

COPY FOR THE MARCH ADVERTISEMENT FOR: The North Carolina Christian Advocate

METHODIST COLLEGE--

The Place To Be For. . .

Boston Flamenco Ballet. . .
 Moravian Love Feast. . . ROTC .
 . . . Black Student Movement
 . . . "Hedda Gabler". . . N.C.
 Symphony. . . State Volleyball
 Champs. . . Easter Sunrise
 Service. . . Gail Sheehy, author
 of Passages. . . Homecoming. . .
 Spring Festival. . . The Pat
 Terry Group. . . Goldovesky
 Opera Company's "La Boheme". . .
 weekly chapel services. . .
 undefeated for three years in
 women's tennis. . . N.C. State
 Student Legislature. . . Preservation
 Hall Jazz Band of New Orleans
 . . . prayer breakfasts. . .
 Valentine's Dance. . . two All-
 American baseball players. . .
 NCAA Division III Regional Champs
 in Basketball. . . Bible Study. . .
 fraternities. . . Carillon
 yearbook. . . Tapestry magazine. . .
 Small Talk newspaper. . .
 soccer. . . women's basketball, ranked
 fourth in state. . . golf. . .
 men's tennis. . . softball. . .
 ad infinitum. . . and you.

If Methodist College looks like the place for you to be, write us:

Director of Admissions
 Methodist College
 Fayetteville, North Carolina
 28301

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18pt. Roman

10pt. Italic Bold

10pt. Italic Bold

30 pt. *Italic Bold*

Methodist College

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Jawes
Que

The place to be
for...

Write us:

18 pt. Roman

8-pt. *future*
demibold

18 pt. Roman

10-pt. *future*
demibold



10-200

83



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fayetteville, n. c. 28301

From Gwen Sykes
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

NEWS

EXCERPTS FROM A SPEECH DELIVERED TO THE FAYETTEVILLE KIWANIS CLUB BY DR. RICHARD PEARCE, PRESIDENT OF METHODIST COLLEGE
August 3, 1973

What I plan to do:

Build upon an excellent faculty, an excellent physical plant, and an educational philosophy left by President Stacy Weaver

Continue to believe and strive for academic excellence and Christian concept

Continue to be a liberal arts college

Continue to be unabashedly a Methodist College--a church-supported college

What I believe:

All colleges are not the same.

Methodist College is not programmed to compete with tax-supported schools, buildings and faculty.

A good faculty is a dedicated faculty--committed to our type of college--and a concerned faculty--sincere in their belief in students.

Students must be taught to think as well as memorize; values as well as facts.

Students must be exposed to true commitment and the value of a committed life.

Ethical and moral standards must be lived as well as taught by students, faculty, and administration.

Students must be involved student life, community life, making rules, and enforcing rules.

Students must be told not only how to improve our society, but also what that society is today.

Students must be told that they will live in a society which is not a permissive society; is more mobile and moves faster; and is growing rapidly.

Build upon an excellent faculty, an excellent physical plant, and an educational philosophy left by President Stacy Weaver

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Students must be told that they will live in a society which is not a permissive society; is more mobile and moves faster; and is growing rapidly.

We will continue to have more, not fewer rules.

No student should come to Methodist to escape the realities of society.

Methodist graduates should emerge as a responsible, committed, concerned citizens.



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EXCERPTS FROM KIWANIS CLUB SPEECH, August 3, 1973

How I view Fayetteville:

Fayetteville is a partner to Methodist in education.

We are tied together by location, support, alumni,
and the foundation.

Methodist College is in Fayetteville because the people
of Fayetteville cared.

Now, we at Methodist must care about:

Intellectual challenge in music, drama, art, library,
and athletics

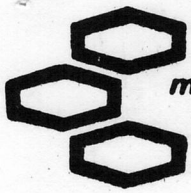
The summer program, a day camp, and a swimming pool

The winter program of intellectual stimulation for your
schools in the form of tutoring slow learners and special
students in drama, music, and art

Dreams.

We must dream for this is the foundation of progress.

Methodist College must be about the task of returning to you
what you dreamed of when you had faith enough to give birth
to us.



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FOR IMMEDIATE RELEASE

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EXCERPTS FROM A SPEECH TO THE FAYETTEVILLE KIWANIS CLUB
BY DR. RICHARD PEARCE, PRESIDENT OF METHODIST COLLEGE

September 3, 1976

What I dreamed of three years ago:

Methodist College and Fayetteville would be partners
in education.

