12 mailed

To: Stave

FAYETTEYILLE OBSERVER Oct. 7, 1971 t hometowns, except Pellard's

Freshman Class Officers Elected

J. Hutchinson, P. R. Office -- 488-7110, Ext. 228

Brent Stroud of Erwin has been elected president of the freshman class at Methodist College. Also elected were Howard Morris of Mt. Airy, vice president; Marsha Gooden of Clarkton, secretary; and Pam Pollard of Rockville, Md., treasurer.

Those elected to the Student Government Association senate were Michael Casey of Williamsburg, Va.; Suzanne Grubb of New Bern; Elaine Pulliam of Henderson; and Randy Wall of Burlington.

To: Local Media

Oct. 12, 1971

Local Alumni Chapter To Meet

Jean Hutchinson, Public Relations Office 488-7110, Ext. 228

The Cape Fear Chapter of the Methodist College Alumni
Association will hold its first meeting of the new year Wednesday evening
(Oct. 13, 8:00 p.m.). New officers will be elected.

Graduate and non-graduate alumni in Cumberland County and surrounding counties are invited to attend.

For further information, contact the chapter president, Milo McBryde (484-3977).

10-14-71 Me Goins National Mme Coalition

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	WEYE WBYB	

To: Jim Pharr 10-13-71

For Oct. 21, 971

Methodist Joins National Coalition

J. Hutchinson, Public Relations Office 488-7110, Ext. 228

Jim---

I enclose the release I called you about.

NEWS from The National Association of Schools and Colleges The United Methodist Church, P.O. Box 871 Nashville, Tennessee 37203

FOR IMMEDIATE RELEASE--October 12, 1971

For Information Contact:

Maurice E. Gordon, Executive Director National Association of Schools and Colleges of the United Methodist Church 615/327-2727 (Nashville)

Joel Bagby, Vice President The Barton-Gillet Company 32 South Street, Baltimore, Md. 21202 301/685-3626

METHODIST COLLEGE JOINS NATIONAL COALITION OF CHURCH-RELATED SCHOOLS IN MAJOR NATIONAL COMMUNICATIONS PROGRAM

Washington, D.C., October 11, 1971 -- Methodist

College in Fayetteville, North Carolina has joined with 101 other

colleges affiliated with the United Methodist Church in a

precedent-shattering program to confront some of their common

problems and jointly capitalize on their greater potential as a

force in higher education.

Dr. L. Stacy Weaver, president of the College, today announced the participation of Methodist in the national program designed to overcome the lack of understanding and financial insecurity confronting church-related institutions of higher education.

The program, unanimously approved by the president or representative of 82 colleges and 20 junior colleges meeting in Washington, is intended to 1) refocus the educational mission of church-related schools on the development of human values and societal needs; 2) attract additional students whose aspirations coincide with these new goals for a more humane educational experience, and 3) raise \$400,000,000 in new, unrestricted funds over a three to five year period, beginning in January, 1973.

Dr. Myron F. Wicke, General Secretary of the Division of Higher Education of the United Methodist Church, characterized the program as a "unique approach unprecedented in the history of church-related higher education in this country.

"It means we can approach the world in a united manner, boldly reopening the issue of church-related education, and making the most intelligent and imaginative plans we can to move from a posture of defense to one of attack."

The program formulated to undertake this initiative was developed by the Barton-Gillet Company, a nationally known firm based in Baltimore specializing in institutional communications.

Initially called <u>New Men for New Days</u>, the program will seek to focus national attention on the merits of church-related education.

"We are counting on the total communications program we are inaugurating to help develop the awareness and understanding we need to rejuvenate our colleges and reinforce our educational commitment," Dr. Wicke said.

That commitment, he explained, involves "an education which is held firmly to the intellectual quest, never less than that, but an education that is sought also to help create in men and women a spirit that would want to use knowledge for the good of the world."

Responsibility for implementing the program has been assumed by the National Association of the Schools and Colleges of the United Methodist Church in cooperation with the National Methodist Foundation for Christian Higher Education. Here is their description of how the program will work:

"The New Men for New Days program is to begin in 1972.

