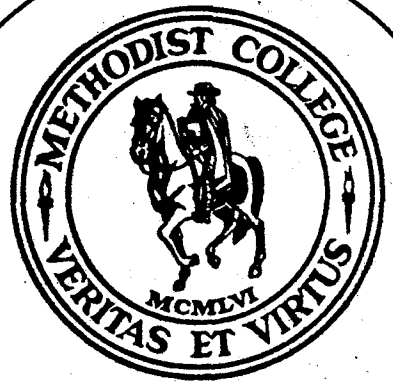


Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 18, 1982.

SCHOLARSHIPS--NOT AN
IMPOSSIBLE DREAM
AT METHODIST

FAYETTEVILLE--College tuition is going up across the nation as federal aid to college students is being drastically cut. What is the answer for the high school student seeking a college education?

Scholarships are a large part of that answer. Money awarded for outstanding achievement in academics, athletics, or extracurricular activities is an avenue seniors need to explore. Unlike loans, scholarships do not have to be repaid.

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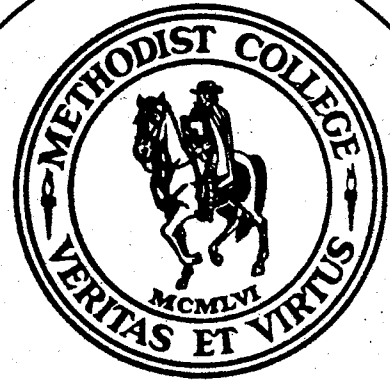
General Scholarship Weekends are scheduled for February

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



2-2-2-2

Scholarships (continued)

13 and 20. Competing students will complete a scholarship exam during the day and appear before an interview panel in the evening.

An added incentive for students taking the scholarship exam at Methodist is the possibility of receiving college credit for courses in which they display exceptional knowledge.

Scholarship competition is open to any high school senior who is interested in attending Methodist College this fall. Reservations are required for the Scholarship Weekend and can be made by calling Tommy Dent, Director of Admissions at Methodist College, at 488-7110. There is no cost involved for any student.

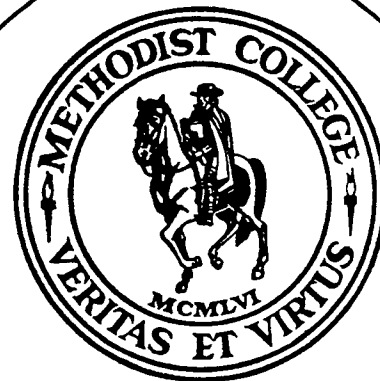
Scholarship money is available and will be awarded to some deserving student. Why not you? Give yourself a chance to compete and sign up for a scholarship weekend at Methodist College.

#

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 18, 1982

RADIO RELEASE

Aspiring actors and actresses from high schools across the state will compete for regional honors this weekend at Methodist College.

Among those schools competing at the North Carolina Theatre Conference are Douglas Byrd, Westover, and Reid Ross of Fayetteville.

The two-day Conference begins Friday, January 22, 1982 at 1 o'clock in Reeves Auditorium on the Methodist College campus.

#

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Date 1/18/82
Topic Theatre Conf/
Radio

Methodist College News Bureau
Publications Center

RELEASE DISTRIBUTION

LOCAL

<input type="checkbox"/> Fayetteville Observer	<input checked="" type="checkbox"/> WFLB	<input type="checkbox"/> WKFT-TV
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REGIONAL

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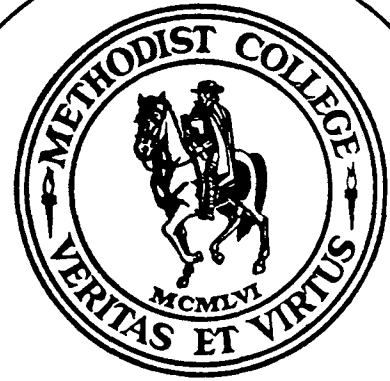
CAMPUS

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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 18, 1982

RADIO RELEASE / TV RELEASE
PUBLIC SERVICE ANNOUNCEMENT

If you are a high school senior looking for money to go to college, consider the annual Scholarship Competition at Methodist College in February.

