

APRIL 1970

CHRONOLOGICAL FILE

DATE	SUBJECT	MEDIA
2	New Art Major in September	Area News Media, WPTF Radio Raleigh Times, News & Observer WRDU TV, WECT TV, FLORENCE Morning news, S.C.
2	Financial Aid Officer resigns Paul D. West, Jr.	Fayetteville Observer
6	Additional Dean's List fall semester Vivian Webb	Fayetteville Observer Miss Moffett
7	Azalea Festival - Terry Self represented MC	Hometown Newspapers Daily Times, Burlington Mebane Enterpries, Mebane
10	Guest Lecturer at Science Club Dr. Terry Walter Johnson, Jr.	Area News Media, (Moffett) Area High Schools Science Dept
14	Danforth Visiting Lecturer Maxwell H. Goldberg	Area News Media Picture to Fayette. Observer
14	NC 4th annual Student Art Show	Area News Media Area High Schools Art Dept.
14	Art Show 2 Cutlines w/ pictures	Fayetteville Observer
14	Hypnotist and Mentalist at MC John Kolisch, sponsored by SGA.	Area News Media
16	From Athletic Director; Sandy Frazier to attend MC	Rocky Mount Evening Telegram
16	From Athletic Director; Mark Wilson to attend MC	Zebulon Record + Picture
17	"EARTH DAY" at MC	Area News Media, Raleigh Time Raleigh News & Observer, WECT Channel 6, WPTF radio Florence Morning News
23	Summer Session Announced	Area News Media, (Moffett) Raleigh News & Observer, Raleigh Times, Florence News
24	Russian Language offered	Area News Media, (Moffett) Raleigh Times, News & Observ Florence Morning News

MORE

MORE

MORE

MORE

23	Schedule of Events for May week	Area News Media
29	Individual releases SGA Senators & Class officers Elected for new school year	HOMETOWN NEWSPAPERS (18)
April	Student Officers Elected at MC	Area News Media Fayett. Obser., Miss Moffett Plus picture
April	Commencement Speakers MC Ambassador George V. Allen Dr. John M. Lewis	Area News Media SMALL TALK, MC N.C. Christian Advocate

MAILING

April 2, 1970
Financial Aid office
re: [unclear]

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

_____ Department

_____ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

STATE NEWS MEDIA

OTHER

THE FAYETTEVILLE OBSERVER

Attention: Steve Thompson, City Editor

Methodist College
Fayetteville, North Carolina 28301
Bill Lowdermilk, Director of Public Relations
Telephone 488-7110
April 2, 1970

RELEASE: IMMEDIATE

Fayetteville - Paul D. West, Jr., Financial Aid Officer at
Methodist College since September, 1965, has resigned his position
to accept a post in the Financial Aid Office at North Carolina State
University in Raleigh. This change was made on April 1, 1970.

MAILING

April 2, 1970
Newport News

AREA NEWS MEDIA

Fayetteville Observer *Mrs. Moffett*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED ~~COLLEGES~~

WPTF Radio Station - Raleigh

WRDU - TV Durham

WECT - TV Charlotte - Fayette

SELECTED STATE NEWS MEDIA

Raleigh Times - Raleigh NC

New & Observer - Raleigh, NC

STATE NEWS MEDIA

OTHER

Florence Morning News - Florence, S.C.

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

April 3, 1970

FAYETTEVILLE - Methodist College will begin offering in September a program leading to the major in Art, according to Dr. Samuel J. Womack, Jr., Academic Dean.

A marked increase of student interest in the field of art is credited with helping to bring about the implementation of this academic major. Still another factor has been the addition of the college's Fine Arts Building, which offers attractive and modern facilities for art instruction and studio work in painting, sculpture and other media.

In the new program, standard courses in Art Appreciation, Art History and Art Education will be continued with courses in Drawing, Painting and Sculpture to be offered separately. New courses to be offered will be a second semester of Basic Design and a Senior Workshop in Art.

A student must complete 32 semester hours in Art for this major which includes 8 required courses, such as Basic Design Drawing, History of Art, Senior Workshop and Studio Courses.

MAILING

April 8, 1970
Miss Webb
additional Obs list
fall sem

AREA NEWS MEDIA

Fayetteville Observer *Miss Moffitt*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

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HOMETOWN NEWSPAPER(S)

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SELECTED STATE NEWS MEDIA

STATE NEWS MEDIA

OTHER

News Bureau, 488-7110, ext. 239 Bill Lowdermilk, Director of Public Relations

April 6, 1970

Miss Vivian Webb, a senior Music Major, has been named to the fall semester Dean's List at Methodist College according to Dr. Samuel J. Womack, Jr., Academic Dean.