The fund-raising aspect is scheduled to begin January, 1973,

and will last from three to five years. It basically will be

conducted at two levels and in two major phases.

"At the national level, the Foundation will conduct an intensive program of national advertising and promotion which will include advertising, television and radio announcements, articles in major periodicals, alumni magazine supplements, and programs produced for public service time.

"Most of the cultivation work will be pursued during 1972 prior to the beginning of the fund programs. It will be refreshed periodically during the course of the next three to five years.

"In addition, the Foundation will create a wide range of interpretative materials which will define the achievements, goals and potential of the institutions as a group and which will reveal the broad outlines of the financial needs of the institutions collectively. These materials will be used either to supplement or to broaden those which already may be in use by the institutions.

"It is envisioned that each institution will conduct its own form of the <u>New Men for New Days</u> program among its own audiences to meet its own particular needs, and that all the materials that will be prepared at the national level will be geared to include localization by the member institutions.

"In every case, member institutions will have complete autonomy to use or not use the various materials that will be available and to capitalize or not capitalize on the national visibility obtained through the plans for national promotion."

The funds required to support this program will come from two sources—the individual colleges and the Foundation. Beginning in 1972, the colleges will contribute the rough equivalent of the tuition of one student on an annual basis. That amount will be matched annually by the Foundation.

Calculated on an average tuition of \$2,000, the colleges' contributions will amount to \$200,000 a year, with the remaining \$200,000 to be provided by the Foundation from other sources, for an appropriation of \$400,000 for the firstyear. Each year this will be reviewed and a budget determination made for the subsequent years.

News Release Page 5

Participation of the 82 senior colleges and
20 junior colleges in the communications program is subject
only to the approval of their boards of trustees.

In 1970, the 82 colleges affiliated with the United Methodist Church enrolled 103,000 full-time students, listed 6,500 faculty and included 7.6 million volumes in their libraries. The 102 colleges\* and junior colleges are located in 35 states and all are fully accredited.

END

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NEWS

To: Area Media

Oct. 14, 1971

Methodist Joins National United Methodist Church Program

Jean Hutchinson, Public Relations Office 488-7110, Ext. 228

Methodist College has joined with 101 other colleges affiliated with the United Methodist Church in a precedent-shattering program to confront some of their common problems and jointly capitalize on their greater potential as a force in higher education.

Dr. L. Stacy Weaver, president of the college, has announced the participation of Methodist in the national program designed to overcome the lack of understanding and financial insecurity confronting church-related institutions of higher education.

The program, unanimously approved by the president or representative of 82 colleges and 20 junior colleges meeting in Washington, D. C., is intended to (1) refocus the educational mission of church-related schools on the development of human values and societal needs; (2) attract additional students whose aspirations coincide with these new goals for a more humane educational experience, and (3) raise \$400,000,000 in new, unrestricted funds over a three

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"It means we can approach the world in a united manner, boldly reopening the issue of church-related education, and making the most intelligent and imaginative plans we can to move from a posture of defense to one of attack."

The program formulated to undertake this initiative was developed by the Barton-Gillet Company, a nationally known firm based in Baltimore specializing in institutional communications. The program is called "New Men for New Days" and will seek to focus national attention on the merits of church-related education.

Responsibility for implementing the program has been assumed by the National Association of the Schools and Colleges of the United Methodist Church in cooperation with the National Methodist Foundation for Christian Higher Education.

## MC Joins Educational Coalition

Methodist, College has joined three to five-year period, in a coalition of 102 Methodist- beginning in 1973. related colleges for a nationwide program of fund raising and public information on church-felated education.

Dr. L. Stacy Weaver, president, announcing the program, sald its aim was "to overcome the lack of understanding and financial insecurity | confronting churchrelated institutions of higher education."

The program is intended to: 1. Refocus the educational mission of church-related schools on the development of human values and societal needs.

2. Attract additional students whose aspirations coincide with these new goals for a more humane educational experience.

3. Raise \$400 million in new unrestricted funds over a

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That commitment, he said, "involves an education which is held firmly to the intellectual quest. . . but an education that is sought also to help create in men and women a spirit that would want to use knowledge for the good of the world."

