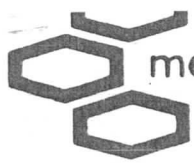


News Releases - August 1971

- Aug. 7 Feature: Miss Cheerleader Leads Annual Cheerleading Camp (Blackwell) FO
- Aug. 13 Graduate Record Exam To Be Given (Saunders) 27 area media
- Aug. 16 Dr. J. O. Toliver Named "Outstanding Educator" Area media + Raleigh
- Aug. 23 M.C. Announces Early Opening Date Area media + 90 state
- Aug. 24 M.C. Begins 12th Academic Year Area radio
- Aug. 24 " " " " " " FO
- Aug. 27 4 New Faculty Members Join M.C. Staff Area newspapers
- Aug. ? for Sept. 1 Feature: '71-72 Plans at M.C. Include New Amphitheater N+O Special Edition



methodist college
fayetteville, n.c.

NEWS

8-5-71 (For Friday?)

East Coast Cheerleading Camp at Methodist

Jean Hutchinson, P. R. Office 488-7110, Ext. 228

"My eardrums are blistered," was one reaction to the East Coast Cheerleading Camp. It was given by "Miss Cheerleader USA," Barbi Blackwell from Lebanon, Ind.

Miss Blackwell was chief instructor of the camp held this week at Methodist College -- probably the loudest five days in the history of the college.

Camp participants include 175 teenagers from North Carolina, South Carolina, Virginia, California and the District of Columbia. Gene Clayton, director of athletics at Methodist College, was camp director. Fourteen staff members trained the girls in physical fitness, cheering techniques and squad coordination. Among them were nine highly-skilled college cheerleaders from Clemson University, Indiana State University, North Carolina State University, Lynchburg College and Methodist College.

In Miss Blackwell's cheer demonstrations at the camp she showed her skills in acrobatics. She placed sixth in the nation in floor exercises for a gymnastics conference at Southern Illinois University in 1968. Her specialties are a "roundoff and five back-handsprings," a "jump-split-split" and "the rooster," an original jump.

Miss Blackwell said instruction in pom pom routines given by five

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North Carolina State University cheerleaders was an exercise favored by all the girls. Other highlights were a fashion parade of new styles for cheering, hairstyling and make-up tips for cheerleaders, instruction in poster and art work, special seminars in cheering and physical fitness routines. Nightly campfires with singing and cheering were held on the campus amphitheater grounds (with a campfire farewell tonight at 9 p.m.).

She has participated in 24 cheerleading camps, but Miss Blackwell said, "If I had to recommend a camp, this would be the one. The staff is excellent. They take their work seriously and they really care about the girls... The instructors are using a marvelous, informal approach for training them."

Miss Blackwell won her title in cheerleading last year at Cypress Gardens, Fla., ^{on} December 25. She was among 500 college and university contestants in the ten-year-old contest. In a week of competition with 13 finalists, she was judged on poise, personality, cheering skills and the ability to draw enthusiasm from a live crowd at Cypress Gardens. Among the many prizes she won was the chance to make a public television appearance on the Johnny Carson Show this fall.

Somehow in her busy schedule, Miss Cheerleader has found time for cooking, sewing, dance performances and flying. She is a recent graduate of Indiana State University where she was co-captain of the cheerleading squad. A physical education major, Miss Blackwell plans to teach in Indiannapolis this fall.

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Although nearly exhausted from the demands of counseling and instructing, Miss Blackwell spoke enthusiastically of cheering. "I haven't worked this hard all summer," she said. "But enthusiasm is a part of it. If you keep pushing your body more and more, you will get better... And once you develop a skill, you never really lose the ability... If you want something badly enough, you will be compelled to keep trying to achieve your goal."

Camp participants have received skill training for a physical fitness program that can be practiced independently. Daily, rigorous routines are to be followed. Fifteen cheer jumps and two- and three-person mounts have been taught.

The spirited ideas of the entire staff were contagious, apparently -- at times it became difficult to confine the activities of 175 vivacious, vigorous young women.