Miss Webb, the reigning Miss Fayetteville, is president of the Methodist College Music Club and is currently doing her teacher internship in the Fayetteville City School System.

To attain Dean's List standing, a student must earn at least a 3.0 grade point average on a 4.0 scale in 15 or more semester hours.

April 2, 1970
Azalea Festival
Jerry Self reported me.

MAILING

AREA NEWS MEDIA

___ Fayetteville Observer

___ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

___ Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

Daily Times - Burlington; Mebane Enterprise, Mebane

~~SELECTED COLLEGES~~

Miss Jerry L. Self - On Queen's
Court in Azalea Festival.

SELECTED STATE NEWS MEDIA

STATE NEWS MEDIA

OTHER

News Bureau, 488-7110, ext. 239 Bill Lowdermilk, Director of Public Relations

April 7, 1970

METHODIST COLLEGE - Miss Terry L. Self, daughter of Mr. and Mrs. Jack Self of Mebane, represented Methodist College in the Queen's Court at the recent Azalea Festival in Wilmington. Miss Self, a junior Sociology major, received this honor by being the 1969 May Queen at the college.

Miss Self was named to the Dean's List for the 1969-70 fall semester and has been elected a cheerleader for the 1970-71 year.

*Sent to Daily Times - News
Burlington*

News Bureau, 458-7110, ext. 239 Bill Lowdermilk, Director of Public Relations

April 7, 1970

LOCAL GIRL IN QUEEN'S COURT AT THE RECENT AZALEA FESTIVAL

Miss Terry L. Self, daughter of Mr. and Mrs. Jack Self of Mebane, represented Methodist College in the Queen's Court at the recent Azalea Festival in Wilmington. Miss Self, a junior Sociology major, received this honor by being the 1969 May Queen at the college.

Miss Self was named to the Dean's List for the 1969-70 fall semester and has been elected a cheerleader for the 1970-71 year.

*Sent to Mebane Enterprise
Mebane, N.C.*

MAILING

April 10, 70
Guest Lecture at
Science Club

AREA NEWS MEDIA

Fayetteville Observer *M. Moffitt*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

Science Department

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M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

April 9, 1970

METHODIST COLLEGE SCIENCE CLUB GUEST LECTURER

Dr. Terry Walter Johnson, Jr. will be guest lecturer of the Methodist College science club on Tuesday, April 14 at 7:00 p.m. The meeting will be held in room S-222 of the college's Science Building. His subject will be "The Surtsey Project - Iceland."

Dr. Johnson is professor of Botany and Chairman of the Botany Department at Duke University. He received his B.S. degree from the University of Illinois and his M.S. and Ph. D degrees from the University of Michigan.

He has received research awards from the Office of Naval Research, the National Science Foundation and the Atomic Energy Commission. He is a member of the N.C. Academy of Sciences, AIBS, the British Mycological Society, the American Botanical Society as well as several other organizations.

All interested persons are invited to attend.

MAILING

*April 14th
Fayetteville*

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

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HOMETOWN NEWSPAPER(S)

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METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

Release: April 15, 1970

HYPNOTIST AND MENTALIST WILL APPEAR AT M C

Fayetteville- John Kolisch, internationally known hypnotist and mentalist, will present a two-hour program entitled, "Phenomena of the Mind" in Reeves Auditorium at Methodist College on Thursday, April 16, 1970 at 8:00 p. m. He is appearing under the sponsorship of the College's Student Government Association.

Kolisch, a native of Vienna, Austria, will demonstrate not only hypnotism but also mental telepathy and ESP.

Earl Wilson described Kolisch's program as "Amazing, exciting as a trip to the moon."

Tickets will be on sale at the door for the public.



*File with
New Release*

METHODIST COLLEGE

STUDENT GOVERNMENT ASSOCIATION

METHODIST COLLEGE BOX 33 — TELEPHONE: 488-7110, EXT. 246
FAYETTEVILLE, NORTH CAROLINA 28301

UPCOMING ENTERTAINMENT ACTIVITIES
KOLISCH

ON THURSDAY APRIL 16, 1970, AT 8:00 P.M. THE S.G.A.

will proudly present what ~~is~~ could possibly be the

MOST INTERESTING AND ENTERTAINING program ever to hit

the M.C. campus. JOHN KOLISCH, INTERNATIONALLY KNOWN

hypnotist AND MENTALIST will present a complete two hour

program entitled, "Phenomena of the Mind". Born in Vienna,

Austria, Kolisch has hypnotized over a quarter of a million

persons all over the world. ~~Kolisch~~ ^{He} will demonstrate not

only the power of hypnotism but also ~~ESP~~ ^{mental} telepathy and

ESP. EARL WILSON, of the N.Y. Post says of his program -

"Amazing, exciting as a trip to the moon."

