

MONTHLY REPORT

MONTH OF: FEBRUARY 1993

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FOR IMMEDIATE RELEASE

February 2, 1993

Bill Billings

Public Relations Director

METHODIST COLLEGE HOLDS WRITING WORKSHOP

FAYETTEVILLE, NC—One hundred-eighty high school students attended the Methodist College English Department's second annual Writers' Day February 1.

Students attended writing workshops in five genres and heard readings by guest writers/instructors Phil Gerard of UNC-Wilmington, Robin Greene of Methodist College, and Tim McLaurin of UNC-Chapel Hill.

Student winners of Writing Excellence awards were:

Fiction - Ben Johnson, Union Pines High School

Magazine Writing - Jonathan Hart, Hale High School

Business Writing - Misty Hoover, Seventy First High School

Screenwriting - Chainé Masbruch, Union Pines High School

Poetry - Christy Medlin, Scotland High School

FOR IMMEDIATE RELEASE

Bill Billings

February 5, 1993

Public Relations Director

BOB EXUM TO CHAIR 1993 FUND DRIVE FOR METHODIST COLLEGE

FAYETTEVILLE, NC—Bob Exum, secretary/treasurer of VanStory-Exum Insurance Agency, will chair the 36th Annual Community Loyalty Campaign for Methodist College.

“Methodist College is a college on the move,” said Mr. Exum. “With a record enrollment of 1, 500 this year, the college needs local support more than ever to help retire its debt, upgrade facilities, and strengthen its academic programs.”

Once a year, the Methodist College Foundation asks local citizens to help the college strengthen its educational programs by making a donation to the annual fund. The goal for the 1993 Community Loyalty Campaign is \$200,000. All receipts will be used for either debt retirement or current operations at the college.

Mr. Jim Kizer, president of the Methodist College Foundation, expressed confidence that Bob Exum will lead a “very successful” fund drive for the college. The 1992 campaign, led by Dick Player, netted \$237,781 or 135 percent of the foundation’s goal. Mr. Kizer said the foundation will launch its 1993 fund drive with a kickoff breakfast at the college February 16.

Mr. Exum describes Methodist College as a real “feather in the cap of Fayetteville and Cumberland County.” “In addition to a quality education,” he said “almost all the college’s \$12 million budget flows back into the community. The 1,500 students who attend Methodist, the 195 persons who are full-time employees, the 75,000 persons who visit the campus annually for conferences, camps, and cultural events spend tens-of-thousands on food, lodging, and services in our area.”

The Methodist College Foundation is the successor to the Fayetteville College Foundation, formed in 1955 to bring a church-related college to Fayetteville. In 1956, the college foundation entered an agreement with the North Carolina Conference of the Methodist Church to provide \$2 million in construction funds, 600 acres of land for the campus, and a minimum of \$50,000 in annual sustaining funds for Methodist College. Since 1957, the Methodist College Foundation has raised just under \$6 million in sustaining funds for the college.

Date 3/8/93

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Topic Annual Fund Drive

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FOR IMMEDIATE RELEASE

Bill Billings

February 8, 1993

Public Relations Director

DUKE FACULTY PRESENT PLAY WRITTEN BY METHODIST COLLEGE STUDENT

FAYETTEVILLE, NC—John Merritt, a retired Fayetteville newspaper editor and former Methodist College student, received a special honor in December, when Duke University faculty members presented a staged reading of his play *Crisis at Trinity*. Trinity refers to Trinity College in Durham, the forerunner of Duke University.

Mr. Merritt's play concerns academic freedom. It is based on the 1903 Bassett case, in which a Trinity College history professor, Dr. John Spencer Bassett, was pressured to resign after writing an article stating that blacks would someday have equality with whites.

A private reading was given by Duke faculty December 12 in Sheaffer Theater, Bryan Center. The reading was staged for trustees and invited guests as part of Founder's Day activities. By coincidence, a bust of Dr. Bassett was unveiled in the Rare Book Room of the Duke Library earlier in the day.