The campus resounded with high-pitched cheers, chants and hand-clapping all week. Hoarseness, exhaustion and blood-shot eyes abounded among instructors and cheerleaders. But the girls' faces showed enthusiasm and appreciation. They were cheering and demonstrating "for" something.

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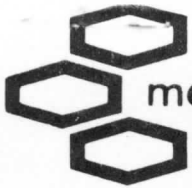
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methodist college
fayetteville, n.c.

NEWS

August 13, 1971

To: Area Media

GRE To Be Given

Jean Hutchinson, Public Relations Office
488-7110, Ext. 228

FAYETTEVILLE, N. C.-----Graduate Record Examinations will be administered at Methodist College on Oct. 23 in room 222 of the science building.

Scores from the administration will be reported to graduate schools around Dec. 1, according to Educational Testing Service information.

Those who plan to register for the October test date and advised that applications received by ETS after Oct. 5 will incur a \$3.50 late registration fee. After Oct. 8, there is no guarantee that applications for the October test date can be processed.

The Graduate Record Examinations include an Aptitude Test of general scholastic ability and Advanced Tests measuring achievement in 19 major fields of study and may be taken by undergraduates and others preparing to go to graduate school.

All necessary information and applications are available in the Guidance and Placement Office (Room 203, classroom building) at Methodist College.

EDUCATIONAL TESTING SERVICE

PRINCETON, N. J. 08540

Area Code 609
921 - 9000

CABLE-EDUCTESTSVC

P.R.

Graduate Record Examinations

MEMORANDUM FOR: Deans and Student Advisers

SUBJECT: Press Release

DATE: July 1971

The announcement below concerning the Graduate Record Examinations will be released to the editor of your college newspaper.

FOR IMMEDIATE RELEASE

PRINCETON, N. J. - Educational Testing Service announced today that undergraduates and others preparing to go to graduate school may take the Graduate Record Examinations on any of six different test dates during the current academic year.

The first testing date for the GRE is October 23, 1971. Scores from this administration will be reported to the graduate schools around December 1. Students planning to register for the October test date are advised that applications received by ETS after October 5 will incur a \$3.50 late registration fee. After October 8, there is no guarantee that applications for the October test date can be processed.

The other five test dates are December 11, 1971, January 15, February 26, April 22, and June 17, 1972. Equivalent late fee and registration deadlines apply to these dates. Choice of test dates should be determined by the requirements of graduate schools or fellowships to which one is applying. Scores are usually reported to graduate schools five weeks after a test date.

The Graduate Record Examinations include an Aptitude Test of general scholastic ability and Advanced Tests measuring achievement in 19 major fields of study. Full details and registration forms for the GRE are contained in the 1971-72 GRE Information Bulletin. The Bulletin also contains forms and instructions for requesting transcript service on GRE scores already on file with ETS. This booklet is available on ~~most~~ ^{our} campuses or may be ordered from: Educational Testing Service, Box 955, Princeton, New Jersey 08540; Educational Testing Service, 1947 Center Street, Berkeley, California 94704; Educational Testing Service, 960 Grove Street, Evanston, Illinois 60201.

The Test will be administered in Room 222, Science Building, Methodist College on Oct. 23, 1971

All necessary information and applications are available in the Plans and Guide section on 203 Chapman Bldg.

GRE

GRADUATE RECORD EXAMINATIONS PROGRAM • 1971-72

On the dates below Graduate Record Examinations will be administered at many centers in the United States and abroad to candidates for admission to graduate and professional schools and to candidates for certain fellowships awards:

*Methodist College -
SC. 222*

OCTOBER 23, 1971
DECEMBER 11, 1971
JANUARY 15, 1972

*FEBRUARY 26, 1972
APRIL 22, 1972
JUNE 17, 1972

*Methodist College
SC. 222*

*Testing on February 26, 1972, is limited to centers in the 50 United States.

Candidates are urged to file their Registration Forms at least four weeks before the testing date and, in the case of requests for special and foreign centers, six weeks ahead.

