

Press Releases for 02/99

Date	Title	Sent to Media	In-House	Total
2/12/99	Clark Hall Dedication	53	6	59
2/19/99	Paralegal Program	54	6	60
2/3/99	Tally Leadership	80	9	89
2/5/99	Play Steel Magnolias	68	7	75
2/10/99	Stone Lyceum	69	7	76
2/9/99	Pastor's Day	48	5	53
2/5/99	MC Open Tennis Tournament	63	7	70
2/9/99	Payton Concert	48	6	54
2/9/99	Monarch Concert	49	6	55
				591

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date ally Leadership

Methodist College Office of Public Relations

Topic 02/03/99

630-7043

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Special Sections

- Weekender
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- Applause
- Saturday Extra
- Community Calendar

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- Triton H.S.
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NORTH CAROLINA

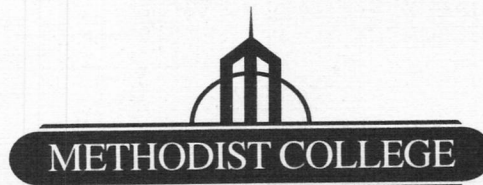
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FOR IMMEDIATE RELEASE
February 3, 1999

Bill Billings
Director of Public Relations

TALLY FORUM AT METHODIST COLLEGE TO EXAMINE ENVIRONMENTAL ISSUES

FAYETTEVILLE, NC—Methodist College's fourth annual Lura Tally Leadership Forum, set for Feb. 22-24, will explore the theme, "Environmental Challenges: Jobs, Health, and Politics." The public is invited to the convocation Monday morning, Feb. 22 and the panel discussion that afternoon.

The keynote speakers for the 11 a.m. convocation in Reeves Auditorium will be Phil Kirk, Jr., president of the N. C. Citizens for Business and Industry, and Dan Whittle, senior attorney for the N. C. Environmental Defense Fund. Each will present the viewpoint of his respective organization on how best to meet environmental challenges.

A former public school teacher and state legislator, Mr. Kirk currently chairs the State Board of Education. In 1996 he coordinated the successful statewide campaign for \$2.75 billion in bonds for schools and roads. A prominent Republican and a graduate of Catawba College, he served as chief of staff for Gov. Jim Holshouser, Gov. Jim Martin, and Sen. Jim Broyhill; he was also secretary of human resources under Governors Holshouser and Martin.

Daniel Whittle is senior attorney for the N. C. Environmental Defense Fund (EDF), an environmental advocacy organization that uses science, economics, and law to devise sustainable solutions to environmental problems. He also has served as Senior Policy Advisor to the N.C. Dept. of Environment and Natural Resources, where he worked in the areas of marine fisheries, livestock operations, water quality and forest resources. Mr. Whittle also worked as an analyst for Congress on an assessment of land and resource management planning for the

—more—

TALLY LEADERSHIP FORUM AT METHODIST COLLEGE

national forests.

The Sustainable Development Panel convenes at 2 p.m. in the Yarborough Auditorium, Clark Hall. The guest speakers and their topics will be: Dr. Charles Peacock of N. C. State University, "Effects of State and Federal Environmental Policies on the Future Development of the Golf and Resort Business;" Paul Rehder, director of engineering services and environmental operation of the Novo Nordisk plant in Franklinton, N. C.; "Novo Nordisk: A Winning Case Study of Sustainable Development;" and Deborah Johnson, president of the N. C. Pork Council, "Sustainability and Survival: Perceptions and Realities About North Carolina's Environment and Its Hog Farmers."

Seventeen round table discussions for students will be held Feb. 23 and 24 in the Alumni Dining Room of the Berns Student Center. These will cover a variety of topics and will enable students, faculty, and local leaders to interact.

For more information about the Tally Leadership Forum, contact Dr. Andrew H. Ziegler, assistant professor of political science and leadership, at (910) 630-7488.