In the fall of 1903, Dr. Bassett wrote an article for the *South Atlantic Quarterly*, supporting political equality for blacks and criticizing white supremacists in the Democratic Party for stirring the fires of racial hatred. The professor was immediately vilified by the editor of *The (Raleigh) News and Observer* and other newspaper editors for insulting white Southerners. Several editors demanded Dr. Bassett's resignation.

Dr. John Kilgo, the president of Trinity College, leaders in the Methodist Church, and the Trinity trustees were pressured to fire Dr. Bassett. Dr. Bassett submitted his resignation, but the Trinity trustees voted 18-7 not to accept it and the professor remained at Trinity for another four years.

John Merritt first learned of the Bassett case while he was a student at UNC in the late 1940's. Joe Morrison, a journalism instructor at UNC, lectured about it.

"This incident was pivotal in Southern history," said Mr. Merritt. "It not only affirmed the principle of academic freedom, but also foreshadowed a change in the attitudes of Southern whites toward blacks.

-MORE-

I grew up in Durham and heard many stories about Trinity College and the Duke family.”

Mr. Merritt wrote the play over a five-year period beginning in 1984. In 1988, he took a playwriting course at Methodist College taught by Stephen Miles. He showed Miles a rough draft of the play, which then totalled 200 pages. He subsequently enrolled in another creative writing course and a North Carolina history course at Methodist. He said Dr. Michael Colonnese, his creative writing instructor, taught him “a tremendous amount about writing and editing.”

“The play required a lot of research,” said Mr. Merritt. “I used books from the Davis Library at Methodist College, archives at Duke and in Raleigh, and newspaper accounts of the incident.”

In 1991, Mr. Merritt’s efforts were rewarded when the first act of his play was read at the North Carolina Playwrights Festival at UNC-Greensboro.

Early last year, Mr. Merritt sent a copy of his play to a journalist friend, Roland Giduz of Chapel Hill. Mr. Giduz liked the play and passed it on to Dale Randall, professor of English and romantic literature at Duke. After reading the play, Dr. Randall contacted Mr. Merritt and asked his permission to present a staged reading before Duke’s Board of Trustees.

Dr. Randall and Yussef El Guindi, Duke playwright in residence, suggested some revisions and Mr. Merritt cut the play from three acts to two. Dr. John Clum, professor of English and theater, directed the play, casting fellow faculty members in the key roles. Following the actual reading, Dr. Robert Durden, professor of history, praised the historical accuracy of the play and led a discussion.

The play describes a special meeting of the Trinity College Board of Trustees—held Dec. 1-2, 1903—at which the Bassett case was discussed. Mr. Merritt used some fictional characters and some real ones. Actual statements from those involved in the case are woven into the play.

U.S. Senator Folney Coleman, a fictional Democratic senator from North Carolina, and Dr. John Kilgo, the actual president of Trinity, square off in a heated debate which exposes the hate and intolerance for blacks felt by many North Carolinians. Dr. Kilgo offers a rigorous defense of Dr. Bassett, while dismissing the lynch-mob invective of some newspaper editors.

Although Mr. Merritt has the trustees voting 5-4 (with the chairman breaking a tie) not to accept Dr. Bassett’s resignation, the play is historically accurate in all other respects.

Ironically, Duke officials forgot to invite Mr. Merritt to the reading. But several of Merritt's Durham friends did attend and pronounced it a success. In a subsequent letter to Mr. Merritt, Dr. Clum wrote, "There is strong feeling that this should be an annual event...there is no doubt that *Crisis at Trinity* was a crowd pleaser...Thanks for writing such an important script."

Mr. Merritt, who describes himself as a "young 70," recently sent a copy of his play to the UNC School of Journalism and Mass Communication. The playwright feels strongly that the issues of academic freedom and racism raised by the Bassett case are still worth discussing, particularly in North Carolina.

