

News Releases - January 1971

- Jan. 8 Feature: "Decade of Progress" Charlotte Obs.
- Jan. 11 Feature on Thai Students + photo FO
- Jan. 13 Feature on Thai Students + photos Selected NC Media
- Jan. 20 Student Art Exhibit (Green) FO
- Jan. 25 Sports Notice - basketball Local Radio
- Jan. 25 Second Semester Begins with New Ecology Course FO + 60 selected NC Media
- Jan. 26 Trustee Presents Book Selected NC Media
- Jan. 27 Thom Cory's Art Exhibit FO + High Schools
- Jan. 26 Chorus Begins Rehearsals (Community - Porter) FO
- Jan. 29 M.C. Hosts Calif. Artist Thom Cory Area Radio + 46 sel. NC media
- Jan. 25 Feature: m.c. Adds Academic Innovations Raleigh N+O

MAILING

Jan. 8 '71  
College Edition

AREA NEWS MEDIA

\_\_\_ Fayetteville Observer

\_\_\_ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

\_\_\_ Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

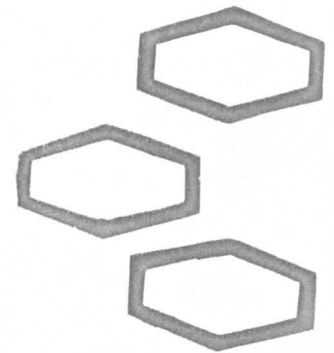
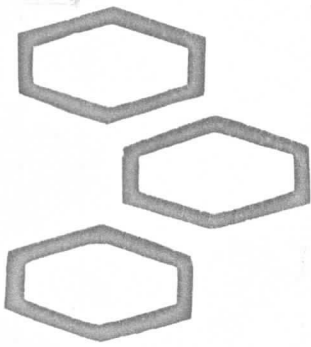
Charlotte Observer + ad  
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STATE NEWS MEDIA

OTHER

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Methodist College  
Fayetteville, North Carolina



TO: Charlotte Newspapers  
for College Edition

January 8, 1970  
Jean Hutchinson, Assistant Director  
of Public Relations

METHODIST COLLEGE EXPERIENCED DECADE OF PROGRESS

FAYETTEVILLE -- Methodist College has become a community where people communicate.

At Methodist College "...other students and members of the faculty and administration CARE about you as a person...you're not just a number.... You have a chance to develop your identity, to realize yourself.... College is what you make it here...and people are friendly...."

Statements like the above were made to the alumni association's liaison committee which conferred with faculty, administrative and student representatives on the Methodist College campus recently.

Since the college opened to students in 1960, it has experienced a decade of definition and progress.

With a student-faculty ratio of 14:1, less than a thousand students from 17 states and two foreign countries receive quality education at Fayetteville's

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newest coeducational senior college.

Instruction is available in 14 liberal art majors, four pre-professional programs and a 3-2 engineering program with North Carolina State University and the University of Southern California at Los Angeles.

In 1970-71 an art major has been added, as well as a two-semester scientific-social course in ecology.

A two-year experiment with a "pass-fail" option in elective courses for juniors and seniors is now underway.

Approximately 35 clubs and organizations provide extra-curricular activities for interested students.

Four modern, air-conditioned dormitories accommodate out-of-state students and North Carolinians from 60 counties.

Methodist College is a member of the Dixie Intercollegiate Athletic Conference. Its physical education department provides students a program of intramural sports and intercollegiate challenges in eight sports.

At Methodist College the president of the student senate may be captain of the soccer team, too. The co-editor of the yearbook may be the student government association secretary and have an overall average of 3.53 at graduation on a 4.00 scale.

Through leadership, academic excellence, service and spiritual development, students are encouraged to develop personalities which constructively influence society.

As the first decade of instruction at Methodist College concluded in 1970, progress in all areas of college life was apparent -- progress afforded by communication.

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Jan. 11, 1971

MAILING

Thai students

AREA NEWS MEDIA

Fayetteville Observer + pix

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

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SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

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STATE NEWS MEDIA

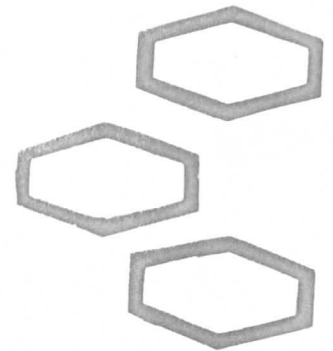
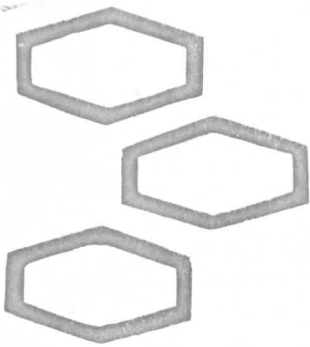
OTHER

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Methodist College students  
Kittiner Cholwibul (right) and Kreetha  
Matitanaviroon from Bangkok Thailand,  
talk with ~~John~~ S. G. A. president  
John Brown from Piscataway, N. J.  
between classes

~~Two students~~ Kreetha Matitanaviroon and  
Kittiner Cholwibul are freshman students  
at Methodist College from Bangkok, Thailand.

Methodist College  
Fayetteville, North Carolina



Feature Article on  
Students from Thailand  
To: Selected N.C. newspapers

January 11, 1971  
Jean Hutchinson -- Public Relations  
Office: 488-7110, Ext. 228

FAYETTEVILLE----Two students from Thailand undergo a climax of their American study-initiation this week.

Kittinan ("Kit") Cholwibul and Kreetha Matitanaviroon are freshmen at Methodist College where three-hour first-semester examinations are underway -- a matter of How-Good-Is-Your-English-?, to them.

Roommates in Sanford Hall on campus, Kit and Kreetha learned about Methodist College from a mutual friend in Bangkok, Jayant Tulayadhan. Jayant had studied at Morehead State University, Morehead, Ky., where the current director of guidance and placement of Methodist College, Miss Earlyne Saunders, was then employed as associate dean of students.

The two freshmen had never met each other prior to arriving in Fayetteville.

