### Sheet3

### PRESS RELEASES FOR 9/99

DATE	TITLE	SENT TO MEDIA	IN-HOUSE	TOTAL
9/10/99	Scholarships for 3 Russian Students	78	7	85
9/10/99	Fall 99 Enrollment	76	7	83
9/10/99	Luncheon-Ctr. for Entrepreneurship	78	7	85
9/10/99	Womack Lectures	62	6	68
9/20/99	Pres. Hendricks' Speech/Fall Convocation	76	7	83
9/20/99	Play / American Buffalo	41	8	49
9/22/99	Long leaf press/ Poetry Chapbooks	67	9	76
9/24/99	Cntr.Entrep.Luncheon/Unveils Future Plans	73	8	81
9/24/99	Bus. Award Nominations	58	6	64
9/28/99	Poetry Reading	76	7	83
9/28/99	Greene Reading	76	7	83
9/30/99	Board of Visitors (New Members)	35	5	40
9/30/99	PSA/ Golf Tourney	28	2	30
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# METHODIST COLLEGE AWARDS FULL SCHOLARSHIPS TO THREE RUSSIAN STUDENTS

**FAYETTEVILLE, NC**—Methodist College has enrolled three Russian students, all of whom were awarded full academic scholarships to pursue business administration degrees under the college's new ARRIVED program.

ARRIVED is an acronym for "American-Russian Regional Institute for Visionary Entrepreneur Development." The program was the brainchild of College President Elton Hendricks; its goal is to promote free enterprise and entrepreneurship in Russia by training some of its future business leaders. After earning their bachelor's degrees in business administration at Methodist, the scholarship recipients will be expected to return to Russia to begin their business careers.

The first three recipients of ARRIVED Scholarships are: Roman Trudnenko, 17; Evgenia Sologub, 21; and Natalya Yakovleva, 21. Roman is a graduate of the Russian Embassy High School in Washington, D.C. and enters as a freshman. Evgenia completed three years of undergraduate study at the National Institute of Business in Moscow. Natalya completed two years of college at Ufa State Aviation Technical University in Russia.

"This is an earnest attempt on the part of Methodist College to assist in the economic development of the Russian Federation," said Dr. Hendricks. "Our hope is that after four years these individuals will return home and establish networks with other entrepreneurs. In addition to learning the basics of capitalism and entrepreneurship, they will also learn the importance in

#### MC AWARDS SCHOLARSHIPS TO THREE RUSSIAN STUDENTS

capitalism of moral and ethical responsibility. Capitalism can flourish only if successful capitalists are also generous persons committed to the welfare of others."

Dr. Hendricks announced the ARRIVED program at last fall's Economic Outlook
Symposium. George Blanc, Methodist's director of international programs, then sent letters to
Russian secondary schools and colleges in the Moscow area listing scholarship criteria and
inviting students to apply for an ARRIVED scholarship. All applicants were required to hold an
International Baccalaureate diploma with a total score of 30 or higher, be in the top 10 percent
of their graduating class, and have a score of at least 625 on the TOEFL (Test of English as a
Second Language).

The finalists were recommended by George Blanc, who reviewed the credentials of 15 applicants. During the application and review process, Lena Polyanskaya Ruppe, a Russian student currently enrolled at Methodist, assisted Mr. Blanc by corresponding with applicants via telephone and e-mail. All three of those selected and approved by Dr. Hendricks were notified in early June and all accepted the offers.

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#### Office of Public Relations

5400 Ramsey Street, Fayetteville, North Carolina 28311-1420 (910) 630-7043 • FAX (910) 630-7253 • billings@methodist.edu

FOR IMMEDIATE RELEASE September 10, 1999 Bill Billings
Director of Public Relations

## METHODIST COLLEGE ENROLLS 1,878 STUDENTS

**FAYETTEVILLE, NC**—Methodist College began its 40th academic year with a record enrollment of 1,878 students, 3.5 percent more than last fall. In addition, the number of students living on campus reached an all-time high of 750, up 7 percent from Fall 1998's 701 students.

