

January 1997 Press Releases

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	Total:	327

Ron Foster

Date 1/8/97

Methodist College PUBLIC RELATIONS

Topic Reynolds Grant

630-7043

Kate Reynolds Trust

BASIC MEDIA LIST FOR PRESS RELEASES

REVISED 02/96

94

LOCAL/REGIONAL

- Fay. Observer-Times
 - Features Education
 - Sports Religion Business
- Paraglide
- Dunn Daily Record
- The Pilot (Southern Pines)
- News and Observer (Raleigh)
 - News Education
 - Features Sports Business
 - Arts & Entertainment Calendar

- Challenger
- Up & Coming
- ~~Spring Lake News~~
- Tiger Times
- Arts & Leisure
- Sanford Herald
- Raeford News Journal
- Sampson Independent
- ~~The Fort Bragg Post~~
- Cumberland County Outlook

SPECIAL SECTIONS

- At Ease
- Medical Notes
- Applause
- Saturday Extra
- Calendar Editor

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- Harnett Central H.S.
- Pinecrest HS

- FSU
- Fay. Parks and Recreation
- CASE III NEWS
- YMCA

96 labels

105

Kate B. Reynolds Charitable Trust Release

FOR ADDITIONAL INFORMATION:

Mr. Bill Billings
Methodist College
630-7043
January 3, 1997

For release immediately

The Methodist College Physician Assistant Program has been awarded a \$59,255 grant by the Kate B. Reynolds Charitable Trust of Winston-Salem, Bill Billings, said today.

The funds will be used to purchase medical teaching resources and to furnish a state of the arts electronic classroom in the Family Medicine Clinic/Physician Assistant Classroom Building which is scheduled to be completed this spring, according to Mr. Billings.

Our organization has been a leader in the development of innovative educational programs designed to meet the needs of our community and state. The Physician Assistant Program which received its provisional accreditation in February 1996 and admitted its first class in May of the same year, is but one of a number of new programs developed at Methodist College in recent years, Billings said. The grant from Kate B. Reynolds will give us additional resources to train and educate quality health care professionals to help alleviate some of the shortage of primary health care providers in the medically underserved areas of Southeastern North Carolina.

Methodist College, founded in 1956 is a church-related, co-educational liberal arts institution whose purpose is to develop responsible members of society through a strong liberal arts tradition. Although nationally recognized for its commitment to liberal arts education, Methodist College has also demonstrated its

Kate B. Reynolds Charitable Trust Release

responsiveness to changes in the job market (flexibility) with the development of several other successful professional programs which include business administration with a concentration in health care administration, teacher education, social work, criminal justice, athletic training, and communications and mass media.

Dr. Elton Hendricks has provided the leadership for Methodist College for the past thirteen years. Mr Bobby C. is chairman of the board of trustees.

The Kate B. Reynolds Charitable Trust was created in 1947 by the will of Mrs. William N. Reynolds of Winston-Salem. Three fourths of the income of the trust is designated for use for health-related programs and services across North Carolina and one fourth for the poor and needy of Winston-Salem and Forsyth County.

FOR IMMEDIATE RELEASE
January 8, 1997

Bill Billings
Director of Public Relations

KATE REYNOLDS TRUST AWARDS GRANT TO METHODIST COLLEGE FOR PHYSICIAN ASSISTANT PROGRAM

FAYETTEVILLE, NC—The Kate B. Reynolds Trust of Winston-Salem has awarded Methodist College a \$59,255 grant for its new physician assistant program.

College President Elton Hendricks said the grant funds will be used to purchase medical teaching resources and to furnish a state-of-the-art electronic classroom in the College's new Allied Health Building scheduled for completion this spring.

Methodist College's physician assistant program admitted its first class in May of last year after receiving provisional accreditation in February. Methodist is the third institution of higher learning in North Carolina to offer such a program.

"The grant from the Kate Reynolds Trust will give us additional resources to train and educate quality health care professionals for southeastern North Carolina," said Ron Foster, director of the physician program. "I am excited that we will have some of the newest medical education materials on CD-ROM, as well as a video/slide projector, cameras, and monitors for use by our instructors."

Methodist College is a senior, coeducational college of liberal arts and sciences with a current enrollment of 1,700 students. Now in its 36th academic year, the College offers 44 majors. The six-semester physician program began with a class of four students; 18 additional students will be admitted this spring and will begin classes in May.

The Kate B. Reynolds Charitable Trust was created in 1947 by the will of Mrs. William N. Reynolds of Winston-Salem. Three-fourths of the income of the trust is designated for use for health-related programs and services across North Carolina and one-fourth for the poor and needy of Winston-Salem and Forsyth County.

FOR ADDITIONAL INFORMATION:

Media Contact at Recipient Organization _____
 Name of Recipient Organization _____
 Phone Number _____
 Date _____

For release immediately

The _____ name of recipient organization _____ has been awarded a \$ _____ amount grant by the Kate B. Reynolds Charitable Trust of Winston-Salem, _____ spokesperson for recipient organization _____, spokesperson's title _____, said today.

