

NEWS RELEASES
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Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

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M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: October 6, 1969

October 3, 1969

FAYETTEVILLE - Mr. Glenn R. Jernigan of 2408 Rolling Hill Road has been named co-chairman of the Community Loyalty Campaign for Methodist College.

Appointment of Mr. Jernigan as a leader in the approaching fund-raising effort was announced by Postmaster George B. Herndon, general chairman.

A goal of \$150,000 has been set for the campaign, sponsored by the Methodist College Foundation.

While preliminary phases of the campaign are already under way, especially the organizational activities, the drive is not scheduled to start until February 10.

Mr. Jernigan is the Vice-President of Wachovia Mortgage Company. He is a member of the Fayetteville Kiwanis Club, Home Builders Association, Board of Realtors and has been a recipient of the Jaycee's "Young Man of the Year" Award.

He is a member of Highland Presbyterian Church. He is married to Jane Clark Jernigan, and they have two children.

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Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

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METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 3, 1969

FAYETTEVILLE - Mr. George B. Herndon, the local Postmaster and a community civic leader, has been named to head the Fayetteville area Fund-raising effort for Methodist College.

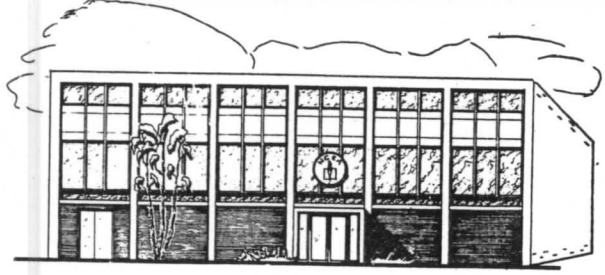
Mr. I. H. O'Hanlon, President of the Methodist College Foundation, made the announcement at a recent meeting of the group.

The Methodist College Foundation, formed at the time the college was incorporated in 1956, was organized for the purpose of providing continuing financial support from businesses and residents of the Fayetteville area.

In commenting on the plans for the 1969 Community Loyalty Campaign, O'Hanlon said, "Methodist College means so much to our area and deserves the finest stewardship from our people."

Mr. Herndon has held many positions of leadership and responsibility in the community. In addition to being Postmaster he is a former Mayor of the city, past president of the Fayetteville Kiwanis Club, a Mason, Shriner, and a member of the Hay Street United Methodist Church.

He is married to Ione Brown Herndon, they have two sons.



NORTH CAROLINA EDUCATION ASSOCIATION

111 W. Morgan Street P. O. Drawer 350
RALEIGH

October 3, 1969

*4 tables
trash can*

CHARLES W. PEARSON
Charlotte
President

HERMAN R. GRIFFIN
Pilot Mountain
Vice President

MRS. VERA B. McKAY
Durham
Past President

A. C. DAWSON
Raleigh
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GRAHAM TART
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MRS. VIRGINIA J. RAYMER
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ARNOLD LINGLE
Salisbury
Central Director

MRS. ROSALYND STALLINGS
Spring Hope
Northeastern Director

CHARLES H. CHEWNING
Durham
East Central Director

MRS. NANCY STROUPE
Crossnore
Northwestern Director

M. L. BARNES
Concord
South Piedmont Director

LEROY PITTMAN
Kinston
Eastern Director

MRS. MABEL J. ROGERS
Whittier
Western Director

MRS. MARY W. FERGUSON
Winston-Salem
North Central Director

BERT ISHEE
Fayetteville
NEA Director

A. CRAIG PHILLIPS
Raleigh
State Superintendent

Mr. W. P. Loudermilk
Director of Public Relations
Methodist College
Fayetteville, North Carolina

Dear Bill:

Mr. Harold Arnett would like to check out the place where his men will be serving our barbecue luncheon on October 25, some day next week at your convenience. He says he could go Monday, Wednesday, Thursday, or Saturday.

I had hoped to get down to be with both of you, but I am sure you all can work the feeding plan out beautifully without me!

Mr. Arnett indicates that he would like four 8 to 10 ft. tables for serving two lines, so I told him I would request them from you.

What do we do about waste receptacles? Are they already on campus, or do we ask for boxes for trash? Plates and drink cups can be a mess!

