

## PRESS RELEASES FOR 6/00

DATE	TITLE	SENT TO MEDIA	IN HOUSE	TOTAL
6/16/00	Southern Writers Symp.	171	10	181
6/16/00	MC Online	121	9	130
6/16/00	SHRM Scholarship	23	7	30
6/28/00	Boot Camp for Entrepreneurs	47	5	52
6/6/00	Stanley Gift to MC	52	8	60
6/2/00	Robert Johnson Drive	38	6	44
6/2/00	Dailey to Direct Youth Chorale	63	7	70
Total		521	52	567

Campus Distribution:  Dr. Hendricks/  Dr. DeLapa/  Gene Clayton/  R. Lowe/  Boyd Parsons/  Switchboard

Date June 16, 2000

Methodist College Office of Public Relations

Topic SHRM Scholarships

630-7043 / FAX: 630-7253

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Mayors Office

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- Weekender
- Medical Notes
- Applause
- Saturday Extra
- Community Calendar

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- SVHS
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- WSH
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- CASE III  
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- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theatre
- Museum of the Cape Fear

~~Winston Salem Journal~~

- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

- Winston Salem Journal
- Richmond County Daily  
Journal (Rockingham)

Duplin Times

- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times

Laurinburg Exchange

- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal  
of North Carolina

Bill Lowdermilk

FOR IMMEDIATE RELEASE  
June 15, 2000

Bill Billings  
Director of Public Relations

## **LOCAL SHRM CHAPTER PRESENTS \$500 SCHOLARSHIP TO METHODIST COLLEGE**

**FAYETTEVILLE, NC**—The Fayetteville Area Society for Human Resources Management recently presented a \$500 scholarship check to the Reeves School of Business at Methodist College. It will be awarded to a business student interested in pursuing a career in the human resources field.

Chapter President Shirley Pillow presented the check June 13 to Theresa Clark, associate professor of business administration and head of the Department of Business and Economics at Methodist. The scholarship recipient must be a business major, have a grade point average of 2.5 or higher, and be a Cumberland County resident.

“We greatly appreciate this scholarship,” said Mrs. Clark. “A high percentage of our business students need financial aid, so this award will be put to good use.” A total of 505 students are currently majoring in business at Methodist. The Reeves School offers 12 distinct, business-related degree programs.

The Fayetteville Society for Human Resources Management was formed in January 1996 and has a current membership of 45. It meets the second Tuesday of each month at the Radisson Hotel in Fayetteville. Founded in 1948, The Society for Human Resources Management has become an international association with more than 130,000 members.

Campus Distribution:  Dr. Hendricks/  Dr. DeLapa/  Gene Clayton/  R. Lowe/  Boyd Parsons/  Switchboard

Date June 16, 2000

Methodist College Office of Public Relations

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Topic Southern Writers Symp.

630-7043 / FAX: 630-7253

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- CASE III Notes

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- DBHS
- EES *English Dept Chair*
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy
- Northwood Temple Academy

- Arts Council of Fay/Cumb. Co.
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- Fay. Tech. Com. College
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- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
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- Cape Fear Regional Theatre
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FOR IMMEDIATE RELEASE  
June 15, 2000

Bill Billings  
Director of Public Relations

## **METHODIST COLLEGE UNVEILS PLANS FOR 15TH SOUTHERN WRITERS SYMPOSIUM**

**FAYETTEVILLE, NC**—Methodist College's 15th Southern Writers Symposium will explore "The Limits of Southern Literature" Friday and Saturday, Sept. 22 and 23.

This fall's event will attempt to answer questions current in the realm of Southern writing: "What are the boundaries of the South? Who is considered a Southern writer and why? Why do some authors from the South resist the label 'Southern'? Is Southern writing losing its distinctiveness?"

Eighteen literary scholars from around the country will speak on specific writers—Tom Wolfe, Charles Frazier, Mark Twain, Toni Morrison—as well as on thematic and critical issues. "We will also hear several Southern authors read from their works and discuss their thinking about these important questions," said Mary Wheeling, symposium director and associate professor of English at Methodist.

The keynote speakers for this year's symposium are: Bland Simpson, author, musician, and teacher of creative writing at UNC-Chapel Hill; Robert Morgan, author and Kappa Alpha Professor of English at Cornell University; and Judy Goldman, a novelist, poet, and essayist from Charlotte, N.C.