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ABOUT MR. MERRITT:

After graduating from UNC in 1949, Mr. Merritt began a 34-year career as a newspaper editor. He worked for the *Durham Morning Herald*, the *Greensboro Daily News*, and finally *The Fayetteville Observer*.

After retiring in 1984, he took a variety of courses at Fayetteville Technical Community College and at Methodist College. "I enjoy learning new things," he said recently. "The two writing courses at Methodist were very helpful."

In late February , Mr. Merritt and his wife will move from Fayetteville to Sunset Beach, NC.

NOTE TO EDITORS: Mr. Merritt can be reached at—

5103 Hewitt Drive

Fayetteville, NC 28311

Phone (919) 488-1852



METHODIST COLLEGE

5400 Ramsey Street. • Fayetteville, N.C. 28311-1420

FOR IMMEDIATE RELEASE

Bill Billings

FEBRUARY 15, 1993

Public Relations Director

SPRING ENROLLMENT AT METHODIST COLLEGE TOPS 1,500

FAYETTEVILLE, NC--Methodist College began the Spring '93 semester with a total enrollment of 1,549, for an increase of 9 percent over Spring '92.

Day enrollment totalled 987, up 8 percent from last spring's 912. Enrollment in Spring Term I of Evening College was 562, up 23 percent from last spring's 456. The number of students living in the residence halls is 470, compared to 440 in Spring '92.

The college enrolled an additional 141 students in its two-week Interim Term January 4-15. Enrollment in the second annual Interim Term exceeded that for December 1991 by 137 percent.

Methodist's Fall '92 enrollment was 1,445. Of that number, 1,080 enrolled in the regular day program (the largest number ever) and 365 enrolled in the Evening College.

Methodist College has received 676 applications for Fall '93, 59 percent more than the 425 received by this time last year.

Date 2/15/93
Topic Spring Enrollment

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FOR IMMEDIATE RELEASE

Bill Billings

February 15, 1993

Director of Public Relations

PIANIST TO GIVE RECITAL AT METHODIST COLLEGE

FAYETTEVILLE, NC--Ella Ann Holding, pianist, will give a recital Monday, March 1 at Methodist College. She will perform at 7:30 p.m. in Hensdale Chapel. Admission is free.

Mrs. Holding is a native of Smithfield, NC. She holds degrees in music performance from Salem College and Yale University. A former Fulbright Scholar at the Royal Academy of Music in London, she has performed as a soloist with the Yale University Orchestra and the North Carolina Symphony. She is currently featured on a compact disc by Albany Records.

In her Methodist College debut, Mrs. Holding will perform works by Mendelssohn, Beethoven, Chopin, and Debussy.



METHODIST COLLEGE

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FOR IMMEDIATE RELEASE

Bill Billings

February 15, 1993

Director of Public Relations

TERRY SANFORD RECEIVES NATIONAL AWARD

FAYETTEVILLE, NC--The National Association of Independent Colleges and Universities presented its first annual Award for Advocacy of Independent Higher Education to Dr. Terry Sanford February 4.

Dr. Sanford, an original trustee of Methodist College, received the award at NAICU's national convention in Washington, D.C. The award recognizes an individual outside academe who has championed the cause of independent higher education in the United States.

Terry Sanford is still remembered as the "education governor" of North Carolina (1961-1965)--the man who proposed an unpopular tax to improve public schools, created the North Carolina School of the Arts, and established the state's community college system. He was also the author of an innovative legislative program which provides grants and scholarships to Tar Heel youths who attend independent colleges and universities.

As a U.S. senator from 1986-92 and president of Duke University from 1969-85, Terry Sanford found innovative ways to address national and international problems. In the U.S. Senate, he led efforts to reform the federal budget-making process. At Duke, he established the Institute of Policy Sciences and Public Affairs.

Dr. Sanford has written three books and worked tirelessly on behalf of disabled and disadvantaged children, national parks, states' rights, and at least eight different private institutions of higher learning. He chaired the American Association of Independent Colleges and Universities from 1980-81 and the N.C.

