

February 1996 Press Releases  
Monthly Report

<u>Date</u>	<u>Subject of Release</u>	<u>Distribution</u>
02/06/96	Tally Leadership	104
02/14/96	Leadership PSA	13
02/14/96	Teague Recital	58
02/14/96	Lang Recital	57
02/16/96	Nominations For Business Awards	47
02/16/96	Marsha Norman/Southern Writers'Sym	469
02/28/96	Chorus Trip to France	69
02/29/96	Capital Campaign Announcement (plus press packets during Tally Forum)	76 50
	Total Releases	943

FOR IMMEDIATE RELEASE

February 6, 1996

Bill Billings

Director of Public Relations

## **SEN. TERRY SANFORD TO ADDRESS FIRST ANNUAL LURA TALLY LEADERSHIP FORUM AT METHODIST COLLEGE**

**FAYETTEVILLE, NC**—Former U.S. Sen. Terry Sanford of Durham will deliver the keynote address at Methodist College's first annual Lura Tally Leadership Forum Thursday, Feb. 29.

Sen. Sanford's topic will be, "How We Can Develop as 21st Century Leaders (and Be Better Followers as Well)." He will speak from 11 a.m. to noon in Reeves Auditorium.

The day-long forum is being presented by the college's Lura S. Tally Center for Leadership Development, which is named for a Fayetteville civic leader and former state legislator. The overall theme is, "Leadership Issues for Now. . . Visions for Tomorrow." There is no charge and the public is invited.

Six hour-long workshops are planned, in which leaders from across the state will lead panel discussions on current leadership issues. Those attending may register for up to three workshops; sessions are scheduled for 9:45 a.m. and 1:30 and 2:45 in the afternoon. Lunch will be available in the college cafeteria for all who attend.

"Leadership vision—leadership wisdom—that's Sen. Terry Sanford's career," said Dr. Suzan Cheek, director of the Tally Center, "Sen. Sanford and some 20 other significant leaders will share their views on leadership and how to meet important challenges of tomorrow. The forum is a matchless opportunity for M.C. students and the public to explore important issues and to grow and learn from the wisdom and vision of these extraordinary achievers."

There are two morning (9:45) workshops: "Citizens as Leaders in Community Service and Politics" will be led by local civic leaders Lura Tally, Moses Mathis, and Sue Hall. "Issues of Business Leadership" will feature as panelists: Joe Doll, director of the Reeves School of Business; Brownie McLeod, local BB&T executive; Alan MacDonald, president of VEDCO Industries; and David Jameson, president of the Fayetteville Chamber of Commerce.

Two workshops are scheduled for 1:30. "Spiritual/Ethical Aspects of Leadership" will feature: Elton Hendricks, president of Methodist College; Rev. Cureton Johnson, pastor of First Baptist Church on Moore Street; Sister Jean Rhoads, director of the CARE Clinic; and Brad Edwards, a player with the Atlanta Falcons. "Leadership Strategies for Environmental

Challenges” will be led by: Jon Howes, secretary of the N.C. Dept. of Environment, Health and Natural Resources; state Sen. Tony Rand; and Mike Mayberry, manager of DuPont's Fayetteville plant.

The final workshops of the day are slated for 2:45. “Leadership and Diversity” will feature: Gen. Frank Akers, 18th Airborne Corps at Fort Bragg; Dr. Joyce White, chair of the Methodist College Social Work Department; and Maryann Tally, former executive director of the N.C. Academy of Trial Lawyers and former Cumberland County public defender. “Parenting, Leadership, and the Changing Needs of Education” will be led by: Tom Houlihan, the governor's advisor on education; Rosie Bullard, director of the Cumberland County Partnership for Children; and Dr. Tryon Lancaster, assistant to the president for church relations at Methodist College.

For more information about the Leadership Forum, contact Dr. Suzan Cheek at (910) 630-7065.



Date 2-4-96

Topic Valley Leadership

*Dr. Hendricks*  
*Dr. We* *Tessa* *Gene Clayton*  
Methodist College PUBLIC RELATIONS

*Jay Dowd* 630-7043

*Bobby Tuggle*

*Yvonne Harris*  
*Suzan Cheek*

104

**BASIC MEDIA LIST FOR PRESS RELEASES**

**LOCAL/REGIONAL**

- Fay. Observer-Times
- Features  Education
- Sports  Religion  Business
- Paraglide
- Dunn Daily Record
- The Pilot (Southern Pines)
- News and Observer (Raleigh)
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- Features  Sports  Business
- Arts & Entertainment Calendar

- Challenger
- Up & Coming
- Spring Lake News
- Tiger Times
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- Sanford Herald
- Raeford News Journal
- Sampson Independent
- The Fort Bragg Post
- Cumberland County Outlook

**SPECIAL SECTIONS**

- At Ease
- Medical Notes
- Applause
- Saturday Extra
- Calendar Editor

**RADIO**

- WCLN
- WIOZ
- WFSS
- WFNC/WQSM (Jeff & Wendy)
- WZFX
- WAZZ
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- WKML
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- EES
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- SVHS
- CFHS
- WSH
- Fay. Academy

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- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.

