

Press Releases for 04/99

Date	Title	Sent to Media	In-House	Total
4/23/99	Mission Trip	8	5	13
4/14/99	Delta Mu Delta	32	5	37
4/12/99	Poetry Chapbook	70	8	78
4/12/99	Spring Commencement	80	8	88
4/12/99	Stone Student Lyceum	75	8	83
				0
				0
				0
				0
				299

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 14 APR 99

Methodist College Office of Public Relations

Topic Delta Mu Delta

630-7043

BASIC MEDIA LIST FOR PRESS RELEASES

4
*Hometowns of
Out-of-State
Students*

LOCAL/REGIONAL

- Fay. Observer-Times
- Features Education (*E. Helm*)
- Sports Religion Editor
- Business
- Paraglide (Ft. Bragg)
- The Daily Record (Dunn)
- The Pilot (S. Pines)
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming
- The Carolina Flyer (Pope AFB)
- Arts & Leisure
- Sanford Herald
- The News Journal (Raeford)
- The Sampson Independent
- Cumberland County Outlook (Hope Mills)
- Fifty Plus

Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra
- Community Calendar

RADIO

- WFNC/WQSM
- WFAI
- WIOZ
- WAZZ
- WFLB
- WKML
- WZFX
- WUNC
- WCLN
- WCPE

TELEVISION

- WKFT-TV (40)
- WTVD-TV (11)
- WRAL-TV (5)
- WNCN-TV (17)
- WFAI-TV (62)
- COMMUNITY CHANNEL (Time-Warner Cable)
- WECT-TV (6)
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CAMPUS

- MC Today
 - Pride
 - Personal Files
- of Students*

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.

SPECIAL DISTRIBUTION

- Fay. Area Conv. & Visitors Bureau
- NCCIHE
- Cumb. Co. Pub. Library
- AARP
- FAEDC
- YMCA
- FSU
- Fay. Parks & Recreation
- CASE III News

- Arts Council of Fay/Cumb. Co.
- City of Fay. (Mayor's Office)
- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theatre
- Museum of the Cape Fear

NORTH CAROLINA

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
- Goldsboro News-Argus
- The Herald-Sun (Durham)
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- Harnett County News
- The Robesonian (Lumberton)
- Charlotte Observer
- Greensboro News & Record
- Wilmington Morning Star
- Rocky Mount Evening Telegram
- Associated Press

- Carolina Business*
- Winston Salem Journal
- Richmond County Daily Journal (Rockingham)
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange
- Duke Chronicle
- The Chapel Hill News
- Philanthropy Journal of North Carolina



METHODIST COLLEGE

Office of Public Relations

5400 Ramsey Street, Fayetteville, North Carolina 28311-1420
(910) 630-7043 • FAX (910) 630-7253 • billings@methodist.edu

FOR IMMEDIATE RELEASE
April 7, 1999

Bill Billings
Director of Public Relations

DELTA MU DELTA AT METHODIST COLLEGE INDUCTS ELEVEN

FAYETTEVILLE, NC—The Eta Sigma Chapter of Delta Mu Delta, a national honor society in business administration, inducted eleven new members March 26 at Methodist College.

The new inductees are:

From Fayetteville: Donna Brunson, Todd Champagne, Ali Johnson, Dawn Parker

From Spring Lake, NC: Katrina Sturdivant

From Fort Bragg, NC: Linda Harding

From Other Areas: Heather Grigsby, Goodyear, AZ; Heather Hugus, Highland, IN;
Mark Patten, West Palm Beach, FL; Jason Schultz, Milton, IN

Dr. Mary Kirchner of Fayetteville, assistant professor of accounting at Methodist College, was inducted as an honorary member.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 4/12/99