PROGRAM

ENVIRONMENTAL CHALLENGES: JOBS, HEALTH, POLITICS

February 22-24, 1999

Lura Tally Center 4th Annual Leadership Conference
Methodist College, Fayetteville NC 28311

Convocation Speakers	Monday February 22, 1999	11:00 a.m. Reeves Auditorium
Dan Whittle Phil Kirk	<i>Senior Attorney, Environmental Defense Fund</i> <i>President NC Citizens for Business and Industry</i>	"Meeting Environmental Challenges: Viewpoints"

Sustainable Development Panel	Monday Feb. 22 2:00 p.m. Clark Bldg. Auditorium
Dr. Charles Peacock <i>NC State University</i> Paul Rehder <i>Director of Engineering Services and Environmental Operations Novo Nordisk, Franklinton, NC</i> Walter Cherry <i>Seborah Johnson</i> Executive Director <i>President</i> North Carolina Pork Council	"Effects of State and Federal Environmental Policies on Development of Future Golf Courses" "Novo Nordisk: A Winning Case Study of Sustainable Development"

LEADERSHIP FORUM ROUND TABLES

February 23-24 1999

TOPICS AND BRIEF DESCRIPTIONS

(All will be held in the Alumni Dining Room; Berns Student Center)

Round Table Topics	Day/ time
1. How Can We Make Recycling Work? Most recycling now costs more than the value of the materials it salvages. Yet it makes sense. Can't it be cost-effective? Is it worth our energy to try?	Tues and Wed a.m.

2. Hog Farmers, Environmentalists, and Politicians: Who Should We Believe? Is the hog business destroying NC's environment? Can this mega million \$\$ industry grow? Should it?	Wed.
3. What's Needed to Protect the Environment of Tourist Areas? What and how much limitation should business, industry, and suburbs (be forced ??) to accept?	Tues. Pm Wed. am

(OVER)

Brief readings on each topic will be provided to course instructors for assignment to students as desired.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 2/5/99

Methodist College Office of Public Relations

Topic MC Open Tennis Tournament

630-7043

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NORTH CAROLINA

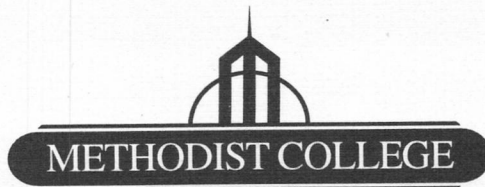
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FOR IMMEDIATE RELEASE
February 5, 1999

Bill Billings
Director of Public Relations

METHODIST COLLEGE OPEN TENNIS TOURNAMENT SET FOR FEB. 27-28

FAYETTEVILLE, NC—Registration is now open for the Methodist College Open Tennis Tournament to be played at the Methodist College Tennis Center Feb. 27-28. The registration deadline is Feb. 20.

Play will be held in Men's Open Singles and Doubles, Men's 45 Singles., Women's Open Singles and Doubles, and Women's 30 and 45 Singles. The entry fees are \$20 for the singles events and \$26 for the doubles. The champion and finalist of the main draw and consolation champions will receive trophies.

"We are extremely excited to be hosting this championship tournament," said Brett Barnett and Nick Saltmarsh, tournament committee members. We're excited to be able to bring a sanctioned USTA tennis event, with top regional and area tennis players, to the Fayetteville area."

"The great aspect of the Methodist College Open is that it is planned and run by the students in our Professional Tennis Management (PTM) Program at Methodist," said Dan Arnold, assistant director of the PTM program. "All the students gain valuable experience in tournament administration that will help them in their future careers."

To receive entry forms and further information about the Methodist College Open Tennis Tournament, contact Dan Arnold at (910) 630-7484.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Ed Cohn/ Boyd Parsons/ Switchboard

Date 2/5/99

Methodist College Office of Public Relations

Topic Play "Steel Magnolia"

630-7043

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Office of Public Relations

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FOR IMMEDIATE RELEASE
February 5, 1999

Bill Billings
Director of Public Relations

ALPHA PSI OMEGA TO STAGE 'STEEL MAGNOLIAS' AT METHODIST COLLEGE

FAYETTEVILLE, NC—Alpha Psi Omega, the theatre honor society at Methodist College, will present the popular comedy "Steel Magnolias" Feb. 25-28 in Reeves Auditorium.