Methodist College must be an intellectual thorn and
an educational thorn in the side of Fayetteville.

Methodist College--Fayetteville would be a two-way
street, providing mutual service.

Utilization of the college's 600 acres would be in
the most conservative and profitable manner.

Methodist College would enroll 1000 students each
semester.

Methodist College would provide a series of summer camps
for the community.

How Methodist College has lived up to those dreams:

As partners in education--Methodist College has a mission
to eastern North Carolina and to the Cumberland County
area, and statistics prove we are fulfilling this mission:
85% of our students are from N.C.; 37.5% are from Cumber-
land County area.

There are now 400% more community activities on campus:
Altrusa, Ministerial Association, District nurses, Cape
Fear Amateur Radio Society, Chess Club, Piedmont Gem and
Mineral Club--all have regularly scheduled meetings on
the Methodist College campus. The dinners served by ARA
Caterers at Methodist are the largest in number in the
ARA system.

Reeves Auditorium hosts a wide spectrum of programs for
the community:

Dance recitals and programs (4)
Gospel Sing (4-6)
Barbershop Quartet
Blue Grass
Beauty Pageants (3)

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- Dance recitals and programs (4)
- Gospel Sing (4-6)
- Barbershop Quartet
- Blue Grass
- Beauty Pageants (3)
- Fayetteville Symphony (3)
- College-Community Civic Music Association Concerts (5)
- Fashion Shows (2)
- N.C. Symphony (2)



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Page 2

EXCERPTS -- KIWANIS SPEECH, September 3, 1976

What is going on at Methodist College:

Church groups are meeting: Methodist (31 conferences)
 Episcopalian
 Baptist
 Church of God
 Holiness Church
 First Presbyterian
 Church of Christ
 King's Kids

Camps are flourishing: ECCC (cheerleading camp)
 Tennis
 Basketball--Boys
 Girls
 Mini-camp
 All-sports

Community interest is continual:

Meet the Candidates Night
Cape Fear Water Studies
American Melting Pot Series
Cape Fear Bridge Concern
Zoning, Development & Expansion
Outlook 75, 76, 77 Programs
United Nations Day
Chamber of Commerce Board of Directors
Cape Fear Four-Wheelers

Athletic programs are vital: Summer League Baseball
 Sanctioned Junior Tennis Tourneys
 N.C. Women's Collegiate
 Tennis Invitational
 Church League Basketball
 LaFayette College Basketball
 home games

High School students are supplemented:

All-State Band Clinic
All-County Fine Arts
District Junior and Senior High
Band contests
High School Language Days
Banquets for clubs
Tutoring program for high school

Church groups are meeting:

Methodist (51 conferences)
Episcopalian
Baptist
Church of God
Holiness Church
First Presbyterian
Church of Christ
King's Kids

Camps are flourishing:

ECCC (cheerleading camp)
Tennis
Basketball--Boys
Girls
Mini-camp
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All-County Fine Arts
District Junior and Senior High
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High School Language Days
Banquets for clubs
Tutoring program for high school
students

Teacher education is expanded:

Music Education for Elementary
Teachers Workshop
Use of Newspapers
Scissors & Paste



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EXCERPTS -- KIWANIS SPEECH, September 3, 1976

What is going on at Methodist College: (continued)

Miscellaneous needs of the community are being met:

Circa 75 - Circa 76

Picnics

Easter Egg Hunts

Dinners

Background for three television commercials

Day for residents of nursing homes (3)

Carolina College Reunions

KellySpringfield Christmas Programs

Belk-Hensdale Outing

Talent Shows

North Carolina Mental Health Workshop

U.N.C. Public Health Department: 2 workshops

This list is not complete by any means.

What does all of this mean to Fayetteville:

Over 3000 people came to us this summer for conferences lasting from 3 to 5 days.

These people shop and stay in motels.

You generously support--we must generously use our campus to support you.

Raleigh Road must be a two-way street.