General Scholarship competition will be held on Saturday, February 13 and Saturday, February 20. Any student interested in attending Methodist College next fall is invited to participate in the competition at no charge on either Feb. 13 or Feb. 20.

For further information, call Methodist College at (919)488-7110.

#

Date 1/18/82
Topic Scholarship/
PSA/Radio-TV

Methodist College News Bureau
Publications Center

RELEASE DISTRIBUTION

LOCAL

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REGIONAL

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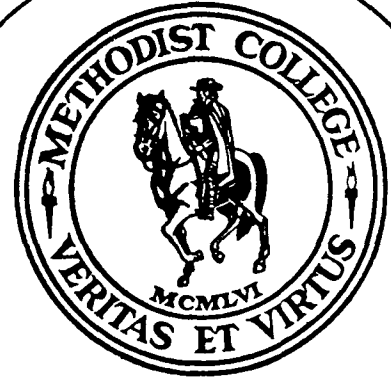
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



CABLEVISION

Scholarship Competition/Methodist College/ Feb 13,
Feb 20/No cost/Call Tommy Dent/488-7110

January 18, 1982

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Date 1/18/82
Topic Scholarships /
Cablevision

Methodist College News Bureau
Publications Center

RELEASE DISTRIBUTION

LOCAL

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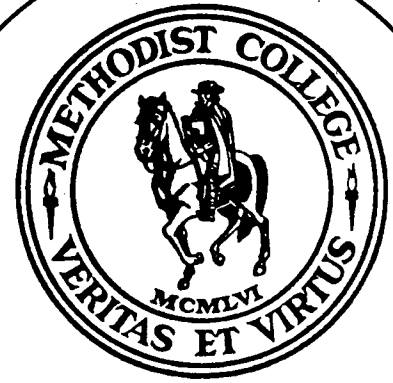
CAMPUS

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<input type="checkbox"/> Small Talk	<input type="checkbox"/> Personal File

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 18, 1982

NORTH CAROLINA THEATRE CONFERENCE
SCHEDULED AT METHODIST

FAYETTEVILLE--High School theatre students from across the state will attend the North Carolina Theatre Conference this weekend at Methodist College.

Highlighting the conference will be the competitive presentations of one-act plays by various high school groups. Jane Berry, local theatre personality, will critique each play and present awards for distinguished plays, best performers, best directors and outstanding theatre arts contributions.

The two-day conference will begin Friday, January 22 at 1 o'clock with the presentation of Dennis Noble's A Game by Douglas Byrd Senior High of Fayetteville.

Alice Arrington, theatre arts teacher at Reid Ross High School, is the Regional Coordinator. Dr. Jack Peyrouse, theatre arts director at Methodist College, is the contest producer.

All activities are scheduled for Reeves Auditorium on the Methodist College campus.

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Date 1/18/82
Topic Theatre Conf.

Methodist College News Bureau
Publications Center

RELEASE DISTRIBUTION

LOCAL

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<input checked="" type="checkbox"/> Fayetteville Times <i>T. Lasiter</i>	<input checked="" type="checkbox"/> WFAI	<input type="checkbox"/> WWAY-TV
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REGIONAL

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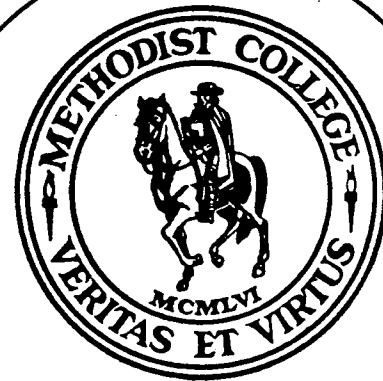
CAMPUS

<input type="checkbox"/> Alumni News	<input type="checkbox"/> General Bulletin
<input type="checkbox"/> Small Talk	<input type="checkbox"/> Personal File

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 18, 1982

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General Scholarship Weekends are scheduled for February

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



2-2-2-2

Scholarships (continued)

13 and 20. Competing students will complete a scholarship exam during the day and appear before an interview panel in the evening.

An added incentive for students taking the scholarship exam at Methodist is the possibility of receiving college credit for courses in which they display exceptional knowledge.