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Kreetha, 22, comes from a family of three boys and five girls. His mother is a housewife; his father manages a cement industry in Bangkok where the population is 825,000. One brother is studying in Bangkok; another, in California. Kreetha was graduated from the Seven Day Adventist High School in Bangkok before he attended Assumption Commercial College in Bangkok for two years.

Nineteen-year-old Kit is the son of a Bangkok restaurant owner whose specialty is barbecued chicken. Kit's mother is also a housewife. Of five brothers and sisters, one sister lives in the States, in Boston, where she is enrolled in business college. Two brothers are studying at the Diocesan Boys School in Hong Kong where Kit studied after attending Assumption High School in Bangkok.

Kit, who plans eventually to major in architecture, is favorably impressed by the building scheme at Methodist College. He reported that colleges in Thailand, except for the University of Thailand, are very small.

"They don't have campuses, just classrooms," he said.  
"And a soccer field is unheard of."

Kit was a star player on the Methodist College soccer team in 1970. Soccer is the main sport played in Thailand, where football is almost unknown.

Both men enjoy soccer and badminton. Kit also plays tennis.

Obviously gung-ho American, the students are decidedly opposed to the drug-using trend among collegians and cite ill effects drugs have had on Thai acquaintances.

Opium is condoned in nearby Hong Kong, but drug use is illegal in Thailand, where heroin presents problems among workers and college students.

Thailand is a constitutional monarchy with a centralized government...and with war so close to home, some Thai people see the American flag as their peace symbol.

Both Kit and Kreetha have a keen interest in American aid to Southeast Asia.

The presence of U. S. troops in Thailand meant an increase in the foreign exchange of goods and the creation of new jobs. American skills have been employed to improve the country with roads and ports.

As the 48,000-man American force is reduced, the Thai Government must find jobs for the unemployed and new markets for products.

Since their homeland is a gateway to Asia, Kit and Kreetha are concerned about increased Communist infiltration as American troops withdraw.

"We know American citizens oppose war because they lose many lives.... But the U. S. is so powerful -- THE Big Nation -- small countries like ours need support," Kit said.

Thailand is a charter member of the Southeast Asia Treaty Organization (SEATO) created in 1954.

Kit and Kreetha share American sentiments about pollution. They are gravely concerned about increasing smoke from industrial plants and the canals in Bangkok which have long been dark with wastes and garbage.

Kreetha said, "To solve the problem, people must become concerned and want to help each other (in anti-pollution efforts)."

Both are impressed by American technology and modern time-savers such as the dishwasher, clothes dryer and washing machine, rare conveniences

in their country. The television has been in use since 1955.

"Shopping is our major pastime. That's how we learn more about this country and its products," said Kit.

The freshmen enjoy music by young American groups, particularly "Chicago." They admitted having spent too much money on records.

Sales taxes bother Kit and Kreetha -- only merchants in Thailand must pay taxes on goods sold. The high cost of living in the States also surprised them.

Kreetha, who plans eventually to major in marketing, seemed astonished at the difference between American and Thai food prices.

"One fresh apple in Bangkok costs fifty cents," he said. "But a twenty-cent pineapple in Bangkok becomes 75 cents in local discount markets."

Eighty percent of the Thai people derive incomes from farming. The country is one of the world's largest rice exporters.

The foreign students are well-accepted at Methodist College, where they have become inseparable friends.

Like their peers, they do their share of cramming for tests and exams.

They admit getting lost during some class lectures and complain that reading assignments send them to the dictionary frequently.

Both have had about 12 years of English grammar and can speak Chinese. Their command of English is commendable, although they insist it is "very bad."

Occasionally the freshmen must confer with classmates about notes.

"Usually I ask a girl to help me," said Kit, who seemed

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especially worried because foreigners have problems getting dates .

The two are rapidly establishing reputations as good chefs .  
Kit and Kreetha enjoy cooking seafoods and many Thai , Chinese and American dishes . From Fayetteville menus Kreetha prefers steak; Kit's favorite is definitely fried chicken .

The varied North Carolina seasons agree with the well-mannered, easy-going young men who prefer the few Fayetteville snowfalls to the many monsoon rains of Bangkok .

"We like everything" is their reaction to the Fayetteville community and Methodist College . Southern hospitality and friendly people have made their first four months in America's Old North State an enjoyable experience .

About examinations . . . Kreetha just hopes one teacher will have mercy while grading his math exam . . . .

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Sources - Time magazine - Jan. 11, 1971  
Americana Encyclopedia - 1970  
Encyclopedia International - 1963

Jan. 13, '71

Thai students

MAILING

30 @ 12¢

AREA NEWS MEDIA

\_\_\_ Fayetteville Observer

\_\_\_ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

\_\_\_ Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_ Department

\_\_\_ Office

with pix: Sampson Independent  
Robesonian  
Sandhill Citizen  
Daily News (Jacksonville)

AREA COLLEGES

AREA METHODIST CHURCHES

Durham Morning Herald  
Bladen Journal

HOMETOWN NEWSPAPER(S)

Times - Messenger (Fairmont)  
Carolina Peacemaker (Harner)  
Goldboro News - Argus

SELECTED COLLEGES

Greensboro Daily News  
Times - News (Hendersonville)  
High Point Enterprise  
Duplin Times - Progress (Kenansville)  
Lenoir Co. News (Kinston)  
Coastland Times (Manteo)

SELECTED STATE NEWS MEDIA

Carteret Co. News - Times (Morehead City)  
Mount Airy News  
Nashville, ~~Graphic~~ Graphic  
News + Observer  
Dunn Daily Record

STATE NEWS MEDIA

Sanford Herald  
Pilot

OTHER

Wilmington

Columbus Co. News

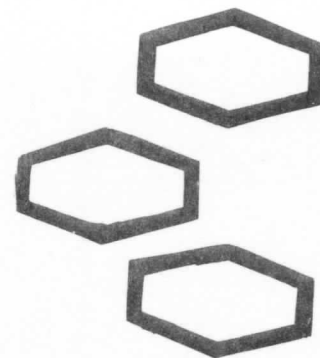
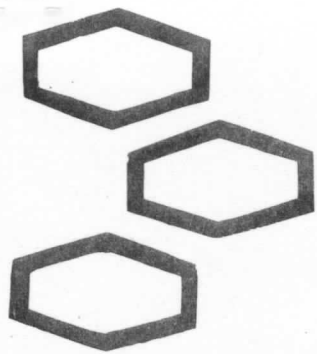
H. Bragg Paraglide

Charlotte News

Daily Southerner (Tarboro)  
Harnett Co. News (Fillington)  
Whiteville News - Reporter  
Pender Chronicle (Burgaw)



Methodist College  
Fayetteville, North Carolina



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Students from Thailand  
To: Selected N.C. newspapers

January 13, 1971  
Jean Hutchinson--Public Relations  
Office -- 488-7110, Ext. 228

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(Additional information and facts in body of article: TIME Magazine, Jan. 11, 1971, and  
ENCYCLOPEDIA INTERNATIONAL, 1963  
"Thailand.")