This program will be free to ALL M.C. students,

faculty members + staff. \$1.00 for others.

MAILING

April 14, '70
Student art show

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

Art Department

_____ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

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STATE NEWS MEDIA

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M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

April 14, 1970

FAYETTEVILLE - The fourth annual Methodist College student Art Show is now open and will be on exhibit through May 1 in the lobby of the campus Fine Arts Building. Entries of various media are included in the show.

First place purchase award went to Mrs. Caroline Milner for her oil painting entitled, "The Brave Bull, Dying." Second place prize was awarded to Kathy Benton for a wood relief. Dan Baluss took third prize with an oil painting.

First honorable mention was awarded to Cathy Butler Alkis for an oil entitled "Strand of Soul." She also took 3rd honorable mention with a pen and ink entitled "Remains of a Treehouse." Second honorable mention went to Vickie Whitaker for an oil entitled "Colored Girl." A series of fine photographs by Donald Whitney took 4th honorable mention.

The public is invited to view the exhibit from 8:30 a.m. to 5:00 p.m. Monday through Friday.

MAILING

April 14, '70

AREA NEWS MEDIA

Fayetteville Observer + 2 cutlines with pictures

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

AREA METHODIST CHURCHES

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METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

April 14, 1970

CUTLINE

FAYETTEVILLE - A metal sculpture in the current student Art Show at Methodist College. The show will be on exhibit through May 1 in the lobby of the Methodist College Fine Arts Building.

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

April 14, 1970

CUTLINE

FAYETTEVILLE -- "The Brave Bull, Dying" by Caroline Melver took 1st place purchase award in the Methodist College Student Art Show. The show will be on exhibit through May 1 in the lobby of the Methodist College Fine Arts Building.

MAILING

April 14
Sanford Visitor
Feature

AREA NEWS MEDIA

Fayetteville Observer + picture

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

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STATE NEWS MEDIA

OTHER

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: APRIL 19

April 14, 1970

MAXWELL H. GOLDBERG, Humanities-Technology

Danforth Visiting Lecturer

Dr. Maxwell H. Goldberg, a distinguished and versatile scholar and teacher concerned with the Humanities and Technology, will be on the campus of Methodist College on April 22-23 as a Danforth Visiting Lecturer.

Dr. Goldberg will address the college's student body on April 22 on "Liberal Learning and Demands for Relevance." He will give a public lecture on "Human Values and the Technetronic Age" on April 22 at 8:00 p.m. in Reeves Auditorium. All interested persons are invited to attend this lecture.

The visiting Lecturers program under which Dr. Goldberg comes here was initiated in 1957 by the Arts Program of the Association of American Colleges, and is supported by a grant from the Danforth Foundation. Its purpose is to assist colleges in their efforts to strengthen liberal education. Each year several men and women of outstanding intellectual stature from this country and abroad are made available to colleges and universities. They remain on campus from two days to a week.

A graduate of the Boston Latin School, Dr. Goldberg received his B. S. degree from the University of Massachusetts and his M. A. and Ph. D. degrees from Yale University. He is currently Associate Director of the Humanities Center for Continuing Liberal Education, Professor of Humanities, and Past Chairman of the Council on Humanities at the College of Liberal Arts of the Pennsylvania State University. He is director of the CCLE-IBM Project on Technological Change and Human Values, and the Humanistic Program for Executive Development.

(More)

He has been visiting lecturer at the USDA Graduate School's Seminar for Federal Executives, at the Associated Oak Ridge Universities, and the Center for Technological Education at San Francisco State College.

Dr. Goldberg is editor of and contributor to "Automation, Education, and Human Values: (School and Society Books), "New Frontiers in Liberal Arts Research Relevant to Problems Associated With Blindness: (Pennsylvania State University Press), and "Technological Change and Human Dignity." He is the author of numerous articles and monographs on the Humanities in a Technological Age.

Dr. Goldberg is consultant to the Commission of the Humanities, Department of Public Instruction of the Commonwealth of Pennsylvania, and is adviser to the HEW Project on new humanities programs in the schools of the Neshaminy (Penn.) School District, to the National Project on Society and Technological Change, and to the National Council of Churches of Christ.

