MONTHLY REPORT MONTH OF: February

DATE	SUBJECT OF RELEASE	PREPARED BY	DISTRIBUTION
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^{1.} OBSERVER AND TIMES

^{2.} LOCAL RADIO

^{3.} SURROUNDING COUNTY PAPERS

^{4.} REGIONAL PAPERS (CHARLOTTE OBSERVER, RALEIGH NEWS AND OBSERVER)
5. HOMETOWN PAPER



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE February 3, 1988 Bill Billings News Bureau Director

METHODIST TO BUILD PHYSICAL ACTIVITIES CENTER IN TWO PHASES

FAYETTEVILLE, NC--The trustees of Methodist College voted Jan. 28 to build a proposed Physical Activities Center in two phases.

Phase I will include the original design except for the swimming pool. Phase II--the pool--will be built later as additional funds become available. The building will be modified as needed to facilitate the two-phase construction schedule.

College President Elton Hendricks said the trustees reaffirmed their intent to build the facility. He said he anticipates a ground-breaking for Phase I late this year or early next year. Player, Inc. of Fayetteville has been selected as the general contractor for the new building.

Dr. Hendricks reported that the capital fund drive for the Physical Activities Center has produced gifts and pledges of \$2,937,075 in the last 15 months. The goal for the three-year campaign is \$3.5 million.

Phase I of the Physical Activities Center will contain a 1,200-seat gymnasium, locker rooms for men and women, a training room, weight room, classrooms, and offices for the athletic director and coaches.



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

February 8, 1988 / CORRECTED 2/15/88

News Bureau Director

METHODIST COLLEGE SLATES PLAY & DISCUSSION ON 'THE HOMELESS'

FAYETTEVILLE, NC--"The Homeless: Society's Throwaways" is the subject of a one-act play and a panel discussion slated for <u>Thursday</u>, Feb. 25 at Methodist College. Admission is free.

Green and Gold Masque Keys, the college drama club, will present "Ex-Miss Copper Queen on a Set of Pills" at 8 p.m. in Reeves Auditorium. The play tells the story of a former beauty queen turned street person and her encounter with two bag ladies.

Directed by Lucy Kastenbein, the play stars Jane Briggs as the ex-Miss Copper Queen, Florence Cohen as B.A., and Nona Fisher as Chrissie. The play was written by Megan Terry in 1966.

A panel discussion will be held after the play, led by Dr. Susan Cheek, Assistant Professor of Political Science, and Dr. John Sill, Chairman of the Dept. of Sociology and Social Work.



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-30-

MS. GREEN:

Why didn't our play get in the SATURDAY EXTRA calendar for Saturday, Feb. 20? You are on my mailing list to receive all such releases. The director and cast members are very upset.

Bill Billings

News Bureau Director



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

JONATHON JACKSON TO SPEAK AT METHODIST COLLEGE

News Bureau Director

FAYETTEVILLE, NC--Jonathon Luther Jackson, son of Democratic presidential candidate Jesse Jackson, will make a campaign appearance at Methodist College Tuesday, Feb. 9 at 7 p.m. in Reeves Auditorium. The public is invited.

Jackson will make a campaign speech on his father's behalf and answer questions from the audience. His appearance was arranged by the Black Student Movement at Methodist.

BSM President Frank Bowden said Jonathon Jackson graduated from North Carolina A&T University in December, 1987 and has been working fulltime in his father's campaign since that time.

Bowden said the Methodist College Gospel Choir and other choirs from black churches in the Fayetteville area will perform prior to Jackson's speech. He said he had agreed to organize a college campaign headquarters for Jesse Jackson at Methodist and will recruit MC students to campaign for Jackson locally between now and the March 8 "Super Tuesday" presidential primary.