Jan. 20, 1971

Ant Exhibit

MAILING

AREA NEWS MEDIA

Fayetteville Observer - *Hasty*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

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STATE NEWS MEDIA

OTHER

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Juan Hutchinson, Assistant  
Director of Public Relations  
488-7110, Ext. 228

## METHODIST COLLEGE DISPLAYS STUDENT ART

The Methodist College art department's January feature is an exhibit of representative student works, now on display in the fine arts building on campus.

Approximately 50 works have been selected from studio experiments in basic design, drawing, painting and sculpture.

Media used in student drawings include charcoal, pencil, ink, pastels, chalk, combinations of materials and collages.

Several oil paintings are displayed, as well as sculptures in plaster of Paris, fiberglass, plexiglass and wood.

Still life, landscape and figure drawing subjects are being shown.

Among the projects is a kinetic sculpture in fiberglass -- a miniature boat hull which creates the illusion of drifting.

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One wood and ceramic work labelled "Inscape" captures nature in art.

A large collection of brush and ink and pen and ink designs reflect progress of the basic design course -- problems of design, geometrical shapes, rhythm, balance, and spacial representation. The works reflect the endless possibilities of black and white combinations.

Instructors in the department are Donald Green and Eleanor Howell who co-ordinated the exhibit.

Personalized instruction is always available in art at Methodist College where a major in the subject is now offered.

Students are encouraged to experiment in all media and to develop technical facilities for matting, framing, mounting and suspending their own works.

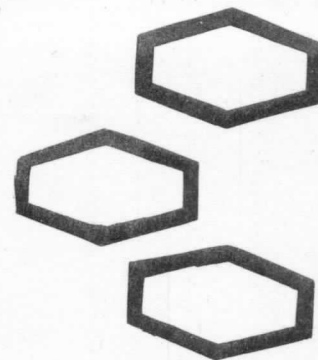
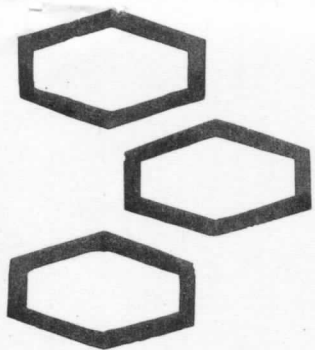
The student art exhibit may be seen from 9:00 am. till 5:00 p.m. on weekdays through January 29.

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# Methodist College Fayetteville, North Carolina



Sports announcement  
Jan. 25, 1971  
on local radio stations

Jean Hutchinson  
Public Relations Office  
493-7110, Ext. 228

The Methodist College Monarchs travel to Virginia Wesleyan College in Norfolk (Va.) tonight (Tues., Jan. 26) for a mid-season basketball bout. The game is the first of the second semester, which began Monday (Jan. 25).

The Monarchs will play again Saturday night (Jan. 30) in Rocky Mount at N. C. Wesleyan College.

Their next home game, with Virginia Wesleyan College, is scheduled for February 5.

Game time is 8:00 p.m.

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MAILING

Second Semester  
Jan. 25, 1971

AREA NEWS MEDIA

Fayetteville Observer *Thompson*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

*62  
1st class*

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

*Zebulon Record*

*Wilson Daily Times*

*Washington Daily Times*

*(over)*

STATE NEWS MEDIA

*Regional Spotlight*

OTHER

*North Carolina Christian Advocate*

*XVIII Airborne*

*Board of Education*

News-Reporter, Whiteville

Wilmington News

The Daily Southerner - Tarboro

Tabor City Tribune

The Saint Paul's Review

Daily Record and Landmark - Statesville

The Pilot - Southern Pines

The Brunswick Beacon - Shallotte

Sanford Herald - Sanford

Salisbury Evening and Sunday Post

Richmond County Journal

Red Springs Citizen

News and Observer

Oxford Public Ledger

Mounty Airy News

Monroe Journal

Scottish Chief - Maxton

Coastland Times - Manteo

The Robesonian - Lumberton

Harnett County News

Lenoir News - Topic

Laurelburg Exchange

Kinston Daily Free Press

Lenoir County News - Kinston

Duplin Times - Progress - Kenansville

Daily News - Jacksonville

Hillsborough Journal

High Point Enterprise

Hickory Daily Record

The Times - News - Hendersonville

Daily Dispatch - Henderson

News Messenger - Hamlet

Daily Reflector - Greenville

Greensboro Daily News

Goldsboro News - Argus

Bastonia Gazette

Carolina Peacemaker - Garner

Progress - Fugate Marina

Ft. Bragg Paraglide -

Times - Messenger - Fairmont

The Bladen Journal - Elizabethtown

Daily Advance - Elizabeth City

Durham Morning Herald

Daily Record - Dunn

Sampson Independent - Clinton

Charlotte News

Southeastern Times - Clarkton

Columbus County News - Chadbourn

Cary News

Moore County News - Carthage

Daily Times - News - Burlington

Pender Chronicle - Burgaw

Benson Review

Sandhill Citizen - Aberdeen



Second-semester

Jean Hutchinson, Assistant  
Director of Public Relations  
488-7110, Ext. 228

Second-semester classes began today (Monday) at Methodist College after a five-day semester break.

Transferees and new students were on campus Friday for registration, orientation and placement tests.

The sequel to a two-semester study in ecology has been added to over 125 second-semester courses.

The sociology, political science, economics and history departments are collaborating with the philosophy and religion departments to approach environmental problems from the standpoint of social, ethical and religious considerations.

The science department studied environmental problems from a cause-and-effect angle during first semester, with field trips and lab experiments which measured water and air pollution in selected Cumberland County area sites.