He is a member of the Board of Trustees of the Association for the Advancement of Education, a past member of the executive committee of the American Association for Higher Education, the Committee on Industry and Education, and the American Council on Education. He is president and formerly executive director of the Humanities Center for Liberal Education in an Industrial Society.

In 1960 Dr. Goldberg was appointed First Commonwealth Professor (of the Humanities), with the distinguished designation, "University Professor." He was recipient in 1963 of the Distinguished Alumnus Award from the University of Massachusetts, where he had been Head of the English Department, and Chairman of the Faculty Long Range Academic Planning Committee.

He was formerly executive director of the College English Association, and editor of the CEA "Critic."

During the 1968-69 academic year Dr. Goldberg also served as a Danforth Visiting Lecturer at twelve colleges and universities.

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PRESS INFORMATION

ASSOCIATION OF AMERICAN COLLEGES
ARTS PROGRAM
200 West 57th Street, New York, N. Y. 10019 • 757-2018

Release date: April 19

Tag. O. - 1
Lab. - 5

MAXWELL H. GOLDBERG, Humanities-Technology

Danforth Visiting Lecturer

Dr. Maxwell H. Goldberg, a distinguished and versatile scholar and teacher concerned with the Humanities and Technology, will be on the campus of Methodist College on April 22-23 as a Danforth Visiting Lecturer.

Public lecture: 8 P.M. 22 Apr.

*** Dr. Goldberg will give a public lecture on "Human Values and the Technetronic Age" and a convocation address on "Liberal Learning and Demands for Relevance". In ~~two informal class meetings~~ he will discuss "Cybernation, Education and the Individual" and "Liberal Learning and Self-Emergence".

The visiting Lecturers program under which Dr. Goldberg comes here was initiated in 1957 by the Arts Program of the Association of American Colleges, and is supported by a grant from the Danforth Foundation. Its purpose is to assist colleges in their efforts to strengthen liberal education. Each year several men and women of outstanding intellectual stature from this country and abroad are made available to colleges and universities. They remain on campus from two days to a week.

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(More)

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Sandy Frazier

MAILING

AREA NEWS MEDIA

___ Fayetteville Observer

___ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

___ Spring Lake Times

AREA HIGH SCHOOLS

_____ Department

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AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

Rocky Mt. Evening Telegram + Nashville Graphic

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

STATE NEWS MEDIA

OTHER

April 16, 1970

FOR IMMEDIATE RELEASE:

Mr. Gene Clayton, Athletic Director and Basketball Coach of Methodist College, Fayetteville, North Carolina, announces that Sandy Frazier of Nashville, North Carolina has agreed to attend Methodist College and participate in its varsity basketball program. Sandy played at Northern Nash High School under the direction of Coach Bill Ennis. The past two years, he has played at Louisburg Junior College, Louisburg, North Carolina. Sandy, at 6'4", 195 pounds, will play in the forward position for the 1970-71 edition of the Methodist College Monarchs. Sandy will enter Methodist in the fall of 1970.

cd

cc: Rocky Mount Evening Telegram
Nashville Graphic

Mark Wilson + picture
MAILING

AREA NEWS MEDIA

___ Fayetteville Observer

___ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

___ Spring Lake Times

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HOMETOWN NEWSPAPER(S)

Zebulon Record

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

STATE NEWS MEDIA

OTHER

April 16, 1970

FOR IMMEDIATE RELEASE:

Mr. Gene Clayton, Athletic Director and Basketball Coach of Methodist College, Fayetteville, North Carolina, announces that Mark Wilson of Zebulon, North Carolina, has agreed to attend Methodist College and participate in its varsity basketball program. Mark played at Wakelon High School under the direction of Coach Maurice Chapman and Coach James Harris. Mark averaged 23 points and 15 rebounds his senior year and was selected to the All-Conference and All-East as well as Wake County's 1-A Player of the Year. He has played at Louisburg Junior College and has been a starter for the past two years. Mark, at 6'3", 175 pounds, will play a forward position for the Methodist College Monarchs. Mark will enter Methodist College in the fall, 1970.

cd

April 17
East Day

MAILING

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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SELECTED STATE NEWS MEDIA

Raleigh Times

Raleigh News & Observer

WECT Channel 6 / WRDU-TV

STATE NEWS MEDIA

WPTF Radio Station

OTHER

7 hours Morning News - S.C.

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

April 17, 1970

FAYETTEVILLE - "Earth Day" will be observed at Methodist College on Wednesday, April 22 with a Symposium on Environmental Action, according to William Williams, President of the campus Young Democrat Club.

