

MONTHLY REPORT
MONTH OF: January

<u>DATE</u>	<u>SUBJECT OF RELEASE</u>	<u>PREPARED BY</u>	<u>DISTRIBUTION</u>
Jan. 5	Local Youth Compete in National Cheerleading Championship in Dallas		
Jan. 6	Methodist Cheerleaders Finish 4th in National Competition		
Jan. 12	Elizabeth Dole to Make Campaign Appearance at Methodist		
Jan. 13	Diane Guthrie to Give Recital at MC		
Jan. 20	Master Dance Class Slated at Methodist College		
Jan. 20	Methodist to Host Series on North Carolina Novels		
Jan. 25	Methodist Receives Grant from Sears Foundation		
Jan. 25-29	Statewide Student Financial Aid Awareness Week Proclaimed by Governor Martin		
Jan. 28	Governor Appoints Dean/Professor Honored		
Jan. 29	Methodist College to Field Football Team		

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1. OBSERVER AND TIMES
 2. LOCAL RADIO
 3. SURROUNDING COUNTY PAPERS
 4. REGIONAL PAPERS (CHARLOTTE OBSERVER, RALEIGH NEWS AND OBSERVER)
 5. HOMETOWN PAPER



Methodist
College

5400 Ramsey Street
Fayetteville, N.C. 28301-1499
Phone (919) 488-7110

PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Jan. 5, 1987

Bill Billings

News Bureau Director

LOCAL YOUTH COMPETES IN NATIONAL CHEERLEADING CHAMPIONSHIP IN DALLAS

FAYETTEVILLE, NC--Mike Mathieu, a freshman cheerleader at Methodist College, competed in the National Cheerleader Association Collegiate Championships in Dallas, TX Jan. 3.

The 17-member Methodist College Cheerleading Team finished fourth among eight teams competing in the small college division.

Mathieu is the son of Mr. and Mrs. Robert R. Mathieu of 25 Rachel Blvd., Lewiston.

Methodist College is a four-year, co-educational college of liberal arts and sciences with a fulltime enrollment of 1,100 students.

Methodist College

5400 Ramsey Street • Fayetteville, N.C. 28301-1499

Community News Editor

LEWISTON SUN

104 Park St.

Lewiston, ME 04240



PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

January 6, 1988

Bill Billings

News Bureau Director

METHODIST CHEERLEADERS FINISH FOURTH IN NATIONAL COMPETITION

(FOLLOW-UP TO RELEASE OF DECEMBER 30, 1987)

FAYETTEVILLE, NC--The Methodist College Cheerleading Team finished fourth among nine small college teams competing in the National Cheerleading Association Championship Jan. 3 in Dallas, TX.

Rose State Junior College from Midwest City, OK won the Division II championship. Trinity Valley College (Texas) finished second, and Abilene Christian University (Texas) finished third. Cheerleading squads from nine colleges were invited to compete in Division II, based on videotapes they submitted.

Monarch Cheerleading Coach Gwen Sykes said her team scored highest in the spirit and enthusiasm category and in dance. The Methodist squad scored second in creative choreography.

Director of Student Activities Chris Ryan, who accompanied the team to Dallas, said the Monarchs received a thunderous ovation from the audience at the Dallas Convention Center as they ended their three-minute routine by dancing to "Good Golly, Miss Molly."

Noting that 10 members of her 17-member squad are freshmen, Coach Sykes said she was very pleased with the group's showing. The latest accomplishment means the Monarchs have achieved the highest ranking of any NCAA Division III cheerleading squad in the nation for three consecutive years.

The members of the Methodist College Cheerleading Team are: Anthony Westbrooks ^{co-}(captain), a senior from Greensboro, NC; Susie Cox ^{(co-captain),} a junior from Jacksonville, NC; Cathy Anderson, a freshman from St. Petersburg, FL; Rickey Hill, a junior from Mount Holly, NC; Sonya Holbrook, a freshman from Sanford, NC; Patrick Jansen, a freshman from Cumberland, NC; Chris Jestes, a junior from Fayetteville, NC; Mike Mathieu, a freshman from Lewiston, ME; Evie Kitchens, a freshman from Statesville, NC; Michee Lucas, a sophomore from Hamlet, NC; Susie

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--2-2--

METHODIST COLLEGE CHEERLEADERS FINISH FOURTH

Mullins, a freshman from Fayetteville, NC; Tina Simms, a sophomore from Millersville, MD; Serena Vance, a freshman from Glen Burnie, MD; Kelvin Watkins, a freshman from Rockingham, NC; Karen Williams, a freshman from Hubert, NC; and Margi Young, a freshman from Fayetteville, NC.