The funds will be used to _____ purpose of grant _____,

according to _____ last name of spokesperson _____.

"Our organization has _____ cite accomplishments _____ during the last _____ number years," _____ last name of spokesperson _____ said. "The grant from Kate B. Reynolds will give us additional resources to _____ cite how needs will be served _____."

_____ Name of recipient organization _____ was founded in 19____ and has served _____ numbers of _____ people or geographic area served and ways of providing service _____ name of chairman _____ is chairman of the board of directors.

The Kate B. Reynolds Charitable Trust was created in 1947 by the will of Mrs. William N. Reynolds of Winston-Salem. Three fourths of the income of the trust is designated for use for health-related programs and services across North Carolina and one fourth for the poor and needy of Winston-Salem and Forsyth County.

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Kate B. Reynolds Charitable Trust Sample Release

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The _____ name of recipient organization _____ has been awarded a \$ _____ amount _____ grant by the Kate B. Reynolds Charitable Trust of Winston-Salem, _____ spokesperson for recipient organization _____, spokesperson's title _____, said today.

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The Kate B. Reynolds Charitable Trust was created in 1947 by the will of Mrs. William N. Reynolds of Winston-Salem. Three fourths of the income of the trust is designated for use for health-related programs and services across North Carolina and one fourth for the poor and needy of Winston-Salem and Forsyth County.

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**EXPENDITURES FOR THE METHODIST COLLEGE
PHYSICIAN ASSISTANT PROGRAM**

Personnel (Director, Assistant Director, Medical Directory, Secretary	138,000
Clinical Coordinator	45,000
Benefits	27,600
Space (6,000 sq. ft. @ \$10 per sq. ft.)	60,000
Adjunct Faculty Salaries	30,000
Staff Development	7,500
Additional Faculty (Basic Sciences)	70,000
Benefits	14,000
Additional Science Capital	10,000
Additional Library	13,200
Additional Science Supplies	10,000
Office Equipment	1,950
Computers	1,300
Teaching Models	4,700
Computer software	1,900
TV/VCR	530
Subtotal	435,680
Folding leg table w/modesty panel (15)	8,411
Perry chair (30)	2,460
Dorsal student desk (30)	3,570
Cadaver room	5,000
Medical Teaching Tutorials	
American Family Physician - past 8 years	295
Pediatrics on Disc - past 8 years	295
Pediatric Infectious Diseases Journal - past 8 years	295
AIDS Compact Library	299
Maxx for Windows (20 medical textbooks)	395
CRP Training by computer	75
Rythum and Pulse (ACLS)	149
Arrhythmia Tutorials I, II, III	225
Advanced Problems in Cardiac Arrythmias	75
ECG Recognition	153
Airway Management	153

General Radiology	210
Diagnostic Challenge	245
Comprehensive Classification of Fractures	370
Mosby CD Atlas of Clinical Examination	195
Blackwell Gynecologic Pathology	195
The Physiological Origins of Heart Sounds & Murmurs	150
MediClip CD-ROM	179
High resolution data/video projector	7800
10' diagonal projection screen	325
Document camera	4800
Video/slide projector w/wireless remote	3850
Remote control camera & joystick controller	3875
VHS VCR w/still and slow motion	550
32" monitor/receiver	849
Jumbo ceiling wall mounts	620
8" coaxial ceiling speakers w/accessories	450
Amplifier	553
Audio/video switcher	949
Data & video cables & connectors	450
13" preview monitor	450
VHS camcorder	895
Camcorder tripod	250
Audio/visual equipment carts	450
Installation & training	2750
Unified remote control system	4000
Video writer & digitizing tablet	1995
Subtotal	59,255
Grand Total	494,935

Date January 16, 1997

Methodist College PUBLIC RELATIONS

Topic Come Back to the Five and Dime, Jimmy Dean

630-7043

(56)

BASIC MEDIA LIST FOR PRESS RELEASES

REVISED 02/96

OCAL/REGIONAL

- Fay. Observer-Times
- Features Education
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- Winston Salem Journal
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- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange

- Duke Chronicle
- Chapel Hill Newspaper
- The Harnett Leader
- Sandhills Living (Southern Pines)

FOR IMMEDIATE RELEASE

January 16, 1997

Bill Billings

Director of Public Relations

METHODIST COLLEGE PRESENTS 'COME BACK TO THE FIVE AND DIME, JIMMY DEAN, JIMMY DEAN' FEB. 7-9

FAYETTEVILLE, NC—The Methodist College Theatre Department's first production of the spring season, *Come Back to the 5 and Dime, Jimmy Dean, Jimmy Dean*, opens on Friday, February 7.

