

August 1997 Press Releases

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Total: 401

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Bobby Tuggle/ Switchboard

Date Aug. 8

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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE
August 6, 1997

Bill Billings
Director of Public Relations

DEAN MINGES BEQUEATHES \$309,000 TO METHODIST COLLEGE

FAYETTEVILLE, NC—Methodist College has received a \$309,000 bequest from the estate of Luther Dean Minges, a Fayetteville resident who died May 18, 1996 at the age of 86.

Dean Minges was a partner in the Pepsi-Cola Bottling Co. His wife, Maria Eubank Minges, was a Methodist College trustee during the 1980's. She died in 1991.

"The college is deeply grateful to Mr. Minges and his family for their longtime support of Methodist College," said College President Elton Hendricks. "His generosity through this bequest will enable Methodist College to more effectively serve its students and the Fayetteville community for many years."

Mr. Minges was active in civic affairs, serving as president of the Fayetteville Chamber of Commerce and the Fayetteville Lions Club. He was also a founder and charter member of Highland Country Club.

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Doug Little/ Switchboard

Date Aug. 12, 1997

Methodist College Office of Public Relations

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Mailed 8/13/97



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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE
August 12, 1997

Bill Billings
Director of Public Relations

FLORENCE ROGERS TRUST AWARDS GRANT TO METHODIST COLLEGE FOR COVEY LEADERSHIP TRAINING PACKAGE

FAYETTEVILLE, NC—A recent grant from the Florence Rogers Charitable Trust will enable Methodist College to offer the highly-acclaimed Stephen Covey leadership training programs to students, staff, and friends of the College, beginning this fall.

Dr. Suzan Cheek, director of the Lura Tally Center for Leadership Development and professor of political science, said the grant gives the College and the Tally Center a license package and training materials for two Covey programs: "Seven Habits of Highly Effective People" and "First Things First." Persons who complete the programs will receive official certificates and will be listed with The Franklin Covey Co. (formerly the Covey Leadership Center) as graduates.

With a summer school faculty development grant from the College, Dr. Cheek was able to attend a training session in Washington, D.C. and is now licensed to teach the Covey leadership training courses. The courses will be made available to Methodist College students enrolled in the Tally leadership development program, students taking leadership electives, and student interns in business and political science. In addition, at least one Covey course will be offered each semester for interested students, staff, friends of the College, and families of staff.

"I have used the Covey writings in the classroom and know their power," said Dr. Cheek. "Students have responded enthusiastically, and many report that this approach has helped them grow both in self-understanding and in their ability to work with others."

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Doug Little/ Switchboard

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*Dr. Lin
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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE
August 12, 1997

Bill Billings
Director of Public Relations

REEVES SCHOOL OF BUSINESS DIRECTOR AT METHODIST COLLEGE ANNOUNCES RESEARCH SERVICES, NEW DEPARTMENT HEADS

FAYETTEVILLE, NC—The Reeves School of Business at Methodist College has added a fourth department and named two new department heads.

Joe Doll, director of the Reeves School, has announced the establishment of the Institute of Business and Marketing Research. The Institute has two purposes: 1) to provide data and analysis for planning and assessment within the business school, and 2) to provide technical assistance and applied research to the business communities of southeastern North Carolina.

Dr. Jen-Hsiang Lin, professor of economics, will head the Institute and will be assisted by Patrick Fountain, associate professor of marketing. Dr. Lin has taught at Methodist for nine years and has provided research and technical assistance (e.g. Web site design) to a number of community groups and agencies. Dr. Lin holds a Ph.D. from N. C. State University and teaches "Computer Business Applications."

Mr. Doll also announced the promotion of Mrs. Theresa P. Clark, associate professor of business administration, to head of the Department of Business and Economics. Mrs. Clark joined the full-time business faculty in 1992, after serving four years as a part-time instructor. A teacher of business law and business internship classes, she holds a law degree from UNC at Chapel Hill and a Master of Laws on Taxation from the University of Florida.

"These appointments are a reflection of the outstanding service Dr. Lin and Mrs. Clark have given to the College and the Fayetteville community," said Joe Doll, Reeves School

—MORE—

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REEVES SCHOOL OF BUSINESS AT METHODIST COLLEGE

director. "The new institute will provide consulting services such as marketing surveys and business statistical research. It will also give our marketing students additional internship opportunities."

For more information about the services available through the Reeves School's Institute for Business and Marketing Research, contact Dr. Lin at 630-7080 or Joe Doll at 630-7046.

—30—

Campus Distribution: Dr. Hendricks/ Dr. DeLapa/ Gene Clayton/ Jay Dowd/ Doug Little/ Switchboard

Date 8/19/97

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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE
August 19, 1997

Bill Billings
Director of Public Relations

METHODIST COLLEGE TO HONOR FRED CHAPPELL AT 13TH SOUTHERN WRITERS SYMPOSIUM

FAYETTEVILLE, NC—Methodist College will honor North Carolina author and teacher Fred Chappell September 26-27 at its 13th Southern Writers Symposium.