Scholarship competition is open to any high school senior who is interested in attending Methodist College this fall. Reservations are required for the Scholarship Weekend and can be made by calling Tommy Dent, Director of Admissions at Methodist College, at 488-7110. There is no cost involved for any student.

Scholarship money is available and will be awarded to some deserving student. Why not you? Give yourself a chance to compete and sign up for a scholarship weekend at Methodist College.

#

Date 1/26/82
Topic Scholarships
(schools)

Methodist College News Bureau
Publications Center

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- _____ Paraglide Newspaper
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- _____ WFLB
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- _____ WQDR
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- _____ WWAY-TV
- _____ WECT-TV
- _____ WRAL-TV
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*✓ 25 regional
Schools*

REGIONAL

- _____ Sandhill Citizen (Aberdeen)
- _____ Benson Review
- _____ Sampson Independent (Clinton)
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- _____ Durham Sun
- _____ Wilmington Star-News

CAMPUS

- _____ Alumni News
- _____ Small Talk

- _____ General Bulletin
- _____ Personal File

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



TO: Frances Hasty
DATE: January 19, 1982
SUBJECT: Methodist College Day, February 18

Thanks a lot for agreeing to look over this material and help me do the best job of celebration possible for this special Methodist College Day. It really is special because we celebrate 25 years of existence as part of the Fayetteville community. The best thing about birthdays is sharing them with those who have helped you grow up. With that thought in mind, the Methodist College Foundation has adopted the theme "Thanks Fayetteville--Thank you for being a friend" for the 1982 campaign.

Enclosed you will find two promotional brochures. The one entitled "Methodist College Celebrates Its Twenty-Fifth Anniversary" holds the core of information and sentiment you will need to understand the thrust of the campaign. The second, entitled "Methodist College Developmental Team" simply provides you with a list of Foundation workers and pertinent information about them. The card is part of the theme promotion. Also included is a promotion schedule for Methodist College Day and a copy of an article I thought might be a springboard for ideas.

Let me just throw out a few ideas that might help add some dimension to any article on this celebration:

1. Stacy Weaver's father, L. Stacy Weaver, was the first president of Methodist. Now Stacy is president of the Methodist College Foundation. According to him, he "sort of grew up along with Methodist."
2. Louis Spilman, campaign coordinator, came to Methodist College when it opened its doors--he was in his words "a poor, middle-aged printer from Tennessee." Now he is a prosperous businessman here--an elected member of the Cumberland County School Board--and, again in his words, "a man with vision because I had a chance to learn."
3. Methodist really becomes home for many students who earn their degree here. A surprising number of Methodist College staff members are graduates of the college. Their commitment speaks for itself. Here are some of those people who have made part of their professional future as well as their academic past at Methodist College: Tommy Dent, Director of Admissions; Pat Clayton, Assistant to the President; Gordon Dixon, Registrar; Bill Morgan, Comptroller; Guy Braley, Dean of Men; Nell Thompson, Director of Alumni; and Gwen Sykes, Director of Publications.

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4. The college is a family affair in other ways, too. The number of husband/wife teams who both work at Methodist is unusual--Alan and Elaine Porter, Pat and Gene Clayton, Norma and Sam Womack, Susan and Ted Jaegar, Dennis and Lee Adams, and Mason and I. One family in Spring Lake has sent five daughters to Methodist--the last one is a junior now, Monica Herring.

Thanks, Frances, for helping us celebrate 25 years of existence as part of Fayetteville. I look forward to hearing from you after you have had a chance to review this material for a possible feature story for the Fayetteville Observer/Times on Sunday, February 14, 1982.

Gwen

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Date 1/30/82
Topic Foundation
Promotion

Methodist College News Bureau
Publications Center

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REGIONAL

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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



TO: Anne Hatchett
SUBJECT: Methodist College Day
DATE: January 19, 1982

Thanks a lot for agreeing to look over this material and help me do the best job of celebration possible for this special Methodist College Day. It really is special because we celebrate 25 years of existence as part of the Fayetteville community. The best thing about birthdays is sharing them with those who have helped you grow up. With that thought in mind, the Methodist College Foundation has adopted the theme "Thanks, Fayetteville--Thank you for being a friend" for the 1982 campaign.