Ed Graczyk's comedy-drama is set in McCarthy, Texas in 1975, where a few faithful members of the "Disciples of James Dean" are preparing for their twenty-year reunion. Started by a group of teenagers in 1955, the "Disciples" have dedicated themselves to the memory of the late teen idol after his untimely death in a car crash. Through their flashbacks and memories, the group remembers and relives the summer of '55 and discovers the dangers of hanging on to the past too long.

"The super highway passed them by," said Summer Brock, guest director. "Some will never physically get out of the dying town. Others leave, only to return. The play is a comedy with some heavy-duty subject matter." The director of alumni affairs at Methodist, Ms. Brock previously directed *Crimes of the Heart*, *Barefoot in the Park*, and Noel Coward's *Fallen Angels*.

The cast includes Monarch Theatre veterans Sam Williams, Ruthe Miller, Summer Gilmore, and Denise Shuey, all of whom were recently featured in the Monarch Theatre production of *Story Theatre*. Also featured are Lynley Asay, Marcianna Ranson, Leslie Antoniel, Sharmis Oulton, and Kathryn Obst.

Come Back to the Five and Dime, Jimmy Dean, Jimmy Dean runs Friday, February 7 through Saturday, February 8 at 8 P.M., and Sunday, February 9 at 2 P.M. at Reeves Auditorium. Tickets are \$6 for adults, \$3 for students and senior citizens. Methodist College students and faculty are admitted free. *Due to contemporary subject matter, this play is not recommended for young children.*

Date January 24, 1997

Methodist College PUBLIC RELATIONS

56

Topic Come Back to the 5210, Jimmy Dean

630-7043

<Date Correction>

BASIC MEDIA LIST FOR PRESS RELEASES

REVISED 02/96

LOCAL/REGIONAL

- Fay. Observer-Times
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FOR IMMEDIATE RELEASE

January 24, 1997

Bill Billings

Director of Public Relations

METHODIST COLLEGE PRESENTS 'COME BACK TO THE FIVE AND DIME, JIMMY DEAN, JIMMY DEAN' FEB. 6-9

FAYETTEVILLE, NC—The Methodist College Theatre Department's first production of the spring season, *Come Back to the 5 and Dime, Jimmy Dean, Jimmy Dean*, opens on Thursday, February 6.

Ed Graczyk's comedy-drama is set in McCarthy, Texas in 1975, where a few faithful members of the "Disciples of James Dean" are preparing for their twenty-year reunion. Started by a group of teenagers in 1955, the "Disciples" have dedicated themselves to the memory of the late teen idol after his untimely death in a car crash. Through their flashbacks and memories, the group remembers and relives the summer of '55 and discovers the dangers of hanging on to the past too long.

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The cast includes Monarch Theatre veterans Sam Williams, Ruthe Miller, Summer Gilmore, and Denise Shuey, all of whom were recently featured in the Monarch Theatre production of *Story Theatre*. Also featured are Lynley Asay, Marcianna Ranson, Leslie Antoniel, Sharmis Oulton, and Kathryn Obst.

Come Back to the Five and Dime, Jimmy Dean, Jimmy Dean runs Thursday, February 6 through Saturday, February 8 at 8 P.M., and Sunday, February 9 at 2 P.M. at Reeves Auditorium. Tickets are \$6 for adults, \$3 for students and senior citizens. Methodist College students and faculty are admitted free. *Due to contemporary subject matter, this play is not recommended for young children.*

Betsy North Parsons

Date Jan. 30, 1997

Methodist College PUBLIC RELATIONS

(15)

Topic Music Conference

630-7043

11 labels

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FOR IMMEDIATE RELEASE
January 30, 1997

Bill Billings
Director of Public Relations

MUSIC EDUCATION STUDENTS TO MEET AT METHODIST COLLEGE

FAYETTEVILLE, NC—The Collegiate Division of the North Carolina Music Educators Association will hold a winter conference at Methodist College Saturday and Sunday, February 1 and 2.

Approximately 60-80 students, representing 12 different colleges and universities in the state, are expected to attend. All are studying to be music teachers.

The conference begins at 1 p.m. Saturday in the Band Room of the Reeves Fine Arts Building. Afternoon lecturers include: Dr. Elizabeth Belford, associate professor of education at Methodist College (2:30 p.m., topic: "Multiple Intelligences") and Mr. Sam Harbinson, band director at Bandys High School (4 p.m., topic: "Working With the 4 X 4 Schedule").

At 8 p.m. Saturday, Dr. Mike Kumer, dean of the School of Music at Duquesne University, will discuss "Music Education in the 21st Century."

The conference will continue at 9 a.m. Sunday with a hymn sing in Hensdale Chapel. At 10 a.m. in the Reeves Band Room, Connie McKoy and Frank Williams will lecture on "Multicultural Awareness." At 1 p.m. Sunday, a panel consisting of music teachers, a school administrator, a parent-booster, and an elementary classroom teacher will share their "formulas for success" with the prospective music teachers.