

Date	Slug	Story	Pix	Mailing
7-1	Martin	2	2	0 3
7-5	Stowers	1		7 8
7-9	Summer School Registration	1		1 10
7-10	ACS	1		5
7-15	Robertson	1		5
7-23	UMYF		3	3
7-18	Summers	1		22
7-25	Welcome	1		1
7-26	R+R	1		6
7-29	CCEP	9		89
		<u>18</u>	<u>5</u>	<u>152</u>



methodist college
fayetteville, n.c.

T + O
Paraglide
July 1, 1974
FROM ALAN STOWERS, NEWS BUREAU DIRECTOR
919/488-7110

FOR IMMEDIATE RELEASE

NEWS

Methodist College Assistant Professor of Sociology Earl Martin was recently awarded a citation by the American National Red Cross. The citation honors the volunteer work of Martin and several sociology majors in the new Supplemental Security Income Program.

Martin coordinated the program during the spring semester as part of two course offerings--social work theory and social services, both of which encompass extensive field experience. The students spent a minimum of eight hours a month interviewing people who might be eligible for the federally funded program--those with low incomes who are 65 or older, blind, or disabled.

Dept of Army Degree Completion Program
Bootsrapper
SSC
U.S Army Ret. *dimy*
Students involved in the field work for the Red Cross included: Don Richard, Tom Criger and Rodger MacCoy all of Fayetteville. Also participating in the program were Sonja Berglin, Renton, Wash., and Don Brewer, Fayetteville, *Cat*. We did their field work with the Coordinating Council of Older Adults.

Partly based upon the success of this and similar projects, the college will institute this fall a new major and a minor in social work to go along with the existing sociology program. Martin this plans to continue working with the Red Cross on a year-round basis.

The citation, which was presented by Red Cross staffer Jay Rose, reads:
"The American National Red Cross to Edri D. Martin, Sociology Department,

(more)



methodist college
fayetteville, n.c.

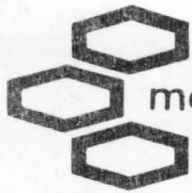
Page 2

NEWS

Methodist College. In grateful appreciation for the cooperation you have exhibited through providing volunteers to the Supplemental Security Income Program. The interest and participation of your students have greatly aided the success of the program. The inspiration you have provided your students is truly worthy of special recognition." It is signed by Riddick Revelle, chairman, and S. G. Cherry, SSI-Alert Chairman, Cumberland County Chapter.

Coincidentally, Rose participated in a similar field experiment when he was a student at Methodist College. He graduated in 1973 with a major in sociology.

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methodist college
fayetteville, n.c.

July 1, 1974
FROM ALAN STOWERS
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110

NEWS

Cutline

MARTIN HONORED--Assistant Professor Earl Martin, Methodist College sociology professor, proudly hangs a Red Cross citation in his faculty office. The citation, ~~recently presented by the Red Cross,~~ commends Martin and several students of Methodist College's Sociology Department for volunteer work provided to the new Supplemental Security Income Program during the spring semester.

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methodist college
fayetteville, n.c.

NEWS

July 5, 1974

FROM BILL LOWDERMILK
ASSISTANT TO THE PRESIDENT
(919) 488-7110 ext. 228

*Fay media
Advocate*

Methodist College President Richard Pearce today announced the appointment of Alan Stowers as News Bureau Director and Coordinator of Publications. In addition, he will teach one journalism course a semester and advise the college newspaper and yearbook.

Stowers comes to Fayetteville from Lakeland, Fl., where he was Media Manager of the Lakeland Civic Center. Before that, he taught journalism for three years at Florida Southern College, Lakeland, Fl., and two years at North Florida Junior College, Madison, Fl. He has also worked for several newspapers and a TV station.

He holds a B.S. from Florida Southern, a M.A. from the University of Alabama, and has completed additional graduate level work at Southern Illinois University.

Stowers, his wife and daughter will live in College Lakes.

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methodist college
fayetteville, n.c.