Methodist College Office of Public Relations

Topic Party Chapbook

630-7043

70

BASIC MEDIA LIST FOR PRESS RELEASES

LOCAL/REGIONAL

- Fay. Observer-Times
- Features Education
- Sports Religion Editor
- Business *Book Editor**
- Paraglide (Ft. Bragg) *
- The Daily Record (Dunn) *
- The Pilot (S. Pines) *
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming *
- The Carolina Flyer (Pope AFB)
- Arts & Leisure
- Sanford Herald *
- The News Journal (Raeford) *
- The Sampson Independent *
- Cumberland County Outlook *
- (Hope Mills)
- Fifty Plus *

Roy Parker

CAMPUS

- MC Today
- Pride
- Personal Files

SPECIAL DISTRIBUTION

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- FAEDC
- YMCA
- FSU
- Fay. Parks & Recreation
- CASE III News

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS
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- WSH
- Fay. Academy

- Arts Council of Fay/Cumb. Co.
- City of Fay. (Mayor's Office) ✓
- Fay. Tech. Com. College *
- Fay. Museum of Art
- Fay. Chamber of Commerce *
- City of Fay. (Jason Brady) *
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.) *
- Fort Bragg Schools *
- Cape Fear Regional Theatre
- Museum of the Cape Fear

Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra *
- Community Calendar

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.
- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

RADIO

- WFNC/WQSM
- WFAI *
- WIOZ
- WAZZ ✓
- WFLB
- WKML *
- WZFX
- WUNC
- WCLN
- WCPE

Book Editor

NORTH CAROLINA

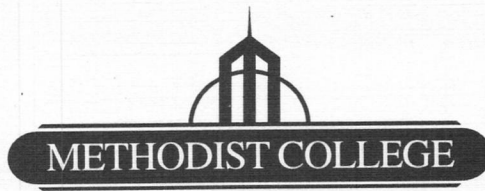
- NC Christian Advocate *
- Mount Olive Tribune
- Red Springs Citizen *
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- Goldsboro News-Argus *
- The Herald-Sun (Durham) *
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- The Bladen Journal (E-Town) *
- Harnett County News *
- The Robesonian (Lumberton) *
- Charlotte Observer *
- Greensboro News & Record *
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- Laurinburg Exchange *
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- Philanthropy Journal of North Carolina

*The Watauga Democrat * PO Box 3050 Boone, NC 28607*

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Associated Press *



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FOR IMMEDIATE RELEASE
April 12, 1999

Bill Billings
Director of Public Relations

JONATHAN MINTON WINS LONGLEAF POETRY CHAPBOOK CONTEST

FAYETTEVILLE, NC—Longleaf Press at Methodist College is pleased to announce that Jonathan Minton of Wilkesboro, N. C., is the winner of its 1999 Poetry Chapbook Contest. His prize-winning manuscript, *Lost Languages*, will be published this fall.

“The quality of the 63 chapbook submissions was very high,” said Editor Robin Greene, “and we would have been proud to publish a great many of the manuscripts we received.”

Longleaf will be publishing two additional chapbooks in 1999: *Mortal* by Judas Riley Martinez of Orange Park, Fla., and *The Tar Baby on the Soapbox* by Carole Boston Weatherford of High Point, N. C.

Longleaf Press is a non-profit college press with a special interest in new writers from the Southeast. The editor, Robin Greene, is a published poet and instructor of English at Methodist College. Dr. Michael Colonnese, associate professor of English at Methodist, serves as managing editor.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 4/12/99

Methodist College Office of Public Relations

Topic Spring '99 Commencement

630-7043

BASIC MEDIA LIST FOR PRESS RELEASES

80

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- Sports Religion Editor
- Business
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- The Daily Record (Dunn) *
- The Pilot (S. Pines) *
- News and Observer (Raleigh)
- Arts & Entertainment Calendar
- News Education
- Features Sports Business
- Challenger
- Up and Coming *
- The Carolina Flyer (Pope AFB) *
- Arts & Leisure
- Sanford Herald *
- The News Journal (Raeford) *
- The Sampson Independent *
- Cumberland County Outlook *
- (Hope Mills)
- Fifty Plus

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- Community Calendar

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CAMPUS

- MC Today
- Pride *
- Personal Files

HIGH SCHOOLS

- PFSH
- TSHS
- DBHS *Principal*
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy

OTHERS

- Hoke Co. H.S. ✓
- Pernell Swett H.S.
- Triton H.S.