As of Drop/Add Day Sept. 7, Methodist had enrolled 1,357 students in the regular day program, an increase of 2 percent over the Fall 1998 figure of 1,332. Enrollment in the Evening College reached 521, up 8 percent from Fall 1998's 481 students.

College officials are expecting 100-130 additional evening students for Fall Term II of Evening College which begins Oct. 18; these additions could push total enrollment for the fall semester to 2,000 students.

Rick Lowe, vice president for enrollment services, reported that the college enrolled 581 new students this fall: 380 freshmen, 170 transfers, 30 re-admits, and one visiting student.

The number of returning students was 770, up 35 from the Fall 1998 figure of 745.

A record 750 students are living on campus this fall, compared to 701 on Drop/Add Day last year. The college's seven residence halls are filled to capacity. There are 522 male resident students and 228 females.

A Summer 1999 enrollment of 787 students pushed Methodist's total unduplicated headcount for the 1998-99 academic year to 2,400 students. That is a 17 percent increase over a 1997-98 unduplicated headcount of 2,135 students.

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# METHODIST COLLEGE CENTER FOR ENTREPRENEURSHIP TO UNVEIL FUTURE PLANS AT LUNCEHON

**FAYETTEVILLE, NC**—The Center for Entrepreneurship at Methodist College will hold a "March to the New Millennium" luncheon Wednesday, Sept. 22 to announce the Center's goals and initiatives for the 21st century.

Dr. Sid Gautam, director of the Center, said announcements will also be made at the luncheon concerning a major gift to the Center and the first recipient of the Greater Good Award. The award will honor a business professional "who has shown kindness, charity, humanity, love and friendship to the community and to his/her associates."

The luncheon is scheduled for 11:45 a.m. at the Holiday Inn Bordeaux. A limited number of seats is available to the public at no charge; interested persons may obtain tickets by calling Dr. Gautam at 630-7642.

The guest speaker for the luncheon will be Martin Eakes, founder and CEO of Self-Help, a Durham-based venture fund that makes home loans and business loans to low-income North Carolinians. Mr. Eakes is a Greensboro native who founded Self-Help as a non-profit organization in 1980. Educated at Davidson, Princeton, and Yale Law School, Martin Eakes has been widely recognized for his success in attracting millions in venture capital and for making Self-Help a national model for community development.

To date, Self-Help has provided \$325 million in financing to over 5,800 small businesses, non-profits, and home buyers. In addition to Durham, the agency now has offices in Asheville, Charlotte, Greensboro, Greenville, Murphy, and Wilmington.

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### NEW TESTAMENT SCHOLAR TO SPEAK AT METHODIST

FAYETTEVILLE, NC—Dr. Luke Timothy Johnson, Professor of New Testament and Christian Origins, Candler School of Theology, Emory University, will deliver the sixth annual Samuel J. and Norma Womack Endowed Lectures Monday, Oct. 11 at Methodist College. Both lectures are free and open to the public.

Dr. Johnson is a former Benedictine monk and priest who remains an active layman in the Roman Catholic community. His 11 a.m. lecture, entitled "Jesus in the Culture Wars," will be given in the Science Building Auditorium. His 2 p.m. lecture, "Why the Humanity of Jesus is Important," is scheduled for Yarborough Auditorium in Clark Hall.

The 1999 Womack lecturer holds a Ph.D. in New Testament Studies from Yale University, a Master of Divinity from St. Meinrad School of Theology, and a Master of Arts in Religious Studies from Indiana University. He taught at Yale Divinity School and at Indiana University before joining the Emory University faculty in 1992.

Dr. Johnson is the author of several books and scholarly articles. *The Writings of the New Testament: An Interpretation*, a two-volume work now in its second edition, is a popular text in colleges and seminaries. He has also written a two-volume commentary on Luke-Acts and two widely discussed books: *The Real Jesus: the Misguided Quest for the Historical Jesus and the Truth of the Traditional Gospels* (1996) and *Living Jesus: Learning the Heart of the Gospel* (1998).

For more information about the Womack Lectures, contact Dr. Richard Walsh in the Dept. of Religion and Philosophy at Methodist College, phone (910) 630-7077.

