

methodist college  
fayetteville, n.c.

# NEWS

To: Steve Thompson - FAYETTEVILLE OBSERVER

January 28, 1972

Methodist Announced Dean's List

Jean Hutchinson, Public Relations Office  
488-7110, Ext. 228

One hundred and fifty-five students were named to the dean's list at Methodist College for the fall semester. Eighty-three were Cumberland County residents.

To qualify for the honor, students must earn a "B" or better average on 15 or more semester hours, according to Dr. Samuel J. Womack, academic dean.

Fayetteville students named for the honor were:

~~Charlene Alcorn, Julia Anderson, Jane Baldwin,~~  
~~Donald Barbeau,~~ ~~Nancy Bouteiller, Sarah Brady, Anna Bridges,~~  
~~Sheila Bunce, John Campbell, Brenda Canady, William Cash, Ben Gavin, Marsha~~  
~~Chadwick, Hamond Chandler, Ann Clark, Martha Coble, Johnny Combs, Bobby Crisp,~~  
~~Eva Davenport, <sup>John</sup> Chip Dicks, Melvin Edwards, ~~Laure Eisman, Frank Emery,~~~~  
~~Robert Erwin, Benjamin Esquibel, Shikery Fadel, Nicolas Fowler, Diane French,~~  
~~Christina Garratt, Joseph George, Stephanie Haines, Patsy Hall, Charles Hartsell,~~  
~~Jean Heinz, Barbara Herring, Nadia Holinko, Connie Hughes, Kevin Jorgenson,~~  
~~Donald Kelly, Nancy Kimbel, James Ledford, <sup>and</sup> Hazel Linn, <sup>Also,</sup> Alicia Martinez,~~  
~~<sup>Both</sup> Margaret Mason, <sup>Fanny</sup> Teresa McCaskey, Gwendolyn McCauley, Rebecca McDiarmid,~~

-----more

~~Mary Mercer and Charlotte Moore.~~

~~Mary Mercer, Charlotte~~ Also, ~~Robin Morrison, Carolyn Mullenax, Daryl Oglesby, Suellen Parker, Kiki Parrous, June Philbeck, Laura Pierce, Gary Pitcock, John Poulk, James Raupach, Beth Ray, Joe Roberts, Karen Robertson, Homer Rutherford, Marjorie Rynott, George Smith, Sue Spruill, Judith Stanfield, Bradley Teitelbaum, Shirley Thompson, Robert Turner, Karen Vick, Sandra Webb, Hal White, Larry White, Billie Widman, Janelle Wilder, Ken Williams and Gail Worth.~~

2 — Others from Cumberland County were:

~~Ray Fann, Stedman; Susan Knaysi and Sherrin Watkins, Ft. Bragg; Bonnie Herring, Spring Lake; and Mary Ann Martin, Hope Mills.~~

3 — Other North Carolina students named for the honor were:

~~Patricia Abernathy, Fuquay-Varina; Ellen Adams, Elizabethtown; James Adcox, Dunn; Annie Alston, Windsor; Emily Averitte, Tar Heel; Elizabeth Barnhart, Raeford; Edwina Barwick, Seven Springs; Greg Bellamy, Supply; Peggy Bland, Pittsboro; Debbie Bright, Elizabeth City; Wesley Brown, Kinston; Nicky Bullard, Red Springs; Judith Carroll, Raleigh; Kaye Corbin, Dunn; Helen Daniel, Elizabethtown; Maurine Davidson, Raleigh; Chris Drew, Winston-Salem; Joselyn Evans, Graham; Richard Farlee, Beaufort; Gary Ferrell, Huntersville; Anita Fisher, Jacksonville; Christine Gandy, Selma; Penny George, Marshallburg; Alan Goad, Raleigh; Suzanne Grubb, New Bern; Carolyn Harrison, Durham; Carrie Jones, Aberdeen; Homer King, Swansboro; William Landis, Oxford; Earl Leake, Mt. Gilead; Larry Lugar, Wilson; Howard Lupton, Autryville; Jo-Ann~~

~~Wayne~~, Roseboro

~~Merritt, Wilmington; Brenda Outlaw, Mt. Olive; Richard Phillips, Winston-Salem;~~  
~~Karen Poche, <sup>Astleyville</sup> Roseboro; Lillian Prevatte, St. Pauls; Wayne Rogers, Beaufort;~~  
~~Michael Safley, Durham; Marilyn St. Pierre, Clinton; Paul Sanderford, Zebulon;~~  
~~Vivian Scott, Aberdeen; and John Sewell, Beaufort.~~ ) 43

Also, ~~Nancy Shaw, Beulahville; Laura Sullivan,~~  
~~Wilmington; George Thomas, Farmville; <sup>Kay</sup> Janice Walker, Goldsboro; Pamela~~  
~~Walker and Bonnelle Walker, Elizabethtown; Randy Wall, Burlington;~~  
~~Martha White, Dunn; Kenneth Womack, Durham; and Charles Watson, Raleigh.~~