I will call one day next week to clear a time to visit, but in the meantime I will ceratinly appreciate your calling Mr. Arnette at Harold's to arrange to go over the lay of the land with him. I understand he hopes to leave on a trip after next week so he will be counting on hearing from you right away.

Thanks for all your good help.

Best,

Mrs. Phebe H. Emmons
Director of Professional Services
and Student Programs

PHE:rp

NORTH CAROLINA
EDUCATION ASSOCIATION



September 22, 1969

Mr. G. Paul Phillips
St. Paul's Methodist Church
Harper Avenue at Third St.
Carolina Beach, N.C. 28428

Dear Mr. Phillips:

I am no longer employed at Methodist College. Yet, I will be glad to aid you in anyway that I can.

To answer your questions:

1). "... is it possible to operate a slide projector from the rear of the stage...?"

It is possible, but in this case you can not do it. Your screen would only be 42 inches square, and this would not be large enough for your group.

Second: If you project from the projection room, up-stairs, the image would be very "light". The distance is just too far away.

(2)... " is there a projector available to use there?"

I trust that you will be able to check-out a projector. Check with Dr. Womack or Mr. Loudermilk.

(3) " ... the microphone system..."

The microphone system is fine. You will be able to use it from the stage.

I would suggest that you use the Bell & Howell Automatic 35mm. Slide Projector. Set it up on a table top, board, or some other flat surface across the tops of two seats in the auditorium. About 20 feet from the stage. This projector has a 30 foot remote-control cable that you can operate from the stage. The college has this projector and I trust that you will be able to find a board that will serve the purpose. Let's hope someone doesn't knock it over!

Let me know if I can help you.

Sincerely yours,

James H. Price, Jr.

cc;To Dr.Womack
Mr. Loudermilk

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MAILING

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Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

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METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: October 7, 1969

October 6, 1969

FAYETTEVILLE - Mr. Thomas A. Hood, a local bank executive and civic leader has been named to head the Advanced Gifts Division in the forthcoming 1969-70 Community Loyalty Campaign for Methodist College.

His appointment was announced by Postmaster George B. Herndon, general chairman of the \$150,000 fund raising drive slated to begin around February 10.

The Advanced Gifts Division will be responsible for securing pledges from corporations, businesses and individuals.

Mr. Hood is Chairman of the City Board and Senior Vice President of the North Carolina National Bank of Fayetteville. He is a member of the Cumberland County Hospital Authority and the Kiwanis Club. He is an elder in Highland Presbyterian Church, a Mason, Hood was treasurer of the Methodist College Foundation in 1961 and is presently a director.

He is married to Sara Gentry Hood. They have four children.

October 7, 1969

The Reverend F. Belton Joyner, Jr.
Post Office Box 10957
Raleigh, North Carolina

Dear Belton:

When you get a chance, let me know the schedule of the program for the 18th. I particularly need to know whether to tell the people whether the meal will be at 12:00, 12:30 or 1:00.

Hope all is going well and all that.

Sincerely yours,

Bill Lowdermilk
Director of Public Relations

WPL/jmg

format everything + serve it 1.35 / Mr. Bance

50g bakeware

1.10

meat
2 veg
Bread
Tea

Sandwich
tea

.45
.50

Call after 3pm.

serve in the line
who to collect.

10:30

October 7, 1969

Mr. G. Paul Phillips
St. Paul's United Methodist Church
Carolina Beach, North Carolina 28428

Dear Paul:

The A-V center has called me and requested that I write you to find out how many slides you will be using on the 18th. Will you have over 25? This projector takes a special tray, and if you will have over 25 we need to order an additional tray.

Thanks.

Sincerely yours,

Bill Lowdermilk
Director of Public Relations

WPL/jmg

Phillips, G. Paul

October 21, 1969

The Reverend F. Belton Joyner, Jr.
P. O. Box 10957
Raleigh, North Carolina 27605

Dear Belton:

I hope you have recovered from last Saturday and in looking at it after a little rest have found it to be a very successful day.

The names of the students who helped are:

Miss Georgena Clayton
Miss Diana Rogers
Miss Debbie Reeves

These sold the meal tickets -
Georgena also helped with campus tours.

Miss Susan Garrick
Wesley Brown
David Desrosiers

Took up lunch tickets as they went
through the lunch line.
Wesley & David also worked in the
parking lot.