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# PRESIDENT HENDRICKS TELLS STUDENTS HOW TO PREPARE FOR 'A BRAVE NEW WORLD'

**FAYETTEVILLE, NC**—"Methodist College is here to teach you how to live somewhere besides Kansas." That was the theme of College President Elton Hendricks' speech to 650 students at the college's fall convocation Sept. 13.

Borrowing Dorothy's line from *The Wizard of Oz*, President Hendricks entitled his speech, "Toto, I Don't Think We're In Kansas Anymore." In the speech, he used Kansas to represent the known world—a hometown, present-day setting in which everything is comfortable and familiar.

"Knowing where you are is not always easy in a rapidly changing world," he continued. "Change is accelerating. I recently thumbed through a 1983 issue of *Byte* (a computer magazine). It contained ads for daisy wheel printers. Have you ever seen a daisy wheel printer? You live in the world of Windows, but before that there was DOS and CPM."

Listing examples of technological advances in the 20th century—the automobile, the airplane, radio, television, air conditioning and manned space travel—the president said these advances have led to an integration of cultures. To illustrate, he cited trips taken in 1969 and 1999 by children from different cultures. The 1969 event was a field trip to Columbia, South Carolina taken by black school children from a poor, rural county 30 miles away. The 1999 trip involved Bolivian children who accompanied a volunteer work team on a visit to pre-Incan ruins.

President Hendricks said when his wife Jerry took her students to Columbia in 1969,

### PRESIDENT ADDRESSES STUDENTS

they visited a museum and a large Catholic church with elaborate stained-glass windows. "But the thing that excited those students most was their first visit to a McDonalds," he noted. He said he experienced *deja vu* this past July when a group of Bolivian children from Montero accompanied his work team on a visit to pre-Incan ruins about 60 miles away. "On the way back, we stopped at a new Burger King in Santa Cruz," he said, "and that's what exited them the most."

President Hendricks urged current students at Methodist to learn the skills needed to cope with rapid change and "the brave new world of the new millennium." He challenged each student to:

- 1) Educate yourself. Learn how to learn and become self-reliant.
- 2) Learn how to communicate—to write and speak effectively.
- 3) Explore moral and ethical issues: What is the good life? What is worth investing your life in?

He concluded his speech by saying, "Remember that as she travelled down the yellow brick road, Dorothy met a lion who had no courage. She met a tin man who had no heart. She met a professor who had no honesty.

"Now whatever world you live in, there will still be a need for sympathetic hearts, courageous spirits, and a high degree of honesty. Welcome to the world that isn't Kansas. It's going to be a wonderful place to be."

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# METHODIST COLLEGE THEATRE DEPT. OPENS SEASON WITH MAMET'S AMERICAN BUFFALO

**FAYETTEVILLE, NC**—The Methodist College Theatre Dept. opens its new season Thursday, Sept. 30 at 8 p.m. with David Mamet's award-winning play *American Buffalo*.

The play will also be staged Thursday through Saturday at 8 p.m. and Sunday at 2 p.m. "onstage, backstage" in Reeves Auditorium. Tickets are \$7 for adults, and \$4 for students and senior citizens. Seating is limited and reservations are recommended; reservations may be made by phoning 630-7483.

American Buffalo is set in a junk shop where three crooks are plotting to steal a coin collection. They are brutes who need each other, but their words are like punches, casually building to real violence. The play contains language and subject matter that will be considered offensive by some. The cast includes Monarch Theatre veteran Danny Harrington and newcomers Shannon R. W. Shirts, and Chuck Heaton. Dr. Paul Wilson, chairman of the Theatre Dept. and director of the Fine Arts Division, is directing the show.

Martin Gottfried in *The New York Post* called Mamet's play "a gripping and exciting play." *American Buffalo* won the 1976 Obie Award when it played off-Broadway and the Drama Critics Circle Award for the best American play of the 1977 Broadway season. Mamet also won an Obie for *Sexual Perversity in Chicago* and has also written *A Life in the Theatre*, *The Water Engine*, and *The Woods*.