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February 6, 1978

INFORMATION FOR METHODIST COLLEGE LOYALTY DAY

Itinerary for Methodist College Loyalty Day:

8:00 a.m.	Breakfast for 165-member Development Team	Alumni Dining Room
	Team captains distribute packets to members with contact cards	
9:00 a.m.	Visitations begin	
5:00 p.m.	Closing of Temporary Campaign Headquarters on the Second Floor, Cross Creek Savings and Loan, Green Street	
5:15 p.m.	Total pledge figures available to press	

Makeup of Development Team: 165-member team:

Medical professionals	19
Businessmen	91
Bankers	16
Attorneys	10
Homemakers	11
Government Service	6
Educators	4
Army personnel	2
Ministers	2
Media personnel	2
Brokers	2

Strategy for Loyalty Campaign:

Permanent Development Team members: a central core of community leaders who were contacted personally by Dr. Charles Speegle, campaign coordinator. These members were asked to devote one full day a year to soliciting funds for Methodist College. They were promised an efficient campaign, in return.

Methodist College Foundation directors act as team captains of a group of Development Team members.



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Page 2 INFORMATION FOR METHODIST COLLEGE LOYALTY DAY

Strategy for Loyalty Campaign: (continued)

Each development team member is given a packet of contact cards, preassigned by locale and special professional affiliation.

Team members make contacts during the day and turn in completed cards to Temporary Campaign Headquarters by 5:00 p.m.

Dr. Speegle will man the downtown headquarters.

Innovations in Speegle's Strategy:

These Development Team members are permanent, thus creating an on-going program to be supplemented as needed. Team will be kept at 160-200 members continually.

Of community leaders contacted, 96-98% agreed to serve as permanent members of the Development Team.

Cards are kept current; by geographical region; by related profession.

Total volunteer effort; only printed matter expenses. Thus, money contributed goes straight to the college, not to overhead costs.

No mailing requests. . .no media contact. . .just one-on-one personal contact.

Miscellaneous quotes from Dr. Speegle:

"The \$120,000 goal that was set twenty years ago just isn't realistic in view of inflation rates. Community giving should have been increasing proportionately."

"These campaign workers are all contributors to Methodist College. After all, you can successfully gain support for a project only if you have first given yourself."

"We don't set a 'goal' as such. We ask the people to evaluate the value of the Methodist campus to our community--and then be as generous as they can."



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INFORMATION FOR METHODIST COLLEGE LOYALTY DAY

Further Areas to be explored:

What does Dr. Speegle see as the future of Methodist College? What impact can the community make at Methodist?

Does Dr. Speegle foresee the community rallying behind a special project like the underwriting of a \$2.0 million gymnasium complex on campus? Could the money be raised?

The 15-year plan of President Richard Pearce? Endowment of what amount of money necessary to implement plan?

Is the community kept aware of the impact the college has on the economy of Fayetteville?

What if someone wishes to give the college a donation, but isn't contacted?

Additional references:

Facts and Figures on Methodist College and Money

Foundation Brochure, 1978

Development Team list

Foundation members

Board of Trustees members

2-7-78

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METHODIST COLLEGE

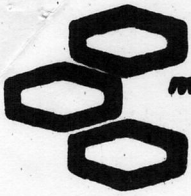
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February 8, 1978

FORUM SPEAKERS ANNOUNCED
FOR 'HEDDA GABLER' PRODUCTION

FAYETTEVILLE--Henrik's Hedda Gabler will be presented in Reeves Auditorium of February 23 and 24 at 8:15 by the Theatre Arts Department of Methodist College.

Immediately following the production a forum will be held in the lobby of Reeves to discuss the question: "Would the 1978 Social and Professional outlets in the United States have saved Hedda?"

Each participant in the forum will first give a response to the following Ibsen quote:

There are two kinds of moral laws, two kinds of conscience, one for men and one, quite different, for women. They don't understand each other; but in practical life, woman is judged by masculine law, as though she weren't a woman but a man. . . . A woman cannot be herself in modern society. It is an exclusively male society, with laws made by men and with prosecutors and judges who assess feminine conduct from a masculine standpoint.

Forum panel participants for Thursday night include Dr. John Klutz, psychologist; Carolyn Carlson, Arts Council coordinator; Reverend Ralph Waters, Haymont Methodist Church; Linda Kresser, NOW; Parker Wilson, historian; Laura Reynolds, teacher of theatre; Reverend Lester Sessoms, Calvary Methodist Church; Russell Wofford, student; Mildred Brisson, schools administrator; Steve Haugh, teacher, Minnie Bruce Pratt, NOW; Reverend Milton Hadley, Cumberland Methodist Church; Gwen Sykes,

Department of Methodist College.