Enclosed you will find two promotional brochures that will provide you with the core of information and sentiment needed to understand the thrust of the campaign.

I agree with you that we should hold the 30-minute show for the April festivities. Hopefully, between the two of us we can create a successful PSA promotion campaign without it.

I look forward to hearing from you after you have had an opportunity to review this material. Thanks again!

Gwen

Date 1/20/82
Topic Foundation
promotion

Methodist College News Bureau
Publications Center

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LOCAL

Fayetteville Observer
 Fayetteville Times
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WFLB
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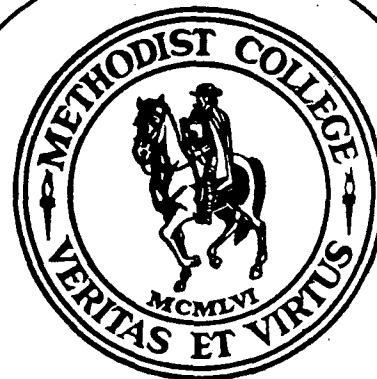
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 25, 1982

METHODIST COLLEGE NAMED
RECIPIENT OF SEARS GRANT

FAYETTEVILLE--Al Rummans, manager of Sears-Roebuck in Fayetteville, announced today that Methodist College is one of 38 privately-supported colleges and universities in the State to receive grants from the Sears-Roebuck Foundation.

More than \$38,000 in unrestricted grants will be given to the North Carolina schools by Sears.

The North Carolina colleges and universities are among 1,000 private accredited two-and four-year institutions across the country which are sharing \$1,500,000 in Sears Foundation funds for the 1981-82 academic year.

In addition to its unrestricted grant program, the Sears-Roebuck Foundation each year conducts a variety of special-purpose programs in elementary, secondary, higher and continuing education. Altogether, the Foundation had expenditures of more than \$2,000,000 in 1981 for its education activities.

Date 1/26/82
Topic Sears Roebuck

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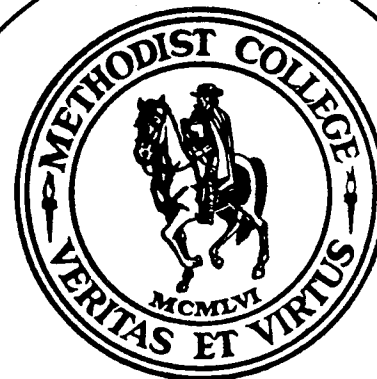
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 25, 1982

CORBIN CHERRY LEADS COLLEGE FAITH-IN-LIFE WEEK

FAYETTEVILLE--Corbin Cherry, head of the Chaplain's Service of the Veteran's Administration Hospital System, will be the Speaker for Faith-In-Life Week at Methodist College, Jan. 24-30.

Cherry, an ordained minister, has taken his ministry from the playing field as an Atlanta Falcon place-kicker to the jungles of Vietnam--from the Eastern coast of North Carolina to the streets of San Francisco.

A graduate of High Point College and Emory University, Cherry lost one of his legs in a landmine explosion in Vietnam. His success as an athlete despite his injury made him the feature story in a 1981 issue of Golf Digest. Cherry is also certified ski instructor.

"Amazing Grace" is the theme for the 1982 Faith-In-Life Week. Chaplain Cherry will speak nightly in the Student Union at 7 o'clock before concluding the week at the Friday morning Fellowship Breakfast.

Date 1/25/82

Topic Corbin Cherry / Faith In Life

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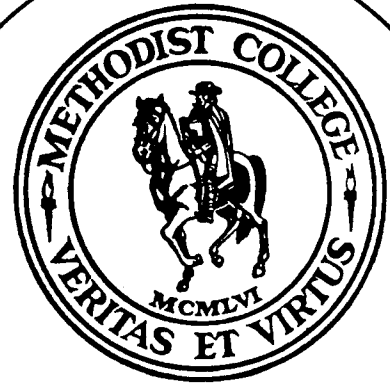
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 25, 1982

PUBLIC SERVICE ANNOUNCEMENT

Methodist College would like to remind you during Financial Aid Awareness Week that numerous scholarships are available to incoming students at Methodist.

Scholarships are awarded based on performance in a scholarship exam and interview competition to be held on campus in February.

