

PRESS RELEASES FOR 10/99

DATE	TITLE	SENT TO MEDIA	IN HOUSE	TOTAL
10/13/99	New Residence Hall	67	8	75
10/14/99	EOS Symposium	55	5	60
10/18/99	Nimocks Professorship	53	8	61
10/18/99	Foundation Officers	50	6	56
10/22/99	MC Makes Templeton Guide	83	8	91
Total		308	35	343

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date October 13, 1999

Methodist College Office of Public Relations

Topic New Residence Hall

630-7043

BASIC MEDIA LIST FOR PRESS RELEASES

75
- 8 in
67 out

LOCAL/REGIONAL

- Fay. Observer-Times
- Features Education
- Sports Religion Editor
- Business
- Paraglide (Ft. Bragg)
- The Daily Record (Dunn)
- The Pilot (S. Pines)
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming
- The Carolina Flyer (Pope AFB)
- Arts & Leisure
- Sanford Herald
- The News Journal (Raeford)
- The Sampson Independent
- Cumberland County Outlook (Hope Mills)
- Fifty Plus

Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra
- Community Calendar

RADIO

- WFNC/WQSM
- WFAI
- WIOZ
- WAZZ
- WFLB
- WKML
- WZFX
- WUNC
- WCLN
- WCPE

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- WKFT-TV (40)
- WTVD-TV (11)
- WRAL-TV (5)
- WNCN-TV (17)
- WFAY-TV (62)
- COMMUNITY CHANNEL (Time-Warner Cable)
- WECT-TV (6)
- WUNC-TV (4)

CAMPUS

- MC Today
- Monarch Messenger
- Personal Files

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy
- Northwood Temple Academy

Principal

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.

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- FSU
- Fay. Parks & Recreation
- CASE III News

- Arts Council of Fay/Cumb. Co.
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- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
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- Fort Bragg Schools
- Cape Fear Regional Theatre
- Museum of the Cape Fear

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- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange
- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal of North Carolina

- Associated Press

FOR IMMEDIATE RELEASE
October 13, 1999

Bill Billings
Director of Public Relations

METHODIST COLLEGE AWARDS CONTRACT FOR NEW RESIDENCE HALL

FAYETTEVILLE, NC— Methodist College opened bids for a new, apartment-style residence hall Oct. 12. Sigma Construction Co. of Fayetteville won the \$3 million contract.

Designed by Shuller Ferris Lindstrom and Associates of Fayetteville, the college's eighth residence hall will actually be a cluster of three, three-story buildings connected by a breezeway. It will house 68 students and an area coordinator in 26,852 square feet of space. A separate "community building" of 2,500 square feet will include a student lounge, meeting room, game room, and offices.

The complex will be built in a wooded area behind the March F. Riddle Center, secured by locking gates. A 72-space parking lot will be connected by a ramp to the first and second floors. The project will be financed through the sale of bonds and is scheduled for completion by Aug. 1, 2000.

Each apartment will consist of four private bedrooms and two baths, with a kitchen and den in the center. Each unit will be furnished and partially carpeted, with its own outside entrance. The area coordinator's apartment and a laundry room will be located on the first floor. The college plans to build two more halls of the same design in the same general area over the next five years.

College officials visited similar "apartment-style" residence facilities at other North Carolina colleges last year. Methodist's existing residence halls were filled this fall, and enrollment is projected to grow substantially over the next decade. With the addition of this new residential complex, Methodist will be able to house 800 students on campus.

Date 10/18/99

Methodist College Office of Public Relations

Topic Foundation Officers

630-7043

*50-out
6 in
56 future*

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LOCAL/REGIONAL

- Fay. Observer-Times
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- Sports Religion Editor
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- Fifty Plus

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- Medical Notes
- Applause
- Saturday Extra
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CAMPUS

- MC Today
- Monarch Messenger
- Personal Files

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy
- Northwood Temple Academy

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.