**NORTH CAROLINA**

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
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- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theater
- Museum of the Cape Fear

- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

- Winston Salem Journal
- Richmond County Daily Jrl.

- Duplin Times

- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange

- Duke Chronicle
- Chapel Hill Newspaper
- The Harnett Leader



## **PUBLIC SERVICE ANNOUNCEMENT**

Methodist College in Fayetteville will hold its first annual Lura Talley Leadership Forum Thursday, February 29. Terry Sanford will be the keynote speaker. For more information call (910) 630-7070.

Date 2/14/96

Methodist College PUBLIC RELATIONS

Topic Leadership Forum

630-7043

IPSA

**BASIC MEDIA LIST FOR PRESS RELEASES**

**LOCAL/REGIONAL**

13

- Fay. Observer-Times
- Features  Education
- Sports  Religion  Business
- Paraglide
- Dunn Daily Record
- The Pilot (Southern Pines)
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  - Features  Sports  Business
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*Community Calendar*

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- WSH
- Fay. Academy

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- Pernell Swett H.S.
- Triton H.S.

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- CASE III NEWS
- YMCA

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- Fort Bragg Schools
- Cape Fear Regional Theater
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**NORTH CAROLINA**

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- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
- News Reporter (Whiteville)
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- Durham Herald-Sun

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- Southerner
- Laurinburg Exchange

- Duke Chronicle
- Chapel Hill Newspaper
- The Harnett Leader

FOR IMMEDIATE RELEASE

February 14, 1996

Bill Billings

Director of Public Relations

**CHARLES LANG TO GIVE RECITAL AT METHODIST COLLEGE**

**FAYETTEVILLE, NC**—Charles A. Lang II, a music major at Methodist College, will give his senior voice recital Saturday, Feb. 24 at 7 p.m. in Hensdale Chapel. Admission is free and the public is invited.

Lang is a tenor who has studied voice with Alan Porter, professor of music. He will be accompanied by Harlan Duenow on the piano.



Date 2/14/96  
Topic Student Records - Teague and Lang

*Dr. Hendricks* *Bobbs Tugge* **REVISED JULY 1995**  
*Dr. DeFuga* *Lyonne Harris*  
*Gene Clanton* **Methodist College PUBLIC RELATIONS**  
*Gene Clanton* **630-7043** *Gene Clanton*  
*Alan Porter*

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**LOCAL/REGIONAL**

(57)

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- Features  Education
- Sports  Religion  Business
- Paraglide
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- News and Observer (Raleigh)
- News  Education
- Features  Sports  Business
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*Chuck Lang*

**HIGHSCHOOLS**

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- TSHS *Chorus Teacher (for Lang)*
- DBHS
- EES
- SFHS
- SVHS
- CFHS *Band Teacher (for Teague)*
- WSH
- Fay. Academy

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- Chapel Hill Newspaper
- The Harnett Leader

*College Blvd*

FOR IMMEDIATE RELEASE

February 14, 1996

Bill Billings

Director of Public Relations

**DAVID TEAGUE TO GIVE RECITAL AT METHODIST COLLEGE**

**FAYETTEVILLE, NC**—David Teague, a music major from Garner, N.C., will give his senior saxophone recital Tuesday, Feb. 20 at 8 p.m. in Reeves Auditorium. Admission is free and the public is invited.

Teague is a student of Mike Rogers, associate professor of music.

*Dr Hendricks*  
*Dr DeLaga*  
*Jon David*  
*Hersie Clanton*  
*Lyonne Harris*  
*Bobby Tuggle*

Methodist College PUBLIC RELATIONS

630-7043

*Mike Rogers*  
*Marion NC paper*

Date 2/14/96

Topic Student Records -  
Teague and Lang

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*College Blvd*



FOR IMMEDIATE RELEASE

February 16, 1996

Bill Billings

Public Relations Director

## **CENTER FOR ENTREPRENEURSHIP SEEKS NOMINATIONS FOR BUSINESS AWARDS**

**FAYETTEVILLE, NC**—The Center for Entrepreneurship at Methodist College is now accepting nominations for three business awards to be given at its 19th Annual Stock Market Symposium Thursday, April 11.

An Outstanding Woman Entrepreneur Award will be given to a North Carolina resident who owns, has established, or manages a small business. The Award Committee will consider the individual's creativeness, innovativeness, and personal contributions to and involvement with the community.

A Small Business Excellence Award will be made to an outstanding small business employing fewer than 500 persons with annual revenues of less than \$15 million. The Award Committee will consider the creativity of the business, the uniqueness of the product, the employees' welfare, and the contributions of the business to its community.

The Silver Spoon Award, traditionally given at the Stock Market Symposium, will be continued. This award is given to a person who, "though not born with the proverbial silver spoon in his/her mouth, has originated and built a successful business recognized for its uniqueness in planning, production, or some other aspect of its operation."

