Reeves Auditorium.

Members of the entering class of students, as well as faculty and administrators who were present on opening day—Sept. 19, 1960—have been invited. College President Elton Hendricks will deliver the principal address. The public is invited to attend.

When Methodist opened to students and began its first academic year, the College marked the occasion with a special chapel service and formal opening ceremony at 10:30 a.m. in the Student Union. College President L. Stacy Weaver presided. Methodist Bishop Paul Garber and Board of Trustees Chairman Terry Sanford brought greetings.

Methodist opened with 86 students, 12 faculty members and 10 administrators and service personnel. In the fall of 1960, the campus consisted of four buildings: the Classroom Building, the Science Building, the Student Union/Cafeteria, and the Boiler Plant.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ R. Lowe/ Boyd Parsons/ Switchboard

Date Sept. 4, 2000

Methodist College Office of Public Relations

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Topic Resort Mgmt. Program

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Associated Press
*North Carolina Magazine
Phil Kirk*

FOR IMMEDIATE RELEASE

September 19, 2000

Bill Billings

Director of Public Relations

METHODIST COLLEGE HIRES INDUSTRY VETERAN TO HEAD RESORT MANAGEMENT PROGRAM; FORMS STRATEGIC ALLIANCE WITH THE PINEHURST COMPANY

FAYETTEVILLE, NC—As part of its efforts to build a nationally-ranked resort management program, Methodist College has hired a resort industry veteran to head the new program and has formed a strategic alliance with The Pinehurst Company that will help provide hands-on experience for students at some of the world's leading resorts.

John Meeske, who has more than 30 years experience as a resort owner and industry consultant, will direct the College's new resort management curriculum, which will offer two bachelor's degree programs through the Charles M. Reeves School of Business.

Meeske, who holds an MBA from Michigan State University and a Bachelor of Science in Hotel and Restaurant Management from Washington State University, served as president of Club Resorts (recently renamed The Pinehurst Company) from 1985-1990, following the sale of resorts in north Michigan to Club Resorts.

He left Club Resorts in 1990 to pursue other investment opportunities in the resort industry, as well as to provide consulting services. Meeske has remained active in the industry through ownership of hospitality properties in Texas and Michigan.

"Unlike other hospitality and tourism management schools, our courses will be geared to the needs of the resort segment of the hospitality industry," Meeske said. "There is a big difference in the skills needed for resort management versus hotel or restaurant management."

The resort management curriculum at Methodist College grew out of an interest expressed more than a year and a half ago by The Pinehurst Company in a new education

—MORE—

—2-2-2—

Methodist College hires industry veteran

track at the College specifically for the resort industry.

“We have hired several of the College’s graduates in the business/professional golf management program and found them to be excellent additions to our staff,” said Pat Corso, president of The Pinehurst Company. “Based on that experience, we urged the College to consider creating a program specifically geared to resort management.”

Following approval of the new resort management program by the faculty, The Pinehurst Company formed a strategic alliance with the College that will provide on-going assistance for the program, including internships at Pinehurst Company resorts, including Pinehurst in the Village of Pinehurst; The Homestead, Hot Springs, VA.; Barton Creek, Austin, Tex.; Daufuskie Island, S.C.; and Palmilla, Los Cabos, Mexico.

“We are excited and gratified to have the support of The Pinehurst Company for our new resort management program,” said College President Elton Hendricks. “I believe that Pinehurst’s backing, combined with the skills and experience of John Meeske, will lead to a very successful program. ”

According to Joe Doll, director of the Reeves School of Business, the business/professional golf and business/professional tennis programs at Methodist College have graduated 330 students. The new resort management program will build on this success, adding two new degree tracks—business administration with a concentration in resort management and marketing with a concentration in resort management.

“This is the perfect time for us to add a complementary program in resort management, given our success with the golf and tennis programs,” said Joe Doll. “We are confident of our success with John heading the program and with the support of The Pinehurst Company. There is a huge demand for trained people in the resort industry.”

—MORE—

Methodist College hires industry veteran

Meeske predicts that the golf, tennis and resort programs will lead to even more new programs at the College.

“Offering a resort management program, in addition to our golf and tennis programs, creates a terrific combination,” Meeske said. “With our industry relationships, we can expand into spas, resort real estate and the culinary arts, becoming not only the first, but also the finest fully-dedicated resort management school in America.”

Date 9/21/00

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Topic Continuing Ed Courses

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- Cumb. Co. Pub. Library
- AARP
- FAEDC
- YMCA
- FSU
- Fay. Parks
&
Recreation
- CASE III
Notes

- Arts Council of Fay/Cumb. Co.
- City of Fay. (Mayor's Office)
- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theatre
- Museum of the Cape Fear

NORTH CAROLINA

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
- Goldsboro News-Argus
- The Herald-Sun (Durham)
- The News Reporter (Whiteville)
- Spectator Magazine (Raleigh)
- The Daily Tar Heel
- The Bladen Journal (E-Town)
- Harnett County News
- The Robesonian (Lumberton)
- Charlotte Observer
- Greensboro News & Record
- Wilmington Morning Star
- Rocky Mount Evening Telegram
- Associated Press
- Winston Salem Journal
- Richmond County Daily
Journal (Rockingham)
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Laurinburg Exchange
- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal
of North Carolina



METHODIST COLLEGE

Office of Public Relations

5400 Ramsey Street, Fayetteville, North Carolina 28311-1420
(910) 630-7043 • FAX (910) 630-7253 • billings@methodist.edu

FOR IMMEDIATE RELEASE

Bill Billings

September 21, 2000

Director of Public Relations

ESTATE PLANNING, FEDERAL TAX COURSES TO BE OFFERED AT METHODIST COLLEGE

FAYETTEVILLE, NC—Two continuing professional education courses—"Business Succession and Estate Planning" and "Federal Tax Update"—will be offered Oct. 5 in the Alumni Dining Room at Methodist College.