Detailed information about registration dates, examination centers, fees, and score reporting is contained in the 1971-72 GRE INFORMATION BULLETIN. The BULLETIN also contains a description of the Aptitude Test with sample questions. To obtain a copy of the BULLETIN and a Registration Form ask:

OR WRITE TO

GRADUATE RECORD EXAMINATIONS

Educational Testing Service
Box 955, Princeton, New Jersey 08540
960 Grove Street, Evanston, Illinois 60201
Box 1502, Berkeley, California 94701



August 16, 1971

+ Raleigh
To: Local Media

Tobler Named To National Volume

J. Hutchinson, Public Relations Office
488-7110, Ext. 228

Dr. John O. Tobler, professor of political science and chairman of the Social Science Area at Methodist College, has been chosen an Outstanding Educator of America for 1971.

Nominated earlier this year, Tobler was selected for the honor on the basis of his civic and professional achievements.

Outstanding Educators of America is an annual awards program honoring distinguished men and women for their exceptional service, achievements, and leadership in the field of education. Those chosen are featured in a national awards volume, OUTSTANDING EDUCATORS OF AMERICA.

Guidelines for selection include an educator's talents in the classroom, contributions to research, administrative abilities, civic service, and professional recognition.

Tobler joined the faculty at Methodist College in 1965. His degrees include: Matura, State College of Appenzell, Switzerland; Licence en Droit, University of Geneva, Swits.; and a Ph.D. in Political Science, Johns Hopkins University.

8-18-71 + 8-20-71

Opening of School

MAILING

98

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFB~~A~~, WFLB, WFNC, WIDU

HOMETOWN NEWSPAPER(S)

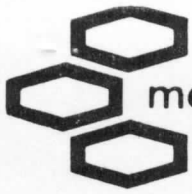
SELECTED STATE NEWS MEDIA

all

TV - WECT only

OTHER

N.C. Christian Adv.
Board - Higher Ed. - Tenn. / ~~GA~~
Regional Spot.
H. Brass



methodist college
fayetteville, n.c.

NEWS

Release: August 23 or before To: Area Media

New Opening Date At Methodist College

Jean Hutchinson, Public Relations Office
488-7110, Ext. 228

FAYETTEVILLE, N. C.-----Methodist College will begin the school year early on a new academic calendar.

On Wednesday, Aug. 25, a one-day freshman orientation program starts at 8:30 a.m. in Reeves Auditorium. Classes begin Thursday at 8:30 a.m.

Freshman orientation follows a reception for new students and their parents, hosted by President and Mrs. L. S. Weaver, Tuesday evening at 8:00 p.m., in the lobby of the Fine Arts Building.

Wednesday is the last day of class registration for students planning to attend Methodist College. Freshmen resident students move into the dormitories on Tuesday; upperclassmen resident students will return to campus on Wednesday.

On the new calendar, classes run from August 26 through first-semester examinations, Dec. 14 - 21, concluding before a three-week winter vacation.

(Second semester begins Jan. 9, with graduation set for May 15.)

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August 24, 1971

To: Thompson, OBSERVER

Methodist College Begins Year

Jean Hutchinson, P. R. Office 488-7110, Wxt. 228

The twelfth academic year began at Methodist College today. Over 200 freshmen and new students are participating in an orientation program while upper-classmen arrive on campus. Included in the Wednesday program are placement tests, a meeting with student government officials and evening socials.

A faculty workshop was held Tuesday. Following instructions from Academic Dean Sam Womack, R. Parker Wilson, assistant professor of history, conducted an afternoon discussion session on "Humanistic Approaches in College Education." During the discussion, faculty members reiterated the need for teaching students, not subjects, and the importance of meeting students on an individual basis -- concepts which may be emphasized in small colleges.

Classes begin Thursday at Methodist College. Sept. 2 is the last day students are permitted to enter classes.

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5 Radios 8-24
71

and new students for the opening of the twelfth
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methodist college
fayetteville, n. c.

August 27, 1971

To: Area Newspapers

New Faculty at Methodist College

NEWS

Jean Hutchinson, P. R. Office 488-7110, Ext. 228

Four new faculty members joined the staff at Methodist College as the new academic year began Aug. 26. They are Dr. Kathy S. Thompson, Dr. Patrick D. Hollis, Dr. William W. Horner and William Harold Motes.