A report on findings is to be finalized and made available in the near future.

~~Second-semester classes began at 8:30 today.~~

February 1 is the deadline for entering classes, according to

*S.R. Edwards, registrar.*

11

Second-semester Begins  
January 25, 1971

Jean Hutchinson,  
Public Relations Office  
488-7110, Ext. 228

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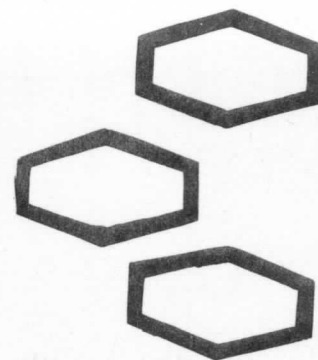
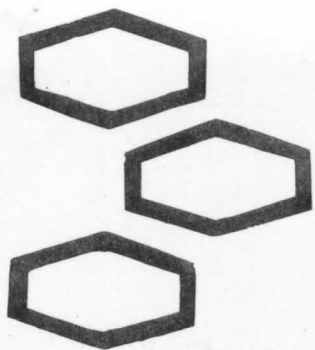
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Jan. 25, 1971  
Educational Issue  
ad + copy +  
pic

MAILING

AREA NEWS MEDIA

\_\_\_ Fayetteville Observer

\_\_\_ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

\_\_\_ Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

+ cover letter

SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

\_\_\_\_\_ Raleigh News + Observer  
\_\_\_\_\_ Greensboro Daily News  
\_\_\_\_\_

STATE NEWS MEDIA

OTHER

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For Raleigh News and  
Observer - Schools and  
Colleges Edition - 2-28-71

Jean Hutchinson, Assistant  
Director of Public Relations  
488-7110, Ext. 228

#### METHODIST COLLEGE ADDS ACADEMIC INNOVATIONS

FAYETTEVILLE ----- The end of its first decade of instruction finds Methodist College still building -- shaping academic innovations.

A two-year experiment for a "pass-fail" option in elective courses is being launched for upper-classmen at the four-year, liberal arts institution.

The pass-fail innovation, available to juniors and seniors on a trial basis for two years, enables students to take elective courses, earning semester hours toward graduation requirements without adding to their quality points in computation of grade-point averages. The concept of the program originated with the Student Academic Affairs Committee.

Two new courses in ecology have been introduced on an inter-departmental basis.

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The science department approached environmental problems from a cause-and-effect angle during first semester this year, with field trips and lab experiments which measured water and air pollution in selected Cumberland County area sites.

The sociology, political science, economics and history departments are collaborating with the philosophy and religion departments in a second-semester sequel which will approach environmental problems from the standpoint of social, ethical and religious considerations.

Another innovation to help establish Methodist College as a strong liberal arts institution is the addition of art as the fourteenth major in 1970-71.

A featured tradition of the art department is the showing of a monthly art exhibit on campus -- from traveling collections to one-man student shows in sculpture, painting, drawing and other media.

Personalized, quality instruction in studio art courses have attributed to a marked increase in popularity of art on campus.

The same individualized instruction is available in the music department and other areas, attributing to the close family-community atmosphere at Methodist College.

The student-faculty ratio in classes averages 14:1 a student is considered an individual, not number 18,746.

At Methodist College the president of the student senate may be captain of the soccer team, too. The co-editor of the yearbook may be the

student government association secretary and have an overall average of 3.53 at graduation on a 4.00 scale.

Through leadership, academic excellence, service and spiritual development, students are encouraged to develop personalities which constructively influence society.

Approximately 30 campus groups and organizations offer fellowship, community service and development of talents in the arts, sciences and athletics.

The college is a member of the Dixie Intercollegiate Athletic Conference. Its physical education department provides students a strong program of intramural sports and intercollegiate challenges in eight sports.

Methodist College has become a community where people communicate.

At Methodist College "...other students and members of the faculty and administration CARE about you as a person... you have a chance to develop your identity, to realize yourself... College is what you make it here...and people are friendly...."

Statements like the above were made to the Alumni Association's liaison committee which conferred with faculty, administration and student representatives on the campus last fall.

With only seven classes graduated, an active alumni leadership has contributed to the establishment of four chapters in Richmond, Va., Raleigh, Charlotte and Fayetteville. Plans for Winston-Salem and Washington,

D. C., chapters are underway.

Since the college opened to students in 1960, it has experienced a decade of definition and progress.

The modern campus is formed by nineteen buildings and structures, including a color-lighted fountain and pool, a chapel interiored with red oak, and a bell tower with a carillon.

Located six miles from Fayetteville, the campus is constructed on a series of interlocking malls and rolling woodlands adjacent to the Cape Fear River.

Four modern, air-conditioned dormitories accommodate North Carolinians from 50 counties and students from 17 states and two foreign countries.

When the first 38 freshmen enrolled in 1960, there were four buildings and a few sprigs of grass on campus.

Now the physical plant has been finalized almost completely into a beautiful, distinctive campus with an administration that encourages quality education.

As academic innovations are shaped at Methodist College, today's students are helping to build traditions in a community atmosphere.

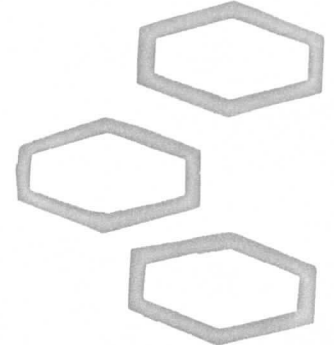
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CUTLINE: Students at Fayetteville's Methodist College are seated at Fleishman Pool, with the Science Building in the

CUTLINE: Students at Fayetteville's Methodist College are seated at Fleishman Pool, with the Science Building and the Hensdale Chapel in the background.

CUTLINE: Davis Memorial Library and the Trustee Classroom Building (background) exemplify the striking architecture on campus at Methodist College in Fayetteville.

Methodist College  
Fayetteville, North Carolina



For Greensboro Daily News  
Annual Educational Section  
3-14-71

Jean Hutchinson, Assistant  
Director of Public Relations  
488-7110, Ext. 228

METHODIST COLLEGE ADDS ACADEMIC INNOVATIONS

FAYETTEVILLE ----- The end of its first decade of instruction finds  
Methodist College still building -- shaping academic innovations.