~~Mark Williams~~  
Zebulon &

Out-of-state students named to the dean's list were:

~~Peggy Bomberger, Lincoln, Neb.; Ellen Butterfield,~~  
~~Charleston Heights, S. C.; Becky Estes, Richmond, Va.; Jane Gosier and Mary~~  
~~Hansen, Bay Shore, N. Y.; Vickie Herndon, Columbus, Ga.; Harry Holman,~~  
~~Haddon Field, N. J.; Debbie Keeler, Silver Spring, Md.; Sandra Lewis, Bayville,~~  
~~N. J.; Cheryl McKee, Seaford, Va.; Barry Moore, York, Pa.; Douglas Nicol,~~  
~~Rutherford, N. J.; Sharon Robertson, North Augusta, S. C.; David Russell,~~  
~~Springfield, Va.; Sharon St. Clair, Alexandria, Va.; Tommy Smith, Sandston,~~  
~~Va.; and John Williams, Oceanport, N. J.~~

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Dean's List First Semester 1971-72

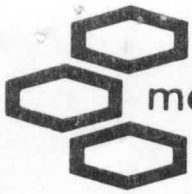
✓Abernathy, Patricia  
✓Adams, Ellen  
✓Adcox, James  
Alcorn, Charlene  
✓Alston, Annie  
Anderson, Mary Julia  
✓Averitte, Emily  
Baldwin, Jane  
Barbeau, Donald  
Barnhart, Elizabeth  
Barwick, Edwina  
Bellamy, Greg  
✓Bland, Peggy  
✓Bomberger, Peggy  
Bouteiller, Nancy  
Brady, Sarah  
Bridges, Anna  
✓Bright, Debbie  
✓Brown, Wesley  
✓Bullard, Nicky  
Bunce, Sheila  
✓Butterfield, Ellen  
Campbell, John  
Canady, Brenda  
✓Carroll, Judith  
Cash, William  
Cavin, Ben  
Chadwick, Marsha  
Chandler, Hamond  
Clark, Ann  
Coble, Martha  
Combs, Johnny  
✓Corbin, Margaret Kay  
Crisp, Bobby  
Daniel, Helen  
Davenport, Eva  
✓Davidson, Maureen  
Dicks, John  
✓Drew, Christopher  
Edwards, Melvin  
Eisman, Laure  
Emery, Frank  
Erwin, Robert  
Esquibel, Benjamin  
✓Estes, Rebecca  
Evans, Joselyn  
Fadel, Shikery  
✓Fann, Homer Ray  
✓Farlee, Richard  
✓Ferrell, Gary  
✓Fisher, Anita  
Fowler, Nicolas  
French, Diane  
✓Gandy, Christine  
Garratt, Christina

George, Joseph  
✓George, Penny  
✓Goad, Alan  
✓Gosier, Mary  
✓Grubb, Suzanne  
Haines, Stephanie  
Hall, Patsy  
✓Hansen, Mary  
✓Harrison, Carolyn  
Hartsell, Charles  
Heinz, Laura  
✓Herndon, Vickie  
Herring, Barbara  
✓Herring, Bonnie  
Holinko, Nadia  
✓Holman, Harry  
Hughes, Connie  
✓Jones, Carrie  
Jorgenson, Kevin  
✓Keeler, Debbie  
Kelly, Donald  
Kimbel, Nancy  
✓King, Homer  
✓Knaysi, Susan  
✓Landis, William  
✓Leake, Earl  
Ledford, James  
✓Lewis, Sandra  
Linn, Hazel  
✓Lugar, Larry  
Lupton, Howard  
✓Martin, Mary  
Martinez, Alicia  
Mason, Margaret  
McCaskey, Teresa  
McCauley, Gwendolyn  
McDiarmid, Rebecca  
✓McKee, Charlene  
Mercer, Mary  
✓Merritt, Jo Ann  
✓Moore, Barry  
Moore, Charlotte  
Morrison, Robin  
Mullenax, Carolyn  
✓Nicol, Douglas  
Oglesby, Daryl  
✓Outlaw, Brenda  
Owen, Joy Warren  
Parker, Suellen  
Parrous, Donna  
Philbeck, June  
✓Phillips, Richard  
Pierce, Laura  
Pitcock, Gary  
✓Poche, Karen