Dr. Thompson assumes the position of assistant professor of psychology. She holds a Bachelor of Arts degree in psychology from Immaculate Heart College, a Master of Arts degree in psychology and a Ph. D. in social psychology from Claremont Graduate School and University Center in California. Her husband, Maj. James P. Thompson, is stationed at Ft. Bragg.

Dr. Horner is employed as associate professor of chemistry. His degrees include a B. S. in biology, an M. A. in inorganic chemistry, and a Ph. D. in inorganic chemistry, all from the University of North Carolina at Chapel Hill. He is a former resident of Chapel Hill. His wife teaches chemistry at Meredith College.

Dr. Hollis assumes the position of assistant professor of biology. His degrees include a B. S. in biology and an M. S. in zoology from Stephen F. Austin State University, and a Ph. D. in zoology from Oklahoma University. He and his family formerly lived in Sooner Norman, Okla.

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Motes is employed as instructor in economics and business administration. His degrees include an A. S., South Georgia College; a B. S. and B. A. in general business, West Georgia College; and an M. B. A. in general business, University of Georgia. Motes is a native of Jacksonville, Fla.

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August 30, 1971 To: Area Newspapers
New Faculty Members at Methodist College

J. Hutchinson, P. R. Office 488-7110, Ext. 228

FAYETTEVILLE, N. C. --- Four new faculty members joined the staff at Methodist College with the beginning of the 1971-72 academic year ~~last week~~. They are ^{classes Thursday} Dr. Kathy S. Thompson, Dr. Patrick D. Hollis, ~~and~~ Dr. William W. Horner ^{and William Harold Notes}.

Dr. Thompson assumes the position of assistant professor of psychology. She holds a Bachelor of Arts degree in psychology from Immaculate Heart College, a Master^l of Arts degree in psychology and a Ph. D. in social psychology from Claremont Graduate School and University Center in California. Her husband, ^{Maj.} ~~Capt.~~ James P. Thompson, is stationed at Ft. Bragg.

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For: Back-to-School Edition
NEWS AND OBSERVER

Sept. 1, 1971

Methodist College 1971-72 Plans

Jean Hutchinson, Public Relations Office
488-7110, Ext. 228

NEWS

FAYETTEVILLE-----An amphitheater is being constructed on the Methodist College campus as the twelfth academic year begins. The structure is being built in a natural, wooded setting near a pond at the south end of the Fayetteville campus.

Seating, draining and access approaches to the amphitheater are nearing completion. Storage, ^{and} ~~restroom~~, dressing room ~~and concession facilities~~ are yet to be built. An audience of 725 campus and area residents will be able to view daytime and evening performances of dramatic, religious or musical presentations.

Called the Michael Terrence ~~Amphitheater~~, the structure is being built in memory of the son of Mr. and Mrs. I. H. O'Hanlon, Fayetteville residents. The project is supported by the O'Hanlon family, interested friends and construction firms in the area. A dedication service is scheduled on Founders' Day this fall.

A campus beautification - depollution project is being planned for a group of interested students by a college administrator and a professor in the science department. The student "tree experts" will care for blighted plants and prune healthy ones during the year. Their project will include purifying the pond adjoining the amphitheater.

An advanced program in environmental studies is being made available to Methodist College students through the application of funds awarded in a \$5,000 Kellogg Grant last year. Following a semester in scientific study of pollution problems, students enter an inter-disciplinary consideration of environmental

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problems, through sociology, political science, economics, history, philosophy and religion areas.

More news at Methodist comes from an athletic department with great expectations in cross-country, basketball and baseball.

The baseball team will be enjoying their season on a newly-completed field -- the result of a project carried out last winter under the direction of the baseball coach and the co-operative efforts of his team.

The coach and team shaped and laid off the field, sowed grass, dug ditches and trenches, poured concrete, nailed shingles and laid a water-line to create the "Monarch masterpiece" with dugouts and plenty of land area for future expansion. Lighting is yet to be installed.

The field was readied as a promise of many DIAC victories and the coach has enough ^{good} star players to believe the promise will be kept.