Mike Safley
Betty Lou Burns

Worked in several different areas.

Howard Lupton secured these people, printed the signs and coordinated the whole work.

John Whitmire and John Williams are the ones who helped with the lighting and sound.

If you just addressed these to MC the post office will look up the box numbers.

Grace and peace,

Bill Lowdermilk
Director of Public Relations

WPL/jmg

Joyner, F. Belton

St. Paul's United Methodist Church

HARPER AVENUE AT THIRD STREET
POST OFFICE BOX 156
CAROLINA BEACH, N. C. 28428



G. PAUL PHILLIPS III, MINISTER
324 LUMBERTON AVENUE
PHONE 458-5310

October 8, 1969

Mr. Bill Lowdermilk
Department of Public Relations
Methodist College
Fayetteville, N.C. 28301

Dear Bill,

Thanks for the note concerning the slide tray. The tray for 25 slides or less will be satisfactory. The purchase of a special one is not necessary.

Sincerely,

Paul

Dr. Warren

Stacy Jr.
Feeding Conference

18th
Have someone to
meet Bunch at corner
& classroom parking lot to
wait for place

4 Sturdy
TABLES

Centenary United Methodist Church

"A Church With Vision"

Smithfield, N. C. 27577

RICHARD J. WILLIAMS
DIRECTOR OF CHRISTIAN EDUCATION

October 13, 1969

Mr.
Dir.
Cen.
Smi.
Dea.

Mr. Bill Lowdermilk
Office of Public Relations
Methodist College
Fayetteville, North Carolina

Dear Bill

Saturday is the big day, again! I mean by that that you and your auditorium staff have to put up with the Centenary Players for another performance of "Fire on the Earth". Bill we need the same lights that we used in the summer. Do you still have in your files the directions that I sent to your office this summer? I seem to have misplaced mine. There are three acting areas. See back of letter. If you could have some on duty that is going to work lights for us by say 9:00 Saturday a. m. this will be real nice. If you have a copy of all the lighting cues please send me a photo-copy of them by return mail. If you still have this then I will not have to spend the hour making a new one. Other wise I will make the new copies.

Looking forward to being with you on Saturday.
Sincerely

Richard

Richard J. Williams

October 14, 1969

Mr. Richard J. Williams
Director of Christian Education
Centenary United Methodist Church
Smithfield, North Carolina 27577

Dear Richard:

We look forward to having Rally Day here at the college. I do hope it will be a pretty day and that all will go well.

I am enclosing a copy of the lighting sheet which you sent me for ACS.

I'll try to get the lighting man there by 9:00 a.m.

Sincerely yours,

Bill Lowdermilk
Director of Public Relations

WPL/jmg

Enclosure

Williams, Richard J.

MEMORANDUM

TO: Mr. Thomas

DATE: October 15, 1969

FROM: Bill Lowdermilk

SUBJECT: MYF Rally on October 18.

There will be about 900 high school students on campus this Saturday. The Fine Arts Building needs to be open from 9:00 a.m.-3:30 p.m.

A barbecue firm is coming in to serve them lunch. If the weather is fair, we will serve them between the chapel and the science building. If it rains we will eat in the student union lobby. Please set up four of the tables from the cafeteria in whichever place the weather dictates. (We'll need cafeteria tables rather than folding tables due to the weight of the food, etc.)

We will need large containers for them to throw the paper plates and cups in. You might even pull the old trailer up on the quadrangle to empty the cans in if they get full.

MEMORANDUM

TO: Mr. Eason
Mr. Thomas

DATE: October 16, 1969

FROM: Bill Lowdermilk

SUBJECT: Meetings on Saturday, October 18.

Bishop Cannon and the District Superintendent will have a meeting in the Board of Trustees Room from 1:30-4:00 p.m. on Saturday. Please have the Administrative Building and Board Room open.

Would it be possible to have the Chapel and Science Building open on Saturday? Since the group will be eating on the central quadrangle, I'm sure a lot of the young people will want to go inside to see these buildings.

0116

MAILING

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

AREA HIGH SCHOOLS

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News & Observer WPTF & WKIX

METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 16, 1969

FAYETTEVILLE - Some 900 young people from the United Methodist Churches of the North Carolina Conference will gather on the campus of Methodist College on Saturday, October 18 for their annual Rally Day Program.