Poulk, John  
✓Prevatte, Lillian  
Raupach, James  
Ray, Mary Elizabeth  
Roberts, Joe  
Robertson, Karen  
✓Robertson, Sharon  
✓Rogers, Wayne  
✓Russell, David  
Rutherford, Homer  
Rynott, Marjorie  
✓Safley, Michael  
✓St. Clair, Sharon  
✓Sanderford, Paul  
✓Scott, Vivian  
✓Sewell, John  
✓Shaw, Nancy  
Smith, George  
✓Smith, Wayne  
Spruill, Sue  
Stanfield, Judith  
✓Sullivan, Laura  
Teitelbaum, Bradley  
✓Thomas, George  
Thompson, Shirley  
Turner, Robert  
Vick, Karen E.  
✓Walker, Janice  
✓Walker, Pamela S.  
✓Walker, Patricia  
✓Wall, Randy  
✓Watkins, Sherrin  
Webb, Sandra  
White, Hal  
White, Larry T.  
✓White, Martha  
Widman, Billie  
Wilder, Janelle  
✓Williams, John  
Williams, Kenneth  
Wilson, David Mark  
✓Womack, Kenneth  
Worth, Gail  
✓WATSON, CHARLES  
St. Pierre, Marilyn

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fayetteville, n.c.

## NEWS

Dean's List Announced at Methodist

Miss J. Hutchinson, Assistant Director of Public  
Relations, 488-7110, Ext. 228

FAYETTEVILLE- - - - -

has been named to the first semester Dean's List at Methodist College in Fayetteville.

Academic Dean Dr. Samuel J. Womack stated that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.



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## NEWS

To: BLADEN JOURNAL                      Jan. 28, 1972  
NEWS-REPORTER  
SOUTHEASTERN TIMES

Methodist College Announces Dean's List

Jean Hutchinson, Public Relations Office  
488-7110, Ext. 228

FAYETTEVILLE-----Five students from Bladen County have been named to the Dean's List at Methodist College for the first semester. They are Ellen Rose Adams, Emily Marie Averitte, Helen Carolyn Daniel, Pamela Sue Walker and Patricia Bonnell Walker.

Academic Dean Dr. Samuel J. Womack stated that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.

Miss Adams is the daughter of Mr. and Mrs. Adrian W. Adams of Elizabethtown and is a 1969 graduate of Elizabethtown High School.

Miss Averitte is the daughter of Mr. and Mrs. Eugene F. Averitte of Tar Heel and is a 1969 graduate of Tar Heel High School.

Miss Daniel is the daughter of Mrs. E. W. Daniel and the late Mr. Daniel of Route 1, Elizabethtown. She is a 1969 graduate of Elizabethtown High School.

Bonnell and Pam Walker are the daughters of Mr. and Mrs. Floyd H. Walker. Both are Elizabethtown High School graduates.



methodist college  
fayetteville, n.c.

## NEWS

To: NEWS AND OBSERVER      Jan. 28, 1972  
RALEIGH TIMES

Methodist Announces Dean's List

Jean Hutchinson, Public Relations Office  
488-7110, Ext. 228

FAYETTEVILLE----- Five students from Raleigh have been named to the Dean's List at Methodist College for the first semester. They are Judith Ann Carroll, Maurine Jo Davidson, Alan Marshall Goad, Mrs. Carrie P. Jones, and Charles Lynn Watson.

Dr. Samuel J. Womack, academic dean, stated that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.

Miss Carroll is the daughter of Mr. and Mrs. Kenneth H. Carroll, 825 Ralph Drive in Cary. She is a 1968 graduate of Cary High School.

Miss Davidson is the daughter of Mr. and Mrs. James A. Davidson, 1112 Hardimont Road, Raleigh. She is a 1969 graduate of Tennessee High School in Bristol, Tenn.

Goad is the son of Mr. and Mrs. Thomas G. Goad, 3053 Granville Drive, Raleigh.

Mrs. Jones is the daughter of Mr. and Mrs. Frank Pollard, 1111 Mordecai Drive, Raleigh. She is a 1969 graduate of W. G. Enloe High School.

Watson is the son of Mr. and Mrs. John E. Watson, 3610 Ridge Road, Raleigh. He is a 1968 graduate of Needham Broughton High School.



To: SAMPSON INDEPENDENT      Jan. 28, 1972

THE SAMPSONIAN

Methodist College Announces Dean's List

Jean Hutchinson, Public Relations Office  
488-7110, Ext. 228

## NEWS

FAYETTEVILLE-----Four Sampson County students have been named to the Dean's List at Methodist College. They are Howard James Lupton of Autryville, Karen Sessoms Poche of Autryville, Marilyn Vann St. Pierre of Clinton, and Joy Cynthia Warren of Roseboro.

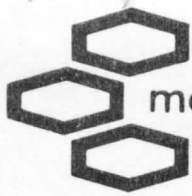
Academic Dean Samuel J. Womack at Methodist said that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.

Lupton is the son of Rev. and Mrs. James G. Lupton, Route 2, Autryville. He is a graduate of Rocky Mount High School.