Students may choose to attend Scholarship Competition on Saturday, Feb. 13 or Feb. 20 by simply calling the Admissions Office at Methodist College, 400-7110.

There is no charge at all for the Scholarship Competition.

#

Date 1/25/82

Topic PSA #3
Scholarship Weekend

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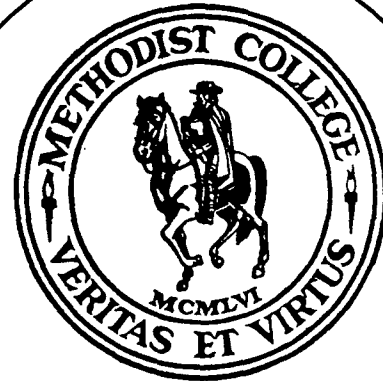
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 25, 1982

PUBLIC SERVICE ANNOUNCEMENT

If you or someone in your family will begin college next year, chances are financial aid is a real need for you.

Despite cuts in federal aid, there are still scholarships available for the fall of 1982. Methodist College opens its annual Scholarship Competition to anyone interested in attending the college.

Students may choose to participate in the scholarship weekend on February 13 or February 20 by simply calling the Admissions Office at Methodist, 488-7110.

There is no charge at all for Scholarship Weekend.

#

Date 1/25/82

Topic PSA # 2

Scholarship

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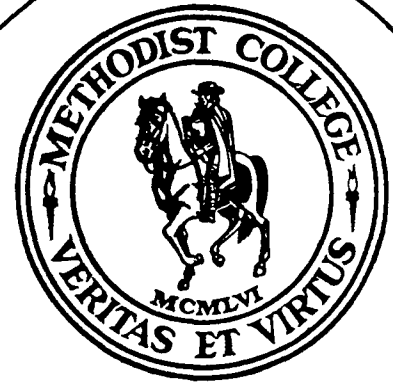
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 25, 1982

PUBLIC SERVICE ANNOUNCEMENT

Are you a high school senior who has been thinking about...
dreaming about a scholarship to college?

Scholarships are not an impossible dream at Methodist. In fact, anyone interested in attending Methodist College this fall is invited to compete for a scholarship during the annual Scholarship Competition Weekends in February.

There is no charge involved; just your willingness to let a dream come true.

Sign up now for Saturday, Feb. 13 or Feb. 20 by calling the Admissions Department at Methodist College, 488-7110.

#

Date 1/25/82

Topic Scholarship
PSA #1

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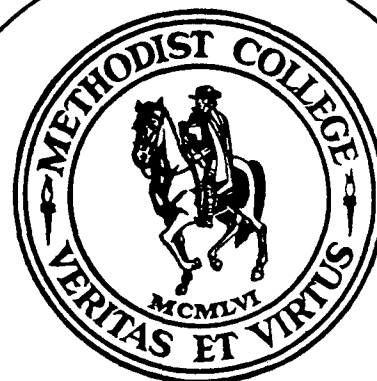
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 26, 1982

SCHOLARSHIPS--NOT AN
IMPOSSIBLE DREAM
AT METHODIST

FAYETTEVILLE-Methodist College will offer approximately \$45,000 in scholarship aid to college students this fall. Freshman scholarships will be awarded based on performance during three scholarship weekends on the Methodist Campus--February 6, February 13, and February 20.

Students interested in music are encouraged to compete for Music Scholarships on Saturday, February 6. Ms. Jean Ishee is coordinating the Methodist College Music Scholarship competition for students of voice, piano, music theory and band.

General Scholarship Weekends are scheduled for February 13 and 20. Competing students will complete a scholarship exam during the day and appear before an interview panel in the evening.

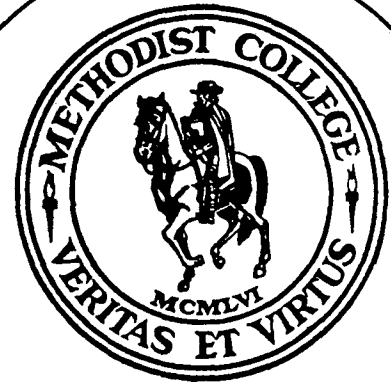
An added incentive for students taking the scholarship exam at Methodist is the possibility of receiving college credit for courses in which they display exceptional knowledge.