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DR. STACY WEAVER

Methodist Foundation for Christian Higher Education.

At the national level the foundation will conduct an intensive program of national advertising and promotion which will include advertising, television and radio announcements, articles in major periodicals, alumni magazine supplements, and programs produced for public service time.

In addition the foundation will create a wide range of interpretative materials which will define the achievements. goals and potential of the institutions as a group and which will reveal the broad outlines of the financial needs of the institutions, officials said.

To finance the program, member colleges will contribute the equivalent of the tuition of one student each year. These funds will be matched by the foundation.

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To: Nancy Cain, FAYETTEVILLE OBSERVER

Oct. 14, 1971

Jimmy Webb and The Bells To Appear At Methodist

J. Hutchinson, Public Relations Office 488-7110, Ext. 228

Singer-songwriter Jimmy Webb and "The Bells" will appear in concert Saturday evening (Oct. 23) at Methodist College during homecoming festivities.

( Add "Variety Theater" copy.)

(Conclusion:

In addition to the Saturday concert at 8:00 p.m., the Student Government Association at Methodist has invited performers 'O.D. Grass," "Micropolis" and "Mother's Finest" for homecoming performances.

CUTS: (1) Jimmy Webb

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and "The Bells" Singer-songwriter Gemmy Webb/will appears in concert Saturday (Oct. 23) at Methodist College during homecoming festivities, member Tells are n/ C commicate Beth Webbank the six-member Tells are n/ C commicate 24-year-old Webb has been labelled " pop munic's Mozart." Four years ago the songwriter was just or your. I so, I so it in X. A. (#) In addition to the Saturday concert at 8:00 p.m., the S\_ G\_A has invited performers "O. D. Grass," "Micropathis" and "Mother's Ginest" for homecoming Jerformances. For information, call 488-7116, Ext. 248.

Cuts: Vening Well + The Bells



TOUR DIRECTION:
VARIETY THEATER INTL., INC.
7851 Metro Parkway, Suite #304
Minneapolis, Minnesota 55420
Phone (612) 727-1122

EAST CAROLINA UNIVERSITY GREENVILLE, NORTH CAROLINA 27834

DIVISION OF STUDENT AFFAIRS

February 16, 1971

P. O. Box 2726

Mr. Katz Gallin
Katz Gallin Enterprises
9255 Sunset Blvd.
Los Angeles, California 90069

Dear Mr. Gallin:

On February 13 Jimmy Webb performed at East Carolina University, and a fine performance deserves to be acknowledged.

Jimmy Webb provided an afternoon of entertainment that will be remembered for a long time. He received a standing ovation at the end of the concert, and his response to the appreciation shown by the audience was to do several encores. The concert far exceeded the contracted time because of the artist's generosity.

All of us involved in presenting the Jimmy Webb concert were pleased with all aspects of the event. His road manager and sidemen were mose cooperative and pleasant to work with. We recommend this attraction to other colleges.

Sincerely,

Rudolph Alexander

Associate Dean of Student Affairs

RA:bh

Student Teachers Begin Service

J. Hutchinson, Public Relations Office 488-7 0, Ext. 228

Fifteen Methodist College students from Fayetteville are beginning service Monday as student teachers in Cumberland County and Fayettevil e City schools.

Bobby L. Crisp, director of student teaching, has announced that the students will serve as interns from Oct. 18 through Dec. 21, teaching in their respective subject areas and supervised by certified teachers.

Fayetteville student teachers and their schools are Julia Anderson and Beth Mason, Terry Sanford Senior High: Doreen Dallas and Louisa McLeod, Reid Ross Senior High; Laura Heinz and Lonnie Kirby, E. E. Smith Senior High: Shikery Fadel, Washington Drive Junior High; Sarah Brady, Massey Hill High Satsy Hall, Hope Mills High: Phillip Jouner, Karen Robertson, Samuel Cain and Joe Roberts, Ashley Elementary School; Nancy Bouteiller, Stedman Junior High; and Frances Wilder, Anne Chesnutt Junior High.