Date	Methodist College News Bureau
Topic	488-7110 Ext.319
	RELEASE DISTRIBUTION
Fayetteville Observer Features Education Sports Religion Fayetteville Times Features Education Sports Religion Paraglide Newspaper News and Observer News Education Features Sports Sanford Herald NC Christian Advocate Spectra/Arts Council Fayetteville This Week Spring Lake News Hercules Herald Fayetteville Black Times Cape Fear Messenger CALENDARS What's Happening Saturday Extra Community Calendar RADIO WFLB WFAI WOSM/WFNC WIDL WFSS WLAB WSTS WKIX WRAL WODR WYYD WUNC WKML ELEVISION WKFT-TV WECT-TV	CAMPUS MC Today Small Talk Per sonal Files PFSH HIGH SCHOOLS PFSH TSHS PFSH ARP Arts Council of Fay/Cumb. Co. PBHS FTI FES Fry/Cumb. Co. PBHS FTI FES Fry/Cumb. Co. PBHS FTI FA Other Western Harnett H.S. Hoke Co. H.S. West Robeson Sr. High FA Crhs West Robeson Sr. High Friton H.S. West Robeson Sr. High Friton

Durham Sun

Daily Tar Heel

Wilmington Morning Star

Rocky Mount Evening Telegram
Duke Chronicle
Chapel Hill Newspaper

The News & Observer

WUNC-TV

WFMY-TV
Assoc. Press
United Press Int.
Cablevision of Fay.

WRAL-TV WPTF-TV



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

Feb. 12, 1988

News Bureau Director

DICK LEWIS TO CHAIR METHODIST COLLEGE CAMPAIGN

FAYETTEVILLE, NC--Fayetteville attorney Richard M. Lewis, Jr. will chair the Methodist College Loyalty Fund Campaign for 1988.

Lewis will direct a team of 200 volunteers during the Methodist College Foundation's 31st annual loyalty fund drive Feb. 23. Volunteers will assemble for a kickoff breakfast at the college and then canvas the community for pledges. This year's goal is \$175,000.

"Methodist College is a vital part of the greater Fayetteville/Cumberland County area," said Lewis. "The faculty, staff, and students have a dynamic impact on the economic, cultural, academic and spiritual growth of the community."

A native of Whiteville, NC, Dick Lewis has practiced law in Fayetteville since 1963. He is a partner in the firm of Reid, Lewis, and Deese and serves as legal counsel for the Fayetteville Public Works Commission, the Fayetteville Redevelopment Commission, and the Cumberland County Redevelopment Commission.

Methodist's 1988 Loyalty Fund Chairman has a long and distinguished record of community service. He has served as president of the Fayetteville Area Chamber of Commerce, the Fayetteville Kiwanis Club, the Parish Council of St. Patrick's Catholic Church, the Cumberland County United Way, and the Fayetteville Civic Music Association.

The annual loyalty fund drive is the means by which the Methodist College Foundation fulfills the community's original pledge to provide at least \$50,000 in annual sustaining funds for the college. The foundation has raised its annual goal several times in the last 30 years and has raised more than \$5 million in sustaining funds for the college.



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

February 18, 1988

News Bureau Director

METHODIST COLLEGE FOUNDATION TO CONDUCT LOYALTY DRIVE FEB. 23

FAYETTEVILLE, NC--The Methodist College Foundation will conduct its 31st annual Loyalty Fund Campaign Tuesday, Feb. 23.

Nearly 200 volunteers will assemble at the college for a kickoff breakfast and then spend the day canvassing the Cumberland County business community for pledges.

Fayetteville attorney Richard M. Lewis, Jr. is serving as the 1988 Campaign Chairman. The goal for the 1988 Loyalty Fund Drive is \$175,000.

The first \$70,000 raised in this year's drive will be applied to debt retirement—a \$1 million loan made for the original construction of the campus. The balance will be used in a variety of ways to support college operations.

College President Elton Hendricks said loyalty fund revenues have been used in recent years to expand scholarship programs, hire additional faculty, purchase microcomputers, and meet special maintenance needs.

C. C. (Larry) Ingram, the current president of the foundation, said the organization will recognize all contributors to the 1988 Loyalty Fund Campaign in an "Honor Roll of Donors" publication.