-30-

Date 1/6/88

Methodist College News Bureau

Topic MC Cheerleaders Finish Fourth

488-7110 Ext.319

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CALENDARS

- What's Happening
- Saturday Extra
- Community Calendar

REGIONAL

- Sandhill Citizen (Aberdeen)
- Benson Review
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- Lumberton Post
- Mount Olive Tribune
- Red Springs Citizen
- Smithfield Herald
- Whiteville News-Reporter
- Goldsboro News-Argus
- Durham Morning Herald
- Southern Pines Pilot
- Angier Independent
- Moore County News
- Bladen Journal (E-Town)
- Harnett County News
- Lumberton Robesonian
- Raeford News-Journal
- Charlotte Observer
- St. Pauls Review
- Dunn Daily Record
- Greensboro News & Record
- Durham Sun
- Wilmington Morning Star
- The News & Observer
- Rocky Mount Evening Telegram
- Duke Chronicle
- Chapel Hill Newspaper
- Daily Tar Heel
- Greenville Daily Reflector
- Kinston Daily Free Press
- Wilson Daily Times
- Southerner
- The Leader News Magazine
- Winston-Salem Journal
- Richmond County Daily Journal
- NC News Network

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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

January 12, 1987

News Bureau Director

ELIZABETH DOLE TO MAKE CAMPAIGN APPEARANCE AT METHODIST

FAYETTEVILLE, NC--Elizabeth Hanford Dole, wife of Republican presidential candidate Robert Dole, will make a campaign stop at Methodist College Monday, January 18. She is expected to urge Cumberland County and North Carolina Republicans to vote for her husband in the Republican presidential primary March 8.

Marion Browning-Baker, Fort Bragg coordinator of the Dole for President Campaign, said Mrs. Dole is scheduled to arrive at the Student Union around 2:50 p.m., make a brief speech, and answer questions from faculty, students, members of the news media, and other interested citizens. She will depart campus at approximately 3:40 p.m. for a Fayetteville reception sponsored by the Dole for President Committee in Cumberland County.

Mrs. Dole is a native of Salisbury, NC and a 1959 graduate of Duke University. She has held several staff positions in the Reagan Administration. Last fall, she resigned her post as U.S. Secretary of Transportation to campaign for her husband.

Mrs. Browning-Baker said her committee will bring county registrars along to register any Methodist College student or staff member not yet qualified to vote in North Carolina's Super Tuesday presidential primary. She said Mrs. Dole was invited to speak to the Fort Bragg Officers' Wives Club, but that "the post commander said 'No' to her appearance," prompting the Fort Bragg coordinator to ask Methodist College to give Mrs. Dole a forum.



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FOR IMMEDIATE RELEASE

Bill Billings

January 13, 1987

News Bureau Director

DIANE GUTHRIE TO GIVE RECITAL AT METHODIST COLLEGE

FAYETTEVILLE, NC--Soprano Diane Guthrie will appear in recital Friday, Jan. 22 at 8 p.m. in Reeves Auditorium. The faculty recital is free and the public is invited.

Mrs. Guthrie is a part-time instructor of music at Methodist College and a doctoral candidate at the University of North Carolina at Greensboro. She is presently studying voice with Charles Lynam at UNC-G. She earned her Bachelor of Music degree at Queens College and her Master of Music degree at Florida State University.

The recital program includes selections by George F. Handel, Antonio Caldara, Karl Loewe, Igor Stravinsky, Claude Debussy, and Joaquin Turina. Two musicians from UNC-G--pianist Christine Farrier and flautist LuAnn Liston--will accompany Mrs. Guthrie.