A two-year experiment for a "pass-fail" option in  
elective courses is being launched for upper-classmen at the four-year, liberal  
arts institution.

The pass-fail innovation, available to juniors and seniors  
on a trial basis for two years, enables students to take elective courses, earning  
semester hours toward graduation requirements without adding to their quality  
points in computation of grade-point averages. The concept of the program  
originated with the Student Academic Affairs Committee.

Two new courses in ecology have been introduced on an  
inter-departmental basis.

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The science department approached environmental problems from a cause-and-effect angle during first semester this year, with field trips and lab experiments which measured water and air pollution in selected Cumberland County area sites.

The sociology, political science, economics and history departments are collaborating with the philosophy and religion departments in a second-semester sequel which will approach environmental problems from the standpoint of social, ethical and religious considerations.

Another innovation to help establish Methodist College as a strong liberal arts institution is the addition of art as the fourteenth major in 1970-71.

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-----more

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-----more

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Located six miles from Fayetteville, the campus is constructed on a series of interlocking malls and rolling woodlands adjacent to the Cape Fear River.

Four modern, air-conditioned dormitories accomodate North Carolinians from 60 counties and students from 17 states and two foreign countries.

When the first 88 freshmen enrolled in 1960, there were four buildings and a few sprigs of grass on campus.

Now the physical plant has been finalized almost completely into a beautiful, distinctive campus with an administration that encourages quality education.

As academic innovations are shaped at Methodist College, today's students are helping to build traditions in a community atmosphere.

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**The News and Observer – THE RALEIGH TIMES**  
*Morning and Sunday* *Afternoon*

RALEIGH, NORTH CAROLINA, 27602

December 10, 1970

Mr. Bill Lowdermilk  
Director of Public Relations  
Methodist College  
Fayetteville, North Carolina 28301

Dear Mr. Lowdermilk:

*1st of Feb.*

We have begun making preparations for our annual Schools and Colleges edition which will be published in the Raleigh News and Observer, Sunday, February 28, 1971.

Methodist College was among the many fine schools that participated in last year's section and we are certainly hopeful you will give consideration to being a part of the 1971 edition.

In addition to reaching students who are now or will soon be college material, this section will serve as an effective communication with your alumni.

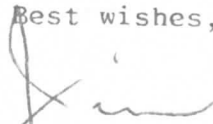
Our Sunday circulation is in excess of 155,000 covering a 49 county area in eastern North Carolina. I might add here that no piedmont or western Carolina paper covers this area.

The advertising rate for this edition is \$7.14 per inch.

As in past editions, much of the editorial copy and pictures for this section will come from material submitted by the various schools subject to editing and space limitations. We welcome your news stories and pictures.

I will be contacting you between now and the middle of February concerning your participation. If I can be of help to you in the meantime, please let me know. The address is P. O. Box 191, Raleigh, North Carolina or call collect, 832-4411, extension 239.

Best wishes,



James B. Clark  
National Advertising

JBC/lhe

December 31, 1970

Mr. James B. Clark  
National Advertising  
The News and Observer  
P.O. Box 191  
Raleigh, North Carolina

Dear Mr. Clark:

As you may recall, I was not contacted by you last year, and, therefore, Methodist College did not have an advertisement in your schools and colleges edition.

I would like to place a 4 column by 10½ inches advertisement for Methodist College. I understand this will cost \$299.88. Please verify this, and notify me of the size article which can accompany this size advertisement.

With the best of wishes for the new year, I am

Sincerely yours,

Bill Lowdermilk  
Director of Public Relations

WPL/pw



Greensboro News Company

GREENSBORO DAILY NEWS  
MORNING AND SUNDAY

Area Code 919  
Telephone: 273-8611

EVENING  
**The Greensboro Record**

P. O. Box 20848  
Greensboro, N. C. 27420

November 2, 1970

Mr. Bill Lowdermilk  
Director of Public Relations  
Methodist College  
Fayetteville, N.C. 28301

Dear Mr. Lowdermilk:

**BIG NEWS!! A MONTH EARLIER, THIS YEAR!**

I will be calling on you soon in reference to our 22nd Annual Educational Section, which will be devoted exclusively to schools, colleges, and summer schools. There will be no other advertising content or news matter. This tabloid section will be printed on attractive color newsprint, and will carry only publicity, news stories, and pictures of the schools represented.

It will be published on Sunday, March 14, 1971, with advertising copy deadline Friday, February 26, 1971. Our special advertising rate is \$6.07 per column inch, less 5% prompt payment discount. This rate is not subject to agency commission.

I shall look forward to seeing you personally so that I may explain more fully the advantages your institution will gain by being represented in this 100% Educational Edition.

Cordially yours,

A handwritten signature in cursive script that reads 'Sam Warner'.

Sam Warner  
State Advertising Manager

SW/sp

The Charlotte Observer  
THE CHARLOTTE NEWS

PUBLISHED BY THE KNIGHT PUBLISHING COMPANY  
P. O. BOX 2138 • CHARLOTTE, N. C. 28201 •

*replied - 12-31-70  
3 col, 7"*

Dear Sir:

We are now making plans for our annual Schools and Colleges Editions to be published in the Charlotte Observer Sunday, January 24 and Wednesday, January 27 in the Charlotte News. FINAL DEADLINE FOR ALL COPY IS TUESDAY, JANUARY 12.

Last year, we had the largest participation of any newspaper ever to put out this type of edition with 107 schools and colleges from North Carolina, South Carolina, Georgia, Tennessee and Virginia telling their story. Due to our fine reception last year of our special combination rate, we are going to offer the same arrangement for this year's edition. Special combination rate is \$9.73 per column inch (This is a non-commissionable rate, applicable to this section only). Total combined circulation is over 280,000 in our 29 county area with over two-million people and WITH MORE THAN 50,000 JUNIOR AND SENIOR HIGH STUDENTS.

ALL ADVERTISERS ARE ENTITLED TO A STORY AND PHOTOGRAPH BASED ON SIZE OF THEIR AD.

My assistant, Skipper Watwood, or I will try to make personal calls on all schools starting November 2.