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## LONGLEAF PRESS RELEASES THREE POETRY CHAPBOOKS

**FAYETTEVILLE, NC**— Longleaf Press at Methodist College has released three poetry chapbooks, featuring the works of two North Carolinians and a Floridian.

Lost Languages, a collection of 16 poems by Jonathan Minton, won Longleaf's 1999 Poetry Chapbook Contest. A native of Wilkesboro, North Carolina, Minton earned his M.A. in English Literature from N. C. State University. Early reviewers of his chapbook have noted that Minton's poems "hold language lightly" and are filled with "lush sounds and images" of a natural world known to many North Carolinians.

*Mortal* is a collection of 15 poems by Judas Riley Martinez of St. Augustine, Florida. A former college professor, she is currently a professional editor and ghostwriter. She received her M.A. from State University of New York at Binghamton and her Ph.D. from Oklahoma State University.

Reviewer Richard Jackson had this to say about Martinez' work: "Whether riding a train towards tomorrow or rowing a boat across a Styx-like dark infinity, two images that frame this imaginatively engaging collection, Judas Martinez writes of our compelling struggle against mortality, that is, as the poet wisely recognizes, against ourselves."

The Tar Baby on the Soapbox is a collection of 18 poems by Carole Boston Weatherford of High Point, North Carolina. Mrs. Weatherford is the author of a prize-winning poetry chapbook, *The Tan Chanteuse*, and six children's books. She has received several awards and prizes for her writing and has taught at High Point University and Salem College.

### LONGLEAF CHAPBOOKS

Reviewer Lenard D. Moore writes that *The Tar Baby* "reveals Weatherford's commitment to African American Culture" and is "filled with the wisdom of sermons, the inescapable pains of history, richness of specificity and summoning of redemptive moments."

Unravelings, a collection of 19 poems by Barbara Presnell of Lexington, North Carolina, won the 1998 Longleaf Press Poetry Chapbook Contest and was Longleaf Press's first publication. Mrs. Presnell teaches at Catawba College and writes a newspaper column for *The Dispatch* in Lexington. Presnell's poems explore a wide range of subjects, from Little League and American Legion baseball to a cat in a broccoli patch to persimmon gathering.

Copies of the first poetry chapbook and the three new ones are available at \$5 each or \$6 including postage and handling, by writing Longleaf Press, Methodist College, 5400 Ramsey Street, Fayetteville, NC 28311 or phoning (910) 630-7065. Excerpts from the three new chapbooks can be found on the World Wide Web at www.methodist.edu/longleaf/.

Longleaf Press and Longleaf's Poetry Chapbook Contest were started in 1998 by Robin Greene, a published poet and assistant professor of English at Methodist College. She is Longleaf's editor. Dr. Michael Colonnese, professor of English at Methodist, serves as managing editor. All four of the Longleaf chapbooks were printed in the Methodist College Print Shop.

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FOR IMMEDIATE RELEASE September 23, 1999

Bill Billings
Director of Public Relations

# METHODIST COLLEGE CENTER FOR ENTREPRENEURSHIP ANNOUNCES NEW INITIATIVES

**FAYETTEVILLE, NC**—The Center for Entrepreneurship at Methodist College unveiled four new initiatives at a "March to the New Millennium Luncheon" Sept. 22. Approximately 300 persons attended the luncheon at the Holiday Inn Bordeaux.

Linda Lee Allan, chair of the Center's Advisory Board, listed four areas in which the Center will work over the next 25 years. They are: 1) mentoring—building a global network of mentors to assist fledgling entrepreneurs, 2) business succession—building a network of experts in estate planning to ensure that successful businesses experience an orderly transition from one generation to the next, 3) ethnic entrepreneurship—assisting entrepreneurs from other cultures who have immigrated to America. (The first Ethnic Entrepreneurship Conference is planned for next spring.), 4) spirituality and entrepreneurship—establishment of a Department of Spirituality and Entrepreneurship at Methodist, drawing faculty from the disciplines of religion, philosophy, economics, and business administration.