July 9, 1974

FROM ALAN STOWERS, NEWS BUREAU DIRECTOR
(919) 488-7110 ext. 238

FOR IMMEDIATE RELEASE

NEWS

~~summer school
registration~~

FAYETTEVILLE--

Methodist College will accept applications for the Term III summer session through Friday, July 12, according to Dr. Fred C. McDavid, summer school director.

"Approximately 60 courses from seven broad areas of study are being offered on a directed study basis," Dr. McDavid said. Representative offerings include: art, economics, education, English, music, history, philosophy, psychology, religion, science, sociology, and speech.

Classes begin Monday, July 15. Six hours is the normal course load, but it is possible to earn nine hours with special permission.

"Enrollment for the three summer sessions topped 1,000 today for the first time in Methodist College history," Dr. McDavid added. "This compares with a total enrollment of only 200 four years ago."

Final registration for Term I was 216 and for Term II 448. Term III registration was 343 on Tuesday but is expected to go even higher as the Friday registration deadline approaches.

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methodist college
fayetteville, n.c.

NEWS

July 10, 1974

FROM ALAN STOWERS, NEWS BUREAU DIRECTOR
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

Fay radio

Approximately 250 high school students are expected at Methodist College this Sunday. They will be attending the Annual Conference Session of the United Methodist Youth Fellowship.

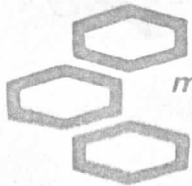
Delegates will register Sunday afternoon for the week-long session. Twenty-one classes in leadership development will be offered.

Miss Loretta Girzaitis (Grrrr-zite-iss, rhymes with bursitis) from the Catholic Archdiocese of Minneapolis-St. Paul will be resource person for the week. The Director of Adult Education for the Catholic Education Center, she will also lead morning worship services.

Mrs. Willi Thomas of Fayetteville will be one of two dean of women for the week. Two other Fayetteville residents, Miss Peggy Barbee and The Reverend S. T. Gillespie, will serve as instructors. In addition, The Reverend Stacy Weaver III of Hay Street United Methodist Church and Miss Florince Pulley of Haymount United Methodist Church serve on the Conference Youth Committee.

This is a delegated conference. This means that delegates are elected by their local fellowship groups. The number of delegates elected depends upon the number of ministerial appointments to the particular local church. For each minister, there can be one delegate. Thus, selection is considered a high honor.

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methodist college
fayetteville, n. c. 28301

July 15, 1974

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

D.C.
Arlington, Va.
Alexandria, Va.
Fairfax, Va.

NEWS

FOR IMMEDIATE RELEASE

FAYETTEVILLE--

Miss Elizabeth Blair Robertson, an incoming freshman at Methodist College, has been awarded a Terry Sanford Scholarship for the coming year.

A 1974 graduate of Oakton High School, Miss Robertson is the daughter of Mr. and Mrs. William Robertson, 10816 Miller Road, Oakton, Va.

While in high school, Miss Robertson was a member of her church choir, the United Methodist Youth Fellowship, and Job's Daughters.

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methodist college
fayetteville, n. c. 28301

14 area papers
5 radio

NEWS

Raleigh NFO
Paragliders
advocate

22

July 18, 1974

Area + Advocate
Paragliders
Raleigh
14 papers
5 radio

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

SUMMER SESSION REGISTRATIONS

HIT ALL-TIME HIGH AT METHODIST

FAYETTEVILLE--Final Summer Session class registrations at Methodist College show a 64 per cent increase over a year ago according to figures released today by the Registrar's Office. The almost 1,000 course registrations are the highest in the college's history.

After Wednesday's, July 17, deadline for dropping or adding a class, the Term III Directed Study Summer Session showed a final class registration total of 325. Term II, which ran from June 10 to July 12, had 448 class registrations, while Term I, which ran from May 14-31, had 216. Thus, total class registrations came to 989 for the 1974 Summer Session.

This compares with 600 for the 1973 Summer Session and only a couple hundred in 1970.

Dr. Fred C. McDavid, summer school director, gives three main reasons for the increase: "We're teaching more courses than ever before. A student may now earn 15 semester hours during the three summer sessions. And the schedule is much more flexible than before."