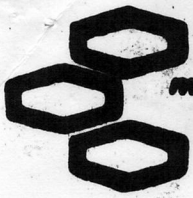
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Friday night panel participants are Mildred Brisson, schools administrator; Dr. Earl Martin, sociologist; Laura Reynolds, teacher,



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FORUM SPEAKERS (continued)

Dr. Charles Evans, psychologist; Mary Kresser, NOW; Russell Wofford, student; Sylvia Miller, arts council; Everett Thomas, Family Life Center; Beverly Thomas, NOW; Reverend Lester Sessoms, Calvary Methodist Church; Linda Shockey, mental health; Bruce Pulliam, social scientist; Deborah Dickerson, sociologist.

Both the production of Hedda Gabler and the forum will be open to the public at no charge.

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February 8, 1978

EDUCATION BRIEFS:

Dr. Garland Knott, professor of religion at Methodist College, participated in the meeting of the North Carolina Methodist Conference Division of Diaconal Ministries in Raleigh on February 7.

Among Methodist College faculty members attending the North Carolina Southeastern Consortium for International Studies Workshop are Dr. L. P. Plyler, professor of religion; Mr. Bruce Pulliam, associate professor of social science; Mr. Parker Wilson, associate professor of history; Dr. Robert Perkins, associate professor of history; and Dr. Wayne Preslar, assistant professor of English.

The Consortium workshop is scheduled for February 16-18 at Foxfire Country Club in Pinehurst.

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February 9, 1978

PRESERVATION HALL JAZZ BAND TO PERFORM AT METHODIST COLLEGE

FAYETTEVILLE--Preservation Hall Jazz Band, a group of New Orleans musicians who have traveled the world playing the famous music they created decades ago, will hold a concert on Monday evening, February 13, at Methodist College.

Now in their 60s, 70s and 80s, the band members still play with the spirit and joy that is symbolic of New Orleans jazz.

The members of the Preservation Hall Jazz Band were among the musicians who brought together the marches, quadrilles, blues, spirituals and ragtime to create what has become known as New Orleans jazz.

Preservation Hall in New Orleans originally was a place where musicians could get together to play mostly for their own pleasure. Now people from all over the world pack the benches each night to hear jazz as it was played when it was created.

In addition, Preservation Hall Jazz Bands have traveled throughout the world to bring their music to audiences everywhere.

The music they play is simple in technical terms but complex in performance. Because they improvise as they go along, each concert is an original that will never be recon-

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The music they play is simple in technical terms but complex in performance. Because they improvise as they go along, each concert is an original that will never be reconstructed in exactly the same way.

The concert is offered by the College/Community Civic Music Association. Members for the 1977-78 season are invited to attend the concert. Tickets are available for newcomers and military personnel. Contact Dr. Willis Gates at 488-7110, extension 256 for further information.

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2-9-78

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February 9, 1978

HISTORIC PRESERVATION HALL JAZZ BAND TO PERFORM AT METHODIST

FAYETTEVILLE--Historic Preservation Hall is like an old cornet in a patina of unshined brass, but blown by a master player. Pretty it's not--beautiful it is, when judged by the superb sounds which come from it.

Those sounds are the traditional New Orleans jazz played by the musicians who helped create it--sounds of joy and sadness played to an unmistakable beat.

Preservation Hall is an idea more than a structure--the structure is unimposing. It was built as a house about 1750 in the heart of the French Quarter. It was a tavern during the War of 1812 and through the years has served many purposes--as a home for creative writers and artists, as an art gallery, and today as the physically blemished but artistically impeccable home of the great Preservation Hall Jazz Bands. This is where New Orleans jazz was preserved. This is where the bands play when not on tour.

The building needs painting (no one would dare wield a brush), some floor boards are loose (no one would dare nail them), the seats for listeners are old benches, loose cushions and odd kitchen chairs. An old wicker basket remains near the entrance--it was the repository for donations to the musicians who once "rehearsed" there and still serves the same purpose

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Those sounds are the traditional New Orleans jazz played by the musicians who helped create it--sounds of joy and sadness played to an unmistakable beat.

Preservation Hall is an idea more than a structure--the structure is unimposing. It was built as a house about 1750 in the heart of the French Quarter. It was a tavern during the War of 1812 and through the years has served many purposes--as a home for creative writers and artists, as an art gallery, and today as the physically blemished but artistically impeccable home of the great Preservation Hall Jazz Bands. This is where New Orleans jazz was preserved. This is where the bands play when not on tour.