Sponsored jointly by the Sandhills Chapter of the NC Association of Certified Public Accountants and the Center for Entrepreneurship at Methodist College, the courses carry four hours of CPE credit each. Gerald Le Van, a trust and estates lawyer from Black Mountain, NC, will teach the succession and estate planning course from 8 a.m. to noon. James B. Willis and Denise Altman of Dellinger & Deese, PLLC in Charlotte, NC, will present the federal tax update from 1 - 5 p.m.

The cost for each course is \$25. Persons interested in registering for either course should contact Tonya Strickland at Haigh, Byrd & Lambert, CPAs by Sept. 27. She can be reached at 483-1437.

Date Sept. 26, 2000

Methodist College Office of Public Relations

Topic Debate

630-7043 / FAX: 630-7253

BASIC MEDIA LIST FOR PRESS RELEASES

Home town for Robert McKeever Fresh. Adam loose soph. Fay

5-210

LOCAL/REGIONAL

- Fay. Observer-Times
- Features Education
- Sports Religion Editor
- Business
- Paraglide (Ft. Bragg)
- The Daily Record (Dunn)
- The Pilot (S. Pines)
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming
- The Carolina Flyer (Pope AFB)
- Arts & Leisure
- Sanford Herald
- The News Journal (Raeford)
- The Sampson Independent
- Fifty Plus

CAMPUS

- MC Webmaster
- Monarch Messenger
- Personal Files *-Students*
- MC Today

SPECIAL DISTRIBUTION

- Fay. Area Conv. & Visitors Bureau
- NCCIHE
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- CASE III Notes

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS
- EES *Debate Coach*
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy
- Northwood Temple Academy
- JBHS

- Arts Council of Fay/Cumb. Co.
- City of Fay. (Mayor's Office)
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Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra
- Community Calendar

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.
- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

RADIO

- WFNC/WQSM
- WFAI
- WIOZ
- WAZZ *←*
- WFLB
- WKML
- WZFX
- WUNC
- WCLN
- WCPE

NORTH CAROLINA

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- Richmond County Daily Journal (Rockingham)
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Laurinburg Exchange
- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal of North Carolina

TELEVISION

- WKFT-TV (40)
- WTVD-TV (11)
- WRAL-TV (5) *←*
- WNCN-TV (17)
- WFAY-TV (62)
- COMMUNITY CHANNEL (Time-Warner Cable)
- WECT-TV (6)
- WUNC-TV (4)

- Associated Press *←*

FOR IMMEDIATE RELEASE

September 26, 2000

Bill Billings

Director of Public Relations

METHODIST COLLEGE DEBATERS PERFORM WELL IN FIRST TOURNAMENT

FAYETTEVILLE, NC—Members of the Methodist College Debate Team performed well in the Novice and JV divisions of the King's College Connelly-Garvey Debates Sept. 22-24 at Wilkes Barre, PA.

Methodist defended the national resolution: "Resolved, that the United States federal government should substantially increase its development assistance, including increasing government to government assistance, within the Greater Horn of Africa by offering a plan to increase land mine clearance efforts to the Greater Horn nations."

The novice team of Robert McKeever and Adam Loose compiled a 4-2 record in the preliminary rounds to advance to the out rounds where they defeated a Catholic University team in a 2-1 decision. In the octofinal round they lost to a West Virginia team in a 0-3 decision. Loose's performance in the preliminary rounds ranked him the 14th speaker in the division, only four slots away from receiving a speaker's award.

Two other teams competed in the Novice Division. Lauren Maloney and Maureen Banza compiled a 3-3 record and made it to the double octofinal out rounds where they lost to Clarion University in a 0-3 decision. Erica Dryden and Michelle Muthani missed clearing to out rounds by one ballot, but they were ranked 16th and 17th respectively as speakers out of a field of 44. In the JV Division, Ron Berry and Dee Woodert missed clearing to out rounds by one ballot.

—MORE—

METHODIST DEBATERS PERFORM WELL

“This is probably one of the best performances by Methodist in a first tournament of the year,” said Debate Coach Todd Lyden. “Our debaters’ performance was helped by the fact that they practiced together and that several non-debating observers scouted other debate teams for us. Susanne Graves, who judged for Methodist, also helped the team prepare.”

In this tournament, Methodist was one of 19 different schools competing in the Novice and JV divisions; other schools represented were Boston College, the U.S. Naval Academy, the U.S. Military Academy, and the University of West Virginia.

In this tournament, Methodist was one of 19 different schools competing in the Novice and JV divisions; other schools represented were Boston College, the U.S. Naval Academy, the U.S. Military Academy, and the University of West Virginia. Anyone interested in the Monarch Debate Team or the Greater Horn of Africa should contact Todd Lyden at 630-7643 or *tlyden@methodist.edu*.