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methodist college
fayetteville, n. c. 28301

July 23, 1974

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

*Fay papers
Advocate*

NEWS

FOR IMMEDIATE RELEASE

METHODIST YOUTH ELECT STATE OFFICERS

FAYETTEVILLE--New United Methodist Youth Fellowship officers for 1975-76 are (L-R): Stacy Weaver, Fayetteville, president; Steve Banks, Raleigh, vice-president; Peggy McCown, Raleigh, secretary; and Kathy Hodges, Durham, treasurer.

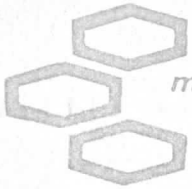
Members-at-large are: Barbara McQueen, Laurinburg; Andy Ringler, Jacksonville; Peggy Bryant, Ahoskie; Barbi Bailey, Graham; Ike Cummings, Lumberton; and Dena Locklear, Maxton.

At far right is The Reverend Bill Gattis, North Carolina Conference Coordinator of Youth Ministries.

The election last Friday, July 19, culminated a week-long conference held at Methodist College. More than 250 delegates, representing UMYF

groups in the North Carolina Conference, attended.

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methodist college
fayetteville, n. c. 28301

July 25, 1974

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

NEWS

EXCLUSIVE TO RALEIGH NEWS AND OBSERVER

METHODIST COLLEGE ENROLLMENT SHOWS SUBSTANTIAL INCREASE

FAYETTEVILLE--Methodist College's enrollment is increasing-- a reversal of the nationwide trend in which enrollment at most universities is declining.

"Full-time students should number about 10 per cent above a year ago," says Director of Admissions Thomas Yow. "We're expecting 675 full-time students when classes begin September 3 compared with 615 at the beginning of the previous academic year."

Lending credence to the projection is the final enrollment total for the 1974 summer session. The registrar's office processed 989 class registrations-- the highest in Methodist College history. This was 64 per cent above the 1973 summer session and a remarkable jump from the couple hundred average of the late 1960s and early 1970s.

Various reasons are given for the upturn, but most center on new college president Dr. Richard Pearce, now beginning his second year here.

Dr. Pearce has developed the image of a college emphasizing student involvement and leadership in a strong academic atmosphere. Also being stressed is the broad knowledge that a small liberal arts college can provide

(more)

rather than the limiting of students to a specific field. Dr. Pearce frequently mentions the fact that, "Ten years after graduation, 80 per cent of all college graduates are working in fields other than their majors."

Only in a small college can the average student gain experience in leadership and involvement. Last year's student government president, Bob Peele, believes the change is working.

"This is not the school for anyone who wants to be entertained for four years," Peele says. "This is the school for people who want to get involved and who want to find new experiences and most of all, who want to learn. But this isn't an easy school as far as academics go. You have to work that's for sure. But professors are accessible. That's one of the nice things about a small college."

Last year, Methodist College students began USA (United Student Appeal) which attracted statewide attention and even brought the governor to campus. Each year USA will adopt a benevolent cause (last year it was the Cancer Society) and seek campus support nationwide.

Academic changes which appear to be attracting new students are three new majors and minors in Physical Education, Special Subject Teacher in Art, and Social Work. This brings to 18 the possible majors and 21 listed minors.

The business major has been expanded to a business administration major which emphasizes the practical with an economics minor which emphasizes the theoretical. Expanded course offerings in the department include: insurance,

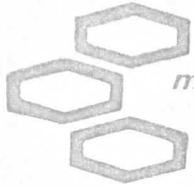
(more)

real estate, business internship, data processing, personnel management, and finite mathematics for business and social sciences. This more well-rounded curricula is designed to prepare the student for the corporate, small business, or graduate school environment.

A CLEP (College Level Examination Program) is in operation in which it is possible to earn 59 semester hours credit--roughly half a college career--by testing alone. This can prove very economical as well as time-saving.

Based upon the above changes, plus increased student financial aid, Methodist College looks confidently to the year ahead as well as subsequent years to come.