Our tentative schedule is:

November 2 - 6, East, Middle & Southern Virginia, Skipper Watwood

November 9 - 13, Western N. C. & Southern Tennessee, Harvey Kidd

November 16 - 20, Georgia, Skipper Watwood

November 23, 24, 25, Concord, Salisbury, High Point, Winston-Salem, Greensboro, N. C., Skipper Watwood

→ November 30 - December 4, Eastern, N. C., Harvey Kidd

December 7 - 11, South Carolina, Skipper Watwood

It is impossible to set definite appointments; if we miss your school and you are interested in our Schools and Colleges Editions, Please call Harvey Kidd collect at 704/374-7383 or write P. O. Box 2138, Charlotte, N. C. 28201.

Sincerely,

*Harvey M. Kidd, Jr.*

Harvey M. Kidd, Jr.  
Feature Advertising Manager



December 31, 1970

Mr. Harvey M. Kidd, Jr.  
Feature Advertising Manager  
The Charlotte Observer  
P.O. Box 2138  
Charlotte, North Carolina 28201

Dear Mr. Kidd:

Thank you for coming by to talk with us about your 1971 Schools and Colleges Edition.

This is to confirm our conversation about Methodist College's advertisement in this publication. We would like the same size ad as last year-- three columns by seven inches. As I understand it, this is \$204.33 and carries with it a story of three hundred words and a picture.

With the best of wishes, I am

Sincerely yours,

Bill Lowdermilk  
Director of Public Relations

WPL/pw

We're not big.  
We didn't intend to be.  
But that doesn't mean we're unable to offer  
You a quality education.  
You see, at Methodist College  
all the faculty know you, and you  
know all the faculty.  
You're a person, not  
number 18,746.  
You can select from 14 majors  
and 17 minors. If you wish,  
your education will enable  
you to go on to  
graduate school...  
or you can enter  
a broad spectrum  
of professional positions  
after graduation.  
True,  
there aren't many of us here...  
less than a thousand.  
But that's enough to field  
eight varsity athletic teams  
and send a player  
to the N.A.I.A. National  
Tennis Tournament.  
Yes, less than a thousand.  
But that's enough to present  
"The Lark,"  
have a chorus and a band,  
and fill our 1160-seat auditorium  
for programs by such groups as  
Liquid Smoke  
and the Philadelphia Ballet Company.  
All qualified students are accepted  
without discrimination.  
If you'd like to check us out further,  
write:

Admissions Office  
Methodist College  
Box R (S T)  
Fayetteville, North Carolina 28301

And if you have an opportunity,  
we would like to show you around  
our striking, contemporary campus.  
Meet some of our students...  
they tell it as it is,  
and that's the way  
we like it.

and 17 minors. If you  
your education will enable  
you to go on to  
graduate school...  
or you can enter  
a broad spectrum  
of professional positions  
after graduation.

True,  
there aren't many of us here...  
less than a thousand.

But that's enough to field  
eight varsity athletic teams  
and send a player  
to the N.A.I.A. National  
Tennis Tournament.

Yes, less than a thousand.  
But that's enough to present  
"The Lark,"

have a chorus and a band,  
and fill our 1160-seat auditorium  
for programs by such groups as  
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All qualified students are accepted  
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Meet some of our students...  
they tell it as it is,  
and that's the way  
we like it.

METHODIST COLLEGE  
Fayetteville, N. C. 28301

Similar letter  
to James Clark  
(Raleigh Observer)

January 23, 1971

Mr. Sam Warner  
State Advertising Manager  
GREENSBORO DAILY NEWS  
P. O. Box 20848  
Greensboro, N. C. 27420

Dear Mr. Warner:

We enclose materials for the special schools and  
Colleges edition of the GREENSBORO DAILY NEWS, as specified. We look  
forward to seeing the 1971 edition.

Very truly,

Jean Hutchinson  
Assistant Director of  
Public Relations

MAILING

*Chorus*

1-26-71

AREA NEWS MEDIA

Fayetteville Observer - *Hasty*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

\_\_\_\_\_

SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

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STATE NEWS MEDIA

OTHER

\_\_\_\_\_



The Fayetteville Community Chorus ~~will~~ begins rehearsals for its spring program on Tuesday, ~~February second~~. The Chorus will be learning music ~~two works of differing styles~~. Rejoice In the Lamb is a contemporary work by the English composer, Benjamin Britten. ~~In~~ <sup>is</sup> contrast to Britten's work ~~will be~~ the 'Spring' section of Haydn's eighteenth century oratorio, The Seasons.

The Chorus is directed by Alan Porter, Assistant Professor of Music at Methodist College and a well-known tenor soloist in the Fayetteville area. Porter also directs the Methodist College Chorus and the Hay Street United Methodist Church Choir. Rehearsal accompanist is <sup>Linda Dept</sup> ~~Mrs Paul~~ Schaffer, <sup>(Mrs. Paul)</sup> graduate of Methodist College <sup>alumna</sup> and a graduate student in music at the University of North Carolina.

~~Any~~ <sup>all</sup> interested Fayetteville area residents are invited to join the <sup>Chorus</sup> ~~group~~. Rehearsals are held each Tuesday evening from 8:00 to 10:00 PM. in the choral rehearsal room <sup>of the F.A.P.</sup> ~~in Reeves Auditorium Building~~ at Methodist College. ~~There are no auditions and the only expense is~~ <sup>There are no auditions and</sup> <sup>two dollar</sup> <sup>fee for</sup> music <sup>fee</sup> is required. There are no auditions.

FAYETTEVILLE COMMUNITY CHORUS Announcement  
By Alan Porter  
Via Public Relations Office of Methodist College

Jan. 27, 1971

#### CHORUS BEGINS SPRING REHEARSALS

The Fayetteville Community Chorus begins rehearsals for its spring program on Tuesday, Feb. 2.

The Chorus will be learning music of different styles. "Rejoice In The Lamb" is a contemporary work by the English composer, Benjamin Britten. A contrast to Britten's work is the "Spring" section of Haydn's eighteenth-century oratorio, "The Seasons."

The Chorus is directed by Alan Porter, assistant professor of music at Methodist College and well-known tenor soloist in the Fayetteville area. Porter also directs the Methodist College Chorus and the Hay Street United Methodist Church Choir.

Rehearsal accompanist is Linda Dept Schafer (Mrs. Paul Schafer), Methodist College alumna and graduate student in music at the University of North Carolina.