Stephanie Decker, a senior theatre major from Montclair, NJ, will direct the show, which is set in Truvy's Beauty Salon in Chinquapin, Louisiana. "We are so excited about this," said Decker. "The entire show will be student-run. The cast and crew are working together beautifully."

Decker's crew consists of: Daniel Harrington, stage manager; Michael Perry, assistant stage manager; and Jason Masker, technical director. Harrington is a junior from Fayetteville, Perry is a sophomore from Brooklyn, NY; and Masker is a senior from Stedman, NC.

Written by Robert Harling and first produced in New York in 1987, "Steel Magnolias" reveals how six witty and intelligent women cope with good times and bad, drawing on their underlying strength and friendship.

The cast of "Steel Magnolias" includes: Christina Perry, a freshman from Hope Mills, as Truvy; Elizabeth Stanley, a freshman from Pfafftown, NC, as Annelle; Ruthe Miller, a former MC student, as Clairee; Summer Gilmore, a senior from Seven Lakes, NC, as Shelby; Kristy Jefferson, a junior from Virginia Beach, VA, as M'Lynn; and Stacie Bird, a sophomore from Lincoln, Nebraska, as Ouiser.

Show times are 8 p.m. Thursday-Saturday and 2 p.m. Sunday. Admission is \$7 for adults, \$4 for senior citizens and students, and \$3 for children. All proceeds from the show will be used for the benefit of the Methodist College Theatre Department. For more information, contact the Monarch Theatre Box Office at (910) 630-7483.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 2/9/99

Methodist College Office of Public Relations

Topic Monarch Dancers

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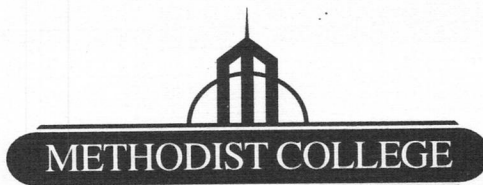
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FOR IMMEDIATE RELEASE
February 9, 1999

Bill Billings
Director of Public Relations

MONARCH DANCERS TAKE 14TH IN NATIONAL COMPETITION

FAYETTEVILLE, NC—The Monarch Dance Team from Methodist College finished 14th among 32 teams competing in the Universal Dance Association Collegiate National Championships Jan. 7-10 in Orlando, Fla. The team competed in an open division consisting of teams from NCAA Divisions I, II and III, as well as all NAIA programs.

“The team members are thrilled with their accomplishment and have high expectations for next year,” said Coach Kim Johnson. “The choreography and support of volunteer coach and World of Dance owner Gina Mathis has added greatly to our dance program.”

Members of the Methodist College Monarch Dancers are: Jennifer Garner, Shelby Hutton, Maria McCrimmon, Shina Miller, Mary Hill, Amanda Coffman, Carin Mosciki, Cassandra “Weasel” Stroud, Janique Hudson, Stacy Fabrico, and Amy Guzman. The team is coached by Kim Johnson and Gina Mathis.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 2/9/99

Methodist College Office of Public Relations

Topic Bentley Day

630-7043

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FOR IMMEDIATE RELEASE
February 9, 1999

Bill Billings
Director of Public Relations

DR. WILL WILLIMON OF DUKE UNIVERSITY TO LECTURE AT METHODIST COLLEGE

FAYETTEVILLE, NC—Dr. William H. Willimon, dean of the chapel and professor of Christian ministry at Duke University, will deliver two Pastor's Day Lectures at Methodist College Wednesday, March 3. Both lectures are free and open to the public.