Cheerleaders are associating their interests with Methodist College, where the annual East Coast Cheerleading Camp initially was held this year, August 1-7. "Miss Cheerleader USA," Barbi Blackwell, was chief instructor for 175 teenage girls in the first annual workshop. Reportedly, some eardrums were "blistered" at the camp, which was probably the loudest week in the history of the college.

Methodist began classes August 26 on a new academic calendar, with about 70 percent of its enrollment from Tar Heel counties. First-semester examinations are scheduled to end December 21, when a three-week winter vacation begins.

Seriously considering the college's aim for academic excellence, students and faculty are making re-evaluations.

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The academic affairs committee of the Student Government Association plans to undertake a program to evaluate teacher-effectiveness. Results of the student rating will be readied by the end of the year.

In a pre-class workshop, faculty members were challenged by one of their peers to use humanistic approaches in classroom instruction.

Taking advantage of a community-like atmosphere and small classes, many faculty members will be presenting subjects in a less formal approach--teaching individuals, not subjects. Idealistically, more classes will be lively exercises in original creativity, rather than monotone lecture deliveries; and, students will be involved as thinking, feeling, caring individuals.

Future changes in the physical plant will be less dynamic than they have been in the past eleven-year history. The Methodist College community seems to be re-evaluating its purpose--concentrating attention on the product of the small liberal arts college: the student, an individual man, a total person.

Methodist College 1971-72 Plans

Jean Hutchinson, Public Relations Office
488-7110, Ext. 228

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For: Back-to-School *Edition*
NEWS AND OBSERVER

Sept. 1, 1971

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~~Through the efforts of the enthusiastic team and a few interested~~ ^{And} friends, ~~The~~ field was readied as a promise of many DIAC victories. [^] The coach has enough star players to believe the promise will be kept.

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The News and Observer - THE RALEIGH TIMES

Morning and Sunday

Afternoon

RALEIGH, NORTH CAROLINA, 27602

Aug. 11, 1971

Publicity Director
Methodist College
Fayetteville, N.C.

Dear Sir:

This is our annual request for a press release (of some 250 to 500 words) which will bring our readers up to date on your institution's plans for the coming school year. The material is for use in our Back-to-School pages, which usually appear in The News and Observer around the middle of September.

We may also be able to use a picture in connection with your story, provided there is a new facility on your campus which has not been previously publicized by our paper.

We would like to urge you to mail this material in by September 1. Please address it to the undersigned, Back-to-School Edition. The News and Observer, Raleigh, N.C. 27601.

Sincerely yours,

Raymond Lowery
Raymond Lowery

RL/kz

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P. O. BOX 191
RALEIGH, NORTH CAROLINA 27602

at the ~~so~~ south end of the Fayette Campus.

An amphitheater is being constructed on the Methodist College campus as the twelfth academic year begins. ~~The site will provide staging for~~ ^{The structure is in a natural wooded setting near a pond} ~~provided~~

~~special cultural and religious programs.~~ ^{staging of} ~~The addition has prompted an environmental clean-up project. The construction project prompted a "depollution" and beautification effort undertaken by working students. Under the direction of a science department professor Phil C. Crutchfield, assistant professor of biology (?) at Methodist, a pond adjoining the theater will be cleaned out and plants and trees in the area will be trimmed and pruned to assure an attractive natural setting.~~

~~When the joint effort ends, 725 campus and area residents will be able to view daytime and evening performances -- dramatic, religious or musical presentations.~~ ^{at the theater-chapel.}

Called the Michael Terrence O'Hanlon Memorial Amphitheater, the structure is being built in memory of the son of Mr. and Mrs. I. H. O'Hanlon, Fayetteville residents. The project is supported by the O'Hanlon family, interested friends and construction firms in the area.

^{near completion} ~~Seating, draining and access approaches to the amphitheater are almost complete.~~ Storage, restroom, dressing room and concession facilities ~~are~~ are yet to be ~~done~~ ^{built}.

A dedication service for ~~the~~ theater-chapel is scheduled on Founder's Day this fall.