Mrs. Poche is the daughter of Mr. and Mrs. Paul Sessoms, also of Route 2, Autryville. She is a Clement High School graduate.

Mrs. St. Pierre is a 1968 graduate of Clinton High School.

Miss Warren is the daughter of Mr. and Mrs. William Arthur Warren, Sr., Route 2, Roseboro. She is a Roseboro-Salemburg High School graduate.



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## NEWS

To: SAMPSON INDEPENDENT Jan. 28, 1972

### THE SAMPSONIAN

Methodist College Announces Dean's List

Jean Hutchinson, Public Relations Office  
488-7110, Ext. 228

FAYETTEVILLE-----Four Sampson County students have been named to the Dean's List at Methodist College. They are Howard James Lupton of Autryville, Karen Sessoms<sup>Poché</sup> of Autryville, Marilyn Vann St. Pierre of Clinton, and Joy Cynthia Warren of Roseboro.

Academic Dean Dr. Samuel J. Womack stated that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.

Lupton is the son of Rev. and Mrs. James G. Lupton, Route 2, and is a 1968 graduate of Rocky Mount High School.

Miss Sessoms is the daughter of Mr. and Mrs. Paul Sessoms, also of Route 2, Autryville. She is a 1969 graduate of Clement High School.

Mrs. St. Pierre is a 1968 graduate of Clinton High School.

Miss Warren is the daughter of Mr. and Mrs. William Arthur Warren, Sr., Route 2, Roseboro. She is a 1969 graduate of Roseboro-Salemburg High School.





methodist college  
fayetteville, n.c.

## NEWS

To: SMITHFIELD HERALD    Jan. 28, 1972  
JOHNSTONIAN SUN  
ZEBULON RECORD

Methodist Announces Dean's List

Jean Hutchinson, Public Relations Office  
488-7110, Ext. 228

PAYETTEVILLE-----Christine Lynn Gandy of Selma and Paul Lynn Sanderford, Jr., of Zebulon have been named to the Dean's List at Methodist College for the first semester.

Academic Dean Samuel J. Womack stated that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.

Miss Gandy is the daughter of Mr. and Mrs. Robert Gandy, 700 Raeford Street, Selma. She is a 1969 graduate of Selma High School.

Mr. Sanderford is the son of Mr. and Mrs. Paul Lynn Sanderford of Route 1, Zebulon. He attended Louisburg College prior to entering Methodist.



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## NEWS

To: ZEBULON RECORD

Jan. 28, 1972

Methodist College Announces Dean's List

Jean Hutchinson, Assistant Director of Public  
Relations -- 488-7110, Ext. 228

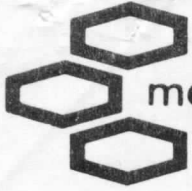
FAYETTEVILLE-----Three students from the Zebulon area have been named to the first semester Dean's List at Methodist College. They are Christine Lynn Gandy of Selma and Paul Lynn Sanderford, Jr., and ~~M~~David Mark Wilson, both from Zebulon.

Dr. S. J. Womack, Academic Dean at Methodist, stated that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.

Miss Gandy is the daughter of Mr. and Mrs. Robert Gandy, 700 Raeford Street, Selma. She is a 1969 graduate of Selma High School.

Sanderford is the son of Mr. and Mrs. Paul Lynn Sanderford of Route 1, Zebulon. He attended Louisburg College prior to entering Methodist.

Wilson is the son of Mr. and Mrs. David Wilson, 301 Church Street, Zebulon. He attended Louisburg College before entering Methodist.



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## NEWS

Jan. 28, 1972

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Local - 1-29-72 - Thompson

Dean's List Announced at Methodist

Miss J. Hutchinson, Assistant Director of Public  
Relations, 488-7110, Ext. 228

FAYETTEVILLE- - - - -

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Academic Dean Dr. Samuel J. Womack stated that a student must earn a "B" or better average on 15 or more semester hours to qualify for the honor. From a student body of over 700, 155 students were named to the list at the twelve-year-old liberal arts college.

*Methodist College Foundation Outlines Challenge*

~~M.C. Foundation Urges "Prevent Local College Crisis"~~

~~M.C. FOUNDATION OUTLINES COLLEGE-COMMUNITY CHALLENGE~~

Many independent liberal arts colleges across the state and nation face bleak futures. Financial problems have forced some institutions out of the educational market.

Locally, an impending catastrophe could be developing. This year a successful Loyalty Fund Campaign in the area is vital for the economic soundness of Fayetteville's youngest liberal arts college. A cycle of rising costs has depleted Methodist College's reserve funds. The college is operating in the black, but it urgently needs increased community support to continue that trend. Opened to students in 1960, the college's early years have been dynamic. But without Fayetteville's help now, it could experience financial troubles of unprecedented proportions.