Dr. Willimon will speak in S-222, the Science Building Auditorium. His 11 a.m. lecture is titled, "Preaching in Exile: The Gospel in an Age of Relinquishment." His 2 p.m. lecture is titled, "Preaching to Pagans: The Gospel in an 'Age of the Spirit'."

Dr. Willimon is an ordained United Methodist minister who serves as Duke's campus minister, teaches in the Duke Divinity School, and also teaches a popular undergraduate course, "The Search for Meaning." The author of forty-three books which have sold over a million copies, he was named one of the Twelve Most Effective Preachers in the English Speaking World in a 1996 international survey conducted by Baylor University. He holds a B.A. degree from Wofford College, a Master of Divinity from Yale Divinity School, a doctorate from Emory University, and four honorary doctorates.

For more information about the March 3 Pastor's Day Lectures, contact Dr. Richard Walsh, professor of religion and head of the Dept. of Religion and Philosophy at (910) 630-7077.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

Date 02/9/99

Methodist College Office of Public Relations

Topic Payton Concert

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FOR IMMEDIATE RELEASE
February 9, 1999

Bill Billings
Director of Public Relations

SOPRANO DENISE PAYTON TO GIVE CONCERT AT METHODIST COLLEGE FEB. 15

FAYETTEVILLE, NC—The Methodist College Music Department presents soprano Denise Murchison Payton in concert Monday, Feb. 15 at 11 a.m. in Hensdale Chapel. Admission is free and the public is invited.

An award-winning teacher and vocalist, Mrs. Payton will perform songs by African-American women composers. Her concert will include songs by Margaret Bonds, Undine Smith Moore, Florence B. Price, and Carol Antrom. She will be accompanied by pianist Janice Leggett James.

Mrs. Payton is the choral director and general music teacher at Spring Lake Middle School. A native of Spring Lake, she received her B.A. in music from N. C. A&T University and has studied voice at UNC-G with Phyllis Tektonidas. She is minister of music at Bethel A.M.E. Zion Church and founder/director of the Heritage Restoration Chorale.

Dr. Janice L. James, Mrs. Payton's accompanist, is associate professor of music education at Fayetteville State University. She holds degrees in music from Alcorn State, Michigan State, and the University of Southern Mississippi. Dr. James has accompanied many local artists, choirs, and school groups, and has performed with the Fayetteville Symphony.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

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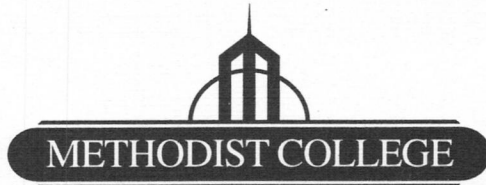
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HAVE A GREAT WEEKEND!



Staff: Attach confirmation slip to bottom of this sheet.



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FOR IMMEDIATE RELEASE
February 10, 1999

Bill Billings
Director of Public Relations

**METHODIST COLLEGE PSYCHOLOGY PROFESSOR TO PRESENT PAPER
ABOUT AGING DRIVERS AT B. F. STONE ENDOWED LYCEUM MARCH 23**

FAYETTEVILLE, NC—Dr. Donald Lassiter, associate professor of psychology at Methodist College, will present a paper entitled “Aging and Driving: The Need for Improved Driver’s License Testing” at the college’s third annual B. F. Stone Endowed Lyceum March 23.

Sponsored by the Faculty Collegiality and Development Group and the President’s Office, the lyceum will be held in Yarborough Auditorium, Clark Hall, from 7:30-9:30 p.m. Admission is free and the public is invited. Reservations are encouraged due to limited seating. To make reservations, phone Carol White, faculty secretary, at (910) 630-7065.

Dr. Lassiter will argue in his paper that because older drivers have the second highest crash rate and the highest fatality rate per mile driven among all age groups (due primarily to declines in visual attention), older drivers should be tested more often for useful field of view (UFOV). After Dr. Lassiter presents his paper, a panel of respondents from the fields of psychology, gerontology, and community service will offer comments.