The Symposium will be held in room S-222 in the campus science building at 4:00 p.m.

Persons scheduled to appear on the program are: Dr. Thomas A. Clingan, council to the U.S. House of Representatives' sub-committee on Oceanography; Charles Rose, Democratic candidate for Congress from the 7th Congressional district; Richard C. Suehr, Republican candidate for N.C. House of Representatives and various members of the Methodist College faculty.

The public is invited to attend the Symposium which is being sponsored by the Methodist College Science Club and Young Democrat Club.

MAILING

April 23
Russia offered

AREA NEWS MEDIA

Fayetteville Observer *Miss Moffett*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

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SELECTED STATE NEWS MEDIA

Raleigh News & Observer

Raleigh Times

STATE NEWS MEDIA

OTHER

Florence Morning News

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

April 24, 1970

RUSSIAN LANGUAGE COURSE TO BE OFFERED AT METHODIST COLLEGE

FAYETTEVILLE - Russian is being added to the Foreign Language Department at Methodist College according to Dr. Samuel J. Womack, Jr., Academic Dean of the College.

The offerings in Russian will begin with the 1970-71 fall semester.

Dr. Veselin Sarenac will be the instructor. A native of Yugoslavia, Dr. Sarenac has been at Methodist College for four years.

Sarenac received the European equivalent of the A. B. degree from Sarajevo, Yugoslavia; the M. A. degree from the University of Belgrade and the Dr. Theol. degree from Friedrich-Schiller University of Jena.

MAILING

April 23

May Week.

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

April 23, 1970

SCHEDULE OF EVENTS FOR MAY WEEK AT METHODIST COLLEGE

FAYETTEVILLE - A series of events billed as May Week will begin at Methodist college on April 28 and continue through May 2.

The Spiral Starecase will be in concert on Thursday, April 30 at 8:00 p.m. in Reeves Auditorium. The Starecase's recording of "More Today Than Yesterday" established them as a top recording group. Their latest release is "She's Ready." Tickets for this performance can be purchased at the door.

Movies have been scheduled for Tuesday, April 28 and Friday, May 1. The campus Circle K Club will sponsor "Failsafe" on Tuesday night, and "Six of a Kind" a W.C. Fields movie, will be presented Friday night.

A dance featuring "Black and Blue" will be held on Wednesday night.

Bringing the week's activities to a close will be the formal May Dance sponsored by the Junior Class. The Lee Boswell Orchestra will play and the 1970 May Queen will be crowned at this event. The theme for the evening is "Aquarius."

THE SPIRAL STARECASE

*file this
with new release*

Six years ago at a nightclub in Sacramento, a group of dedicated young musicians began their ascent to the top. With simple sounds, a solid beat and a lead singer who writes exceptional music, the Spiral Starecase has risen from being just another group to being one of THE groups.

They came to Hollywood with a lot of ability and ambition, and made both pay off. Their second record, "More Today Than Yesterday" established them as a top recording group. On the charts for more than twenty weeks, the hit made fans of millions of people all over the world.

The Starecase has already played at Frank Sinatra's birthday party in Las Vegas and at many packed concerts across the country. They have played with almost every top group around including, their personal favorites, The Rascals. They have also been signed to perform in the 14,000-seat Salt Palace at Salt Lake City, where only the best groups play.

Their versatility and good music spans the generation gap and makes them popular not only with the teenagers, but with their parents, too. They can handle blues, rock, and soul tunes, all with authority and with a flare.

The five steps that make up the Starecase are all exceptional musicians who enjoy playing good music to large crowds. Richard

more.....

SPIRAL STARECASE

-2-

Lopes, who organized the group, plays a heavy saxophone and assists with the vocals. Pat Upton not only plays the groovy guitar and is the lead singer, but writes all of the Starecase's hits. Bob Raymond is the bass guitarist and background vocalist for the group, while Vinnie Panariello and Harvey Kaye round out the group on the drums and on the organ. The members of The Starecase are all in their twenties and three are married while two are swinging bachelors.

Their latest release on the Columbia label, "She's Ready" is already on the charts and shows promise of being another million seller.

