

PRESS RELEASES FOR 2/00

DATE	TITLE	SENT TO MEDIA	IN HOUSE	TOTAL
2/1/00	Annual Fund Chair	47	8	55
2/1/00	Tom Maze named Dir. of Alumni Relations	47	8	55
2/1/00	Kirsten Pue Named Development Assoc.	47	8	55
2/2/00	Business Awards Nominations	64	6	70
2/3/00	MC Theatre Dept. Salutes Irving Berlin	62	11	73
2/9/00	Lecture by Chartres Tour Guide	58	8	66
Total		325	49	374

FOR IMMEDIATE RELEASE

February 1, 2000

Bill Billings

Director of Public Relations

KIRSTEN PUE NAMED DEVELOPMENT ASSOCIATE AT METHODIST COLLEGE

FAYETTEVILLE, NC—Kirsten H. Pue has joined the Office of Institutional Advancement at Methodist College as Development Associate.

She comes to Methodist from a position as Marketing Assistant at Johnson & Johnson Medical in Arlington, Texas. She is a 1999 graduate of Texas Christian University, where she majored in political science with an emphasis in international relations. During 1997-98, she interned at the U.S. Consulate in Hamburg and at Sparkasse (Bank) in Bad Kissingen. She is fluent in German.

While a student at TCU, she worked as a fund-raiser for the TCU Annual Fund. She was senior representative for Waits Hall in TCU's Student House of Representatives and worked with the Student Foundation as a student ambassador.

"Kirsten is articulate and very proficient in database management," said Jay Dowd, vice president for institutional advancement. "I believe she will be very successful in helping us identify and cultivate potential donors to Methodist College. She will also be a contact for our endowed scholarship program."



METHODIST COLLEGE

TELEFAX TRANSMITTAL

DATE: 2-1-00

TO: NAME Loy Dowd

CITY _____ STATE _____

FAX NUMBER 7683

SENT BY: Journal for Bill Belleng's

Public Relations Office
Mallett-Rogers House Annex
5400 Ramsey Street
Fayetteville, North Carolina 28311
(910) 630-7043 FAX (910) 630-7253

SEND: RUSH () ROUTINE ()

NUMBER OF SHEETS SENT (including this cover sheet) 3

MESSAGE:

*Press Releases (2) for your review.
Please let us know of any changes ASAP.*

*Thank you -
JSA*

Staff: Attach confirmation slip to bottom of this sheet.

FOR IMMEDIATE RELEASE

February 1, 2000

Bill Billings

Director of Public Relations

TOM MAZE NAMED DIRECTOR OF ALUMNI RELATIONS AT METHODIST COLLEGE

FAYETTEVILLE, NC—Tom Maze, a 1993 graduate of Methodist College, has returned to his alma mater as Director of Alumni Relations.

He comes to Methodist from Fork Union Military Academy in Virginia, where he was Director of Alumni Affairs and Planned Giving. At Fork Union, Maze organized alumni events, assisted with the annual phonathon, solicited gifts from foundations and corporations, and directed a planned giving program.

From 1993-98, Maze was employed as Assistant Director of Tennis Management at Methodist College. A native of Petersburg, Virginia, he earned his B.A. in Business Administration with a Concentration in Professional Tennis Management at Methodist. He was a member of the tennis team and later served as head coach of the men's and women's tennis teams (1996-98). Maze was the Dixie Conference Men's Coach of the Year in 1997 and Women's Coach of the Year in 1998. He has served on the Methodist College Alumni Association Board of Directors since 1994 and was second vice president from 1995-97.

"Tom loves Methodist College and I am confident he will relate well to alumni of all ages," said Jay Dowd, vice president for institutional advancement. "His previous experience at Fork Union, as well as his knowledge of Methodist, will be great assets as he seeks to increase our percentage of alumni giving and foster alumni relationships."

Date 2/4/00

Methodist College Office of Public Relations

Topic Annual Fund Chair

630-7043

Cynthia Curtis

Tom more named Director of Alumni Relations
BASIC MEDIA LIST FOR PRESS RELEASES
Kirsten Pae named Development Assoc.