Bland Simpson is the author of four books and has taught creative writing at UNC-Chapel Hill since 1982. His 1993 book, *The Mystery of Beautiful Nell Cropsey, A Nonfiction Novel* (UNC Press) won the North Carolina Society of Historians Historical Fiction Award in 1995. Simpson is also a member of the internationally known stringband The Red Clay Ramblers. He has composed and contributed to scores for films, Broadway shows and musicals, and shared a Special Tony Award with his fellow musicians for their 1993 Broadway hit *Fool Moon*.

—MORE—

## SOUTHERN WRITERS SYMPOSIUM AT METHODIST COLLEGE

Simpson will be the featured reader at Friday's luncheon in the Alumni Dining Room of the Berns Student Center. At 2:15 p.m. Friday, he will join the two other authors in a panel discussion of the limits of Southern writing.

Robert Morgan has taught creative writing and British and American poetry at Cornell since 1971. He has published almost 20 books of poetry, fiction, and essays. His newest novel, *Gap Creek* (Algonquin Books) and a collection of short fiction, *The Balm of Gilead Tree and Other Stories* (Gnomon Press) were published last fall. This fall, Louisiana State University Press will publish Morgan's book of new poems, *Topsoil Road*. *Gap Creek* was the February selection of Oprah's Book Club.

Morgan has received numerous prizes for his work, including the Southern Poetry Review Prize and the North Carolina Award in Literature. He has also held fellowships from the Guggenheim and Rockefeller Foundations, the National Endowment for the Arts, and the New York Foundation for the Arts.

Morgan will give a reading Friday evening at 7:30 p.m. in Yarborough Auditorium, Clark Hall and also participate in Friday afternoon's panel discussion.

Judy Goldman of Charlotte, NC, has written two books of poetry. Her first novel, *The Slow Way Back* (William Morrow) was published by William Morrow in September 1999 and is in its third printing. Her poems and essays have appeared in *Southern Review*, *Kenyon Review*, *Ohio Review*, *Prairie Schooner* and other journals.

She has received the Roanoke-Chowan Award for Poetry, Zoe Kincaid Brockman Poetry Award, Oscar Arnold Young Poetry Award, Gerald Cable Poetry Prize, and the Fortner Writer and Community Award for "outstanding generosity to other N.C. writers and the larger community." Goldman has taught creative writing at Queens College, at the Duke University Writers' Workshop, and at other writers' conferences throughout the Southeast.

Goldman will read at the Saturday luncheon, take part in the Friday afternoon writer's panel, and introduce three other Southern writers who will read from their works Saturday afternoon.

The Symposium will conclude with a special poetry reading at 7:30 p.m. Saturday in

## **SOUTHERN WRITERS SYMPOSIUM AT METHODIST COLLEGE**

Yarborough Auditorium, Clark Hall. Joanna C. Scott, winner of the 2000 Longleaf Press Chapbook Contest, will read from *Birth Mother*, and Keith Cartwright will read from *Junkanoo: A Christmas Pageant*. This event will be sponsored by Longleaf Press.

There is a \$25 registration fee to attend the morning and afternoon lectures and an additional charge for the luncheon and dinner events. Four events are free and open to the public: the Friday afternoon writers' panel, the Friday evening reading by Morgan, the Saturday afternoon reading by three Southern writers, and the Saturday evening poetry reading.

For registration forms, a list of presenters, and a schedule for the Southern Writers Symposium, please contact Dr. Wheeling at Methodist College, either by phone at (910) 630-7493 or via e-mail at [wheeling@methodist.edu](mailto:wheeling@methodist.edu). Information is also posted on Dr. Wheeling's Web site at <http://home.earthlink.net/~mwheeling>.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ R. Lowe/ Boyd Parsons/ Switchboard

Date June 16,

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FOR IMMEDIATE RELEASE

June 16, 2000

Bill Billings

Director of Public Relations

## **METHODIST COLLEGE ONLINE OPENS JUNE 26 WITH TWO COURSES**

**FAYETTEVILLE, NC**—Methodist College will launch its first two online courses June 26— an advanced course in criminal justice and an introductory course in education. The College has dubbed its distance learning program “MC Online.”

The first two online courses are being offered within the Evening College and will last 10 weeks. Larry Marshall is teaching CRJ 402, “The Medicolegal Investigation of Death,” while Frank Beck is teaching EDU 251, “Foundations of Education.” Class size is limited to 20 students.