Other students teaching are Elizabeth Barnhart of Raeford and Deborah Bright of Elizabeth City, Reid Ross S. nior High Catherine Carpenter of Durham, Alexander Graham Junior High; Bill Landis of Oxford, Terry Sanford Senior High; Larry Lugar of Wilson, E. E. Smith High SJanet Conard of Round Hill, Va.; Hope Mills High; Robert Costello of Bay Shore, N. Y., and Tom King of Newport of Pine Forest High; Joselyn Evans of Graham, Anne Chesnutt Junior High; and John Williams of Oceanport, N. J., Seventy-First High.



To: Local Radio Stations

Oct. 14, 1971

NEWS

Local Students Serving As Teacher Interns

Jean Hutchinson, Public Relations Office
488-7110, Ext. 228

Fifteen students from Fayetteville are among 25 Methodist College student teachers who begin internships Monday (Oct. 18) in local schools.

The prospective teachers will have classes in five Fayetteville

City junior and senior high schools and seven Cumberland County schools. They

will be jointly supervised by certified teachers and Mr. Bobby L. Crisp, Director

of Student Teaching at Methodist College.

(Seven of the student teachers are graduates of Fayetteville City schools; five are graduates of Cumberland County schools. They are all seniors at Methodist.)

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To: Area Media

Oct. 19, 1971

M. C. Announces Homecoming Plans

Jean Hutchinson, Public Relations Office 488-7110, Ext. 228

NEWS

FAYETTEVILLE------Methodist College alumni will be returning to campus this weekend for homecoming festivities.

At halftime during a 2:00 p.m. Saturday soccer game between Methodist and Virginia Wesleyan College, a homecoming queen will be crowned.

Tommy Yow of Fayetteville, president of the alumni association, will preside at the seventh annual alumni dinner Saturday evening. Speaker for the event is Norman J. Suttles, president of the Methodist College Foundation.

A number of music programs have been scheduled for the weekend, featuring entertainers Jimmy Webb, "The Bells," "O.D. Grass," "Micropolis," and "Mother's Finest."

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To: Local Radio Stations Release: Before Oct. 19

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(Six of the student teachers are graduates of Fay:tteville City Schools; four are graduates of Cumberland County schools.)

The flag of France (French Tricolor) given to Methodist College by Le Club Français (The Fayetteville-Ft. Bragg French Club) for the college's Lafayette Room in Davis Memorial Library.

Mrs. C. C. Duell past president of Le Club Français

Nowack



To: FAYETTEVILLE OBSERVER STAUNTON (Va.) LEADER

Oct. 22, 1971

NEWS

Jean Hutchinson, Public Relations Office 488-7110, Ext. 228

Male Student Seeks Homecoming Crown

FAYETTEVILLE, N. C.-----Methodist College's annual homecoming queen contest is on again -- after some complications.

George Cox was nominated by the Business and Economics Club as the first male entry in an all-girl pageant since the college opened in 1960. About fifteen other clubs kept nominating attractive coeds, but brawny Cox's coronation appeared a cinch. A senior Economics and Business Administration major, he represented the largest campus club, and plenty of students had promised their support in Friday's balloting. (Oct. 22)

Cox had experience. He won the "Miss Boiler Plant Pageant" two years ago. That contest, limited to male entries, is a parody of typical beauty contests that honor everything from farm products to "Miss Podunk Township."

Cox had a philosophy, too. "Sometimes a girl who wins a contest is not really an ideal queen," he said. "A lot of times it's just a matter of popularity or who smiles the most on campus.... These pageants seem to be a thing of the past...so not as many people vote now."

It was beginning to look like a men's liberation move.

After word got out that he was seriously running, Cox heard that the girls were going to withdraw. After all, there are more men than women on campus. "Someone said it would be making a mockery of homecoming if I won," he said. "Some girls weren't speaking to me...and I was being teased by some male acquaintances."

A native of Staunton, Va., Cox is well-known on campus. And by his own admission, he is a "true American...as American as turkey at Thanksgiving."

Fully believing he would win, Cox had planned to have his roommate escort him at the crowning during Saturday's halftime ceremony at the soccer game. "I had already promised the roses to someone.... My parents even wished me luck."