Dr. Aul

LOCAL/REGIONAL

- Fay. Observer-Times
- Features Education
- Sports Religion Editor
- Business
- Paraglide (Ft. Bragg)
- The Daily Record (Dunn)
- The Pilot (S. Pines)
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming
- The Carolina Flyer (Pope AFB)
- Arts & Leisure
- Sanford Herald
- The News Journal (Raeford)
- The Sampson Independent
- Cumberland County Outlook (Hope Mills)
- Fifty Plus

Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra
- Community Calendar

RADIO

- WFNC/WQSM
- WFAI
- WIOZ
- WAZZ
- WFLB
- WKML
- WZFX
- WUNC
- WCLN
- WCPE

TELEVISION

- WKFT-TV (40)
- WTVD-TV (11)
- WRAL-TV (5)
- WNCN-TV (17)
- WFAY-TV (62)
- COMMUNITY CHANNEL (Time-Warner Cable)
- WECT-TV (6)
- WUNC-TV (4)

CAMPUS

- MC Today
 - Monarch Messenger
 - Personal Files
- (Dr. Aul)*

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy
- Northwood Temple Academy

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.

NORTH CAROLINA

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
- Goldsboro News-Argus
- The Herald-Sun (Durham)
- The News Reporter (Whiteville)
- Spectator Magazine (Raleigh)
- The Daily Tar Heel
- The Bladen Journal (E-Town)
- Harnett County News
- The Robesonian (Lumberton)
- Charlotte Observer
- Greensboro News & Record
- Wilmington Morning Star
- Rocky Mount Evening Telegram

Associated Press

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- City of Fay. (Mayor's Office)
- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theatre
- Museum of the Cape Fear

- FSU
- Fay. Parks & Recreation
- CASE III News
- Notes*

53
+2
55

8 - In
47 - out
55

FOR IMMEDIATE RELEASE

February 1, 2000

Bill Billings

Director of Public Relations

CHRISTOPHER AUL TO CHAIR FUND DRIVE FOR METHODIST COLLEGE

FAYETTEVILLE, NC—Dr. Christopher Aul, medical director and vice president of Heritage Family Physicians, will chair the 2000 Community Loyalty Campaign for Methodist College.

On Loyalty Day Tuesday, Feb. 8, Dr. Aul will lead the directors of the Methodist College Foundation and a team of local volunteers as they seek to raise \$70,000 in the Fayetteville community. Using the theme, "It takes heart to be a donor," the Foundation has set an Annual Fund goal of \$290,000 for the year. All gifts will be applied to the College's operating budget.

"When Methodist College prospers, so does the surrounding community," noted the Annual Fund chairman. "Once a year since 1956, the Foundation has asked local citizens and businesses to help support the College's dual mission of nurturing moral values and preparing students for a variety of careers. I invite all residents of Fayetteville and Cumberland County to join me and the thousands of others who have made their support of Methodist College a heartfelt tradition."

Dr. Aul has been a Fayetteville resident since 1980, when he and Dr. Doug Henley co-founded Hope Mills Family Physicians, PA. He has been chief of staff at Cape /Fear Valley Medical Center, a trustee of Highsmith-Rainey Memorial Hospital, and medical director of Methodist College's physician assistant program since its inception. In 1996 he received the President's Award from the American Academy of Family Physicians.

A native of Munster, Indiana, he attended Wabash College in Indiana and Washington University School of Medicine in St. Louis. He did his residency in family medicine at North Carolina Memorial Hospital in Chapel Hill. He and his wife Julie are the parents of three sons and attend First Presbyterian Church.

FOR IMMEDIATE RELEASE

February 2, 2000

Bill Billings

Director of Public Relations

METHODIST COLLEGE SEEKS NOMINATIONS FOR BUSINESS AWARDS

FAYETTEVILLE, NC—The Center for Entrepreneurship at Methodist College is now accepting nominations for four business awards to be given at the 23rd annual Stock Market Symposium Thursday, April 20.

The Outstanding Woman Entrepreneur Award is given to a North Carolina woman who owns, has established, or manages a successful small business. The 1999 award went to Debra Williams, president of Williams Printing and Office Supply.

The Small Business Excellence Award honors an outstanding small business (one that employs fewer than 500 with annual revenues under \$15 million) started in North Carolina. Last year's co-recipients were Larry and Brenda Tinney, owners of Royal Crown Leasing, Inc.