Dr. Darl Champion, associate professor of criminal justice and chairman of an ad hoc committee on distance learning, said three more online courses will be added this fall. Marshall will teach CRJ 399, “Terrorism: A Police Perspective,” and Katie Stottlemeyer (reference librarian) will teach HUM 285, “Library Science Research Skills.” In addition, Beck will again teach EDU 251 online.

“Preparing for distance learning has been a lot of work,” said Champion. “In July 1999, Dr. Tony DeLapa, academic dean, asked the ad hoc committee to draft a proposal for pilot-testing two online courses this summer. Beck and Marshall volunteered to teach and took a class at Fayetteville Technical Community College on how to develop online courses, using the Blackboard Inc. platform and software. Each student will be given a password and user name to gain access to the online course materials.”

Gary Hinson, associate professor of computer science, and Dr. Champion will be the system administrators for the MC Online program. “We did a lot of research to get ready for this,” said Hinson. “We had some infrastructure, with a campus network and an Internet connection (via a Windows NT server and T-1 phone connection). We opted to buy a

—MORE—

## METHODIST COLLEGE ONLINE

dedicated server for MC Online.”

Students who take one of the online courses will encounter what Marshall describes as “an asynchronous (self-paced), collaborative format.” He said his course is divided into 10 lessons; seven days are allotted for each lesson and each student must complete a lesson within that time.

“I will expect students to answer questions and respond to other students’ answers on a discussion board via e-mail,” he said. “Discussion is continuous and there will be a quiz on the previous week’s work.”

Beck said the Education Department’s basic course is the first part of a lateral entry program of eight or nine courses that will enable college graduates without teacher training to become fully certified public school teachers. Designed to combat a serious teacher shortage, North Carolina’s lateral entry program grants provisional certification to qualified persons who have not had teacher training courses and gives them five years to obtain the education courses needed for full certification.

Two weeks before the education course was due to start, 14 students had already registered for EDU 251. “Some of our regular education students are taking the course,” said Beck. “Next spring, we’d like to put EDU 350, ‘Educational Technology’ online.”

As of June 15, only five students had registered for the criminal justice course, but Marshall was expecting more. “We’re partnering with the N. C. Justice Academy in Salemburg,” he said, “to offer courses that can be applied toward the criminal investigation certificate program. Some current MC students are registered, and we’ve pitched the course to area and state law enforcement personnel through the DCI network.”

While designing his course, Marshall worked hard to generate discussion (weighted 30 percent of a student’s grade) and made liberal use of Power Point to create interesting visuals. “To be successful, we need lots of interactivity,” he said.

“While we have a textbook, I’m requiring my students to go to the *Journal of Forensic Sciences* (in Davis Library or another library) to read and critically review a journal article. Students will take their tests and final exam online and will be able to access their grades

—3-3-3—

## **METHODIST COLLEGE ONLINE**

throughout the course.”

As for the future, Dr. Champion would like to see Methodist implement online registration and make library journals and electronic indices available online. “Electronic journals are coming,” he said.

—30—

Campus Distribution:  Dr. Hendricks/  Dr. DeLapa/  Gene Clayton/  Jay Dowd/  Boyd Parsons/  Switchboard

Date 6/28/00

Methodist College Office of Public Relations

Topic Book Camp for Entrepreneurs

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FOR IMMEDIATE RELEASE  
June 28, 2000

Bill Billings  
Director of Public Relations

## **METHODIST COLLEGE SPONSORS ENTREPRENEUR BOOT CAMP**

**FAYETTEVILLE, NC**— The Methodist College Center for Entrepreneurship is offering an Entrepreneur Boot Camp July 24-28 at Advanced Internet Technologies.

AIT officials and local entrepreneurs will discuss how to start a business, how to do a business plan, how to do business on the Internet, how to obtain venture capital, and marketing and advertising. Participants will take field trips to SCS Direct Mail and Research Triangle Park. As their final activity, campers will present a business plan to a panel for critiquing.

The cost for this week-long event will be \$285 which includes the course work, materials, meals and field trips. The fee for those who need dormitory accommodations at Methodist College is \$450.

To register or obtain more information, call (910) 630-7642 or e-mail: [info@bizbootcamp.net](mailto:info@bizbootcamp.net).