The theme for the day is: "You Believe WHAT! The Gospel according to WHO?... or How I learned that the Christian faith did not die in 1611 but is alive and well for today which is the beginning of the rest of my life."

The program will begin at 10:39 a.m. The drama, "Fire on the Earth" will be presented by the Centenary Players of the Centenary United Methodist Church in ^{Smithfield} ~~Fayetteville~~. Bishop William R. Cannon, resident Bishop of the North Carolina Conference of the United Methodist Church will speak and a group of 75 young people from Goldsboro will sing.

The Rally Day Program is under the direction of the Reverend F. Belton Joyner, Jr., Coordinator of Youth Ministries for the North Carolina Conference of the United Methodist Church.

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MAILING

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___ Fayetteville Observer

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N.C. Christian Advocate

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 22, 1969

FAYETTEVILLE - About 1,000 young people from all over the North Carolina Conference of the United Methodist Church converged on the Methodist College campus in Fayetteville for their Annual Rally Day program on Saturday, October 18, 1969.

The day's activities included: a presentation by Bishop Cannon, a drama, "Fire on the Earth" by the Centenary Players of Centenary United Methodist Church in Smithfield under the direction of Richard Williams, the introduction of the 1969-70 Conference UMYF officers.

After a barbecue lunch served on the college campus the afternoon program included special music by a group of about 75 UMYF'ers under the direction of Roger Searles of St. Paul Church in Goldsboro, a slide presentation by the Reverend G. Paul Phillips of St. Paul's United Methodist Church in Carolina Beach, a "Conversation on the Faith" by Pam Walton, Garry Grimes and Fred Irons.

Larry Eggart, the Conference UMYF president presided over the day's activities and the program was under the direction of the Reverend F. Belton Joyner, Jr., Conference Director of Youth Ministries.

Outline --

Part of the 1,000 UMYF'ers who attended the Conference Rally Day
at Methodist College on October 18, 1969.

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MAILING

AREA NEWS MEDIA

Fayetteville Observer

Local radio stations, WFAI, WFBS, WFLB, WFNC, WIDU

Spring Lake Times

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METHODIST COLLEGE
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: October 26, 1969

October 21, 1969

FAYETTEVILLE - E. G. Williamson, psychologist and former Dean of Students at the University of Minnesota, will be on the campus of Methodist College as a Danforth Visiting Lecturer.

Dean Williamson will give a public lecture on "Student Revolt" in Reeves Auditorium on the Methodist College campus on Monday, October 27, 1969 at 8:00 p.m. The lecture is open to the public, and there is no admission charge.

The visiting lecturers program under which Dean Williamson comes here was initiated in 1957 by the Arts Program of the Association of American Colleges, and is supported by a grant from the Danforth Foundation. Its purpose is to assist colleges in their efforts to strengthen liberal education. Each year several men and women of outstanding intellectual stature from this country and abroad are made available to colleges and universities. They remain on campus from two days to a week.

Dean Williamson was graduated from the University of Illinois and earned his Ph.D. from the University of Minnesota. He was successively a teacher and personnel assistant in the department of Psychology, director of the University Testing Bureau, assistant professor, and coordinator of Student Personnel Services. He has been Professor of Psychology and Dean of Students since 1941.

In 1945 Dean Williamson was on the U. S. Department of Commerce Mission to Germany concerning Manpower Utilization. He served as a

consultant on teacher personnel problems to the American Council on Education, and was a member, and chairman for nine years, of the ACE's Committee on Student Personnel Work. He has been chairman since 1950 of the Veterans Administration's Advisory Committee on Counseling Services for Vocational Rehabilitation and Education. Dean Williamson is now past-president of the American Personnel and Guidance Association, and was recipient of awards from this Association in 1953 and 1962. He is past-president of the National Association of Student Personnel Administrators, and chairman of its Commission on Student Expression of Social issues.

In 1956 Dean Williamson was Fulbright Lecturer to Tokyo University in Japan. He has served as chairman of the Langmuir Committee on Services to Foreign Students, president of the American College Personnel Association, and president of the Division of Personnel and Guidance Psychologists of the American Psychological Association.