The Silver Spoon Award recognizes a person who, though not born with the proverbial silver spoon in his/her mouth, has originated and built a successful business (anywhere in the U.S.) recognized for its uniqueness in planning, production, or some other aspect of its operation. Jim and Sylvia Faircloth, co-owners of Jim's Pawn Shop, won the award last year.

A new award—the Business Ethics Award—is being added this year. This award will honor a company that demonstrates a firm commitment to ethical business practices in its everyday operations and philosophies and in response to crises and challenges.

Anyone interested in nominating persons for the Outstanding Woman Entrepreneur, Small Business Excellence, Silver Spoon or Business Ethics awards may obtain nomination forms by calling Dr. Sid Gautam at (910) 630-7616. The deadline for nominations is March 17. Completed nomination forms may be faxed to Dr. Gautam at (910) 630-7657.

Webmaster

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 2-3-00

Methodist College Office of Public Relations

Topic MC Theatre Dept Salutes Irving Berlin 630-7043

-62
+11
75

BASIC MEDIA LIST FOR PRESS RELEASES

LOCAL/REGIONAL

- Fay. Observer-Times
- Features Education
- Sports Religion Editor
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- Paraglide (Ft. Bragg)
- The Daily Record (Dunn)
- The Pilot (S. Pines)
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming - *done*
- The Carolina Flyer (Pope AFB)
- Arts & Leisure
- Sanford Herald
- The News Journal (Raeford)
- The Sampson Independent
- Cumberland County Outlook (Hope Mills)
- Fifty Plus

Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra
- Community Calendar

RADIO

- WFNC/WQSM
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- WAZZ
- WFLB
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- WZFX
- WUNC
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- COMMUNITY CHANNEL *Fax*
(Time-Warner Cable)
- WECT-TV (6)
- WUNC-TV (4)

CAMPUS

- MC Today *Monarch*
- ~~Pride~~ *Messenger*
- Personal Files *of students in camp*
- Wilson & Parsons*

HIGH SCHOOLS

- PFSH
- TSHS *Choral Music Teacher*
- DBHS
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy
- ~~Abingwood Temple~~ *Academy*

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.
- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

NORTH CAROLINA

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
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- Bill Norton NC Conference UMC (Raleigh)
- Goldsboro News-Argus
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- Harnett County News
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- Charlotte Observer
- Greensboro News & Record
- Wilmington Morning Star
- Rocky Mount Evening Telegram
- Associated Press
- Winston Salem Journal
- Richmond County Daily Journal (Rockingham)
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange
- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal of North Carolina

FOR IMMEDIATE RELEASE

February 3, 2000

Bill Billings

Director of Public Relations

METHODIST COLLEGE SALUTES IRVING BERLIN

FAYETTEVILLE, NC—The Methodist College Departments of Music and Theatre will salute one of America's greatest composers February 24-27 with an original musical revue entitled *Young Mr. Berlin*. The revue will feature 40 songs written by Irving Berlin between 1907 and 1930.

Dr. Paul Wilson, professor of theatre at Methodist, will direct the revue. Mrs. Betty Neill Parsons, associate professor of music, is the musical director. The cast includes: Jessica Baldwin, Jonathan Barber, Christian Baumgart, Shelley Bennett, Shaun Bowman, Melissa Ann Cain, Andy Dickerson, Brad Laub, Emmaline Taylor, Krystal Taylor, and Brenda Janine Vandervort. Ten of the 11 cast members are music students and nine are members of Rainbow's End, Methodist's scholarship vocal ensemble.

Young Mr. Berlin will be staged Feb. 24-26 at 8 p.m. and Feb. 27 at 2 p.m. in Reeves Auditorium. Admission is \$7 for adults, \$4 for students and senior citizens, and \$3 for children 12 and under.

Wilson decided to put together a musical revue after studying two Charles Hamm collections of Irving Berlin's early songs. "These were songs Berlin wrote for song pluggers, vaudeville singers, and parlor piano players," said Wilson. "Some were tremendous hits in their time and are still standards, like "Alexander's Ragtime Band," "Play a Simple Melody," "I Love a Piano," and "Everybody's Doin' It."