In 1958 Fayetteville citizens pledged two million dollars, a 200-acre site and a yearly operating fund of \$50,000 to create and sustain its own college. The Methodist Conference accepted this offer and pledged two million dollars plus an annual sustaining fund of \$180,000 per year. Construction of buildings was begun in 1959 and a physical plant was completed rapidly.

But a plant does not make a college and Methodist College is not self-supporting. It cannot depend on state support guaranteed by taxation. It is completely dependent on the Methodist Conference and gifts from firms and individuals.

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An annual fund-raising drive for \$120,000 is necessary because the two million dollars which Fayetteville pledged in 1958 was never realized. Just over one million dollars was provided. A long-term Trust Indenture was secured, extended over thirty years, to meet the balance. It now takes \$70,000 annually to retire this debt and pay the five and three-fourths per cent annual interest rate. Add \$50,000 which the community originally pledged for annual operating funds (faculty salaries, library and instructional supplies and normal upkeep), and goal is \$120,000 per year.

On February 8 the Methodist College Foundation will launch its annual Loyalty Fund Campaign to raise \$120,000--the same goal set in past years. During the last few campaigns, the goal has not been met.

Several members of the Methodist College Foundation (listed on this page) assume the yearly chore of raising funds. They recently discussed their college-community challenge.

#### THE

#### THE PROBLEMS AND THE NEED

Mr. Jerome Clark: "There is a lack of understanding as to what the need really is. Most people feel that once a college is built and has students it doesn't have any more prime needs. They feel that a student pays his way, when really he only pays about half his way--the other part must come annually from some other source. There are only a handful of colleges in America where the students pay their own way. The privately-owned and church-supported colleges are in real trouble--including Methodist College. . . ."

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Mrs. Clark: "People are used to having the college here. It's a finished product to them. They don't see the need for continued support....Fayetteville was already a large, established community when it was located here. Some towns grew around colleges, like Chapel Hill and the University there. Methodist College and the City are two separate entities. Too, the school is young and has few established endowments. It needs continuous support."

Mr. Ingram: "Many of us have forgotten the pledge of support we made several years ago."

Mrs. Weaver: "Inflation has increased the cost of everything, including student fees at Methodist."

#### WHAT THE COLLEGE HAS PROVIDED

Mr. Suttles: "Methodist College is here to do a job for this community. It has students from other parts of the state and the country, but it is here primarily to serve Cumberland County. It's beginning to have its effect in the area."

Mr. McFadyen: "Local students can attend Methodist with less college expenses."

Mrs. Leitinger: "Students who really want a good education can work their way through."

Mrs. Newman: "If price is a deterrent<sup>m</sup>, there are scholarships, loans, grants and work-study programs available."

Mrs. Weaver: "One of the best opportunities of getting a quality education is provided in a small classroom where you can get individual attention."

Mrs. Leitinger: "At Methodist you have a name and are recognized as an individual...."

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THE TWO-WAY EXCHANGE

Mrs. Clark: "The college's faculty and administration members have added to the intellectual plateau in the area. Some participate in civic events. Some share their talents in cultural or entertainment areas."

Mrs. Newman: "The arts area is a terrific opportunity for college-community exchange. College personnel have helped in local dramatic productions."

Mrs. Weaver: "A good portion of our church choir, as well as the director, come from the college."

Mr. Ingram: "It has contributed socially, spiritually, and academically to the community's growth since 1960."

Mr. Jerome Clark: "The students and alumni of the college (who work in the area) are quite a considerable credit to the community, highly thought of by their employers."

Mr. Schultz: "The presence of the educational institutions in the area is a factor in locating industries in this area....We have in turn employed graduates from this system, of which Methodist College is a vital part."

Mrs. Weaver: "Reeves Auditorium has been a center for a variety of shows and performances in art, music and drama. The new amphitheater is a fine addition to the area...."

Mr. Kirby: "The Charter of Methodist College, in itself, speaks of its contribution to the spiritual life of Fayetteville, '...to extend the influence of science, art and Christian culture.' I have discovered this influence to be felt throughout the greater Fayetteville area, through the administration, the faculty and the student body."

Mr. Jerome Clark: "Methodist College is the most valuable and precious asset that has been acquired by the community in my adult lifetime. As an industry it

generates a considerable number of jobs...from its payroll, money goes into the community's economy. It is an economic asset, but over and above that is the product -- not put up in boxes and shipped out -- of educated human beings. A great majority have stayed here as teachers and executives making valuable attributes...."

Mr. Bass: "Its product is people who are much better equipped for life."

Mr. Herndon: "As Mayor of Fayetteville in 1955, I appointed a steering committee to seek the establishment of a college here. The college is one of Fayetteville's greatest assets. The City didn't really begin to grow until we got Methodist College... It helped locate industries here. I don't understand why the people of Fayetteville don't support Methodist College <sup>more.</sup>"

THE FOUNDATION'S CHALLENGE AND APPEAL

Mrs. Wyatt: "It's the community's privilege to do something for the college."