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Associated Press

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- Museum of the Cape Fear

- Winston Salem Journal
- Richmond County Daily Journal (Rockingham)

Duplin Times

- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange

- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal of North Carolina

FOR IMMEDIATE RELEASE
October 14, 1999

Bill Billings
Director of Public Relations

METHODIST COLLEGE FOUNDATION INSTALLS NEW OFFICERS

FAYETTEVILLE, NC—The Methodist College Foundation installed new officers at its annual meeting Oct. 12. Mrs. Lou Tippet, owner of Business Best, is the president for 1999-2000.

Other officers for the coming year are: vice president, Steve Blanchard, general manager of Fayetteville's Public Works Commission; secretary, Mrs. Marian Moorman Morgan, partner in Morgan Constructors; and treasurer, Chappie Petree, financial services officer with Centura Bank. The immediate past president is Mrs. Sarah O'Hanlon, civic volunteer.

New members of the Foundation's Board of Directors are: Mac Edwards, general manager of WFLB (Oldies 96.5 FM) and WAZZ (1490 AM); Pedro Fonseca, Bank of America; Carolyn Gaskins, civic volunteer; Judy Harrison, civic volunteer; Linda Healy, owner, Great Harvest Bread Co.; H. Walter Holt, owner, Holt Oil Co.; Lynn Legatski, vice president, A. G. Edwards & Sons, Inc.; Neill Legg, account executive, Time Warner Cable Adcast; Taliaferro Parks, manager, Parks Building Supply Co.; Beverly Pone, account executive, Fayetteville Publishing Co.; J. Patrick Raynor, CPA, Tippet, Padrick & Bryan, CPAs; Keith Tilghman, business manager, Briggs & Sons Tire Co.; Susan Weil, civic volunteer; and Meredith Wilkins, vice president, First Citizens Bank.

Established in 1956, the Methodist College Foundation is charged with raising annual sustaining funds for Methodist College in the Fayetteville community. Since 1956, the Foundation has raised more than \$8.7 million for the college.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 10/14/1999

Methodist College Office of Public Relations

Topic FOS Symposium

630-7043

(600)
55 out

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- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.
- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

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FOR IMMEDIATE RELEASE
October 14, 1999

Bill Billings
Director of Public Relations

CENTURA BANK, FAYETTEVILLE PUBLISHING EXECUTIVES TO SPEAK AT METHODIST COLLEGE'S ECONOMIC OUTLOOK FOR 2000 SYMPOSIUM

FAYETTEVILLE, NC—H. Kel Landis, president of Centura Bank, and Tony Chavonne, general manager of Fayetteville Publishing Co., will deliver the keynote addresses at the Methodist College Center for Entrepreneurship's 26th annual Economic Outlook Symposium Wednesday, Nov. 3.

Landis will discuss the economic outlook for the state and nation in 2000, while Chavonne will discuss the outlook for Cumberland County. The event is scheduled for 6:30 p.m. at the Holiday Inn Bordeaux. Awards will be presented to: the Entrepreneur of the Year, Business Person of the Year, and the college's Economics and Business Alumnus of the Year.

At Centura Bank, Landis is responsible for sales and marketing strategy, as well as retail and commercial banking services. He holds a B.A. in business and an M.B.A. from U.N.C. at Chapel Hill. Rocky Mount-based Centura is the state's fourth largest bank, with 227 offices (including eight in Cumberland County) and total assets of \$8.9 billion.

As general manager of Fayetteville Publishing, publisher of the *Fayetteville Observer-Times* and two military newspapers, Chavonne recently directed a \$30 million plant expansion that will house new offset presses. The firm also operates Fayetteville Online and offers commercial printing and marketing services. Chavonne holds a degree in accounting from U.N.C. at Chapel Hill and is the current chairman of the Fayetteville Chamber of Commerce.