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



2-2-2-2

Scholarship competition is open to any high school senior who is interested in attending Methodist College this fall. Reservations are required for the Scholarship Weekend and can be made by calling Tommy Dent, Director of Admissions at Methodist College, at 488-7110. There is no cost involved for any student.

#

Date 1/26/82
Topic Scholarship

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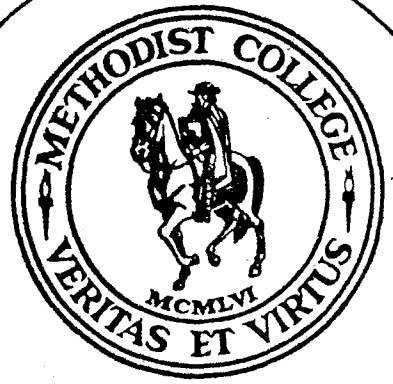
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from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Date 1/28/82
Topic Scholarships

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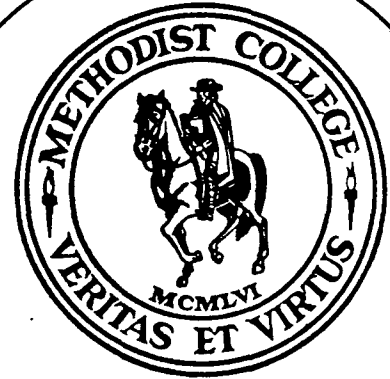
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 26, 1982

PUBLIC SERVICE ANNOUNCEMENT #1

METHODIST COLLEGE FOUNDATION DRIVE

FAYETTEVILLE--Methodist College will kick-off the 1982 fund drive with the theme "Thanks, Fayetteville-Thank you for being a Friend."

Celebrating the college's twenty-fifth Birthday, the Methodist College Foundation will canvas the Fayetteville community in an effort to raise money for Methodist College.

Members of the Development Team will call upon local businesses on Thursday, February 18. Be ready for their visit and give generously.

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from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Date 1/27/82
Topic Foundation PSA
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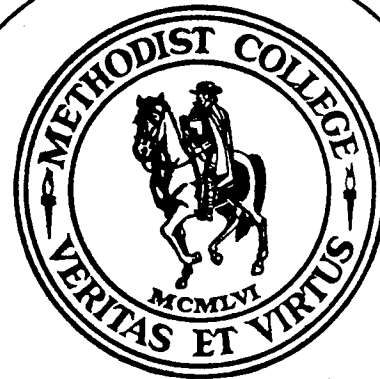
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 27, 1982

PUBLIC SERVICE ANNOUNCEMENT #2

METHODIST COLLEGE FOUNDATION DRIVE

Thursday, February 18 has been proclaimed Methodist College Day throughout the Cumberland County area.

Over 150 members of the Methodist College Foundation will call on local businesses in their yearly effort to give financial support to the college.

Methodist College celebrates its Twenty-Fifth birthday this year. Join the celebration by giving generously to Methodist College on February 18.

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Date 1/27/82
Topic Foundation
PSA# 1

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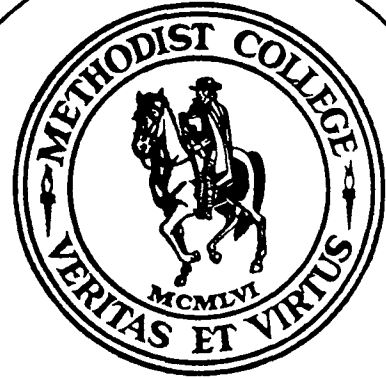
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Methodist College

Fayetteville, N.C. 28301

For Immediate Release



January 27, 1982

PUBLIC SERVICE ANNOUNCEMENT #3

METHODIST COLLEGE FOUNDATION DRIVE

Chances are you are more involved with Methodist College than you think. Perhaps your children's teacher is a Methodist graduate or your minister. One of the executives of the mall you shop and many managers of the businesses you patronize are Methodist graduates.

If you've heard the North Carolina Symphony or the Fayetteville Symphony, you have probably been on the Methodist College campus.

Join the Methodist College Foundation as they seek financial support for the college, because Methodist College is more a part of your life than you know.