All interested Fayetteville area residents are invited to join the Chorus. Rehearsals are held each Tuesday evening from 8:00 till 10:00 p.m. in the choral rehearsal room of the Fine Arts Building at Methodist College. A two-dollar fee for music is required. There are no auditions.

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MAILING

*Feb. Art show*

*1-27-71*

AREA NEWS MEDIA

Fayetteville Observer - *Hasty*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

*similar release to  
high schools*

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

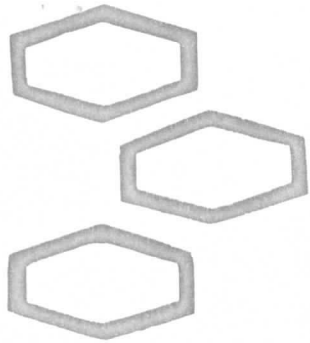
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STATE NEWS MEDIA

OTHER

\_\_\_\_\_

Methodist College  
Fayetteville, North Carolina



February Art Show

January 27, 1971

Jean Hutchinson  
Public Relations Office  
488-7110, Ext. 228

*An announcement for high school art students*

~~M~~ETHODIST COLLEGE HOSTS CALIFORNIA PAINTER

Thom Cory is the featured artist for February at Methodist College.

The public is invited to a reception in honor of the artist Sunday from 3:00 till 5:00 p.m. in the lobby of the fine arts building, where Cory's works will be displayed.

An officer in the 82nd Airborne Division at Fort Bragg, 25-year-old Cory is a contemporary California painter.

As a "super-realist," Cory juxtaposes color, texture and idea in his works.

His subjects are generally figurative; his favorite medium is oil; his colors are bold and bright.

Cory's bachelor of arts degree was conferred at California State College at Haward; his M.F.A., at the University of California at Los Angeles

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He has studied under artists Ron Benson, Bart De Palma, Corbin LePell, Mel Ramos and William Kingsburg.

His talents have earned him awards in fairs and shows in Los Angeles and the San Francisco Bay area, near his studio-home in Venice, Cal.

In addition to serving at Bragg since August, 1970, Cory privately instructs portrait classes in Fayetteville.

Cory participated in a three-man show in November at Ft. Bragg's Main Officers' Club.

Approximately 25 drawings and paintings comprise the Methodist College show, representing the artist's work from 1967-1971.

After Sunday, the February show may be viewed on weekdays from 9:00 a.m. till 5:00 p.m.

#####

*H. J. Huff*

METHODIST COLLEGE RELEASE  
Jean Hutchinson, Public Relations  
Office -- 488-7110, Ext. 228

For ~~Friday~~ or Saturday's Section

### RECEPTION TO HONOR ARTIST THOM CORY

Artist Thom Cory will be the guest of honor at a reception Sunday at Methodist College.

At that time Cory's drawings and paintings will be exhibited for the first time during an all-month February show at the college.

An officer in the 82nd Airborne Division at Fort Bragg, 25-year-old Cory is a contemporary California painter. His collection includes approximately 25 works.

Sponsored by the art department at Methodist College, the reception will be held in the lobby of the fine arts building from 3:00 till 5:00 p.m. *Public invited.*

#####

(Thom = Tom)

Jan. 26, 1971  
For Trustee - Book  
Presentation

MAILING

AREA NEWS MEDIA

\_\_\_ Fayetteville Observer

\_\_\_ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

\_\_\_ Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_ Department

\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

STATE NEWS MEDIA

OTHER

*Sandhill Citizen*

*Elizabeth City*

*Gastonia Gazette*

*Goldsboro*

*Greensboro D.N.*

*Hickory D.R.*

*High Point Enterprise*

*Lenoir Co. News + Lenoir N.-T.*

*Jacksonville D.N.*

*The Pilot*

*Sanford Herald*

*Sampson Independent*

*Tarboro D.S.*

*Salisbury*

*Statesville*

*Washington*

*Wilmington*

*Wilson*

~~*Greensboro*~~

# Methodist College Fayetteville, North Carolina



Feature - Book presenta-  
tion by Trustee  
To: Selected N. C. newspapers  
Jan. 26, 1971

Jean Hutchinson  
Public Relations Office  
488-7110, Ext. 228

## FLORIDA TRUSTEE GIVES 1902 PUBLICATION TO METHODIST COLLEGE

FAYETTEVILLE, N.C.-----Women's liberation proponents may find traces of their cause forming in The Decennial, a 1902 publication containing the early history of the University of North Carolina at Greensboro.

A well-preserved copy of The Decennial has been presented to Methodist College by Mrs. W. V. Register, member of the Boca Ciega Chapter of the Daughters of the American Revolution, St. Petersburg, Fla., in honor of her husband. Mr. Register is a Methodist College trustee and resides with his family in Palm Harbor, Fla. Mrs. Register is the former Aida June Thomas.

The Decennial was published by the Adelpian and Cornelian Literary Societies of the Greensboro-based college which opened to women as the State Normal and Industrial School in 1902. The book was printed by Stone Printing and Manufacturing Company, Roanoke, Va.

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Dedicated to the school's founding president, Charles Duncan McIver, the book includes lengthy essays on various aspects of the school's first decade of development. Included are passages about the establishing of the school in 1891, personalities contributing to its history (Board of Directors, faculty and alumnae), campus facilities and school organizations. Also included are essays and poems; samples are entitled, "Thoughts and Experiences of a Business Woman," "The Inspiration of Work," and "Domestic Science." Some essays record early careerwomen's hopes, while the opening pages of The Decennial assert women's rights and needs in higher education.

Pictures indicate that the college basketball teams were unhampered by "maxi" skirts.

Chapter reports, by classes, on alumnae activities and pursuits may intrigue readers of North Carolina ancestry.

Among the many names of alumnae mentioned are McIver, Lee, McDonald, Rose, Taylor, Perry, Yates, McGeehee, Parker, Harper, Lewis, Howell, McFadyen, Jenkins, Watson, Womble, Kirkpatrick, Tomlinson, Davis, Poindexter, Fort, DeVane, Patterson, Allen, Petty, Sanford, and Coltrane.

Register, who made the presentation, is a decendent of John DeVane, Sr. (1734 - 1806), of Sampson County.