March 22 is the deadline for submitting nominations for any of the three awards. Persons wishing to make nominations should submit official forms (available from Dr. Sid Gautam) and supporting material to the Center for Entrepreneurship, Methodist College, 5400 Ramsey Street, Fayetteville, NC 28311. For more information, phone Dr. Sid Gautam at 486-1627.

Date 2/8/96 2-116-96

*Gay Bowd  
Dr. Hendricks  
Dr. DeLoach*

Methodist College PUBLIC RELATIONS

Topic Nominations for Business Award

630-7043

*Gene Clayton  
Yvonne Harris*

*Bobbing Tuggle  
Copy to Dr. Gautem*

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# Please Post

FOR IMMEDIATE RELEASE

February 16, 1996

Bill Billings

Director of Public Relations

## METHODIST COLLEGE TO HONOR PLAYWRIGHT MARSHA NORMAN

**FAYETTEVILLE, NC**—Methodist College's 12th Southern Writers' Symposium, set for March 29-30, will examine the work of playwright Marsha Norman.

A native of Louisville, Kentucky, Marsha Norman won the 1983 Pulitzer Prize for her play, *'night, Mother*. The play has been translated into 23 languages and has been performed around the world. It was made into a feature film in 1986, starring Anne Bancroft and Sissy Spacek.

Ms. Norman received a Tony Award and Drama Desk Award for her Broadway musical *The Secret Garden*. Her first play, *Getting Out*, earned the John Gassner Playwriting Medallion, the Newsday Oppenheimer Award, and a special citation from the American Theatre Critics Association. She also wrote the book and lyrics for *The Red Shoes*, with music by Jule Styne.

*Trudy Blue*, Ms. Norman's newest play, will be performed at the Cape Fear Regional Theatre during the symposium. Marsha Norman will co-direct the play and will address a luncheon gathering at the college March 29.

Dr. Sue Kimball, symposium coordinator, has brought together 22 scholars from the fields of literature and theatre to present papers about Norman's work. They include Mr. Terry Kay, novelist and former drama critic for the *Atlanta Journal*, and Linda Ginter-Brown, assistant professor at the University of Cincinnati and author of *Marsha Norman: A Casebook*.

"We've entitled our symposium 'Marsha Norman: Solitary Confinement,' said Dr. Kimball, "because Marsha says all her plays deal with that in some way. This event has attracted more

-More-





5400 Ramsey Street  
Fayetteville, North Carolina 28311-1420  
Phone (910) 630-7042; FAX (910) 630-2123

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PUBLIC INFORMATION

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Bill Billings

February 16, 1996

Director of Public Relations

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"We've entitled our symposium 'Marsha Norman: Solitary Confinement,' said Dr. Kimball, "because Marsha says all her plays deal with that in some way. This event has attracted more

interest than any symposium we've done. I think it's because it appeals to people who love the theatre and Marsha is clearly one of America's leading playwrights."

Lectures will be held throughout the day Friday and Saturday in Hensdale Chapel. The luncheons and dinners will be held in the Alumni Dining Room of the Berns Student Center. Dr. Linda Ginter-Brown will be the dinner speaker Friday. A tea and art show will be held Saturday from 3-5 p.m. in the Mallett-Rogers House on campus.

The fees for the symposium are: \$25 for registration, \$10 for the luncheon Friday (Marsha Norman, speaker), \$12 for the dinner Friday (Linda Ginter-Brown, speaker), \$7 for the luncheon Saturday, and \$12 for the dinner Saturday (Terry Kay, speaker). Tickets for the play *Trudy Blue* are \$10 per person. Fees can be paid at registration the morning of March 29 or in advance. Checks should be made payable to Methodist College and sent to Dr. Sue Kimball, Methodist College, 5400 Ramsey St., Fayetteville, NC 28311.

Out-of-town residents who need housing during the symposium can obtain special room rates at Fayetteville's Radisson Prince Charles Hotel by phoning (910) 433-4444. For more information, including a complete schedule of symposium events, phone Dr. Sue Kimball at (910) 630-7493 or 423-5337.

Date 2-16-96

Topic Marsha Norma

*Dr. DeLuca*  
*Bobber Tuggle*  
Methodist College PUBLIC RELATIONS  
630-7043  
*Gene Clayton*

*Lynne Harris*

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- Chapel Hill Newspaper
- The Harnett Leader