Mrs. Allan invited the entrepreneurs present at the luncheon to fill our information forms indicating how they would like to help the Center carry out its expanded mission. The Center's mission statement reads: "The Center assists entrepreneurs in converting dreams into realities. It also exists to assist entrepreneurs in exploring new frontiers of opportunity and in promoting, creating, and preserving wealth."

College President Elton Hendricks announced that Dr. Sid Gautam had rejoined the

### **Methodist College Center Unveils Plans**

college staff to serve as full-time director of the Center for Entrepreneurship. He then introduced Mr. and Mrs. Carr Gibson of Lumberton who presented a \$25,000 check to the Center.

In his introduction of the luncheon speaker, Martin Eakes, state Sen. Tony Rand of Fayetteville observed that, "Our free enterprise system has made wealth possible. We don't create wealth in Raleigh or Washington. I want every resident of our state to achieve wealth."

Eakes is the founder and CEO of Self-Help, a Durham-based venture fund that has made \$325 million in loans to over 5,800 small businesses, non-profits, and home buyers in North Carolina. A Greensboro native, Eakes attended Davidson College, Princeton University, and Yale Law School.

Eakes began his remarks by telling the story of one of Self-Help's first clients—an African American from New Bern who had a dream of starting his own bakery. "He sold carpet cleaner for a year and a half to raise \$1,800," said Eakes, "and in 1981 we made him a loan for \$1,700. At the opening of his bakery, his first cake was auctioned off for \$77 and he gave that to Self-Help."

The Self-Help founder said he had learned three things during his 19 years of work in community development: 1) to eliminate poverty, you must develop wealth, 2) you cannot understand race or community in America without understanding wealth, and 3) wealth needs to be protected from those who would seek to steal it (unscrupulous mortgage lenders, for example). Eakes said studies have shown that: 1) the average wealth for minority families in the U.S. is \$4,400, one-tenth of the average for white families, and 2) home ownership is the key to building personal wealth, healthy families, and safe communities.

The luncheon concluded with President Hendricks presenting the first annual Greater Good Award to Rev. J. Ernest Johnson, pastor of Highland Presbyterian Church. Johnson was cited for his efforts to improve the condition of Fayetteville's poor and his work as chairman of the MetroVisions Committee organized by the Fayetteville Chamber of Commerce.

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#### Office of Public Relations

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FOR IMMEDIATE RELEASE September 24, 1999 Bill Billings
Director of Public Relations

# METHODIST COLLEGE SEEKS NOMINATIONS FOR BUSINESS AWARDS

**FAYETTEVILLE, NC**—The Center for Entrepreneurship at Methodist College is now accepting nominations for two business awards to be presented at the 26th Annual Economic Outlook Symposium Nov. 3.

The Business Person of the Year Award recognizes an executive who has made outstanding contributions to a local business or industry and to the civic and cultural life of the community. The 1998 winner was Wilson Yarborough Jr., president of Yarborough Motor Co.

The Entrepreneur of the Year Award recognizes a "risk taker in the free enterprise system, a person who seeks an opportunity and then devises strategies to achieve specific objectives." The 1998 winner was Gregory C. Stadermann, founder and CEO of SCS Direct Mail Marketing.

Those wishing to nominate a person for either award should send a nomination form and supporting material to Dr. Sid Gautam, Director, Center for Entrepreneurship, Methodist College, 5400 Ramsey Street, Fayetteville, NC 28311 by October 15. Nomination forms can be obtained by phoning 630-7616.

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FOR IMMEDIATE RELEASE September 27, 1999 Bill Billings
Director of Public Relations

# LONGLEAF PRESS TO SPONSOR POETRY READING

FAYETTEVILLE, NC—Longleaf Press at Methodist College presents a poetry reading by Jonathan Minton and Judas Martinez Saturday, Nov. 13 at 7:30 p.m. in Yarborough Auditorium, Clark Hall. A reception will follow in the Mallett-Rogers House. Both the reading and the reception are free and open to the public.