DeVane, state senator, justice of the peace, and member of the House of Commons and Provincial Congress, was a second major in the North Carolina Revolutionary forces. He married Ann Julia Robinson and was co-owner of a gun factory on Black River.

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Register is president of Caladesi Corporation and developer of Dunedin Beach in Dunedin, Fla.

His B.S. and B.A. degrees were conferred at the University of Florida. He has served as president of the Dunedin Rotary Club and holds membership in Beta Gamma Sigma and Phi Kappa Phi.

Register is now serving a four-year term on the Board of Trustees which began on July 1, 1968.

The Decennial was presented to Miss Marilyn Morgan, College Librarian, prior to a recent meeting of the Board of Trustees of Methodist College.

Dr. Mott P. Blair, Siler City, is Chairman of the Board of Trustees. Other North Carolinians serving include:

(Through July 1, 1971) J. M. Peden, Jr., Raleigh; W. E. Horner, Sanford; Lenox G. Cooper, Wilmington; <sup>Mrs.</sup> Earl W. Brian, Raleigh; Rev. Clyde McCarver, Wilmington; Dillard Teer, Durham; Dr. Graham S. Eubank, Fayetteville; S. M. Cozart, Wilson; Louis Spilman, Fayetteville.

(Through July 1, 1972) Dr. Terry Sanford, Durham; J. M. Reeves, Pinehurst; Fred S. Royster, Henderson; Henry Dixon, Mebane; Dr. C. D. Barclift, Durham; Wilbur R. Smith, Fayetteville; J. Nelson Gibson, Gibson.

(Through July 1, 1973) Rev. V. E. Queen, Sanford; W. Ed Fleishman, Fayetteville; William H. White, Fayetteville; T. B. Upchurch, Raeford; Dr. William M. Spence, Elizabeth City; Dr. Edgar B. Fisher, Burlington;

Rev. C. S. Boggs, Sanford; Norman J. Campbell, Burlington.

(Through July 1, 1974) Wilson Yarborough, Fayetteville;

T. Lynwood Smith, High Point; J. W. Hensdale, Fayetteville; F. D. Byrd, Jr.,

Fayetteville; W. Robert Johnson, Goldsboro; Rev. O. L. Hathaway, Raleigh;

Rev. William K. Quick, Durham; W. David Stedman, Asheboro.

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MAILING

*Feb. Art Show*

*Jan. 29, '71*

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

*46*

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

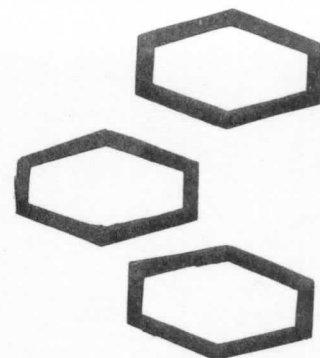
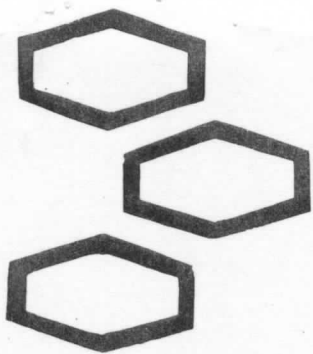
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STATE NEWS MEDIA

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Methodist College  
Fayetteville, North Carolina



February Art Show

To: Selected State Media

METHODIST COLLEGE HOSTS CALIFORNIA ARTIST

FAYETTEVILLE ----- Thom (Tom) Cory is the featured artist for February at Methodist College.

The public is invited to a reception in honor of the artist Sunday from 3:00 till 5:00 p.m. in the lobby of the Fine Arts Building on campus, where Cory's works will be displayed. (Jan. 31 - Feb. 26)

An officer in the 82nd Airborne Division at Fort Bragg, 25-year-old Cory is a contemporary California painter.

As a "super-realist," Cory juxtaposes color, texture and idea in his works.

His subjects are generally figurative; his favorite medium is oil; his colors are bold and bright.

Cory's bachelor of arts degree was conferred at California State College at Hayward; his M.F.A., at the University of California at Los Angeles.

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Cory has studied under artists Ron Benson, Bart DePalma, Corbin LePell, Mel Ramos and William Kingsburg.

His talents have earned him awards in fairs and shows in Los Angeles and the San Francisco Bay area, near his studio-home in Venice, Cal.

In addition to serving at Bragg since August 1970, Cory privately instructs portrait classes in Fayetteville.

Cory participated in a three-man show in November at Fort Bragg's Main Officers' Club.

Approximately 25 drawings and paintings comprise the Methodist College show, representing the artist's work from 1967 - 1971.

After Sunday, the February show may be viewed on weekdays from 9:00 a.m. till 5:00 p.m.

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January 27, 1971

Jean Hutchinson, Assistant Director of Public Relations --- 488-7110, Ext. 228

For additional information, contact Don Green, Methodist College Art Department -- Phone 488-7110, Ext. 257

MAILING

AREA NEWS MEDIA

\_\_\_ Fayetteville Observer

\_\_\_ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

\_\_\_ Spring Lake Times

AREA HIGH SCHOOLS

\_\_\_\_\_ Department

\_\_\_\_\_ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

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 SELECTED COLLEGES

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SELECTED STATE NEWS MEDIA

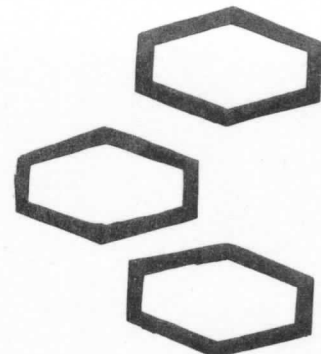
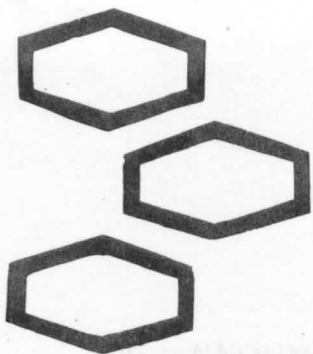
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STATE NEWS MEDIA

OTHER

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Methodist College  
Fayetteville, North Carolina



AN ANNOUNCEMENT FOR HIGH SCHOOL ART STUDENTS.....

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