Mr. Ingram: "...Since our founding in 1956, many of us have placed our college at the bottom of our priority list. We must renew the spirit and the pledge to support promised in the beginning if our great institution is to survive."

Mrs. Clark: "Some people have the attitude of 'Someone else brought the college here, so let them take care of it.' But the college has afforded immeasurable assets to the entire community."

Mr. Bass: "The primary purpose of the Methodist College Foundation is to secure the involvement of the community in the financial support of the college; however, in my opinion, we are obligated to tell the Methodist College story at every opportunity and thus lend our moral support as well."

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Mrs. Wyatt: "The Foundation serves as a liaison between the college and the Fayetteville area."

Mr. Fred Clark: "The college located here under the assumption that there would be continued support. It makes continuing contributions to the community.... Many local residents are enrolled there as students...many graduates remain in the area.... Our financial pledges should be a year-to-year commitment, but we have not met the goals as we should. It's not a one-shot proposition. \$50,000 was pledged per year. In addition, \$70,000 is needed for principal and interest payment on a loan for capital improvements."

Mr. Suttles: "Every citizen should show his appreciation by giving personal and financial support to our loyalty campaign for 1972 and for the years ahead."

#### A SIMPLE PROCEDURE

Mr. Fred Clark: "Each member of the Board of Directors of the Methodist College Foundation enlists the assistance of five or ten other volunteer workers. The workers then canvass lists of 1,300 individuals and firms seeking pledges and cash for the college. Persons not contacted in this manner are encouraged to send contributions directly to the Foundation Office at the college."

#### THE FUTURE

Dr. Berns: "Almost seven years ago I chose to come to Methodist College from Washington, D.C., because I believed the college was built on a firm foundation. Today I still have the unshaken faith that it will continue as an independent liberal arts institution. Lest we become complacent, let us reread articles that

have appeared in the daily press and in magazines and listen attentively to news broadcasts on TV. These messages are very clear: Many colleges are in financial trouble of unprecedented proportions.

"Our college has no operating surplus. Unless the 1972 Loyalty Campaign produces \$70,000 for debt service and \$50,000 for operating costs, our college will, too, be in serious financial trouble.

"Sometimes I wish we could take a poll of Cumberland County and Fayetteville citizens on the simple question: Would you prefer to pay \$2,000 per student in taxes or contribute \$200 per student in voluntary contributions? The answer would be an overwhelming majority in favor of the latter alternative. Keep in mind it would cost \$2,000 per student if our college were a state-supported institution. I believe our citizens are shrewd investors. You can prove it by a total contribution of \$200 per student--just \$120,000 during the Annual Loyalty Fund Campaign. You will keep Methodist College an independent liberal arts institution of higher education."

Mr. Jerome Clark: "The only privately-owned and church-supported colleges that will survive are the financially strong -- we'll lose thousands of them unless the public wakes up to the need and fills it.... It distresses me because it seems to be a difficult task to educate the public on this. The masses don't understand, and how to tell them I don't know...perhaps they'll only become concerned when the colleges start to fold. We don't get concerned until a tragedy occurs -- Fayetteville and Methodist College are not exceptions."



#### M.C. FOUNDATION OUTLINES COLLEGE-COMMUNITY CHALLENGE

Many independent liberal arts colleges across the state and nation face bleak futures. Financial problems have forced some institutions out of the educational market.

Locally, an impending catastrophe could be developing. This year a successful Loyalty Fund Campaign in the area is vital for the economic soundness of Fayetteville's youngest liberal arts college. A cycle of rising costs has depleted Methodist College's reserve funds. The college is operating in the black, but it urgently needs increased community support to continue that trend. Opened to students in 1960, the college's early years have been dynamic. But without Fayetteville's help now, it could experience financial troubles of unprecedented proportions.

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#### THE

#### THE PROBLEMS AND THE NEED

Mr. Jerome Clark: "There is a lack of understanding as to what the need really is. Most people feel that once a college is built and has students it doesn't have any more prime needs. They feel that a student pays his way, when really he only pays about half his way--the other part must come annually from some other source. There are only a handful of colleges in America where the students pay their own way. The privately-owned and church-supported colleges are in real trouble--including Methodist College. . . ."

Mrs. Clark: "People are used to having the college here. It's a finished product to them. They don't see the need for continued support....Fayetteville was already a large, established community when it was located here. Some towns grew around colleges, like Chapel Hill and the University there. Methodist College and the City are two separate entities. Too, the school is young and has few established endowments. It needs continuous support."

Mr. Ingram: "Many of us have forgotten the pledge of support we made several years ago."

Mrs. Weaver: "Inflation has increased the cost of everything, including student fees at Methodist."