The building needs painting (no one would dare wield a brush), some floor boards are loose (no one would dare nail them), the seats for listeners are old benches, loose cushions and odd kitchen chairs. An old wicker basket remains near the entrance--it was the repository for donations to the musicians who once "rehearsed" there and still serves the same purpose for the hundreds of people who come nightly to hear the music performed.

In 1952, while it was still an art gallery, the New Orleans jazz buff owner invited the musicians who helped create the sound early in the century to "rehearse" for his friends.

more



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NEWS

2-2-2-2

JAZZ BAND TO PERFORM AT METHODIST
(continued)

The friends heeded the call of the basket to pay the musicians. Soon the music took over. The art gallery moved next door. All was not sweet and energetic sound, however. Some neighbors objected to the late night music, but particularly objected to the white-black mixture of musicians. The players spent some unpleasant hours before judges who were not impressed with the music.

Art eventually prevailed through the dedicated efforts of Sandra and Allan Jaffe, a Pennsylvania couple who could not resist New Orleans jazz. They took over the building in 1961 with the belief that the music could be commercially--as well as artistically--successful.

Today Preservation Hall is one of the "don't miss" places in New Orleans. Among the jazz lovers who flock to the place are young musicians from all over the world who come to learn how to play this driving, yet gentle music. New Orleans jazz will live through these disciples when the great originators now playing are gone.

Today you don't have to be in New Orleans to hear this unforgettable music. The Preservation Hall bands spend about a third of their time on tour.

The Jazz Band from Preservation Hall will be in Fayetteville on Monday evening, February 13 for an 8:00 p.m. concert

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The Jazz Band from Preservation Hall will be in Fayetteville on Monday evening, February 13 for an 8:00 p.m. concert in Reeves Auditorium on the Methodist College campus.

The concert is an offering of the College/Community Civic Music Association. Admittance is by season membership only. Newcomers and military personnel can purchase tickets at the door.

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NEWS

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FOR IMMEDIATE RELEASE

February 9, 1978

VIVIAN BYRD TO PRESENT VOICE RECITAL AT METHODIST

FAYETTEVILLE--Vivian Webb Byrd will present a voice recital in the Band Room of Reeves Auditorium on Tuesday evening, February 14 at 8:00.

A 1970 graduate of Methodist College in music education with concentration in piano, she is employed as a music specialist at Murray Elementary School in the Fort Bragg system. She is married to David H. Byrd.

Ms. Byrd has appeared locally in various Circa productions, including Music of the Movies, Oklahoma and A Funny Thing Happened on the Way to the Forum.

Her program encompasses all of the stylistic periods, spanning the 17th-century through the present. She will perform groups of English, Italian, German and French songs, including arias from Bizet's Carmen and Saint-Saen's Samson and Delilah, and songs by contemporary American composers. She is a student of Alan M. Porter.

Ms. Byrd, a mezzo-soprano, will be accompanied by Hollie Hutchison.

The concert is open to the public. There will be no admission charged.

2-9-77

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METHODIST COLLEGE

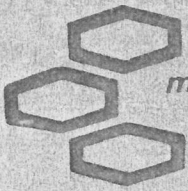
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February 13, 1978

NEWS

CAPTION TO ACCOMPANY PHOTO OF DR. RICHARD PEARCE:

Being a college president isn't all work and no play as Dr. Richard Pearce of Methodist College discovered on January 26. Dr. Pearce was surprised by a birthday party in his office on the Methodist campus. Students, faculty, staff, trustees and family joined the festivities.



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February 14, 1978

ALUMNI PLACEMENT SERVICE OFFERED

Looking for a job? Wanting to change locations?
Need to find employment in your major field of study?

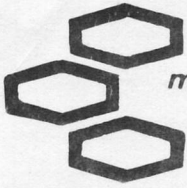
Methodist College Placement Service can help, according to Dean Gordon Joyner, Director of Guidance and Placement.

"In an effort to better serve alumni, the Placement Office is currently setting up a file of all alumni interested in a job," states Joyner.

"Alumni need simply contact this office with information on their current status, job desired, and an update of information on placement file."

If alumni failed to complete a placement form before graduation, they can request a data form now from the Placement Office. Joyner indicates that all alumni interested in securing the services of the Placement Office must provide this information: current job, current address, work experience since graduation, educational advancement since graduation.