--MORE--

--2-2-2--

TERRY SANFORD

Association of Independent Colleges and Universities from 1978-80.

In 1967, he and his mother--Elizabeth Martin Sanford of Laurinburg, received the Golden Key Award given by five national education organizations for service to American public education.

Terry Sanford was elected the first chairman of the Methodist College Board of Trustees in 1956. As a Fayetteville attorney, he was active in the citizens group which persuaded the N.C. Conference of the Methodist Church to build a college in Fayetteville. He has been a trustee continuously, for the last 36 years.

Date 2/15/93

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Bill Billings

February 16, 1993

Public Relations Director

LOCAL AREA STUDENTS TO PERFORM IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC-- Several Methodist College students from Fayetteville will perform in a school production of Carnival March 5-7.

The students and their roles are:

- Bethany Surridge, Lili

(Graduate of South View H.S.)

- Michael Thrash, Jacquot

(Cape Fear H.S.)

- Lane Wray, Paul

(South View H.S.)



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PUBLIC INFORMATION

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Bill Billings

February 12, 1993

Public Relations Director

RACHEL A. JUREN HAS ROLE IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC— Rachel Juren , a sophomore at Methodist College, plays the role of a carnival person in a MC Theatre Department production of *Carnival* March 5-7.

Rachel Juren is the daughter of Jery and Ann Juren of 371 Hillcrest Dr Henderson, NC. She attended Fuquay-Varina Senior High School.

Methodist College is a senior, coeducational college of liberal arts and sciences with a full-time enrollment of 1,400 students.



FOR IMMEDIATE RELEASE

Bill Billings

February 12, 1993

Public Relations Director

ALICE SIMMONS HAS ROLE IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC— Alice Simmons, a freshman at Methodist College, plays the role of a carnival person in a MC Theatre Department production of *Carnival* March 5-7.

Alice Simmons is the daughter of Jerry and Sandra Simmons of Winston-Salem. She attended R.J. Reynolds High School.

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February 11, 1993

Public Relations Director

TONY BUTLER HAS ROLE IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC— Tony Butler, a sophomore at Methodist College, plays the role of a carnival person in a MC Theatre Department production of *Carnival* March 5-7.

Tony Butler is the son of Dr. Robert Butler & Alicia Eller of 115 Fieldcrest Dr. Louisburg, NC. He attended Louisburg High High School.

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Public Relations Director

DAVID A. TEAGUE HAS ROLE IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC— David Teague, a senior at Methodist College, plays the role of a carnival person in a MC Theatre Department production of *Carnival* March 5-7.

David Teague is the son of Ray and Elaine Teague of 111 Heatherwood Dr. Garner, NC. He attended Garner Senior High School.

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Bill Billings

February 12, 1993

Public Relations Director

THERESA CARLEVARO HAS ROLE IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC—Theresa Carlevaro, a senior at Methodist College, plays the role of a carnival person in a MC Theatre Department production of *Carnival* March 5-7.

Theresa Carlevaro is the daughter of Audrey M. Ford of PO Box 82 Johnson, NY. She attended Minisink Valley High School.

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FOR IMMEDIATE RELEASE

Bill Billings

February 12, 1993

Public Relations Director

REBECCA WILSON HAS ROLE IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC— Rebecca Wilson, a freshman at Methodist College, plays the role of a carnival person in a MC Theatre Department production of *Carnival* March 5-7.

Rebecca Wilson is the daughter of Jim and Caaron Wilson of 141 Long Ridge Dr, Wilmington, NC. She attended Garner Senior High School.

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February 11, 1993

Public Relations Director

CHRISTOPHER LANING HAS ROLE IN METHODIST COLLEGE PRODUCTION

FAYETTEVILLE, NC—Christopher Laning, a senior at Methodist College, plays the role of Schlegel in a MC Theatre Department production of *Carnival* March 5-7.