#### WHAT THE COLLEGE HAS PROVIDED

Mr. Suttles: "Methodist College is here to do a job for this community. It has students from other parts of the state and the country, but it is here primarily to serve Cumberland County. It's beginning to have its effect in the area."

Mr. McFadyen: "Local students can attend Methodist with less college expenses."

Mrs. Leitinger: "Students who really want a good education can work their way through."

Mrs. Newman: "If price is a deterrent, there are scholarships, loans, grants and work-study programs available."

Mrs. Weaver: "One of the best opportunities of getting a quality education is provided in a small classroom where you can get individual attention."

Mrs. Leitinger: "At Methodist you have a name and are recognized as an individual...."

THE TWO-WAY EXCHANGE

Mrs. Clark: "The college's faculty and administration members have added to the intellectual plateau in the area. Some participate in civic events. Some share their talents in cultural or entertainment areas."

Mrs. Newman: "The arts area is a terrific opportunity for college-community exchange. College personnel have helped in local dramatic productions."

Mrs. Weaver: "A good portion of our church choir, as well as the director, come from the college."

Mr. Ingram: "It has contributed socially, spiritually, and academically to the community's growth since 1960."

Mr. Jerome Clark: "The students and alumni of the college (who work in the area) are quite a considerable credit to the community, highly thought of by their employers."

Mr. Schultz: "The presence of the educational institutions in the area is a factor in locating industries in this area....We have in turn employed graduates from this system, of which Methodist College is a vital part."

Mrs. Weaver: "Reeves Auditorium has been a center for a variety of shows and performances in art, music and drama. The new amphitheater is a fine addition to the area...."

Mr. Kirby: "The Charter of Methodist College, in itself, speaks of its contribution to the spiritual life of Fayetteville, ...to extend the influence of science, art and Christian culture.' I have discovered this influence to be felt throughout the greater Fayetteville area, through the administration, the faculty and the student body."

Mr. Jerome Clark: "Methodist College is the most valuable and precious asset that has been acquired by the community in my adult lifetime. As an industry it

generates a considerable number of jobs...from its payroll, money goes into the community's economy. It is an economic asset, but over and above that is the product -- not put up in boxes and shipped out -- of educated human beings. A great majority have stayed here as teachers and executives making valuable attributes...."

Mr. Bass: "Its product is people who are much better equipped for life."

Mr. Herndon: "As Mayor of Fayetteville in 1955, I appointed a steering committee to seek the establishment of a college here. The college is one of Fayetteville's greatest assets. The City didn't really begin to grow until we got Methodist College... It helped locate industries here. I don't understand why the people of Fayetteville don't support Methodist College *more.*"

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THE FOUNDATION'S CHALLENGE AND APPEAL

Mrs. Wyatt: "It's the community's privilege to do something for the college."

Mr. Ingram: "...Since our founding in 1956, many of us have placed our college at the bottom of our priority list. We must renew the spirit and the pledge to support promised in the beginning if our great institution is to survive."

Mrs. Clark: "Some people have the attitude of 'Someone else brought the college here, so let them take care of it.' But the college has afforded immeasurable assets to the entire community."

Mr. Bass: "The primary purpose of the Methodist College Foundation is to secure the involvement of the community in the financial support of the college; however, in my opinion, we are obligated to tell the Methodist College story at every opportunity and thus lend our moral support as well."



Mrs. Wyatt: "The Foundation serves as a liaison between the college and the Fayetteville area."

Mr. Fred Clark: "The college located here under the assumption that there would be continued support. It makes continuing contributions to the community.... Many local residents are enrolled there as students...many graduates remain in the area.... Our financial pledges should be a year to year commitment, but we have not met the goals as we should. It's not a one-shot proposition. \$50,000 was pledged per year. In addition, \$70,000 is needed for principal and interest payment on a loan for capital improvements."

Mr. Suttles: "Every citizen should show his appreciation by giving personal and financial support to our loyalty campaign for 1972 and for the years ahead."

#### A SIMPLE PROCEDURE

Mr. Fred Clark: "Each member of the Board of Directors of the Methodist College Foundation enlists the assistance of five or ten other volunteer workers. The workers then canvass lists of 1,200 individuals and firms seeking pledges and cash for the college. Persons not contacted in this manner are encouraged to send contributions directly to the Foundation Office at the college."

#### THE FUTURE

Dr. Berns: "Almost seven years ago I chose to come to Methodist College from Washington, D.C., because I believed the college was built on a firm foundation. Today I still have the unshaken faith that it will continue as an independent liberal arts institution. Lest we become complacent, let us reread articles that

have appeared in the daily press and in magazines and listen attentively to news broadcasts on TV. These messages are very clear: Many colleges are in financial trouble of unprecedented proportions.