*1 All public libraries in N.C.*  
*2 All book editor @ all N.C. newspapers*



# The Twelfth Southern Writers' Symposium

presents

## “Marsha Norman: Solitary Confinement”

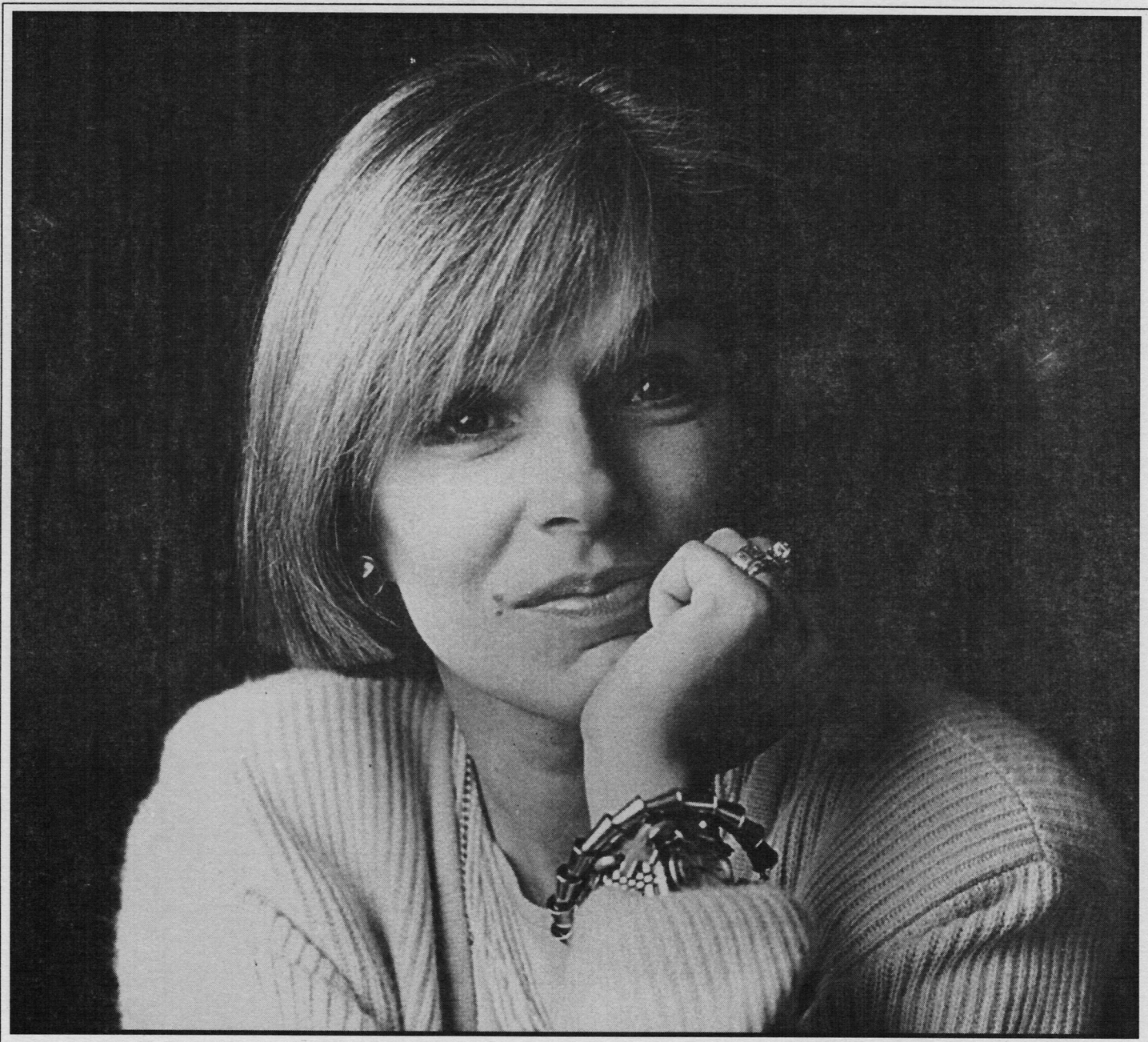


Photo: © Susan Johann, 1991

**March 29-30, 1996**  
**Methodist College**  
**Fayetteville, North Carolina**

**Friday, March 29**

**8:30-9:30 A.M.**

**Registration in the Lobby of Reeves Auditorium**

**9:30-10:30 A.M.—Hensdale Chapel**

**Tracy Simmons Bitonti**, University of South Carolina  
"Marsha Norman and the Power Offstage"

**Ralph B. Culp**, University of North Texas

"While Waiting for Joey: Marsha Norman Updates Samuel Beckett"

**Patsy Hammontree**, University of Tennessee

"Family Solitude: Marsha Norman's Modern Gothic"

**11:00 A.M.-Noon—Hensdale Chapel**

**Richard Pioreck**, Hofstra University

"Understanding and Reconciling Male and Female Roles in 'night, Mother'"

**Nihal S. El-Ganzoury**, Indiana University of Pennsylvania

"Strategies of Survival in Marsha Norman's *Getting Out*"

**Clarinda Harriss**, Towson State University

"All You Can Do Is Your Time: Women Prison Writers Try to 'Get Out'"

**Noon-1:45 P.M.**—Lunch, Alumni Dining Room, Berns Student Union

Address by **Marsha Norman**, "Playwright"

**2:00-3:00 P.M.—Hensdale Chapel**

**Gladys Crane**, University of Wyoming

"Theological Issues in 'night, Mother'"

**Linda Rohrer Paige**, Marymount University

"Under 'House' Arrest: Solitary Confinement and the Female Body in Marsha Norman's *'night, Mother'*"