The director said other songs: "That Mesmerizing Mendelssohn Tune," "When the

—more—

METHODIST SALUTES IRVING BERLIN

Midnight Choo-Choo Leaves for Alabam', "Snookey Ookums," or "The Girl on the Magazine Cover" have faded a bit from the collective memory, but do reflect the popular culture of their day and Berlin's musical genius.

Irving Berlin wrote more than 900 songs, 19 musicals and the scores of 18 movies during a career that spanned eight decades. He is still remembered today for the "patriotic" songs he wrote during World Wars I and II, and the shows and films *Annie Get Your Gun*, *Top Hat* and *Easter Parade*. Some of his most famous songs include: "There's No Business Like Show Business," "This is the Army," "White Christmas," and "God Bless America."

Irving Berlin was the son of a Jewish immigrant and was one of eight children. His father brought the family to America from Russia in 1893; the Berlins lived on the Lower East Side of New York City. In the early 1900s, while he was in his teens, Berlin began working as a singing waiter and writing songs. Later dubbed "Mr. Jazz," Irving Berlin died in 1989 at the age of 101.

A preview of the songs included in *Young Mr. Berlin* can be accessed on the Internet at www.geocities.com/~pfwilson/midis.html#Berlin

64

BASIC MEDIA LIST FOR PRESS RELEASES

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- The News Journal (Raeford)
- The Sampson Independent
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- Fifty Plus

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- Saturday Extra
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- Northwood Temple Academy

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- Triton H.S.

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- CASE III News

Notes

NORTH CAROLINA

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- Red Springs Citizen
- Smithfield Herald
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- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS
- Winston Salem Journal
- Richmond County Daily Journal (Rockingham)
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange
- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal of North Carolina

*8-11
53-out
5 FAX*

FOR IMMEDIATE RELEASE

February 9, 2000

Bill Billings

Director of Public Relations

TOUR GUIDE FROM CHARTRES CATHEDRAL TO LECTURE AT METHODIST COLLEGE

FAYETTEVILLE, NC—Malcolm Miller, a tour guide-lecturer at Chartres Cathedral in France, will give a one-hour lecture entitled “The Medieval Stained Glass and Sculpture of Chartres Cathedral” Friday, Feb. 25 at Methodist College.

Miller will be returning to Methodist—he last spoke here in 1984—as part of the Womack Endowed Lecture Series. Each winter, he gives lecture tours about Chartres in the United States. His Methodist lecture is scheduled for 7 p.m. in Yarborough Auditorium, Clark Hall. It is free and open to the public.

Using color slides taken at Chartres, Miller will explain how the 12th and 13th century stained glass and sculpture at Chartres form a vast iconographic text, beginning with the Creation and Fall and ending with the Last Judgement. He has written three books about Chartres Cathedral; given several hundred lectures in Britain, The United States and Canada; and made six television documentaries on medieval stained glass for the BBC.

For the last 40 years, the British-born scholar has made the Gothic cathedral at the center of Chartres a religious experience for thousands of visitors. Twice a day, almost every day of the week, Miller has stood at the rear of the church and invited English-speaking visitors to accompany him on a 90-minute tour. He has also made the city of Chartres his permanent home. Many Fayettevillians and Methodist College Chorus alumni who toured France in 1997 were deeply moved by Miller’s tour of the cathedral and his description of its icons.

—more—

CHARTRES TOUR GUIDE TO LECTURE AT METHODIST COLLEGE

A huge Gothic edifice with twin spires, Chartres was built between 1194 and 1221. It replaced a Romanesque structure that burned in 1194. While most of the stained glass windows were completed by 1221, stone masons and sculptors worked for nearly two centuries to complete the stone statues that adorn the porches and exterior doorways. Two small chapels were added in the 14th and 16th centuries.

Elaine Porter, Distinguished Professor of French, said Miller has devoted his life to exploring every surface and passageway in the cathedral. “He shows each visitor just where to stand and look in order to learn the various aspects of Christianity depicted in colored glass and stone symbols,” she said. “He explains how medieval artists and craftsmen revealed the Christian faith to the masses who sought refuge and consolation within the church walls.”