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fayetteville, n. c. 28301

NEWS

July 26, 1974

Fay. radio
+
WECT

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

RETREAT TO DRAW 1,000

AT METHODIST COLLEGE

Between eight-hundred and a thousand United Methodist ministers and lay leaders will attend Summer "R & R" at Methodist College next week.

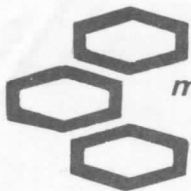
Summer "R & R" (which stands for Re-creation and Renewal) offers participants a unique leadership training opportunity.

There will be two sessions--a weekend session August second through fourth, and a weekday session August fifth through eighth.

Bishop Robert Blackburn, bishop of the North Carolina Conference, will head a list of distinguished speakers and leaders. The Reverend Vernon Tyson, pastor of Fayetteville's Hay Street United Methodist Church, is also scheduled to speak.

This annual summer program is sponsored by the Program Council of the North Carolina Conference in cooperation with the boards and agencies of the conference.

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methodist college
fayetteville, n. c. 28301

1 to each news
1 sb. for
1 copy to you

NEWS

all N.C. dailies
surrounding county weeklies
From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

74

Paralide
Advocate
Area TV
Fay radio

FOR IMMEDIATE RELEASE

ENTERING MC STUDENTS

EARN CREDIT BY EXAM

FAYETTEVILLE--Eighteen entering Methodist College freshman have already completed part of their college requirements--and they've never taken a college level course.

The students earned the credit by passing the CLEP (College Level Examination Program) General Examination given at Methodist College Saturday, July 20. According to Dr. Samuel J. Womack, dean of academic affairs, one entering student, Philip Barber, is even skipping his entire freshman year (he's now called an "instant sophomore") after earning 30 semester hours on the examinations.

Forty-one entering students took the exams which are administered by the Educational Testing Service, Princeton, N.J. An official CLEP Testing Center is located on the Methodist College campus.

To earn credit, one must score in the fiftieth percentile of the national average. The \$30 examination covers natural sciences, social sciences, humanities, mathematics, and English. The maximum semester hours that can be earned on the General Examination is 33. After enrollment, it is possible to earn 26 additional semester hours by passing CLEP Subject Examinations.

(more)

"If the maximum 59 semester hours are passed, the student 'saves' almost two academic years and almost \$6,000 in residential fees," said Dr. Womack.

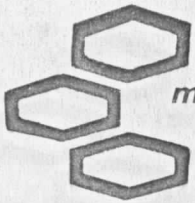
The new national program is fully accredited and nationally recognized.

Fayetteville students obtaining college credit through the program include: Helen Barrington, Helga Crittendon, Janet Kelly, Kay Mitchell, Donald Parker, Thomas Pope, and Brenda Warner.

Other North Carolina students include: Rachel Ford, Orrum; David Langston, Roxboro; Roy Martin, Raleigh; Thomas Melvin, Cumberland; Charlotte Walker, Wade; and Rebecca Wilson, Mt. Olive.

Out-of-state students are: Philip Barber, Falls Church, Va.; Rebecca Micklish, Alexandria, Va.; David Perry, Westwood, N.J.; Elizabeth Robertson, Oakton, Va.; and Martha Turner, Roebling, N.J.

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fayetteville, n. c. 28301

July 31, 1974

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

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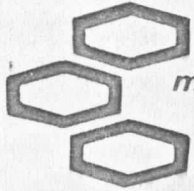
FOR IMMEDIATE RELEASE

NEWS

FAYETTEVILLE--Philip Barber, son of Mr. O. G. Barber, 6431 Eppard St., Falls Church, Virginia, has earned an entire year of college credit by successfully completing the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20. Natural sciences, social sciences, humanities, mathematics, and English are covered on the examination.

Philip will be entering Methodist College in the fall as an "instant sophomore". Methodist College is a fully accredited four-year liberal arts college located in Fayetteville, North Carolina.

July 31, 1974



methodist college
fayetteville, n. c. 28301

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

NEWS

FAYETTEVILLE--Rachel Ford, daughter of Mr. and Mrs. Richard Ford, Route 1, Box 70, Orrum, North Carolina, has earned college credit by passing part of the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20.