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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

January 20, 1988

For more information, contact:
Dr. Sue Kimball
Ext. 280

METHODIST TO HOST LECTURE SERIES ON NORTH CAROLINA NOVELS

FAYETTEVILLE, NC--Methodist College will host a free lecture series on three nineteenth-century North Carolina novels Feb. 1, 8, and 15 at 7:30 p.m. in Hensdale Chapel.

Arranged by the North Carolina Literary and Historical Association, with funding from the North Carolina Humanities Council, the series will examine George H. Throop's Bertie (1851), a Coastal novel about antebellum plantation life; Albion W. Tourgee's Bricks Without Straw (1880), a Piedmont novel about Reconstruction; and Robert Strange's Eoneguski (1839), a novel about the white invasion of Indian lands. Strange was a resident of Fayetteville.

Each forum in the series will last 90 minutes. Two guest speakers will present 25-minute talks, followed by group discussion and refreshments. The topics and speakers for each forum are:

Mon., Feb. 1 - Bertie, with Dr. W. Keats Sparrow (literature), East Carolina University; Dr. Thomas C. Parramore (history), Meredith College.

Mon., Feb. 8 - Eoneguski, with Dr. Mark Holland (literature), East Tennessee State University; Dr. William L. Anderson (history), Western Carolina University.

Mon., Feb. 15 - Bricks Without Straw, with Dr. Robert O. Stephens (literature), UNC-Greensboro; Dr. Allen W. Trelease (history), UNC-Greensboro.

Copies of all three novels are available at Davis Memorial Library at Methodist College and at the Cumberland County Public Library.



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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

January 20, 1988

News Bureau Director

MASTER DANCE CLASS SLATED AT METHODIST COLLEGE

FAYETTEVILLE, NC--Adrienne Hawkins, artistic director of the Impulse Dance Company of Boston, MA, will conduct a master dance class Saturday, Jan. 30 at Methodist College.

Designed for experienced dancers, the master class will be held in Reeves Auditorium from 1-3 p.m. Open registration is slated for 12:30-1 p.m. The cost is \$15 per person for the general public, \$10 per person for members of the Dance Theatre of Fayetteville or the N. C. Dance Alliance, and \$5 per person for those enrolling in a group of 10 or more.

Ms. Hawkins is a highly acclaimed dancer and choreographer who has taught dance at Boston University and at the Harvard Summer Dance Festival. She holds a Master of Fine Arts degree from Connecticut College and an undergraduate degree from Arizona State University.

The Impulse Dance Company is a modern/jazz dance troupe with an international reputation. Several members of the company served as instructors at the Methodist College Summer Dance Camp last year. "In a recent People's Choice survey conducted by the Boston Herald, Impulse Dance Company was ranked second only to the Boston Ballet in excellence and popularity," noted Gwen Sykes, dance instructor at Methodist.

January 25, 1988

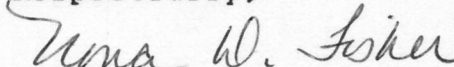
-- Public Service Announcement Request --

The Fayetteville Technical Community College and Methodist College Student Affiliates of the Fayetteville Chapter of the National Association of Accountants, both non-profit organizations, respectfully request that you publicize the following at your convenience:

"Fayetteville Technical Community College and Methodist College Student Affiliates of the Fayetteville Chapter of the National Association of Accountants will be co-sponsoring a CPA/CMA Seminar for area students and others on Friday, February 12, 1988 at 7:00 pm in F.T.C.C.'s Auditorium. The purpose of this seminar is to acquaint interested individuals with how local CPA's and CMA's have prepared for past exams. This seminar is FREE and the public is welcome to attend. For more information contact Nona Fisher @ 864-0054, or Karen Cherry @ 483-0315."

For your time and consideration regarding our request, we extend a sincere thank you.

Respectfully,



Nona D. Fisher
Seminar Coordinator



Methodist
College

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PUBLIC INFORMATION

January 20, 1988

Dear News Director:

January 25-29, 1988, is Financial Aid Awareness Week in North Carolina. It is the desire of the financial aid community to make the public aware of the opportunities available to them through funding sources.