Date 2-02-00

Methodist College Office of Public Relations

Topic Business Awards Nominations

630-7043

S. E. Cauton

70

*6:00
6:40 out*

BASIC MEDIA LIST FOR PRESS RELEASES

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- Fay. Observer-Times
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- Business Editor *Heidi Russell*
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Arts Council of Fay/Cumb. Co.

- City of Fay. (Mayor's Office)
- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theatre
- Museum of the Cape Fear

- FSU
- Fay. Parks & Recreation
- CASE III
- News Notes

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- Southerner
- Laurinburg Exchange
- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal of North Carolina



Office of Public Relations

5400 Ramsey Street, Fayetteville, North Carolina 28311-1420
(910) 630-7043 • FAX (910) 630-7253 • billings@methodist.edu

FOR IMMEDIATE RELEASE

Bill Billings

February 26, 2001

Director of Public Relations

METHODIST COLLEGE SEEKS NOMINATIONS FOR BUSINESS AWARDS

FAYETTEVILLE, NC—The Center for Entrepreneurship at Methodist College is now accepting nominations for four business awards to be given at the 24th annual Stock Market Symposium Thursday, April 5.

The Outstanding Woman Entrepreneur Award is given to a North Carolinian who owns, has established, or manages a successful small business. The 2000 award went to Sandy Berger of Pinehurst, NC, owner of Computer Living Corporation.

The Small Business Excellence Award honors an outstanding small business (one that employs fewer than 500 with annual revenues under \$15 million) started in North Carolina. Last year's recipients were Ron and Sharon Matthews, owners of Fayetteville-based Family Foods, Inc., a franchisee of Taco Bell Corporation.

The Silver Spoon Award recognizes a person who, though not born to wealth or privilege, has originated and built a successful business (anywhere in the U.S.) recognized for its uniqueness in planning, production, or some other aspect of its operation. Larry W. Allman, owner of Allman Electric Corporation in Fayetteville, won the award last year.

The Business Ethics Award, added last year, honors a company that demonstrates a firm commitment to ethical business practices in its everyday operations and philosophies and in response to crises and challenges. The 2000 award went to Gene and Pat Howell, president and sales manager respectively of Quality Concrete Company of Fayetteville.

Anyone interested in nominating persons for an award may obtain nomination forms by calling Dr. Sid Gautam at (910) 630-7642. The deadline for nominations is March 23. Completed nomination forms may be faxed to Dr. Gautam at (910) 630-7657.

NOMINATION FORM

Awards to be presented at the 24th Annual Stock Market Symposium

SILVER SPOON AWARD

Criteria for Silver Spoon Award:

The Silver Spoon Award is given to a person who, though not born with the proverbial silver spoon in his/her mouth, has originated and built a successful business recognized for its uniqueness in planning, production, or some other aspect of its operation. The business can be located anywhere in the United States.

SMALL BUSINESS EXCELLENCE

Criteria for Small Business Excellence Award:

The Small Business Administration defines a small business as one that employs fewer than five hundred persons and generates revenue of less than \$15 million per annum. The Small Business Excellence Award Committee will also consider the creativity of the business, the uniqueness of the product, the employees' welfare, and the contributions of the business to its community.

OUTSTANDING WOMAN ENTREPRENEUR

Criteria for Outstanding Woman Entrepreneur of the Year Award:

The recipient must be a North Carolina resident who owns, has established, or manages a small business. The Outstanding Woman Entrepreneur Committee will also consider the individual's creativeness, innovativeness, and personal contributions to and involvement with the community.

BUSINESS ETHICS AWARD

Criteria for Business Ethics Award:

This award is to honor a company that demonstrates a firm commitment to ethical business practices in their everyday operations, philosophies and in response to crises and challenges.

I nominated (for which award): _____

Mr./Mrs. _____

Company _____

Position _____

Address _____

City _____ State _____ Zip Code _____ Phone _____

Name of nominator (Please Print)

Name _____

Address _____

City _____ State _____ Zip Code _____ Phone _____

Enclose supporting material demonstrating that the nominee fulfills the criteria (above). Nomination will not be accepted without supporting material.

Deadline for nomination: March 23, 2001

Mail or fax to:

Center for Entrepreneurship

Methodist College

5400 Ramsey Street

Fayetteville, NC 28311

(910) 630-7642

Fax: (910) 630-7657

Email: sgautam@methodist.edu