Rachel will be entering Methodist College in the fall. Methodist College is a fully accredited four-year liberal arts college in Fayetteville, North Carolina. It is possible to earn up to thirty semester hours of college credit at Methodist College by taking the CLEP General Examination.

July 31, 1974



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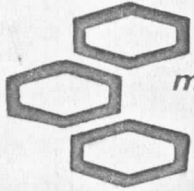
NEWS

FAYETTEVILLE--David Irving Langston, son of Mr. and Mrs. William Langston, Route 3, Box 5, Roxboro, North Carolina, has earned college credit by successfully completing part of the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20.

David will be entering Methodist College in the fall. Methodist College is a fully accredited four-year liberal arts college in Fayetteville. It is possible to earn up to thirty semester hours of college credit at Methodist College by taking the CLEP General Examination.

July 31, 1974

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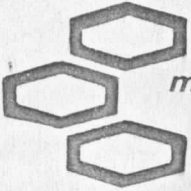
From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

NEWS

FAYETTEVILLE--Roy Ken Martin, son of Mrs. Roy E. Martin, 3604 Woodlawn Dr., Raleigh, N. C., has earned college credit by successfully completing part of the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20.

Roy will be entering Methodist College in the fall. Methodist College is a fully accredited four-year liberal arts college in Fayetteville. It is possible to earn up to thirty semester hours of college credit at Methodist College by taking the CLEP General Examination.



methodist college
fayetteville, n. c. 28301

July 31, 1974

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From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

NEWS

FAYETTEVILLE, NC--Rebecca Micklish, daughter of Mr. James Herman Micklish, 512 Fontaine St., Alexandria, Virginia, has earned college credit by successfully completing part of the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20.

Rebecca will be entering Methodist College in the fall. Methodist is a fully accredited four-year liberal arts college in Fayetteville, North Carolina. It is possible to earn up to thirty semester hours of college credit at Methodist College by taking the CLEP General Examination.

July 31, 1974

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From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
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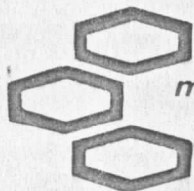
NEWS

FAYETTEVILLE, N. C.--David Marden Perry, son of Mr. and Mrs. Marden L. Perry, 545 Mountain Ave., Westwood, New Jersey, has earned college credit by successfully completing part of the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20.

Daye will be entering Methodist College in the fall. Methodist College is a fully accredited four-year liberal arts college in Fayetteville, North Carolina. It is possible to earn up to thirty semester hours of college credit at Methodist College by taking the CLEP General Examination.

July 31, 1974

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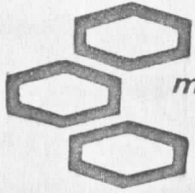
FOR IMMEDIATE RELEASE

NEWS

FAYETTEVILLE, N. C.--Elizabeth Blair Robertson, daughter of Mr. and Mrs. William P. Robertson, 10816 Miller Rd., Oakton, Virginia, has earned college credit by successfully completing part of the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20.

Elizabeth has also been awarded a Terry Sanford Scholarship for the coming year. She will be entering Methodist College in the fall.

Methodist College is a fully accredited four-year liberal arts college in Fayetteville, North Carolina. It is possible to earn up to thirty semester hours of college credit at Methodist College by taking the CLEP General Examination.



methodist college
fayetteville, n. c. 28301

July 31, 1974

From Alan Stowers
METHODIST COLLEGE NEWS BUREAU
(919) 488-7110 ext. 228

FOR IMMEDIATE RELEASE

NEWS

FAYETTEVILLE, N. C.--Martha Turner, daughter of Mr. James F. Turner, 198 Alden Ave., Roebing, N. J., has earned college credit by successfully completing part of the CLEP (College Level Examination Program) General Examination. The examination was given at Methodist College on July 20.

Martha will be entering Methodist College in the fall. Methodist College is a fully accredited four-year liberal arts college in Fayetteville, North Carolina. It is possible to earn up to thirty semester hours of college credit at Methodist College by taking the CLEP General Examination.