"The Placement Office works in two ways. First, when an employer contacts us with a job opportunity, we will send the information to all alumni on our placement list who have indicated interest and qualification in the area," Joyner explained.



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ALUMNI PLACEMENT SERVICE OFFERED
(continued)

"Secondly, if an alumnus requests, a packet of information on him will be sent directly to the employer."

These packets include professional resume information gleaned from individual placement files. Resumes, if requested, will be prepared, sent to the alumnus for approval, returned to the Placement Office and sent to prospective employers.

Five such packets will be prepared free of charge. For each additional packet requested over five, a fee of \$1.00 will be levied.

"It is important that Methodist College graduates realize that the college has an ongoing interest in them and their career. Our concern does not end on Graduation Day," emphasized Joyner.

The Placement Service is available immediately for interested alumni. Contact by mail or by phone:

Dean Gordon Joyner
Director of Guidance and Placement
Methodist College
Fayetteville, North Carolina 28301
(919) 488-7110 ext. 278

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2-15-78

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February 15, 1978

BRIAN CASH RECITAL SCHEDULED AT METHODIST

FAYETTEVILLE--Brian Cash of Fayetteville will appear as guest recitalist on Monday, February 20 at 7:00 p.m. in Hensdale Chapel on the Methodist College campus. He will perform organ works by Pachelbel, J.S. Bach, Alain, Felciano, and Reger.

Mr. Cash received his B.A. degree from Methodist College, where he studied with Mrs. Jean Ishee. His masters of music came from the University of Michigan, where he studied with Robert Clark. Currently, he is organist-director at First United Methodist Church in Clinton and teaches privately in the Fayetteville area.

The public is invited to attend this concert. No admission will be charged.

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NEWS

PAT TERRY GROUP DELIVERS

'MESSAGE IN MUSIC'

Jesus music -- a new experience, an old concept. The title suggests a cross between "Amazing Grace" and "Pass It On."

Contemporary Christian music is neither. It is upbeat in tone, professional in delivery and competitive in quality. It has meaning rooted in honest emotion just as all music does. The full range of sound is there from country, rock, mellow, beach to sensitive ballad.

And the Pat Terry Group ranks among the best in contemporary Christian music. The Atlanta-based trio presented a concert to an audience of over 700 in Reeves Auditorium at Methodist College on Wednesday night, February 8.

The two-hour program featured twelve selections from the Pat Terry Group's four albums. Dunn (N.C.) radio station WQTI carried the concert live.

Terry writes all the music for his group and has over 200 songs to his credit. Introducing the group's new album "Sweet Music", Terry described the title song as "a statement of faith in his God and his profession."

Appearing with the Pat Terry Group were Bob and Jayne Farrell of Houston, Texas.

Interspersing a program of varied sounds were both the wit and the witness of the three members of the Pat Terry Group. Randy Bugg and Sonny Lallerstedt were as at home on the mike as leader Pat Terry, and witnessed to personal faith with directness and quiet strength.

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"This is ministry," stated Pat Terry, "in its own form. We are professional musicians certainly and we hopefully do honor to our God-given talents. Yet, it is the relationship with the people--particularly young people--that gives the work meaning."

- more -



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PAT TERRY GROUP continued

Indicating that his group fulfills a great need in the music field, Terry also said that "God's plan is vast and encompasses all. If gospel music were the only kind of music in the world, then God's plan for a complete world would be unfulfilled."

Is contemporary Christian music a direct result of the "Jesus Movement"? Terry says so.

"The Jesus Movement" peaked in about 1973, and while a great deal of good was accomplished, the high-intensity fanaticism was short-lived.

"Christian music today is the reflection of the 'born-again' Christian. He rejoices in his faith and spreads the good news through his music."

Depth is the key to the contemporary gospel sound--depth of talent, depth of delivery, depth of purpose.

"The spiritual temperature has changed in recent years", according to Terry. "The emphasis on emotionalism has given way to an emphasis on doing God's will. You see it in the churches--you hear it in the music."

Gospel music is big business and the Pat Terry Group is among the best in the business. As seasoned performers, they plan their career around two major concerns: the need of people to hear the good news of Christianity and the desire of the 4½ year old group to make the most of its professional talent.