An advanced program in environmental studies is ~~being~~ ^{to Methodist students} ~~made available~~ ^{being} through the application of ~~a~~ ^{funds awarded in} \$5,000 Kellogg ~~Grant~~ ^{last year}. Following a semester ~~in~~ ⁱⁿ scientific study of pollution problems, students enter an interdisciplinary consideration of ~~the~~ environmental problems through ~~the~~ sociology,

A campus ~~beautification~~ beautification - depollution project
is being planned for ^{a group of interested} students by ~~college administrators~~ ~~administration members~~
and ~~the~~ science department professors. ^{in the "tree experts"} will ~~take~~ care for
blighted plants & prune healthy ones on the ~~the~~ campus
walks during the year. Their ~~botanical labors~~ project will
include ~~cleaning~~ keeping the campus ^{pond} ~~clean~~ and
quiripying ^{the} pond adjoining the amphitheater.

Sports

Like many other colleges in North Carolina, Methodist began classes August 26 on a new academic calendar, with ^{some} 70% of its enrollment from Tar Heel counties. First-semester examinations are scheduled to end Dec. 21, when a three-week winter vacation begins.

Seriously considering ^{The} college ^{is} aim for academic excellence, students and faculty are making re-evaluations.

The academic affairs committee of the Student Government Association plans to undertake a program to evaluate ^{of} teacher effectiveness. Results of the student rating will be ^{readied by} compiled and made public at the the end of the year.

In a ^{pre-} ~~school~~ ^{class} workshop, faculty members were challenged by ~~xxx~~ one of their peers to use humanistic approaches in classroom instruction.

Taking advantage of a community-like ^{atmosphere} campus set up and small classes, many faculty members will be ^{presenting} entering classes with an informal approach--teaching individuals, not subjects. ^{More classes} Some ^{lectures} will be exercises in original creativity ^{rather than} not monotone lecture deliveries. ^{Idealistically,} And students will be ^{thinking, feeling, caring} individuals.

^{rooms} ~~class~~ will become ^{-like the staff} ~~instructor~~ in class as individuals who think and feel and share their interests and campus concerns ^{Care about the happenings around them}

~~Students in past~~ Students in past meetings with alumni have said, "On this campus, members of the faculty and administration really care about the students." ^{the faculty will concentrate}

As the new year began, it was obvious that changes in the physical ^{than they have been in the past eleven-year history,} plant ^{on campus} in the future will be less dynamic. The Methodist College community seems to be ^{concentrating} turning more attention ^{on} to the last frontier -- ^{the student} the individual man, ^{and} the total person. ^{the product of a liberal arts college community;}

re-evaluating its purpose,

the product of a liberal arts college community;

More news at Methodist comes from an athletic department with great expectations in ~~xxx~~ cross-country, basketball and baseball.

The baseball team will be enjoying their season on ^a newly-~~constructed~~ ^{completed} ~~field~~ ^{and the construction} Shelley Field -- the result of their ~~construction efforts~~ ^{teamwork} last winter, ^{planned} and directed ^{ions} ~~by~~ ^{of the baseball coach.} ~~by Coach Bruce Shelley.~~

^{The coach} Shelley and team shaped and laid off the baseball field, sewed grass, dug ~~ditches and~~ ^{ditches} and trenches, poured concrete, ~~and~~ nailed shingles and laid a water-line to create the "Monarch masterpiece" with dugouts and plenty of land area for ~~xxx~~ future expansion. Lighting is yet to be installed.

Through the efforts of the ~~optimistic and~~ enthusiastic ~~x~~ team and a few interest ^{ed} friends, the field was readied as a promise of many DIAC victories. ^{The} Coach Shelley has ~~recruited~~ enough star players to believe the promise will be kept.

Cheerleaders are associating their interests with Methodist College, where the annual East ~~x~~ Coast Cheerleading Camp ^{initially was held this year, Aug. 1-7. for} is ~~scheduled for in~~ late summer ~~in the future.~~ "Miss Cheerleader USA," Barbi Blackwell, was chief instructor ^{for} 175 ~~girls~~ ^{annual} teenage girls in the first ^{workshop} ~~workshop~~ ^{August 4-7.} ~~workshop~~. Reportedly, some eardrums were "blistered" ^{at the camp -} during the loudest week in the ~~eleven year~~ ^{probably} history of the ~~Fayetteville~~ college.