The Methodist College Foundation is the successor to the Fayetteville College Foundation which was formed in 1955 to bring a church-related college to Cumberland County. In 1956, the foundation entered negotiations with the North Carolina Conference of the Methodist Church and pledged \$2 million in construction funds, 600 acres of land for the campus, and a minimum of \$50,000 in annual sustaining funds for Methodist College.

Over the last 30 years, the Methodist College Foundation has raised amounts ranging from \$78,000 to \$340,000 annually. The group has increased its annual goal several times to a current figure of \$175,000. Since 1957, the foundation has raised more than \$5 million in sustaining funds for Methodist College.



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE Feb. 22, 1988

Bill Billings News Bureau Director

METHODIST COLLEGE PROFESSOR NAMED N. C. WILDLIFE EDUCATOR OF 1987

FAYETTEVILLE, NC--Linda Sue Barnes, Associate Professor of Biology at Methodist College, has been chosen Wildlife Educator of 1987 by the North Carolina Wildlife Federation.

Dr. Barnes will receive her award at the Governor's Conservation Achievement Awards Banquet March 26 in Raleigh. She was nominated by Dr. Lynn V. Sadler, Vice President for Academic Affairs at Methodist College.

A resident of Rt. 1, Wade, Dr. Barnes was instrumental in planning and developing the Pauline Longest Nature Trail on the Methodist campus. The Mississippi native has been a member of the Methodist College faculty since 1979. She earned her B.S. degree at the University of Mississippi and her Ph.D. at the University of Tennessee.

Opened in the spring of 1986, the Pauline Longest Nature Trail covers a distance of four and a half miles, beginning near Cumberland Hall on the Methodist campus and terminating at the Cape Fear River.

Dr. Barnes developed a trail guide (including botanical drawings), designed displays, mapped the stream and trails, and helped erect bridges, benches, steps, and botanical markers.

Dr. Barnes has lectured to numerous garden clubs and school groups. Last fall, she conducted an Elderhostel class entitled, "Wildflowers of the Lower Cape Fear River." She is a member of the N. C. Botanical Society, the N. C. Nature Conservancy, the Wilderness Society, the National Wildlife Federation, the Sierra Club, the World Wildlife Fund, the Audubon Society, the National Geographic Society, the N. C. Science Teachers Association, and the National Science Teachers Association.



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

Feb. 22, 1988

News Bureau Director

METHODIST COLLEGE CHORUS TO PERFORM IN CHARLESTON

FAYETTEVILLE, NC--The Methodist College Chorus will embark on a Spring Concert Tour of Charleston, S.C. Saturday, Feb. 27.

The 28-member group will appear in concert at Northbridge Baptist Church Sunday morning, Feb. 28 (11 a.m.), at Grace United Methodist Church Sunday evening (7 p.m.), and at Saint Andrews High School Monday morning. Last year the chorus toured Florida and Nassau.

The chorus will perform a diverse program, including John Ness Beck's "A Holy Festival," Handel's "Blessed Be God," a spiritual by K. Lee Scott entitled "Daniel Saw the Stone," and Igor Stravinsky's "Symphony of Psalms." "The Rainbow's End," an eight-member ensemble made up of selected chorus members, will perform popular tunes as well as sacred works.

Alan Porter, Chairman of the Music Department at Methodist, is now in his 25th year as director of the chorus. A native of Pennsylvania, he is an honors graduate of Mount Union College and the University of Illinois.

Two members of the Methodist College music faculty will accompany the chorus during the concert tour. Jane Weeks will play the piano and J. Michael Rogers will play the synthesizer, organ, and clarinet.

The officers of the Methodist College Chorus for 1987-88 are: Valerie Morris of Durham, president; Richard Butler, Jr. of Fayetteville, vice president; Sheri Shelby of Corvalis, Oregon, secretary-treasurer; and Everette McDonald of Fayetteville, Wardrobe Chairman.