#

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

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Topic Foundation
RSA #3

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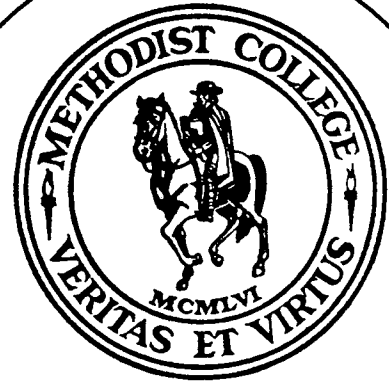
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Methodist College

Fayetteville, N.C. 28301

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NEWS RELEASE
January 27, 1982
Radio Actuality

FAYETTEVILLE--Methodist College today entered into an international agreement with Yeunjin Junior College of Daegu, Korea to become sister universities in the exchange of students, faculty and research projects, according to Dr. Richard Pearce, president of Methodist College.

In ceremonies at Highland Country Club, Mayor Bill Hurley witnessed the signing of the agreement between Dr. Pearce and Dal Gon Choi, President of Yeungjin Junior College.

The agreement marks the successful completion of negotiations for exchange programs between the two institutions and becomes effective September 1, 1982.

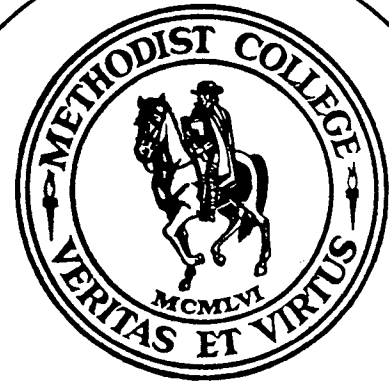
Under the terms of the agreement, the two colleges will have the opportunity to exchange one professor per year as well as approximately 10 students per year. All college credits completed at the sister institutions will have automatic transfer approval. The colleges also hope to combine efforts on specific research programs of mutual benefit.

from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Methodist College

Fayetteville, N.C. 28301

For Immediate Release



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from gwen sykes, methodist college news bureau, (919) 488-7110 ext. 246

Date 1/27/82
Topic Exchange
Agreement

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*Radio
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NEWS RELEASE
1/27/82

METHODIST COLLEGE SIGNS
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"This agreement for exchange with Yeungjin College will provide and expansion in the cultural experience of both the Korean students who visit the Methodist campus and the students who are full-time students here," says Dr. Pearce. "By broadening the cosmopolitan atmosphere on campus, the American students benefit greatly."

Under the terms of the agreement, the two colleges

International agreement

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will have the opportunity to exchange one professor per year as well as approximately 10 students per year. All college credits completed at the sister institutions will have automatic transfer approval. The colleges also hope to combine efforts on specific research programs of mutual benefit.

Mayor Bill Hurley called the agreement "another boost to the cultural and international flavor of Fayetteville" during the signing ceremonies. Mayor Hurley presented Dr. Choi with a gift from the city of Fayetteville and Dr. Pearce gave Dr. Choi original prints of the Methodist College campus.

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Date 1/27/82

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Topic Exchange -

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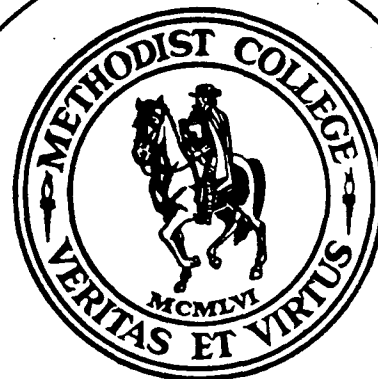
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Methodist College

Fayetteville, N.C. 28301

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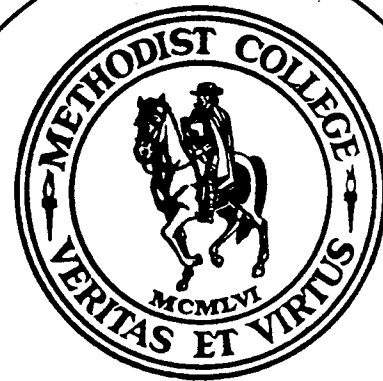
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Methodist College

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For Immediate Release



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