Christopher Laning is the son of James and Lois Laning of RR3 Box 235E Mullica Hill, NJ. He attended Clearview Regional High School.

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Bill Billings

February 16, 1993

Director of Public Relations

CUMBERLAND COUNTY TEACHERS COLLABORATE FOR SECOND LANGUAGE WEEK

FAYETTEVILLE, NC--Foreign language teachers in Cumberland County's public secondary schools and their counterparts at Methodist College and Fayetteville State University will be sharing ideas and personnel during Second Language Week March 7-13.

"Speak to the World" is the theme of the week-long observance, according to Elaine Porter, coordinator of the Second Language Council in Cumberland County and head of the Department of Foreign Languages at Methodist College. The Second Language Council is a group of 60 foreign language teachers dedicated to the advancement of "second language" instruction.

Mrs. Porter said second language teachers and students in the public schools will visit language classes at Methodist and FSU. In addition, teachers of French, Spanish, and German at Methodist and FSU will visit public school classes during the week.

-30-

NOTE TO EDITORS: Many special activities are being planned for Second Language Week by Cumberland County teachers. The following are willing to be interviewed and will be happy to discuss their plans and photo opportunities: Mrs. Elaine Porter, Methodist College (630-7082); Dr. Mercedes Arguello, Fayetteville State University (486-1174); Mary Wright, Westover H.S. (864-0190); Dorothy Hubbard, Cape Fear H.S. (483-0191); Sarah Whitaker, Hope Mills Jr. High (425-5106); Lori Bostrom, Anne Chestnutt Jr. High (867-9147).

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- Entertainment Calendar

RADIO

- WFSS
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- WUNC
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- WFAI
- WIDU

TELEVISION

- WKFT-TV (40)
- WRDC-TV (28)
- WTVD-TV (11) *Foxborough*
- WECT-TV (6) *Bureau*
- WUNC-TV (4) *checks*
- WRAL-TV (5)
- COMMUNITY CHANNEL
- WFMY-TV (2)
- WFCT-TV (62)
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HIGH SCHOOLS

- PFSH
- TSHS
- DBHS *Foreign Language Chairperson*
- EES
- SFHS
- SVHS
- CFHS
- WSH
- Fay. Academy

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- Pernell Swett H.S.
- Triton H.S.

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- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- News Reporter (Whiteville)
- Goldsboro News Argus
- Durham Morning Herald
- The Pilot (Southern Pines)
- Spectator Magazine (Raleigh)
- Daily Tar Heel
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- Duke Chronicle
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Public Service Announcement

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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

February 24, 1993

Public Relations Director

METHODIST COLLEGE PRESENTS *CARNIVAL*

FAYETTEVILLE, NC—The Methodist College Fine Arts Division presents the Bob Merrill musical *Carnival* March 5-7 in Reeves Auditorium. The play will be staged Friday and Saturday nights at 8 p.m. and Sunday at 3 p.m. Admission is \$3 per person.

The show stars Bethany Surrige as Lili, William Keller as Marco, and Lane Wray as Paul. Paul Wilson is the director and Alan Porter is the musical director.

Carnival opened on Broadway in 1961 and ran for 719 performances. Bob Merrill wrote the music and lyrics and Michael Stewart wrote the book. The theme song, "Love Makes the World Go Round," is still whistled and hummed today.

The musical tells the story of a young girl who joins a carnival and two entertainers who vie for her affection. Although Lili is awed by Marco the magician, it is Paul, the shy puppeteer, who eventually wins her heart. *Carnival* is based on the 1952 film *Lili*, which starred Leslie Caron.

Singers, dancers, and instrumentalists from throughout Cumberland County are involved in the production. In addition to the three lead characters, the cast includes: Michael Thrash as Jacquot, Leslie Craig as Rosalie, Chris Laning as Schlegel, Michael Cookson as Grobert, Gesa Wellenstein as Olga, and Tony Delapa as Dr. Glass.