Date: April 30 8:00 ~~8:00~~ ⁻³⁰⁻

Place: News Auditorium

Admission: ~~\$1.00 for students with I.D.~~
~~\$1.00 for students with I.D.~~
~~\$1.00 for students with I.D.~~

\$0.50 for others

MAILING

April 23

Summer Session

AREA NEWS MEDIA

Fayetteville Observer *Main Moffitt*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

Raleigh News + Observer

Raleigh Times

STATE NEWS MEDIA

OTHER

Florence Morning News

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

April 24, 1970

SUMMER SESSION ANNOUNCED AT METHODIST COLLEGE

FAYETTEVILLE - The 1970 Summer Session at Methodist College will begin on June 4 and run through July 15, according to Dr. Samuel J. Womack, Jr., Academic Dean of the College.

The college has scheduled over 50 courses to be offered during the six-week session. Fields of study include: art, biology, economics, education, English, history, mathematics, music, philosophy, political science, psychology, religion, sociology, speech, French, German and Spanish.

Applications are now being processed for the summer session.

Enrollment is open to incoming freshmen, returning Methodist College students, students from other colleges and special students - including public school teachers. For further information contact Mr. N. H. Thompson, Director of Admissions.

MAILING

Apr. 2
S.G.A. Election

AREA NEWS MEDIA

Fayetteville Observer *Moffitt - plus picture*

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

_____ Department

_____ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

STATE NEWS MEDIA

OTHER

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

STUDENT OFFICERS ELECTED AT METHODIST COLLEGE

FAYETTEVILLE - Elections for the 1970-71 Student Government Association

Officers at Methodist College were held on April 22.

Leading the Student Government Association (S.G.A.) next year will be John Brown, a rising senior from Piscataway, N.J. Brown served as president of the 1969-70 Junior Class for the fall semester. He vacated this position to become vice president of the S.G.A. during the second semester.

Other top S.G.A. posts went to Donald F. Leatherman, a rising junior from Kinston, who won the vice presidency; Kitty Cook, a rising junior from Elizabethtown was elected secretary; and Virginia Aydlett, a rising junior from Elizabeth City, was elected treasurer.

John Williams, a rising junior from Oceanport, N.J., was elected Entertainment President.

MAILING

April
Individual newsletters
S-G-A office

AREA NEWS MEDIA

___ Fayetteville Observer

___ Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

___ Spring Lake Times

AREA HIGH SCHOOLS

___ Department

___ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

Kinston Free Press - Kinston ; Carteret News Times
Moultrie City

~~SELECTED COLLEGES~~

Carthage Times, Martins

Daily Home News - New Bern, N.C.

Bladen Journal - Elizabethton

Daily Advance - Elizabethton

~~SELECTED STATE NEWS MEDIA~~

Long Beach Record

Long Beach, N.C.

STATE NEWS MEDIA

OTHER

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

LOCAL RESIDENT WINS COLLEGE ELECTION

FAYETTEVILLE, NORTH CAROLINA - Donald F. Leatherman from Kinston won the Student Government Association vice presidency at Methodist College for the 1970-71 academic year.

Leatherman, a rising junior, is the son of Reverend and Mrs. Harold Leatherman, 411 W. Lenoir Avenue, Kinston, North Carolina.

Leatherman, a member of the Methodist College varsity soccer and baseball teams, is a 1968 graduate of West Carteret High School, Morehead City, North Carolina.

April 29, 1970

MAILING

Individual releases

AREA NEWS MEDIA

S.G.A. Senators

Fayetteville Observer

some Sr. Clerk officials

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

_____ Department

_____ Office

AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

Westmoreland News, The Free Lance

SELECTED COLLEGES

Northern Virginia Sun

Wheaton Adventist

Montgomery Co. Sentinel

Chatham Record

SELECTED STATE NEWS MEDIA

Durham Sun

Durham Morning Herald

Goldsboro News Argus

STATE NEWS MEDIA

OTHER

The Advance News, The Daily Times

THE ALAMANCE NEWS
THE DAILY TIMES

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

Fayetteville, N.C.-Helen E. Russell, a 1967 graduate of Southern High School, has been elected a Student Government Association Senator from the 1970-71 Senior Class at Methodist College.

Miss Russell, the daughter of Mr. and Mrs. Leonard S. Russell, is a History-Political Science major. She has also served as a S.G.A. senator from her junior class.

GOLDSBORO NEWS ARGUS

METHODIST COLLEGE

Fayetteville, North Carolina 28301

News Bureau, 488-7110, ext. 239

Bill Lowdermilk, Director of Public Relations

April 29, 1970

RELEASE: IMMEDIATE

Fayetteville, N.C.-William A. Flowers, a 1967 graduate of Goldsboro High School, has been elected a Student Government Association Senator from the 1970-71 Senior Class at Methodist College, Fayetteville, N.C.