**Pamela Powell Monaco**, Georgia Southern University

"Actualization through Absence: The Paradox of 'night, Mother'"

**3:30-4:15 P.M.—Hensdale Chapel**

**Chaddie Kruger**, University of Texas-San Antonio

"Antigone, Jessie Cates, and Others: A Classically Exquisite Solitude"

**Catherine Lewis**, University of South Carolina

"Mal(e) Props: Unseen Men in the Plays of Marsha Norman"

**6:00-7:30 P.M.**—Dinner, Alumni Dining Room

Address by **Linda Ginter-Brown**

"Marsha Norman: The Woman and the Work"

**8:15 P.M.**—Cape Fear Regional Theatre

*Trudy Blue* by Marsha Norman

**Saturday, March 30**

**9:30-10:30 A.M.**—Hensdale Chapel

**Joseph Rice**, East Tennessee State University

"The Imaginary Buzzing of Bees: Confronting Confrontation in Marsha Norman's *'night, Mother'*"

**Sarah Carter Ross**, Southeastern Louisiana University

"From Confinement to Release: Enclosures in 'night, Mother'"

**Kayla McKinney Wiggins**, Martin Methodist College

"Jesus Was a Suicide, If You Ask Me: Life and Death in the Plays of Marsha Norman"

**11:00 A.M.-Noon**—Hensdale Chapel

**Sally Burke**, University of Rhode Island

"*Getting Out* and 'night, Mother': Homage to Hellmann?"

**Fran McManus**, John Jay School of Criminal Justice

"Heroic Measures in The Holdup and *Traveler in the Dark*"

**Lynn Veach Sadler**, Human Technology Interface

"Walking the Streets of Our Daily Lives: The Plays of Marsha Norman"

**Noon-1:30 P.M.**—Alumni Dining Room

Music from *The Secret Garden* and *Red Shoes*

**1:30-2:30 P.M.**—Hensdale Chapel

**Sue Laslie Kimball**, Methodist College

"Marsha Norman's Children"

**Linda Hubert**, Agnes Scott College

"Rhymes and Rhythms of Risk: Playing at Childhood in Marsha Norman's *Secret Garden*"

**Janet Warman**, Elon College.

"Finding the Child to Become an Adult: Transactional Analysis of *Getting Out*, 'night, Mother', and *Traveler in the Dark*"

**3:00-5:00 P.M.**—Mallett-Rogers House

Tea and Art show. Awards for best in show presented by Marsha Norman

**6:00-7:30 P.M.**—Dinner, Alumni Dining Room

Address by **Terry Kay**

"Southern Literature Is Alive and Well and Resides in New York City"

**8:15 P.M.**—Cape Fear Regional Theatre

*Trudy Blue* by Marsha Norman

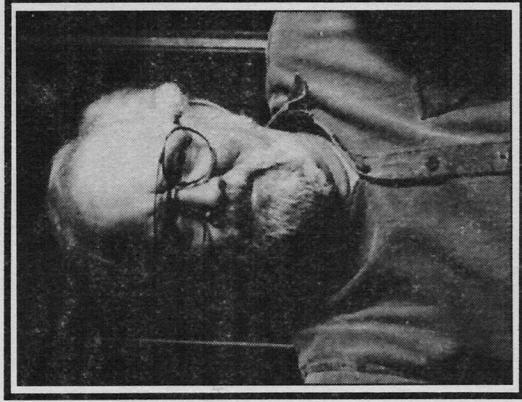


# “Marsha Norman: Solitary Confinement”



**Marsha Norman**, a native of Louisville, Kentucky, won the 1983 Pulitzer Prize for her play *‘night Mother* and wrote the screenplay for the film starring Cissie Spacek and Anne Bancroft. She also received a Tony Award for her Broadway musical *The Secret Garden*. Her first play, *Getting Out*, received the John Gassner Playwriting Medallion, the Newsday Oppenheimer Award, and a citation from the American Theatre Critics

Association. Her plays *Third and Oak*: *The Laundromat*, *The Pool Hall*, *The Hold-Up*, *Sarah and Abraham*, *Loving Daniel Boone*, and *Trudy Blue* all premiered at Actors Theatre of Louisville. Ms. Norman also wrote the book and lyrics for *The Red Shoes*, with music by Jule Styne. Her first novel, *The Fortune Teller*, was published in 1987. She has worked in television and film, including, most recently, *Face of a Stranger*, starring Gena Rowlands and Tyne Daly. She has been playwright-in-residence at the Actors Theatre of Louisville and the Mark Taper Forum in Los Angeles.



**Terry Kay** is a former drama critic for the *Atlanta Journal* and the author of the novel *To Dance with the White Dog*, which was presented as a Hallmark Hall of Fame movie starring Jessica Tandy and Hume Cronyn. The show was nominated for seven Emmys and received the highest rating of any movie on television in 1993. His novel *Shadow Song* was published in September 1994 by Pocket Books, and his most recent novel, *The Year the Lights Came On*, was published in 1995 by the University of Georgia Press. He scripted an episode of the CBS-TV series *In the Heat of the Night* in 1993, and he won a 1990 Southern Regional Emmy for his screenplay *Run Down the Rabbit*. He has hosted “The Southern Voice,” a public television series on Southern Literature.