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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

February 26, 1993

Public Relations Director

DAVID WILSON JOINS BUSINESS FACULTY AT METHODIST COLLEGE

FAYETTEVILLE, NC—David G. Wilson, retired president of Fasco Consumer Products in Fayetteville, was recently appointed Executive-in-Residence by the Reeves School of Business at Methodist College.

“The Reeves School of Business and Methodist College are fortunate to be able to offer their students access to such an outstanding business executive and community leader as David Wilson,” said Joe Doll, director of the Reeves School.

David Wilson was president of Fasco from 1981-92. In 1988, he was named Business Person of the Year by Methodist's Center for Entrepreneurship. He is a member of Methodist's Board of Visitors, former chairman of Cumberland County Library Board of Trustees, and former chairman of the Fayetteville Technical Community College Foundation Board.

A graduate of Virginia Tech, Mr. Wilson is team-teaching Business 341, “Principles of Management” with Joe Doll. The former CEO is also developing a special course in “Business Transitioning” for Fall '93 and serving as coordinator of the Executive Speaking Series.

Business 341 covers topics such as business ethics, history of business management, management organization, and strategic planning. Mr. Wilson alternates teaching days with Mr. Doll. He said he enjoys teaching, but finds it “very demanding in terms of preparation time.”

The former Fasco executive has a wide range of interests. He visited Russia in November and attended a recent Emerging Issues Forum in Raleigh, at which U.S. Secretary of Labor Robert Reich discussed President Clinton's economic reform plans. He is a trustee of the Fayetteville Museum of Art and a member of McPherson Presbyterian Church. His hobbies include: fishing, boating, reading, travel, and motorcycling.

Methodist's Executive-in-Residence tends to favor a democratic versus autocratic management

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style. "The greatest challenge facing U.S. business managers today," he said "is how to empower employees and give them a role to play in running the company and making decisions."

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Date Albany 25
Topic David Wilson Gains Faculty

Methodist College News Bureau
630-7043

David Wilton 75
Dr. Pitt,
Joe Doll
Dr. H.

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Bill Billings

February 26, 1993

Public Relations Director

REEVES SCHOOL OF BUSINESS AT METHODIST COLLEGE ANNOUNCES NEW PROGRAMS

FAYETTEVILLE, NC—The Reeves School of Business at Methodist College will add new degree programs in finance/economics, health care administration, and fashion merchandising/retail management this fall.

Joe Doll, director of the Reeves School of Business, said the new programs were approved by the college faculty February 26. "The faculty is very excited about the new program offerings since they resulted from hours of strategy planning discussions and studies which confirmed the opportunities for employment for graduates in these areas." said Mr. Doll.

Methodist will add a new bachelors's degree in finance/economics. A feasibility study conducted by the Admissions Office indicated "that a combination major is in greater demand than either of these majors alone." Three new courses will be added to the curriculum to support the new major.

An Associate of Science degree in Health Care Administration and a Bachelor of Science degree in Business Administration with a Concentration in Health Care Administration will be offered. The associate degree program was supported by the Area Health Education Center, while the business faculty proposed the bachelor's degree. Both programs will require the addition of seven courses to the curriculum. Mr. Joe Doll, who has extensive experience in health care administration, will teach some of the new courses and a new faculty member will be recruited.

The other new program will be a bachelor's degree in business administration with a concentration in fashion merchandising/retail management. Six new courses will be added to support this concentration and new faculty will be hired. Two Fayetteville area retail executives were consulted during the development of this program and both said there would be a strong demand for fashion merchandising/retail graduates.

The Reeves School of Business currently offers associate degrees in accounting and business

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administration and bachelor's degrees in accounting, business administration, business administration with a concentration in professional golf management, and business administration with a concentration in professional tennis management.

Date February 26, 1993

Methodist College News Bureau

Topic Leaves School of Business
Announces new programs

630-7043

*Pr Bill
Joe Poll
Dir. H* 75

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