He was frankly disappointed when the Business and Economics Club withdrew his name and submitted a girl's name. The Karate Club re-nominated him and said it was "either Cox or nobody."

But traditions are hard to break, even at new schools. So Cox was disqualified. His dreams of being "monarch" in a female court and perhaps winning national fame were shattered. But now the coed candidates are speaking to him again. And the M- C- has putty Miss Bland as its ham quen.



To: DUPLIN TIMES

WALLACE ENTERPRISE

WARSAW-FAISON NEWS

Oct. 22, 1971

Beulaville Girl in Homecoming Court

Jean Hutchinson, Public Relations Office 488-7110, Ext. 228

NEWS

FAYETTEVILLE----Miss Nancy Coleen Shaw was named to the Methodist College Homecoming Court Friday on the Fayetteville campus.

Sponsored by "The Carillon" yearbook staff, Miss Shaw and 15 other club-sponsored coeds were presented during Saturday ceremonies on campus. She is the daughter of Mrs. Kathleen L. Shaw of Beulaville and a 1970 graduate of East Duplin High.

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To: FAYETTEVILLE OBSERVER

GOLDSBORD NEWS-ARGUS

Oct. 25, 1971

Jimmy Webb Review

NEWS

J. Hutchinson, Public Relations Office 488-7110, Ext. 228

FAYETTEVILLE-----Talented singer-songwriter Jimmy Webb played for his first small college audience Saturday evening at Methodist College.

Post-concerting delightful sounds of The Bells from Canada, Webb's words and music came alive to an appreciative audience of alumni and students.

Of 500 songs from Webb's prolific pen, "about ten or twelve have been commercial successes." Among those are "Up, Up And Away," "MacArthur Park," "Didn't We," "Where's The Playground, Susie?," "Galveston," "By The Time I Get To Phoenix," and "Wichita Lineman." Although favorites with young and over-30 audiences, the above-named songs are not favorites with the author, who feels they are not truly representative of his finest work.

"If I had written a song this afternon, it would have been my favorite...," Webb said. He added that a recent work always seems more perfect.

"I can't bear to do 'Up, Up And Away' (for an audience),"
Webb said. Several of his million-sellers have been so commercialized that
"it takes a real effort to perform (the songs) in public."

The Webb in concert Saturday was not the Glen-Campbell-composer-of-lyrics, just as the Webb who wrote the hot-air balloon inspired hit which The Fifth Dimension recorded is not the Webb on the new album "Brown," due in January. Among the new compilation of experimental music is "Whistle Town," which 25-year-old Oklahoman called "free verse set to music." Bass-alto flutist Skip Mosher added pleasing virtuosity to Webb's intriguing keyboard melody. Guitarist Freddy Tackett and drummer Ray Rich completed a rhythm combo for the exclusive Webb evening -- with a tribute to Frank Zappa at one point.

The show at Methodist was near the end of a 17-campus tour of colleges that stops in Montana. Following two years of coffee-house shows, Webb has been in college concerts almost a year and looks forward to more.

Since "By The Time I Get To Phoenix" Webb has "evolved naturally" into a depth of autobiographical lyrics, perhaps in an effort to "communicate." He has said, "I want to talk with people who are my own age. It's a question of the meeting of heads and I want to make contact with people whose heards are in approximately the same place that mine is -- which isn't out in the suburbs." That desire sent him to his audiences as a performer, as "the source," the artist's interpreter.

About his music Webb said, "Images are one of the most important elements of lyrics, to me...."

His goal appears to be "homogenous music...hybrid music...
a combination of all the best that has been learned..." such as acid rock with
classical coloring...combining a symphony with a performer's work.

He "draws from all the great musicians" -- Mozart to the Beatles to Zappa.

On music of the future, he said, "You really can't know or theorize what the music public will want next."

His singing was a little rough, but his skills as a pianist and writer were apparent. Between numbers he used subtle wit and sarcasm. In person he is surprisingly congenial, relaxed and sensitive. There was depth in the dozen or so selections he presented in concert ...perhaps explaining a new "communication problem."