NORTH CAROLINA

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- Wilmington Morning Star
- Rocky Mount Evening Telegram

- Associated Press *

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- Museum of the Cape Fear

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- Pinecrest HS

- Winston Salem Journal
- Richmond County Daily Journal (Rockingham) *

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FOR IMMEDIATE RELEASE
April 12, 1999

Bill Billings
Director of Public Relations

METHODIST COLLEGE TO HOLD 36TH SPRING COMMENCEMENT MAY 8

FAYETTEVILLE, NC—Methodist College will holds its 36th commencement exercises Saturday, May 8. Approximately 164 students are candidates for graduation.

Three events are planned for the college's first-ever Saturday commencement: an alumni brunch at 9 a.m. on the central mall, a baccalaureate service at 10:30 a.m. in Reeves Auditorium, and the actual graduation ceremony at 2 p.m. in Reeves Auditorium.

Dr. Ken Collins, professor of church history at Asbury Theological Seminary in Wilmore, Kentucky, will deliver the baccalaureate sermon. Dr. Collins taught religion at Methodist from 1984-1995.

Dr. L. Gregory Jones, dean of the Divinity School and professor of theology at Duke University, will give the commencement address.



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FOR IMMEDIATE RELEASE
April 12, 1999

Bill Billings
Director of Public Relations

THREE METHODIST COLLEGE STUDENTS TO MAKE PRESENTATIONS AT SECOND B. F. STONE STUDENT LYCEUM APRIL 21

FAYETTEVILLE, NC—Three Methodist College students have been selected to make presentations at the second B. F. Stone Student Lyceum Wednesday, April 21. The event is slated for 7 p.m. in Yarborough Auditorium, Clark Hall. There is no admission charge and the public is invited.

Mary Dewey, a junior from Autryville, N. C., will offer a dramatic reading of her short story, "Jordan Almonds." Maria Martinez, a sophomore from Raeford, N. C., will present a lecture/slide show entitled, "For the Glorification of God: A Comparison of the Sistine Chapel and Augustine's *The City of God*." Melanie Casey, a freshman from Fayetteville, will read a paper entitled, "Shakespearean Comedy: License for Licentiousness."

The B. F. Stone Student Lyceum is sponsored by the Faculty Collegiality and Development Group and endowed by the estate of B. F. Stone. Mr. Stone was a pharmacist from Elizabethtown, N. C., who made a generous bequest to Methodist College.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 23 APR 99

Methodist College Office of Public Relations

Topic Mission Trip

630-7043

BASIC MEDIA LIST FOR PRESS RELEASES

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CAMPUS

- MC Today
- Pride
- Personal Files

of MC students

HIGH SCHOOLS

- PFSH
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- DBHS
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy

OTHERS

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.

NORTH CAROLINA

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
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- Goldsboro News-Argus *Comm. News Editor*
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- Rocky Mount Evening Telegram

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Greenville Daily Reflector
 Kinston Daily Free Press
 Wilson Daily Times
 Southerner
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Duke Chronicle
 The Chapel Hill News
 Philanthropy Journal of North Carolina

FOR IMMEDIATE RELEASE
April 19, 1999

Bill Billings
Director of Public Relations

MISSION TEAM COMPLETES WORK PROJECTS AT RED BIRD MISSION

FAYETTEVILLE, NC—While many Methodist College students went to the beach or home for spring break, six students and three other members of the college family headed west to take part in a mission project at the Red Bird Mission in southeastern Kentucky.

Once there, the MC volunteers spent four days completing a series of work assignments at the mission's work camp. The workers cleaned gutters, raked leaves, broke down cardboard boxes for recycling, fixed up recycling bins, and cleared a hillside of kudzu to make room for a new cabin. Some counted and bundled Campbell's soup labels; one million labels will buy a van.