Flowers, the son of Mr. and Mrs. Jack Flowers of Goldsboro, is the current editor of the Methodist College student newspaper in addition to being a member of the Student Academic Affairs Committee, History and Political Science Club and having served as a Junior Class SGA senator.

DURHAM MORNING HERALD

THE DURHAM SUN

METHODIST COLLEGE

Fayetteville, North Carolina 28301

News Bureau, 488-7110, ext. 239

Bill Lowdermilk, Director of Public Relations

April 29, 1970

RELEASE: IMMEDIATE

Fayetteville, N.C.-Janice M. Daddario, a 1967 graduate of Durham Senior High School, has been elected treasurer of the 1970-71 Senior Class at Methodist College, Fayetteville, N.C.

Miss Daddario, daughter of Mr. and Mrs. Frank T. Daddario of Durham, is an Elementary Education major. She is social chairman of her residence hall and was a member of the court of the 1970 Methodist College Homecoming Queen.

CHATHAM RECORD

METHODIST COLLEGE

Fayetteville, North Carolina 28301

News Bureau, 488-7110, ext. 239

Bill Lowdermilk, Director of Public Relations

April 29, 1970'

RELEASE: IMMEDIATE

Fayetteville, N.C.-John T. Hughes, Jr., a 1967 graduate of Pittsboro High School, has been elected vice president of the 1970-71 Senior Class of Methodist College, Fayetteville, N.C.

Hughes, a sociology major, was on the fall semester's Dean's List and is a member of the campus Circle K Club.

MONTGOMERY COUNTY SENTINEL

WHEATON ADVERTISER

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, Ext. 239
Bill Lowdermilk, Director of Public Relations
April 29, 1970

RELEASE: IMMEDIATE

Fayetteville, N.C.-Elva L. Jess, a 1967 graduate of Albert Einstein High School, has been elected a Student Government Senator from the 1970-71 Senior Class at Methodist College, Fayetteville, N.C.

Miss Jess, the daughter of Mr. and Mrs. Carleton E. Jess of Kensington, Md., is a history major. She has served as a SGA senator from her junior class, was a member of the Methodist College delegation to the State Student Legislature and is a member of the campus History Club.

MONTGOMERY COUNTY SENTINEL

WHEATON ADVERTISER

METHODIST COLLEGE

Fayetteville, North Carolina 28301

News Bureau, 488-7110, Ext. 239

Bill Lowdermilk, Director of Public Relations

April 29, 1970

RELEASE: IMMEDIATE

Fayetteville, N.C.-Elva L. Jess, a 1967 graduate of Albert Einstein High School, has been elected a Student Government Senator from the 1970-71 Senior Class at Methodist College, Fayetteville, N.C.

Miss Jess, the daughter of Mr. and Mrs. Carleton E. Jess of Kensington, Md., is a history major. She has served as a SGA senator from her junior class, was a member of the Methodist College delegation to the State Student Legislature and is a member of the campus History Club.

MONTGOMERY COUNTY SENTINEL

WHEATON ADVERTISER

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, Ext. 239
Bill Lowdermilk, Director of Public Relations
April 29, 1970

RELEASE: IMMEDIATE

Fayetteville, N.C.-Elva L. Jess, a 1967 graduate of Albert Einstein High School, has been elected a Student Government Senator from the 1970-71 Senior Class at Methodist College, Fayetteville, N.C.

Miss Jess, the daughter of Mr. and Mrs. Carleton E. Jess of Kensington, Md., is a history major. She has served as a SGA senator from her junior class, was a member of the Methodist College delegation to the State Student Legislature and is a member of the campus History Club.

NORTHERN VIRGINIA SUN

METHODIST COLLEGE

Fayetteville, North Carolina 28301

News Bureau, 488-7110, ext. 239

Bill Lowdermilk, Director of Public Relations

April 29, 1970

RELEASE: IMMEDIATE

Fayetteville, N.C.-Diana M. Rogers, a 1967 graduate of Yorktown High School in Arlington, Va., has been elected secretary of the 1970-71 Senior Class at Methodist College, Fayetteville, N.C.

Miss Rogers, daughter of Col. and Mrs. Carmon Rogers, N. Roberts Lane, Arlington, Va., is a French major and has been archivist of the Student Government Association Senate.

74
Commencement

MAILING

AREA NEWS MEDIA *will be sent to:*

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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AREA COLLEGES

AREA METHODIST CHURCHES

HOMETOWN NEWSPAPER(S)

Small Talk at MC.