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To: SANFORD HERALD CHATHAM RECORD

Oct. 25, 1971

Pittsboro Girl Named Homecoming Queen

Jean Hutchinson, Public Relations Office 488-7110, Ext. 228

NEWS

FAYETTEVILLE-----Miss Peggy Jo Bland of Pittsboro was crowned Homecoming Queen at Methodist College Saturday evening.

The daughter of Mr. and Mrs. Clyde E. Bland, Jr., Miss Bland is a music major at Methodist. She was nominated by Garber Dormitory to compete with fifteen other coeds for the student-voted honor.

Other finalists in the court were Miss Virginia Aydlett of
Elizabeth City, Miss Janet Conard of Round Hill, Va., Miss Margaret Pigott of
Fayetteville, Miss Carol Shepherd of Raleigh, and Miss Karlene Wagner of Kings
Park, N.Y.

This year the annual contest faced some complications.

George Cox from Staunton, Va., was nominated by the Business Club as the first male entry in the pageant since the college opened in 1960. The other clubs nominated coeds, but brawny Cox's coronation appeared a cinch. A senior Economics and Business Administration major, he represented the largest campus club, and plenty of students had promised their support in Friday's balloting (Oct. 22).

Cox had experience. He won the "Miss Boiler Plant

Pageant" two years ago. That contest, limited to male entries, is a parody

of typical beauty contests that honor everything from farm products to "Miss

Podunk Township."

Cox had a philosophy, too. "Sometimes a girl who wins a contest is not really an ideal queen," he said. "A lot of times it's just a matter of popularity or who smiles the most on campus.... These pageants seem to be a thing of the past...so not as many people vote now."

It was beginning to look like a men's liberation move.

After word got out that he was seriously running, Cox heard that the girls were going to withdraw. After all, there are more men than women on campus. "Someone said it would be making a mockery of homecoming if I won," he said. "Some girls weren't speaking to me...and I was being teased by some male acquaintances."

Cox is well-known on campus. And by his own admission, he is a "true American...as American as turkey at Thanksgiving."

Fully believing he would win, Cox had planned to have his roommate escort him at the crowning during Saturday's ceremonies. "I had already promised the roses to someone... My parents even wished me luck."

He was frankly disappointed when the Business Club

withdrew his name and submitted a girl's name. The Karate Club re-nominated him and said it was "either Cox or nobody."

But traditions are hard to break, even at new schools.

So Cox was disqualified. His dreams of being "monarch" in a female court and perhaps winning national fame were shattered. But now the coeds are speaking to him again. And the Methodist College student body is happy with pretty Miss Bland as its Homecoming Queen.

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TO: THE CAROLINIAN

NEWS & OBSERVER

RALEIGH TIMES

Oct. 27, 1971

Local Student Wins Office

Jean Hutchinson, Public Relations Office 488-7110, Ext. 228

NEWS

FAYETTEVILLE-----Sylvester Elliott McKay of Raleigh has been elected alternate senator of the freshman class at Methodist College.

A 1971 graduate of William G. Enloe High School, McKay is the son of Mrs. Lee Anna McKay, 2704 Casco Circle, Raleigh.

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To: Selected Media Oct. 28, 1971

Amphitheater Dedication

Jean Hutchinson, Assistant Director of Public Relations 488-7110, Ext. 228

FAYETTEVILLE-----Fayetteville's first amphitheater will be dedicated Monday (Nov. 1) during Founders' Day services at Methodist College.

The outdoor facility is being constructed in a wooded area overlooking a pond at the south end of the campus. Seating 725, the structure will have lighting and sound devices for evening events of a religious, dramatic, or musical nature. Seating and stage facilities are nearing completion.

The family of I. H. O'Hanlon, Fayetteville businessman, has provided funds to finance the project in memory of Mr. and Mrs. O'Hanlon's son, Michael Terrence.

Among the participants in the ceremony are O'Hanlon, Dr. Mott Blair of Siler City, chairman of the Methodist College Board of Trustees, Dr. L. Stacy Weaver, president of the College, and Rev. Wallace Kirby of Fayetteville and Rev. William Quick of Durham, members of the Board of Trustees.

The Monday services will begin at 11:30 a.m. in Reeves Auditorium and end around noon at the amphitheater site.