The student volunteers were: Margaret Parrish, a senior from Fayetteville; Lori Collins, a junior from Morehead City; Kristen Butler, a junior from Newfoundland, PA; Sarah Kerley, a junior from Watertown, NY; Curtis Stephens, a freshman from Goldsboro, NC; and Ken Asay, a junior from Fayetteville. They were joined by the Rev. Carrie Parrish, campus minister; Lynley Asay, director of career services; and Lynley's daughter Jessica.

Red Bird was established in 1921 by two ministers of the Evangelical United Brethren Church—Rev. John DeWall and Rev. Hiram Frakes—at the urging of the women of the church. Red Bird's first missionaries reached out to the farmers and miners who lived in the Appalachian foothills, building a small church and a small school.

The Red Bird mission became a "missionary conference" of the United Methodist Church

—MORE—

SPRING MISSION PROJECT

in 1968, when the Evangelical United Brethren and Methodist denominations merged. Today the complex includes a medical clinic, youth home, craft store, community store, day care center, and apartments for the elderly.

The Red Bird mission serves an eight-county region of 300,000 people, where transportation is difficult, and the unemployment rate exceeds 50 percent. The nearest town is twenty miles away. Mining is the largest industry, but has been declining steadily over the last decade. Small homes dot the hills and valleys; wooden, swinging bridges enable mountain residents to cross streams and move from one valley to another.

Members of Methodist's mission team were housed in a rustic cabin known as Robin's Roost. "It was full of lady bugs," recalled one team member who reported at a campus chapel service the following week. Except for one morning of freezing rain, the weather there was cool but clear, making outdoor work relatively pleasant. Meals were served by the Red Bird staff in a large dining hall.

The Methodist team arrived late Sunday, March 7 and departed Friday, March 12. They were able to spend part of one day, Wednesday, sightseeing in the area. During their three work days at Red Bird, team members worked in groups of three or four. After supper each night the MC group and volunteers from five other colleges and universities attended programs organized by the Red Bird staff. During the Thursday night talent show, nine-year-old Jessica Spencer stole the show by reciting from memory the balcony scene from Shakespeare's *Romeo and Juliet*.

Sarah Kerley, a junior at Methodist, had been to the Red Bird Mission twice previously, with her church youth group from New York. She is a junior who will be entering MC's physician assistant program this fall. "When I got a notice in my campus mailbox inviting me to

SPRING MISSION PROJECT

take part in a mission trip to Red Bird, I signed up right away. When I was there before, we went to a home where a blind woman lived, cleaned and painted her house, and built her a porch. I'll never forget how appreciative she was. It's a beautiful part of the country, and the Red Bird experience is spiritually uplifting."

"We were very impressed by the staff there," said Rev. Carrie Parrish. "They were very gracious. Overall, it was a wonderful experience. I think our students came away with a greater appreciation for the quality of life they enjoy back home and the hardships faced by these mountain folks."

The Campus Ministry Office at Methodist College has been organizing mission teams during fall and spring breaks since 1994. In each instance, the volunteers not only give their time, but also share the costs of food and transportation.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 27 APR

Methodist College Office of Public Relations

Topic ODK (Underclassman)

630-7043

DIST. ONLY TO STUDENTS PR. WITH DATA FORMS

BASIC MEDIA LIST FOR PRESS RELEASES

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- Fay. Observer-Times
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FOR IMMEDIATE RELEASE
April 27, 1999

Bill Billings
Director of Public Relations

ODK AT METHODIST COLLEGE HONORS UNDERCLASSMEN

FAYETTEVILLE, NC—The Methodist College circle of Omicron Delta Kappa, a national leadership honor society, recently presented Outstanding Freshman and Sophomore Leadership Awards to two freshmen and four sophomores.