**Linda Ginter-Brown**, Assistant Professor of Humanities at the University of Cincinnati, received her Ph.D. from Ohio State University in 1991, where she wrote a dissertation that focused on women in the works of playwrights Lillian Hellman and Marsha Norman. Her book, *Marsha Norman: A Casebook*, is scheduled for publication by Garland in 1996.



# Southern Writers' Symposium 1996 Registration Form

Name (Dr./Mr./Mrs./Ms.) \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_  
College Address \_\_\_\_\_  
Department of \_\_\_\_\_  
\_\_\_\_\_

Phone \_\_\_\_\_  
\_\_\_\_\_

**Please check the appropriate items.**

\$25.00 Registration for the Southern Writers' Symposium '96

\_\_\_\_\_ Luncheon, Friday, March 29, \$10.00 (Marsha Norman, speaker)

\_\_\_\_\_ Dinner, Friday, March 29, \$12.00 (Linda Ginter-Brown, speaker)

\_\_\_\_\_ Play—*Trudy Blue* (Friday Night) at Cape Fear Regional

\_\_\_\_\_ Theatre (\$10.00 per ticket)

\_\_\_\_\_ Videotape of Marsha Norman available to watch

\_\_\_\_\_ in lieu of play Friday or Saturday night. (Free)

\_\_\_\_\_ Luncheon, Saturday, March 30, \$7.00

\_\_\_\_\_ Dinner, Saturday, March 30, \$12.00 (Terry Kay, speaker)

\_\_\_\_\_ Play—*Trudy Blue* (Saturday Night) at Cape Fear Regional

\_\_\_\_\_ Theatre (\$10.00 per ticket)

\_\_\_\_\_ Total Amount Enclosed.

**Please make checks payable to Methodist College.**

For those who need housing, we have received a special rate from the Prince Charles Radisson, 450 Hay Street, Fayetteville NC—\$44.00 per room, plus 9% tax, including a breakfast buffet. To make room reservations call (910) 433-4444. You must state that you are attending the Marsha Norman Symposium at Methodist College to get this rate.

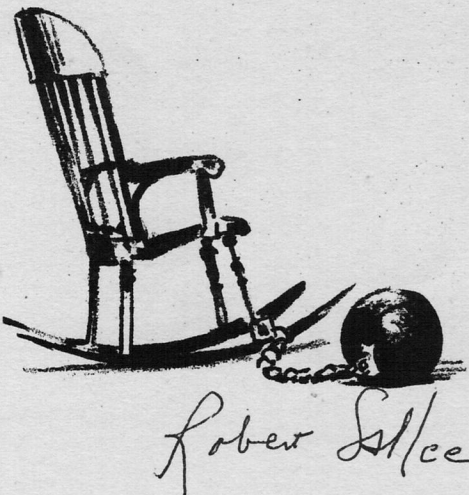
**The Intimate Bookstore will have books to sell. Marsha Norman and Terry Kay will autograph books during breaks.**

**Please return registration and fees to:**

**Dr. Sue Kimball, Methodist College,  
5400 Ramsey Street, Fayetteville, NC 28311  
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FOR IMMEDIATE RELEASE  
January 25, 1996

Bill Billings  
Director of Public Relations

### **JOHN HOLMES TO CHAIR 1996 FUND DRIVE FOR METHODIST COLLEGE**

**FAYETTEVILLE, NC**—John F. Holmes, personnel director at Fayetteville Publishing Company, will chair the 1996 Community Loyalty Campaign for Methodist College. A kickoff breakfast will be held Tuesday, February 13 at the college.

Once a year, the Methodist College Foundation asks local citizens to help with ongoing support of the college by contributing to the annual fund. The theme for the 1996 effort is "Expanding the Vision." The goal is \$200,000.

"John is an enthusiastic and energetic supporter of the college who knows our community well," said Craig Stewart, president of the Methodist College Foundation. "I am confident he will lead a successful fund drive."

A Fayetteville native, Holmes is a graduate of Terry Sanford High School and the University of North Carolina at Chapel Hill. He has been associated with Fayetteville Publishing Company for 19 years. He has served as chairman of the Cumberland County Special Olympics for the past 17 years and is a past president of Cumberland County Crimestoppers. He has also served on the boards of: the Fayetteville Kiwanis Club, the United Way, the Cancer Society, the Volunteer Center, St. John's Episcopal Church, and the Methodist College Foundation.

"Methodist College is now a well-known success story in both academics and athletics," said Holmes. "Those of us who live and work in Fayetteville can be very proud of what the college is doing for our youth, our community, and our world."

The Methodist College Foundation has raised a total of \$7.3 million in sustaining funds for Methodist since 1957. The Foundation was formed in 1955 to bring a church-related college to Fayetteville.