The theme for the two-day event is "Fred Chappell: Places of Possibility." Dr. Mary Wheeling White, assistant professor of English at Methodist College, is serving as symposium director.

A well-known poet, novelist, and UNC-G English professor, Mr. Chappell will read from a book in progress, *Look Back All the Green Valley*, at dinner Friday (6:30 p.m., tickets \$12). Saturday afternoon he will give an informal reading and talk, "Chat and Backchat, Sass and Backsass," at 2:45 p.m. in Hensdale Chapel. This is open to the public at no charge.

Saturday night, the Methodist College Theatre Department will present a staged dramatic reading of Chappell's poetry, entitled "Hillside and Holler: Voices and Echoes." Tickets for this event, scheduled for 8 p.m. in Reeves Auditorium, are \$5.

"Much of Fred Chappell's work deals with region—specifically North Carolina—and explores the infinite possibilities found within seemingly limited places," said Dr. White. "For two days, the Symposium participants will share their ideas on how Chappell's literature, criticism, poetry, and even his teaching journey into unexpected places, from the magical to the technical."

Keynote speakers at the symposium will be: Susan O'Dell Underwood of Carson-

—MORE—

METHODIST COLLEGE TO HONOR FRED CHAPPELL

Newman College; Michael McFee of UNC-Chapel Hill; and Sue Kimball, Methodist College English Professor Emeritus and founding director of Methodist's Southern Writers series. In addition, 23 other teacher/scholars will take part in panel discussions of Chappell's work Friday and Saturday.

Fred Chappell was born in Canton, North Carolina (just west of Asheville) and earned undergraduate and graduate degrees at Duke University. He has written 15 books of verse, two volumes of stories, seven novels, and one volume of criticism. His work has been translated into many languages. His awards include: the Sir Walter Raleigh Prize, the Best Foreign Book Prize from the Academie Francaise, the North Carolina Medal in Literature, and an Award in Literature from the National Academy of Arts and Letters. His poetry has earned him the Bollingen Prize and the Aiken Taylor Prize.

The panel discussions of Chappell's work will take place in Hensdale Chapel. Lunch and dinner, featuring keynote speakers, will be served in the Alumni Dining Room in the Berns Student Center. A \$25 registration fee covers all events, except for lunch and dinner, which range in cost from \$8-\$12.

Persons who wish to attend the lecture/discussions or hear the keynote speakers at lunch or dinner are urged to register in advance by contacting Dr. Mary Wheeling White at Methodist College, phone (910) 630-7493, FAX (910) 630-2356. **A complete schedule of symposium events is attached** and also listed on the World Wide Web at: <http://www.apcnet.com/Methodist/Methodist.html>.

NOTE TO EDITOR: If you would like to have a photo of Mr. Chappell to run with this story, please call us and we will be happy to send you one. THANKS!

**TENTATIVE SCHEDULE FOR SOUTHERN WRITERS SYMPOSIUM
SEPTEMBER 26-27, 1997**

Friday, September 26

- 9:00-10:15 Scott Romine, J. Spencer Edmunds, Warren G. Rochelle
- 10:30-11:45 Resa Crane, James Kirkland, Patrick Bizzaro
- 12:00-1:00 Lunch on campus featuring talk by Sue Laslie Kimball
- 1:15-2:30 Randolph Paul Runyon, John Lang, Traci Lazenby
- 2:45-4:00 Refreshments, books for sale
- 4:15-5:30 Sally Sullivan, George Hovis, Harriette C. Buchanan
- 6:30 Dinner on campus featuring Fred Chappell

Saturday, September 27

- 9:00-10:15 Lauren Frances Winner, Hal McDonald, Alice E. Sink
- 10:30-11:45 Rosemary D. Cox, Ann Sporborg, Tim Tarkington
- 12:00-1:00 Lunch on campus featuring talk by Michael McFee
- 1:15-2:30 Maury Gortemiller, David Paul Ragan
- 2:45-4:00 Informal talk/reading by Fred Chappell
- 4:15-5:30 Karen Janet McKinney, Carmine D. Palumbo, Jim Clark
- 6:30-7:30 Dinner on campus featuring address by Susan O'Dell Underwood
- 8:00 Dramatic reading of Fred Chappell's poetry staged at Reeves Auditorium,
Methodist College campus

FOR IMMEDIATE RELEASE
August 20, 1997

Bill Billings
Director of Public Relations

METHODIST COLLEGE TO DEDICATE MATH & COMPUTER BUILDING

FAYETTEVILLE, NC—Methodist College will dedicate its new Math and Computer Science Building Friday, August 22 at 11 a.m.

The \$1.2 million building provides 8,500 square feet of space for computer science and math classes. The architectural firm of Shuller Ferris Johnson and Lindstrom designed the building and Player, Inc. was the general contractor.

Completed in July, the building contains two small classrooms, two large classrooms, two computer labs, seven faculty offices, and a conference room. New furniture and new computer equipment were included in the project.