Much has been written and discussed recently concerning the federal reductions and loans available for education. There have been reductions, however, we want students and parents to know that there are many options that can assist them in securing financial assistance for education.

I would like to ask you on behalf of the North Carolina Association of ~~Student Financial Aid Administrators~~ Student Financial Aid Administrators to use the enclosed press release as a public service announcement. If you are interested in additional information, please call me.

With thanks for your interest and cooperation, I am

Sincerely yours,

John Keso

Director of Financial Aid



Methodist
College

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PUBLIC INFORMATION

Public Service Announcement

EDUCATIONAL COSTS TO MANY STUDENTS CAN BECOME AN OBSTACLE BETWEEN THE STUDENT AND THEIR EDUCATIONAL GOALS. FINANCIAL AID CAN MAKE A DIFFERENCE TO THOSE STUDENTS WHO DEMONSTRATE NEED. IN RECOGNITION OF THIS FACT, GOVERNOR MARTIN HAS PROCLAIMED THE WEEK OF JANUARY 25, 1988, AS "STUDENT FINANCIAL AID AWARENESS WEEK IN NORTH CAROLINA".

EDUCATION IS THE FUTURE OF OUR NATION AND COLLEGES ARE COMMITTED TO ASSISTING QUALIFIED STUDENTS IN OBTAINING AN EDUCATION.

FOR MORE INFORMATION ABOUT AVAILABLE STUDENT FINANCIAL AID FOR HIGHER EDUCATION AND HOW YOU SHOULD APPLY, CONTACT YOUR HIGH SCHOOL GUIDANCE COUNSELOR OR THE FINANCIAL AID OFFICER AT THE NEAREST COLLEGE, UNIVERSITY OR TECHNICAL COLLEGE.

(Press release January 25-29, 1988)

STATEWIDE STUDENT FINANCIAL AID AWARENESS WEEK

PROCLAIMED BY GOVERNOR MARTIN

Student Financial Aid: what it involves and how to get it to help meet college expenses will be the subject of a statewide consumer information effort by the North Carolina Financial Aid Administrators during the week of January 25, 1988, through January 29, 1988. In proclaiming this week as "Student Financial Aid Awareness Week", Governor Martin recognized that, due to ever increasing educational and living expenses, more and more students are finding it necessary to seek student financial assistance to further their educations beyond the high school level.

The underlying theme in student aid, since its inception, has been that of assisting qualified students who have inadequate financial resources with aid so they may be able to attend the postsecondary educational institution of their choice. Because student financial aid programs and dollar amounts are ever-changing it is essential that prospective students and parents become aware of the funds for which they may be eligible.

Much media attention has been given to education as a national priority. With the increasing costs of postsecondary education, the need for student financial assistance to meet these costs has become vital to many students and parents.

The North Carolina Association of Student Financial Aid Administrators has made a commitment to provide to North Carolina students more comprehensive information on student financial aid resources available for the 1988-89 academic year. The purpose of the "Student Financial Aid Awareness Week" is to create awareness of the student financial aid programs that are available to students. Now, more than ever, it is imperative for students to understand student financial aid programs and institutional philosophies.

(2)

Students should begin the application process as soon as possible. Typical student financial aid application procedures include the filing of financial information with a recognized need analysis service (such as the American College Testing Program or the College Scholarship Service). Many institutions also require that students file an institutional application in addition to the need analysis documents. For a particular institution's application procedures, students should contact the Student Financial Aid Office at that school.

Information about financial assistance is available at local high schools and at the Student Financial Aid Offices in the colleges, universities, and technical/community colleges throughout the state. Individuals interested in obtaining more information about student financial assistance are encouraged to contact the Student Financial Aid Office at the postsecondary educational institution of their choice.



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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

January 25, 1988

Bill Billings

News Bureau Director

METHODIST RECEIVES GRANT FROM SEARS FOUNDATION

FAYETTEVILLE, NC--Methodist College has received a grant of \$600 from the Sears-Roebuck Foundation.