A dinner will be held from 6-7 p.m. in the Alumni Dining Room, Berns Student Center, prior to Dr. Lassiter’s presentation. The cost is \$6 for adults and \$3 for students; reservations are required. To make dinner reservations, send a check payable to Methodist College to Carol White, Room T-203, Methodist College, 5400 Ramsey St., Fayetteville, NC 28311.

The B. F. Stone Endowed Lyceum honors the late B. F. Stone of Elizabethtown, NC. A pharmacist and an active United Methodist, Mr. Stone made a large bequest to Methodist, portions of which have been used to create a scholarship and to endow this event. Faculty members selected to give papers at the lyceum are expected to focus on interdisciplinary subjects. Presenters receive an honorarium from B. F. Stone funds.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

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Topic Clark Hall Dedication

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FOR IMMEDIATE RELEASE

February 12, 1999

Bill Billings

Director of Public Relations

METHODIST COLLEGE TO DEDICATE MARGARET & WALTER CLARK HALL

FAYETTEVILLE, NC—The Methodist College Board of Trustees will dedicate Margaret and Walter Clark Hall Thursday, Feb. 18 at 12:15 p.m., immediately following the trustees' winter board meeting. The public is invited.

Located across the street from the Trustees Classroom Building, the \$1.4 million building houses classrooms and offices for the Reeves School of Business. It opened in January. The 10,443 square-foot structure was designed by local architects Shuller, Ferris, Johnson and Lindstrom and built by Player, Inc. of Fayetteville.

Clark Hall honors the late Walter B. Clark of Fayetteville, founder of Mid South Insurance Co. and former secretary of the Methodist College Board of Trustees, and Mr. Clark's widow Margaret. Mr. Clark died August 8, 1997 at the age of 84. The college received an anonymous gift of \$200,000 in the fall of 1997 to honor the Clarks.

Margaret and Walter Clark Hall is the second of three buildings funded through Methodist's \$6.5 million "Expanding the Vision" capital campaign. Completed in 1998, the three-year campaign netted more than \$8.7 million.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Boyd Parsons/ Switchboard

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Topic Paralegal Program

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FOR IMMEDIATE RELEASE
February 18, 1999

Bill Billings
Director of Public Relations

METHODIST COLLEGE LAUNCHES PARALEGAL STUDIES PROGRAM

FAYETTEVILLE, NC—Methodist College's newest academic program— Paralegal Studies— is being designed to comply with national standards of the American Bar Association and to prepare students to take a national certification exam offered by the National Federation of Paralegal Associations.

Methodist's paralegal program is a 21-semester-hour minor in the Social Science Division. It was added to the curriculum last fall. Faye Couture, an attorney, was hired last summer to direct the program and to teach some of the paralegal courses.

Miss Couture has worked as a senior trial attorney and assistant district counsel for the U. S. Army Corps of Engineers and served as a law librarian at four major law schools. She has also published books about immigration, civil rights, and admiralty law and a cumulative index of government documents for the American Association of Law Librarians.

Two paralegal courses have been offered this year: "Introduction to Paralegal Studies" and "Legal Writing and Research." Faculty members in the Social Science Division are helping Miss Couture identify potential recruits for the program. She is also promoting the minor to the college's more than 500 business majors.

"The job market for paralegals is strong," said Miss Couture. "and the national average salary is now \$34,524. Paralegals work not just for attorneys, but for insurance companies, major industries, real estate firms, banks, and government agencies."

"The greatest challenge with any new program is getting the word out," said Miss Couture. "I have spoken to the Cumberland County Paralegal Association about the program

—more—

—2-2-2—

PARALEGAL STUDIES AT METHODIST COLLEGE

and distributed flyers to current students. I have also developed and posted a Web page describing our program.”