"We would like to tour Europe soon. Other groups who have toured there are convinced that the people there are hungry for Christian fellowship and witness,"

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"We would like to tour Europe soon. Other groups who have toured there are convinced that the people there are hungry for Christian fellowship and witness," Terry comments.

"And more recording, for sure. People have written us to tell about accepting Christ while listening to a recording of ours. That's God's work--when a piece of vinyl with grooves can affect a life."

- more -



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NEWS

3-3-3-3

PAT TERRY continued

Terry himself personifies all his music claims. The sincerity of purpose of a man whose life is dedicated to God's will for him is there. The witness of a man who loves his God and his work is there. The love for the brothers and sisters who inhabit this earth with him is there.

Pat Terry and his Group are what their music proclaims in the lyrics of a Pat Terry song. They are "Born-again, Son of the King, Child of the Master of Everything."

Jesus music is a new experience and a worthwhile affirmation of Christian faith.

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FOR IMMEDIATE RELEASE

PERMANENT 'TEAM' GIVES CONTINUITY TO SUPPORT OF METHODIST COLLEGE

FAYETTEVILLE -- Time and money -- a successful person wastes neither. Yet, a team of 165 community leaders have pledged one full day of their time to campaign for money on Methodist College Loyalty Day, February 23.

In an innovative campaign of community giving, Dr. Charles Speegle rivals Madison Avenue in the efficiency and polish of campaign strategy.

Dr. Speegle, chairman of the Development Committee of the Methodist College Board of Trustees and designer of the Developmental Team concept of fund-raising for Methodist College, operates on two principles of giving. First, "you must give yourself. Then you can sincerely request money from others for a cause you personally believe in." Second, "one-on-one contact is the only way--personal contact. Mailings, media advertising--they could dwindle your contributions to almost half."

What is the Methodist College Developmental Team and what separates it from every other group of fund-raisers?

For one, these 165 community leaders have made a commitment to be permanent members of the Methodist College team. They will serve each year and the team will be supplemented as necessary.

"The permanence of this core of community leaders will lend a continuity

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"The permanence of this core of community leaders will lend a continuity to the program of community giving", states Speegle.

Who are the Developmental Team and what do they do?

The Developmental Team is a group of 165 leaders of the community who have pledged to give one day a year to the service of Methodist College. The



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2-2-2-2-2

PERMANENT 'TEAM' continued

college in return has pledged to run an efficient, well-organized campaign.

Statistically, they represent the spectrum of community fields:

Army -	2
Attorneys	10
Banking	16
Brokers	2
Business	91
Educators	4
Government Service	6
Homemakers	11
Media	2
Medical	19
Ministers	2

The Methodist College Foundation serves to implement the Developmental Team plan. Under the leadership of Foundation President Joe Vogel, the Foundation members will serve as team captains for the Loyalty Day campaign.

Loyalty Day will kick off with an 8:00 A.M. breakfast meeting in the Alumni Dining Rooms at Methodist College. Team captains will distribute packets of contact cards to members for solicitation. Cards and pledges will be turned in to Temporary Campaign Headquarters on the second floor of Cross Creek Savings and Loan on Green Street by 5:00 P.M.

"The key to this drive is the Developmental Team," says Speegle. "Of all people contacted to serve, we had 98% agreed to be permanent members of the team. That kind of support is overwhelming."

The college conducts only one fund-raising campaign a year with almost total volunteer effort. Mrs. Ann Navarrette, secretary to the Methodist College Office of Development, is the only salaried member of the campaign effort. All

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The college conducts only one fund-raising campaign a year with almost total volunteer effort. Mrs. Ann Navarrette, secretary to the Methodist College Office of Development, is the only salaried member of the campaign effort. All monies collected are fed directly into the college with an overhead of one salary and cost of printed materials.

-more-

"The \$120,000 goal that was set twenty years ago just isn't realistic in view of inflation rates. Community giving should have been increasing proportionately," Speegle emphasized.

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NEWS

3-3-3-3

PERMANENT 'TEAM' continued

"We aren't setting a 'goal' as such. We ask the people of Fayetteville to evaluate the value of the Methodist College campus to our community--and then be as generous as they can."

Serving as members of the Methodist College Developmental Team are five alumni. They are David Michael Servie '71, Frank Milo McBryde '68, and John Walter Butler '71, Louis Spilman, Jr. '64, and Ralph F. Hoggard '64.