SELECTED COLLEGES

SELECTED STATE NEWS MEDIA

N.C. Christian Advocate

STATE NEWS MEDIA

OTHER

NORTH CAROLINA
christian advocate
AND
PIEDMONT PRESS

DR. JAMES C. STOKES
Editor-Manager

GREENSBORO, NORTH CAROLINA 27402

P. O. BOX 508
Telephone 272-1196

April 10, 1970

*file with
news release*

The Rev. William Lowdermilk
Methodist College
Fayetteville, North Carolina

Dear Mr. Lowdermilk,

We are planning to have a roundup on college commencement activities in the May 7 issue of the North Carolina Christian Advocate.

As soon as your plans are final, will you please send us the following information:

Baccalaureate sermon: date, time, place, preacher and biographical data.

Commencement exercises: date, time, place, speaker and biographical data.

Any special activities in connection with graduation.

Will you please send us glossy prints of your speakers? Since we have gone to offset, we cannot use mats or cuts.

We will need to have this material in hand by April 27.

Thank you for your helpfulness and courtesy over the past year.

Sincerely,

Robert M. Laughlin

Mrs. Robert M. Laughlin
Editorial Assistant

rwl

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

AMBASSADOR ALLEN TO SPEAK AT COMMENCEMENT

Seventh Annual Commencement Scheduled at Methodist College

FAYETTEVILLE - Ambassador George V. Allen, a veteran of thirty years in the Foreign Service of the U.S. Department of State and former U.S. Ambassador to Iran, Yugoslavia, India and Greece; and the Reverend Dr. John M. Lewis, pastor of the First Baptist Church of Raleigh, N.C., will be the principal speakers for the seventh annual commencement exercises at Methodist College.

Dr. Lewis will preach the baccalaureate sermon Sunday, May 24, 11 a.m., and Ambassador Allen will deliver the commencement address at the graduation exercise May 25 at 10:30 a.m.

Other weekend activities include: (May 23) Alumni Banquet, 5th year reunion for the class of 1965, installation of 1970-71 Alumni Association Officers, and (May 24) President and Mrs. Weaver's reception for the seniors and their families at 4:00 p.m.

Dr. Lewis

Dr. Lewis, a native of Miami, Florida, has served churches in Florida, Kentucky and Virginia in addition to the First Baptist Church in Raleigh where he has been the pastor since 1960. He has taught at Southern Baptist Theological Seminary in Louisville, Kentucky and Meredith College in Raleigh. He holds the A. B. degree from Stetson University and the Th. M. and Th. D. degrees from Southern Baptist Theological Seminary.

more - - - -

A former member of the Board of Trustees at Meredith College, Dr. Lewis is a frequent speaker at youth and college retreats. He is past President of the Raleigh Ministerial Association, is a member of the Raleigh Community Relations Committee and has served on numerous boards, committees and agencies in his church.

Dr. Lewis' daughter Mrs. Jeannie Jessup is a member of the class of 1970 at Methodist College.

Ambassador Allen

Ambassador Allen, the recipient of honorary degrees from eight American colleges, holds the permanent classification of Career Ambassador, the highest rank obtainable by an American career diplomat.

He was born in Durham, N.C. and received the A. B. degree from Duke University where he was elected to Phi Beta Kappa. After teaching and reporting on newspapers for four years, he studied International Law at Harvard where he obtained a Master's degree and won the Charles Sumner Prize in International Relations.

When President Truman appointed Allen to Iran in 1946, he was our youngest ambassador abroad.

Ambassador Allen accompanied Secretary of State Cordell Hull to the Foreign Minister's Conference in Moscow in 1943, attended the United Nations Conference in San Francisco in 1945 and was chairman of the U.S. delegations to UNESCO Conferences at Beirut in 1948 and Paris in 1949. He was Chairman of the U.S. National Commission for UNESCO during 1962 and 1963.

In addition to being Chairman of People-to-People Inc. and President of Diplomatic and Consular Officers, Retired; Ambassador Allen is Vice Chairman of the Board of Trustees of Duke University.

WESTMORELAND NEWS
THE FREE LANCESTAR

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations
April 29, 1970

RELEASE: IMMEDIATE

Fayetteville, N.C.- William M. Presnell, a 1967 graduate of Colonial Beach High School, has been elected a Student Government Association Senator from the 1970-71 Senior Class at Methodist College, Fayetteville, N.C.

Presnell, the son of Mr. and Mrs. W. Conrad Presnell of Colonial Beach, is a religion major. During the academic year he has served as a student pastor in a Fayetteville Methodist church.