The awards were instituted this year to recognize underclassmen who have shown great leadership potential by participating in student organizations and campus-sponsored activities during the current academic year. The recipients of the Outstanding Freshman Leadership Award were: Jason Wabick from Buffalo, NY; and Lindsay Spitzer of Falls Village, CT. The recipients of the Outstanding Sophomore Leadership Award were: Jennifer Marie Packard of Olney, MD; Jessica Kupper of Huntingdon Valley, PA; Amy Durand of Fayetteville; and Tim Adamaszek of Corry, PA.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 5/4/99

Methodist College Office of Public Relations

Topic Intro to Leadership Course

630-7043

50

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- Fay. Parks* & Recreation
- CASE III News

HIGH SCHOOLS

- PFSH *
- TSHS *
- DBHS * *Principal*
- EES *
- SFHS *
- SVHS *
- CFHS *
- WSH *
- Fay. Academy *

fax to Up+ Coming, Bill Kirby

- Arts Council of Fay/Cumb. Co.
- City of Fay. (Mayor's Office) *
- Fay. Tech. Com. College *
- Fay. Museum of Art
- Fay. Chamber of Commerce *
- City of Fay. (Jason Brady) *
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)*
- Fort Bragg Schools *
- Cape Fear Regional Theatre
- Museum of the Cape Fear

Special Sections

- Weekender
- Medical Notes
- Applause
- Saturday Extra * *faxed*
- Community Calendar *

OTHERS

- Hoke Co. H.S. *
- Pernell Swett H.S. *
- Triton H.S. *
- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS *

RADIO

- WFNC/WQSM *
- WFAI *
- WIOZ
- WAZZ *
- WFLB *
- WKML *
- WZFX *
- WUNC
- WCLN
- WCPE

NORTH CAROLINA

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen *
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
- Goldsboro News-Argus
- The Herald-Sun (Durham)
- The News Reporter (Whiteville)
- Spectator Magazine (Raleigh)
- The Daily Tar Heel
- The Bladen Journal (E-Town) *
- Harnett County News *
- The Robesonian (Lumberton) *
- Charlotte Observer
- Greensboro News & Record
- Wilmington Morning Star
- Rocky Mount Evening Telegram
- Winston Salem Journal
- Richmond County Daily Journal (Rockingham)
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange

TELEVISION

- WKFT-TV (40)
- WTVD-TV (11) *
- WRAL-TV (5) *
- WNCN-TV (17)
- WFAY-TV (62) *
- COMMUNITY CHANNEL* (Time-Warner Cable)
- WECT-TV (6) *
- WUNC-TV (4)

Associated Press



METHODIST COLLEGE

Office of Public Relations

5400 Ramsey Street, Fayetteville, North Carolina 28311-1420
(910) 630-7043 • FAX (910) 630-7253 • billings@methodist.edu

FOR IMMEDIATE RELEASE
April 30, 1999

Bill Billings
Director of Public Relations

LEADERSHIP COURSE SLATED FOR SUMMER TERM AT METHODIST COLLEGE

FAYETTEVILLE, NC—Dr. Suzan Cheek, professor of political science at Methodist College, will be teaching “Introduction to Leadership” during Summer Term I. Entitled LSS 200, the three-semester-hour course will be taught daily from 10 a.m. to 11:55 May 17-June 11.

The course will include Stephen Covey’s “Seven Habits of Highly Effective People,” for which those completing the course will receive a participation certificate. Tuition for the course will be \$375. For more information, contact Dr. Cheek at (910) 630-7070.



METHODIST COLLEGE

TELEFAX TRANSMITTAL

DATE: 4 May 99

TO: NAME Up & Coming

CITY _____ STATE _____

FAX NUMBER 484-9218

SENT BY: Danuelle for Bill Bellings

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Mallett-Rogers House Annex
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Fayetteville, North Carolina 28311
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MESSAGE: Press release for Leadership Course



METHODIST COLLEGE

TELEFAX TRANSMITTAL

DATE: 04 May 99

TO: NAME Saturday Extra
BILL KIRBY

CITY _____ STATE _____

FAX NUMBER 486-3545

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- Leadership Course
Summer Term