Others on the Developmental Team include James D. Adams, Maness I. Adcox, Benjamin N. Allen, Richard R. Allen, Jerry L. Alphin, Harold O. Arne, John D. Ashford, Frank A. Barragan, Jr., Colonel (Retired) James B. Bartholomees, Woodrow P. Bass, Dr. Hubert Batten, Bill B. Belche, William D. Black, William M. Bland, Mrs. E.S. Boshier, Hal W. Broadfoot, Dohn B. Broadwell, Edwin N. Brower, Jr., Willis D. Brown, Johnny L. Bryant, Kay Bundy, Frank D. Byrd, Jr., Mrs. Jesse H. Byrd, Jr., William F. Campbell, Bryan Carr, Jr., S.T. Cherry, A. Wilbur Clark, C. Fred Clark, Jr., Charles C. Clark, Jerome Clark, John C. Clark, Jr., Mary Pride Clark, Walter B. Clark, Alfred E. Cleveland, Arthur W. Cobb, John A. Corbett, William H. Corne.

Also Russell C. Crowell, U. Glenn Daughtridge, William A. dePrater, Jr., Mrs. C.C. Duell, W.H. Elliott, Jr., Elizabeth L. Ellis, Robert Exum, Jr., Herbert Fleishman, Mrs. Malcolm Fleishman, Richard I. Flye, Dr. E.C. Garber, Jr., William N. Gill, J. McN. Gillis, Lacy S. Hair, Dr. James S. Hall, Jr., Swain Hamlet, Flint Harding, Jr., John S. Harnsberger, Jr., James S. Harper,

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NEWS

4-4-4-4

PERMANENT 'TEAM' continued

Benner Jones, III, C. Franklin Jones, Jr., I.B. Julian, Ben R. Justesen, II,
John L. Kennedy, Major (Retired) Bob Kugelman.

Also Richard M. Lewis, Jr., Neill Lindsay, Jr., James A. Little, Jerry W.
McCall, Robert O. McCoy, Jr., David P. McDuffee, Mrs. J. Scott McFadyen, Jr.,
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FOR IMMEDIATE RELEASE

NEWS

MONARCHS SEEKING SECOND STRAIGHT D.I.A.C. TITLE SATURDAY NIGHT

FAYETTEVILLE -- If they lose, they still share the title. But a tie isn't what Joe Miller and his Methodist College Monarchs have in mind when the league-leaders travel to Averett College in Danville, Va., Saturday night.

The contest will decide the pairings for the Dixie Intercollegiate Athletic Conference tournament that begins Wednesday at the top four teams' home courts. The final two rounds will be played Friday and Saturday at North Carolina Wesleyan in Rocky Mount.

The Methodist women's basketball squad will also be involved in tournament action next week as the state AIAW Division III playoffs begin Thursday at Bennett College in Greensboro.

"We're not going to settle for a tie," Miller said of his charges. "We know what we're up against and what we've got to do."

The Cougars, who finished in last place in the league standings a year ago, are the most-improved squad in the conference. They currently hold down the third position in the loop with a 9-4 slate while the Monarchs sport an 11-2 record. Methodist took a 66-54 win over Averett in the season's previous meeting.

"Averett has a much better ball club than they did a year ago," Miller said. "Kenny Joyce is a fine center who does a good job." Joyce is a 6-6 sophomore and is second among league scorers to UNC-Greensboro's Sherman Bowden.

The Monarchs, 13-10 overall, clinched at least a tie for the crown with an 85-76 victory over N. C. Wesleyan Wednesday night. The victory broke a four-game losing streak for the club, three of those coming to stronger non-conference clubs.

Harold Johnson, Audwin Pellom and Clarence Wiggins are averaging in double figures for the defending league champions. Donald Patterson, a 6-3 sophomore forward from Rockingham, has come off the bench the last two games to average 18 points a game.

The Lady Monarchs improved their overall mark to 14-4 with an 81-59 romp over Meredith Wednesday night. The Monarchs placed five players in double figures in the rout.

Elaine Adams, a 5-11 center from Sanford, leads the Monarchs in both scoring and rebounding. Aiding here are Jeannie Edwards, Anita Graves and Ethel Ferrell at forwards and either Priscilla Everett or Priscilla Warren at point guard.

Methodist will end its regular season with a home bout against Pembroke State University's Lady Braves at 7 p.m.

Thomas Pope, Jr.
Sports Information Director