"Our college has no operating surplus. Unless the 1972 Loyalty Campaign produces \$70,000 for debt service and \$50,000 for operating costs, our college will, too, be in serious financial trouble.

"Sometimes I wish we could take a poll of Cumberland County and Fayetteville citizens on the simple question: Would you prefer to pay \$2,000 per student in taxes or contribute \$200 per student in voluntary contributions? The answer would be an overwhelming majority in favor of the latter alternative. Keep in mind it would cost \$2,000 per student if our college were a state-supported institution. I believe our citizens are shrewd investors. You can prove it by a total contribution of \$200 per student--just \$120,000 during the Annual Loyalty Fund Campaign. You will keep Methodist College an independent liberal arts institution of higher education."

Mr. Jerome Clark: "The only privately-owned and church-supported colleges that will survive are the financially strong -- we'll lose thousands of them unless the public wakes up to the need and fills it.... It distresses me because it seems to be a difficult task to educate the public on this. The masses don't understand, and how to tell them I don't know...perhaps they'll only become concerned when the colleges start to fold. We don't get concerned until a tragedy occurs -- Fayetteville and Methodist College are not exceptions."

# M.C. Foundation Outlines College - Community Challenge

Many independent liberal arts colleges across the state and nation face bleak futures. Financial problems have forced some institutions out ~~the~~ of the educational market.

Locally, an impending catastrophe <sup>could be developing</sup> ~~is developing~~. This year a successful Loyalty Fund Campaign in the area is vital for the economic soundness of Fayetteville's youngest liberal arts college. A cycle of rising costs has ~~deple~~ depleted Methodist College's reserve funds. The college is operating in the black, but it urgently needs increased community support to continue that trend. Opened to students in 1960, <sup>the college's</sup> ~~its~~ early years have been ~~of~~ ~~beginning~~ ~~was~~ dynamic. <sup>But</sup> Without ~~the~~ ~~community's~~ <sup>could</sup> ~~the~~ ~~community's~~ help now, it ~~faces~~ <sup>will face</sup> financial troubles of unprecedented proportions.

In 1958 Fayetteville citizens pledged two million dollars, a 200-acre site and a yearly operating fund of \$50,000 to create and sustain its own college. The Methodist Conference accepted this offer and pledged two million dollars plus an annual sustaining fund of \$180,000 per year. Construction of buildings was begun in 1959 and a physical plant was completed rapidly.

But a plant does not make a college and Methodist College

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annual operating funds (including normal upkeep), and the goal is \$120,000 per year. ¶ On February 8 the Methodist College Foundation will launch its annual Loyalty Fund Campaign to raise \$120,000 -- the same goal set in past years. During the last few campaigns, the goal has not been met.

Several members of the Methodist College Foundation (listed on this page) assume the yearly chore of raising funds. They recently discussed their college-community challenge.

Mr. Ingram: "Many of us have forgotten the pledge of support we made several years ago."

Mrs. Weaver: "The decreased baby boom has ~~caused~~ <sup>resulted in</sup> a lower enrollment..."

⊂ Inflation has increased the cost of everything, including student fees at Methodist."

WHAT THE COLLEGE HAS PROVIDED

Mr. Suttles: "Methodist College is here to do a job for this community. It has students from other parts of ~~North Carolina~~ <sup>the state</sup> and the ~~U.S.~~ <sup>country</sup>, but it is here primarily to serve Cumberland County. It's beginning to have its effect in the area."

Mr. McFadyen: "Local students can attend Methodist with less college expenses."

Mrs. Leitinger: "Students who really want a good education can work their way through ~~college~~"

Mrs. Newman: "If price is a deterrent, there are scholarships, loans, grants and work-study programs available." *opportunities of getting a quality education*

Mrs. Weaver: "If you really want a ~~quality~~ <sup>one of the best</sup> education, the best hope is getting one in a small classroom where you can get individual attention." *provided*

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Mrs. Clark: "The college's faculty and administration members have added to the intellectual plateau in the area. Some participate in civic events. Some share their talents in cultural or entertainment areas."

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Mr. Jerome Clark: "The students and alumni of the college (who work in the area) are quite a considerable credit to the community, highly thought of by their employees."

*Mr. Schultz:*

Mrs. Weaver: "Reeves Auditorium has been a center for a variety of shows and performances in art, music and drama. The new amphitheater is a fine addition to the area...."

Mr. McFadyen: "~~Athletic~~ *And athletic* events are always open to the public. ~~This year the college has dynamic sports records....~~"

Mr. Kirby: "~~Methodist~~ The Charter of Methodist College, in itself, speaks of its contribution to the spiritual life of Fayetteville, ...to extend the influence of science, art and Christian culture.' I have discovered this influence to be felt throughout the Greater Fayetteville area, through the administration, the faculty and the student body."

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~~Doing is a simple procedure~~

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