Tickets for the Nov. 3 dinner/symposium are \$20 per person and tables of eight can be reserved for \$160. Tickets and group reservations can be obtained by phoning Dr. Sid Gautam at (910) 630-7616. October 27 is the reservation deadline.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 10/18/99

Methodist College Office of Public Relations

Topic Nimocks Professorship

630-7043

53 out
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FOR IMMEDIATE RELEASE
October 14, 1999

Bill Billings
Director of Public Relations

DR. JEN-HSIANG LIN SELECTED FOR NIMOCKS ENDOWED PROFESSORSHIP AT METHODIST COLLEGE

FAYETTEVILLE, NC—The first recipient of the Col. (Ret.) David R. Nimocks Sr. Endowed Professorship at Methodist College is Dr. Jen-Hsiang Lin. Dr. Lin is a professor of economics in the Reeves School of Business and director of the school's Institute for Business and Marketing Research.

The Nimocks Endowed Professorship was established in 1997 with a gift from David R. Nimocks Jr., a Fayetteville businessman. The professorship provides an annual salary supplement to be used for programming, teaching materials, or professional development. It is a five-year appointment.

Joe Doll, director of the Reeves School, announced Dr. Lin's selection for the endowed post at a campus reception Oct. 13 hosted by President and Mrs. Hendricks. Dr. Lin and members of the Nimocks family were the guests of honor.

To win the appointment, Dr. Lin submitted a proposal for using information technology to create a networked, interactive, on-line teaching and learning environment to facilitate student-to-student and student-to-faculty interaction.

Dr. Lin has taught at Methodist since 1988. His academic specialties are economic theory, applied economics, statistical analysis, quantitative methods for management, and microcomputer applications. He holds a Ph.D. from N. C. State University.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 10/22/99

Methodist College Office of Public Relations

Topic McC. Maker Templeton Guide

630-7043

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FOR IMMEDIATE RELEASE
October 22, 1999

Bill Billings
Director of Public Relations

TEMPLETON FOUNDATION RECOGNIZES METHODIST COLLEGE FOR TWO CHARACTER DEVELOPMENT PROGRAMS

FAYETTEVILLE, NC—Methodist College has been listed in the latest edition of *The Templeton Guide: Colleges that Encourage Character Development*. Designed for students, parents and educators who believe that character matters, the guidebook is being released nationwide today by the John Templeton Foundation.

The Templeton Guide contains profiles of 405 exemplary college programs in ten categories; 50 college presidents who have exercised leadership in character development; and 100 colleges and universities named to the Templeton Honor Roll for their efforts to inspire students to lead ethical and civic-minded lives. More than 300 of America's four-year colleges, both public and private, are included in *The Templeton Guide*.

Methodist is profiled in the Academic Honesty Programs section for its Honor Code and in the Faculty & Curriculum section for the work of the Faculty Collegiality & Development Group to enrich the Honors Program, B. F. Stone Endowed Lyceum, and MC Marquee Program (weekly listing of major campus events).

"We are proud of Methodist's efforts to help students develop strong moral values that will serve them well beyond their college years," said M. Elton Hendricks, college president. "The word *virtue* is part of our motto and we take our role in character development quite seriously. We are delighted to be among the institutions profiled in *The Templeton Guide*."

"Methodist College's strong commitment to character development and the strength of its programs makes it a model for colleges and universities nationwide," said Arthur

—more—

Methodist College Makes Templeton Guide

J.Schwartz, Ed.D., director of character development programs at the John Templeton Foundation. “With *The Templeton Guide*, we hope to help prospective college students and their parents who want to know what colleges are doing to promote the core values of honesty, self-control, respect, and service to those less fortunate.”

Established in 1987, the John Templeton Foundation works closely with educators, scientists, theologians, medical professionals, and other scholars throughout the world to support more than 100 programs serving three chief purposes: to encourage character development in schools and colleges; to encourage an appreciation for the benefits of freedom; and to stimulate serious and scientific research on the relationship between spirituality and health.

The Foundation has created a College and Character Web site—www.collegeandcharacter.org—that provides information on the initiative, links to the home pages of colleges selected for *The Templeton Guide*, and other features.