For more information about Methodist’s paralegal program, contact Faye Couture at (910) 630-7491, via e-mail at fcouture@methodist.edu, or write her in care of Methodist College, 5400 Ramsey Street, Fayetteville, NC 28311.

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FOR IMMEDIATE RELEASE
February 23, 1999

Bill Billings
Director of Public Relations

BUSINESS LEADER, ENVIRONMENTALIST ASSESS NORTH CAROLINA ENVIRONMENT

FAYETTEVILLE, NC—The president of the state's largest business and industry group and a lawyer for the state's leading environmental advocacy group gave generally positive assessments of North Carolina's environment in speeches at Methodist College Feb. 22.

"The state of the environment today is much better than several years ago," said Phil Kirk, Jr., president of N. C. Citizens for Business and Industry. "The water in our 17 water basins is 65 percent cleaner than six years ago. Chemical emissions in the air are down 14 percent for ozone and 23 percent for sulfur dioxide. There's been a 31 percent drop in carbon dioxide and other pollutants."

Dan Whittle, senior attorney for the N. C. Office of the Environmental Defense Fund, was less positive than Kirk in his assessment of the state's environment. "Developers have drained 6,500 acres of coastal wetlands since last fall," he said. "Alternative waste technology is needed to replace hog farm lagoons. And last summer was the worst ever in North Carolina for ozone pollution."

Phil Kirk and Dan Whittle were the convocation speakers at Methodist's fourth annual Lura Tally Leadership Forum Feb. 22-24. Sponsored by the Lura S. Tally Center for Leadership Development (named for former state senator Lura Tally of Fayetteville), this year's forum examined the topic "Environmental Challenges: Jobs, Health, Politics." The forum also featured a discussion by a Sustainable Development Panel and two days of roundtable discussions on 17 related environmental issues.

Mr. Kirk said the 1,850 members of his group want to protect the environment, support "sustainable development," and want regulation based on science. He said one reason the state must protect its natural resources is because travel and tourism has become the state's No. 2 industry, generating \$10 billion per year in revenue. "Our beautiful natural resources and

—more—

LEADERS ASSESS N.C. ENVIRONMENT

moderate climate are attracting people from other states,” he noted.

The former state secretary of human resources and current chairman of the State Board of Education listed many examples of how the state has improved its environment: reducing nitrogen discharge into the Neuse River basin by 30 percent, passage of an \$800 million statewide bond issue for water and sewer improvements, adding 34,000 acres to the state park system, and requiring N. C. high school students to take a new course in environmental and earth science. He said the Environmental Concerns Committee of his organization is the “largest and busiest” of NCCBI’s nine legislative policy committees.

“North Carolina deserves a good grade for environmental protection,” said Mr. Kirk. “We support sustainable development. We need leaders to tell the truth and make wise decisions. We need leaders who are knowledgeable, fair, and collaborative. We need improved communication and attention to facts.”

Mr. Whittle said the 300,000 members of his group believe that North Carolina still faces great environmental challenges and he quoted E. O. Wilson of Harvard University as saying, “We are entering the century of the environment.”

He said EDF developed an environmental scoreboard last year that allows citizens to go to the World Wide Web and obtain emissions data for their neighborhoods. “In 1990 we worked with McDonald’s to phase out styrofoam containers,” he added. “We work with government and industry. In the Sandhills we’ve worked hard to protect endangered species and their habitat.”

The EDF lawyer continued: “The North Carolina environment is both better and worse than 30 years ago. Water quality has improved, but runoff of unregulated sources—from streets, new construction, hot and chicken farms—continues. Last week the U. S. Environmental Protection Agency said the state’s plan for cleaning up the Neuse River may not work.”

Mr. Whittle listed five obstacles to environmental protection: 1) the attitude that it’s too expensive and will cost jobs, 2) intensive lobbying of state legislators by big business and large campaign contributions to politicians, and 3) the attitude that new environmental regulations will cause the sky to fall. “We need to celebrate our progress, but continue to look for new solutions to environmental problems,” he concluded.