James Babb, manager of the Sears retail store at Cross Creek Mall, presented the gift to the college January 20. The Sears-Roebuck Foundation will distribute more than \$50,200 to 38 privately supported colleges and universities in North Carolina this year.

Nationally, the foundation will contribute \$1.75 million to 934 private accredited two and four-year institutions during the 1987-88 academic year. Funds may be used as the colleges and universities deem necessary.

In addition to its unrestricted grant program, the Sears-Roebuck Foundation each year conducts a variety of other programs in elementary, secondary, and higher education. Altogether, the foundation spent more than \$3.5 million in 1987 for its education activities.



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PUBLIC INFORMATION

PROPOSED RELEASE

FAYETTEVILLE, NC--The Methodist College Board of Trustees has approved the addition of football to the college's athletic program, effective with the 1989-90 school year. The action came during the trustees' regular meeting Jan. 28.

College President Elton Hendricks gave the trustees a preliminary cost estimate and suggested that football would help the college attract students. Methodist will be the first NCAA Division III school in North Carolina to field a football team. Under NCAA rules, Division III schools are not allowed to give athletic scholarships.

"We've talked about this off and on for several years," said Dr. Hendricks, "and after doing some arithmetic, I believe we can generate enough revenue to cover operating costs."

President Hendricks said an existing soccer field at Methodist will be modified to accommodate football and that the search for a football coach will begin immediately. "We want to have a coach on board Sept. 1," he added. "He will then have next year (1988-89) to develop the program and recruit players. An assistant coach and trainer will be added in 1989-90."

Methodist College Athletic Director Tom Austin said Methodist will likely play an eight-game schedule during the initial 1989-90 season. NCAA Division III members who have agreed to play Methodist include: Hampden-Sydney College, Randolph Macon College, Ferrum College, Frostburg State College (Md.), Newport News Apprentice School, and Wesley College (Delaware). Other opponents may include: Guilford College, Tennessee Wesleyan College, and St. Paul's College (Lawrenceville, Va.).

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Methodist College currently offers 15 intercollegiate sports and will add a 16th--field hockey--next year. A liberal arts college with a fulltime enrollment of 1,100 students, Methodist has enjoyed considerable athletic success during the '80's in baseball, women's golf, women's soccer, and men's and women's track. A new Physical Activities Center, slated for construction in 1988-89, is expected to help the ^{men's and women's} basketball program. Eight new tennis courts and a golf driving range were completed in the fall of 1987.



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PUBLIC INFORMATION

FOR IMMEDIATE RELEASE

Bill Billings

January 28, 1988

News Bureau Director

GOVERNOR APPOINTS ACADEMIC DEAN / PROFESSOR HONORED

FAYETTEVILLE, NC--Gov. James G. Martin recently appointed Dr. Lynn Veach Sadler, Vice President for Academic Affairs at Methodist College, to the State Teaching Fellows Commission's Regional Screening Committee.

The Regional Screening Committee administers the Teaching Grant Program for college juniors and the Teaching Fellows Program--a scholarship program for high school seniors interested in becoming public school teachers. The 16-member committee is appointed by the governor, with two representatives from each of the state's eight education districts.

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PROFESSOR RECEIVES AWARD FROM SOCIAL SCIENCE HONOR SOCIETY

FAYETTEVILLE, NC--Bruce R. Pulliam, Associate Professor of Social Science at Methodist College, was recently honored by Pi Gamma Mu, the international honor society in social science. Mr. Pulliam received a special award for "continuous chapter leadership."

Mr. Pulliam recently retired from full-time teaching after 25 years at Methodist; he currently teaches two courses at the college. He is a member of numerous civic and professional organizations, is active in the Republican Party, and serves on the board of trustees of Fayetteville State University.

-30-



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For more information, contact:

January 29, 1988

Tom Austin

METHODIST COLLEGE TO FIELD FOOTBALL TEAM

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"We will not limit our search for a head football coach to the college ranks," said Austin. "We're looking for someone who will

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METHODIST COLLEGE TO FIELD FOOTBALL TEAM

build a program that is both academically and athletically solid and who will stay within NCAA guidelines."

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Date 1/29/88

Methodist College News Bureau

Topic Football

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