*Dr. Hendricks*  
*Dr. DeLoza*

Date 1-25-96

Methodist College PUBLIC RELATIONS  
Clayton  
630-7043

Topic 1996 Loyalty Fund  
Comparison Chair

*Bobby Tussle*  
*George Harris*  
*John Holmes*  
*Jay Dowd,*  
*Summer Brock,*  
*etc.*

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FOR IMMEDIATE RELEASE  
February 27, 1996

Bill Billings  
Director of Public Relations

## **METHODIST COLLEGE CHORUS LEAVES FOR FRANCE MARCH 8**

**FAYETTEVILLE, NC**—The Methodist College Chorus, under the direction of Alan Porter, will open its concert tour of France Sunday, March 10 with a morning concert at the American Church in Paris.

Mr. Porter calls the forthcoming tour “the culmination of a dream I’ve had for many years.” The group will travel to and from Europe via NW/KLM Royal Dutch Airlines, departing from Raleigh-Durham Friday, March 8 and returning Saturday, March 16. In between concerts the group will be sight-seeing at the Louvre Museum in Paris, the palace at Versailles, Reims, Strasbourg, and Mulhouse.

The group will spend Saturday, Sunday, and Monday nights in Paris and will give a concert Monday afternoon, March 11 at the nearby Chartres Cathedral.

A three-day visit to Saint Avold, France—Fayetteville’s sister city— will be the highlight of the tour. The chorus and other members of the local delegation will be guests at a City Hall reception Tuesday, March 12, followed by dinner at a local restaurant. On Wednesday, March 13, the chorus will tour several schools and industries in Saint Avold and visit the American Cemetery, the largest outside the U.S. (In 1994, the officials of Saint Avold named the street that leads to the cemetery “Avenue de Fayetteville, North Carolina.”)

Mrs. Cynthia Green, a homebound teacher with the Cumberland County Schools, will present to Saint Avold youngsters letters, drawings, and other projects completed by foreign language students at three elementary schools, Pine Forest Middle School, and Pine Forest High School. Mrs. Green and Mrs. Elaine Porter, professor of French at Methodist, have made presentations over the past few months to Cumberland school students to acquaint them with Saint Avold. It is hoped that this will begin an ongoing cultural and educational exchange between Fayetteville and Saint Avold.

On Wednesday evening the chorus will joint three local musical groups for a concert in Saint Avold’s Municipal Auditorium. On Thursday, the group will spend the day touring the Alsatian city of Strasbourg, ending with a concert at the Church of St. George in Achenheim (near Strasbourg). On Friday, the chorus will depart Saint Avold for Mulhouse, where a final concert is scheduled.

-More-



-2-2-2—MC Chorus Leaves For France March 8

The chorus' repertoire includes the French national anthem "La Marseillaise," sung in French, "The Star-Spangled Banner," the hymn "Christ for the World We Sing" (translated into French), a French table blessing, and several classical pieces by French composers Faure, Charpentier, and Messiaen.

Members of the chorus held many fund-raisers during the last five months to defray the costs of their trip. "We would like to thank all the music lovers who supported us," said Mr. Porter, "including Fayetteville folks, churches in eastern North Carolina, the college family, and music alumni from across the country. This will be an unforgettable experience for our students."



Date 2-28-96

Methodist College PUBLIC RELATIONS

Topic Chorus Trip to France

630-7043

69

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- The Harnett Leader
- Sandhills Living (Southern Pines)

FOR RELEASE AT 10 A.M.  
FEB. 29, 1996

Bill Billings  
Director of Public Relations

## **METHODIST COLLEGE ANNOUNCES \$6.5 MILLION FUND DRIVE**

**FAYETTEVILLE, NC**—The Methodist College Board of Trustees has formally announced a \$6.5 million “Expanding the Vision” Campaign for Excellence, the largest in the history of the college.

At a February 29 press conference, Board of Trustees Chair and Campaign Chair Frank Barragan, Jr. and Honorary Chair Terry Sanford reported that the three-year campaign has five distinct goals: \$1.9 million for a library annex, \$1 million for a new academic building, \$1 million for a science annex, \$1 million for the college endowment, and \$1.7 million for ongoing support.

“In order for us to maximize our potential as a leading liberal arts institution and fulfill the commitment made to our students, “ said Barragan, “we must expand our facilities. Funds raised or pledged during the last 17 months—the initial phase of the campaign—amount to \$4.2 million or 65 percent of our campaign goal. This shows great enthusiasm and support for the college.”

“Methodist College was originally designed to serve 1,200 students,” noted Honorary Chair and Trustee Emeritus Terry Sanford, “but it began its 36th academic year last fall with 1,919 students. This is remarkable progress in view of what is happening with private liberal arts colleges. I am delighted that record enrollment and new academic programs require that we improve the library, the science building, and other existing academic resources.”

College President Elton Hendricks expressed confidence that the college’s various constituencies will meet the challenge posed by the Expanding the Vision campaign. He said he was particularly pleased that two divisions—Faculty/Staff and Board of Visitors— had already exceeded their campaign goals and that the college had received a \$530,000 gift from the estate of Ben F. Stone of Elizabethtown.