Both poets recently had poetry chapbooks published by Longleaf Press. Jonathan Minton, a native of Wilkesboro in northwestern North Carolina, will read from *Lost Languages*, a collection of 16 poems. Judas Martinez of St. Augustine, Florida, will read from *Mortal*, a collection of 15 poems.

### ROBIN GREENE TO GIVE READING AT ARTS CENTER

**FAYETTEVILLE, NC**—Robin Greene, assistant professor of English at Methodist College, will give a public reading from her new book *Real Birth: Women Share Their Stories*, Sunday, Nov. 7 at 3:15 p.m. at the Arts Center on Hay Street.

Real Birth is a collection of 36 first-person narratives in which women speak candidly about their birthing experiences. "After having my first baby, I realized that women share their birthing stories the way men share their war stories," said Ms. Greene, "and I began looking for books where I could find the war stories of other women. When I couldn't find such a book, I was inspired to create it myself."

Ms. Greene interviewed over 200 women to obtain a representative range of childbirth experiences. "The interviews feature women from a full range of socioeconomic backgrounds and circumstances as they discuss the choices they've made during this crucial and transforming moment in their lives," said the author/editor. "The stories involve rich women, poor women, husbands, friends, OB/GYNs, midwives, doulas, birthing coaches, multiple births, Caesareans, loss, grief, pain, and joy. These stories give access to choices and experiences that are not always heard."

Generation Books of Durham has published Greene's collection in paperback form. The 227-page book will be released January 1, 2000 and will sell for \$14.95. Advance copies will be available at the public reading Nov. 7. For more information, contact Ms. Greene at 630-7110.

Ms. Greene is a published poet and non-fiction writer, editor of Longleaf Press, and the

# **Robin Greene Reading**

mother of two sons. Her poetry chapbook *Memories of Light* won the 1991 Harperprints Competition sponsored by the North Carolina Writers' Network. In 1991, she received an Individual Artist Fellowship from the North Carolina Arts Council and the National Endowment for the Arts. She earned her B.A. in English at the University of Bridgeport, an M.A. in English at State University of New York-Binghamton, and an M.F.A. in Writing at Vermont College.

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#### Office of Public Relations

5400 Ramsey Street, Fayetteville, North Carolina 28311-1420 (910) 630-7043 • FAX (910) 630-7253 • billings@methodist.edu

FOR IMMEDIATE RELEASE September 30, 1999 Bill Billings
Director of Public Relations

# **PUBLIC SERVICE ANNOUNCEMENT:**

# METHODIST COLLEGE ANNOUNCES GOLF TOURNAMENT

FAYETTEVILLE, NC—The Methodist College Alumni Association will hold its seventh annual William P. Lowdermilk Golf Tournament Saturday, October 30 at King's Grant Golf & Country Club as part of Homecoming Weekend. Methodist College alumni, staff, and friends of the College are invited to take part in the four-person, captain's choice event. Individual entrants will be placed on a team. October 15 is the deadline for entering. For more information, please phone 630-7167.

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# METHODIST COLLEGE BOARD OF VISITORS WELCOMES NEW MEMBERS

**FAYETTEVILLE, NC**—The Methodist College Board of Visitors welcomed 13 new members at its fall meeting Sept. 28.

New members <u>from Fayetteville</u> include: Richard Bryant, president of Bryant Restaurants, Inc. (DBA Wendy's Old-Fashioned Restaurants); T. Dixon Dickens, president of Valley Motors; Steve Driggers, market manager for Suncom AT&T Wireless; John Keefe, president of The Trophy House; John McCauley, CEO of Ratley Construction Co.; Chris Neal, COO of Short Stop Food Marts; Nick Potter, vice president of operations for Paris & Potter Management Corp; Joe Thompson, owner of Thompson Company, a commercial real estate firm; Thomas Warren, president and CEO of Video Huts; Stephen Wheeler, vice president of Holmes Electric, Inc.; Walker Worth, III, owner of Walker Worth Insurance Agency.

New members from neighboring communities include: <u>from Parkton:</u> Leonard Saleeby, McDonald's restaurants owner; <u>from Roseboro:</u> Jeff Strickland, vice president of public relations/corporate affairs, Plastic Tubing, Inc.