Dr. Hendricks said construction of the science annex will be started this summer, followed by the library annex and the academic building, as additional funds become available. Architects are in the process of drawing final plans and specifications for the science annex and the library annex. If the overall campaign goal is met on schedule, all the new

—MORE—

## METHODIST COLLEGE CAMPAIGN

—2-2-2—

buildings will be under way by August, 1997.

Mr. Jay Dowd, vice president for institutional advancement, said the college will conduct a well-organized, aggressive campaign. "Our 'Expanding the Vision' prospectus, video, and group presentations emphasize the fact that Methodist College is growing in quality as well as enrollment. We are confident that those who already know us will support us, and we anticipate garnering new support as our campaign progresses."

He noted that the campaign has five major divisions, each chaired by a strong supporter of the college. The division chairs are: Mr. Walter Clark, Board of Trustees; Mrs. Suzanne Barlow Pennink, Board of Visitors; Dr. Robert Christian, Faculty and Staff; Mr. Ray Manning, Jr., Alumni; Mr. Wilson Yarborough, Jr., Friends and Corporations.

Approximately \$2.9 million of the \$4.2 million raised thus far has come from the five major divisions. In addition, the college has received \$301,755 in sustaining funds from the North Carolina Conference of the United Methodist Church and \$1 million from the sale of tax-free revenue bonds. The church funds will be applied to ongoing support, while the bond revenues will be used to build the science annex.



Date Feb. 29

Methodist College PUBLIC RELATIONS

Topic Capital Campaign Announcement

630-7043

**BASIC MEDIA LIST FOR PRESS RELEASES**

REVISED 02/96

**LOCAL/REGIONAL**

- Fay. Observer-Times
- Features  Education
- Sports  Religion  Business
- Paraglide
- Dunn Daily Record
- The Pilot (Southern Pines)
- News and Observer (Raleigh)
- News  Education
- Features  Sports  Business
- Arts & Entertainment Calendar

- Challenger
- Up & Coming
- Spring Lake News
- Tiger Times
- Arts & Leisure
- Sanford Herald
- Raeford News Journal
- Sampson Independent
- The Fort Bragg Post
- Cumberland County Outlook

**SPECIAL SECTIONS**

- At Ease
- Medical Notes
- Applause
- Saturday Extra
- Calendar Editor

**RADIO**

- WCLN
- WIOZ
- WFSS
- WFNC/WQSM (Jeff & Wendy)
- WZFX
- WAZZ
- WUNC
- WKML
- WFAI
- WIDU
- WFLB
- WCPE

**TELEVISION**

- WKFT-TV (40)
- WRDC-TV (28)
- WTVD-TV (11)
- WECT-TV (6)
- WUNC-TV (4)
- WRAL-TV (5)
- WNCN-TV (17)
- COMMUNITY CHANNEL
- WFMY-TV (2)
- WFAY-TV (62)
- ASSOC. PRESS
- CABLEVISION OF FAY

**CAMPUS**

- MC Today
- Pride
- Personal Files  
(Faculty, Staff, Students)

**HIGHSCHOOLS**

- PFSH
- TSHS
- DBHS
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy

**OTHERS**

- Hoke Co. H.S.
- Pernell Swett H.S.
- Triton H.S.
- Western Harnett H.S.
- Harnett Central H.S.
- Pinecrest HS

**NORTH CAROLINA**

- NC Christian Advocate
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Business North Carolina
- Bill Norton NC Conference UMC (Raleigh)
- News Reporter (Whiteville)
- Goldsboro News Argus
- Durham Herald-Sun
- Spectator Magazine (Raleigh)
- Daily Tar Heel
- Bladen Journal (E-Town)
- Harnett County News
- The Robesonian (Lumberton)
- Charlotte Observer
- Greensboro News & Record
- Wilmington Morning Star
- Rocky Mount Evening Telegram
- Winston Salem Journal
- Richmond County Daily Jrl.
- Duplin Times
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- Laurinburg Exchange
- Duke Chronicle
- Chapel Hill Newspaper
- The Harnett Leader
- Sandhills Living (Southern Pines)

**SPECIAL DISTRIBUTION**

- Fay. Area Conv. & Visitors Bureau
- NCCIHE
- Cumb. Co. Pub. Lib
- AARP
- FAEDC
- FSU
- Fay. Parks and Recreation
- CASE III NEWS
- YMCA
- Arts Council of Fay/Cumb. Co.
- City of Fay. (Mayor's Office)
- Fay. Tech. Com. College
- Fay. Museum of Art
- Fay. Area Chamber of Commerce
- City of Fay. (Jason Brady)
- NC League of Savings Inst.
- Cumb. Co. Schools (Sarah or Supt.s Ofc.)
- Fort Bragg Schools
- Cape Fear Regional Theater
- Museum of the Cape Fear

76  
plus 50 press packets

(all major dailies)