In August and September of 1967 Dean Williamson was Asia Foundation Lecturer at the Southeast Asia Vocational Guidance Conference in Tokyo, Japan, and also served as Asia Foundation Consultant in Taiwan and in Ceylon.

Dean Williamson is the author of numerous books and articles in the areas of Counseling, Personnel, Academic Freedom, and Student Activism. One of his latest books is "Vocational Guidance: A Recent History and Philosophy."

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News & Observer

Daily Journal

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 22, 1969

HOMEcomings WEEKEND SET AT METHODIST COLLEGE

FAYETTEVILLE - Methodist College alumni will return for the Fifth Annual Homecoming Friday and Saturday, October 31 and November 1.

Returning alumni will attend the Homecoming dance on Friday evening at 8 p.m. at which the Tempest will play.

The Methodist Monarchs will meet the Bishops of N. C. Wesleyan College in a soccer match on Saturday at 2 p.m. The half-time ceremony will feature the announcement and crowning of the fifth Methodist College Homecoming Queen.

Methodist College Alumni Association headquarters for November 1 will be in the Fine Arts lobby where an informal coffee hour will be held from 10 a.m. to 12 noon and from 4-6 p.m. The alumni banquet is set for 6 p.m. in the private dining area of the college cafeteria.

Closing the weekend activities will be a Student Government Association sponsored concert featuring Maurice Williams and the Zodiacs with the Drifters. The concert will be in Reeves Auditorium from 8-10 p.m. on Saturday evening.

MEMORANDUM

TO: Mr. Eason
Mr. Thomas

DATE: October 22, 1969

FROM: Bill Lowdermilk

SUBJECT: NCEA & FTA Conferences on October 24 & 25

Friday

9:00 Meeting in Board of Directors Room in Adm. Building
10:00 Meeting in Fine Arts Building, about 1,000 delegates
are expected.

Parking is going to be our major problem. Highway Patrolmen will be on Hwy 401 to help get them on campus, but we'll need help in getting them parked on campus. We'll fill up the Fine Arts Building Parking lot first and then the grass area between the infirmary and classroom parking lot -- that is if it isn't raining. If it rains, I guess we'll have to let them double park on the streets.

Saturday

There will be about 1,100 high school students here for the day.

They will be meeting in the Fine Arts Building. It should be opened by 9:00 a.m. and remain open until about 3:00 p.m.

In addition to the two tables in the lobby of the Fine Arts Building, two more will be needed.

A barbecue firm is coming to serve them lunch. If the weather is fair, we will serve them between the chapel and the science building. If it rains we will eat in the student union lounge. Please set up four of the regular and two of the small tables from the cafeteria in whichever place the weather dictates.

We will need large containers for them to throw the paper plates and cups in.

Please have the chapel open on Saturday also.

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___ Fayetteville Observer

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Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 23, 1969

FAYETTEVILLE-The Southeastern District of the North Carolina Education Association will hold its 47th annual convention in Fayetteville on October 24, 1969. The theme is: "Education: An open door to understanding."

The General Session will be held in Reeves Auditorium on the Methodist College campus beginning at 10:00 a.m.

Dr. L. Stacy Weaver, President of Methodist College, will deliver the Invocation and bring greetings. Mr. C. Reid Ross, Superintendent of Fayetteville City Schools, will extend the welcome. Dr. A. C. Dawson, Executive Secretary of the NCEA, will deliver the Association Report. Dr. A. Craig Phillips, State Superintendent of Public Instruction, will have the address and will be introduced by Young H. Allen, President of the Southeastern District of the NCEA.

Departmental meetings in subject matter fields will be held at Reid Ross High School in the afternoon.

Commercial exhibits will be open at Reid Ross High School throughout the day.

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Fayetteville, North Carolina 28301
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Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 23, 1969

FAYETTEVILLE - The N. C. State Convention of the Future Teachers of America will be held in Reeves Auditorium on the Methodist College campus on Saturday, October 25, 1969.

Over 1,000 students from 150 high schools from all parts of the state are expected to attend.

Mary Burkhead, State FTA president and a student at Seventy-First High School, will preside at the business meeting.

The state officers for next year will be elected and installed.

Janet Henderson, a student at 71st High School, is the corresponding secretary for the state FTA group.

The "Sound System", a local music group, will play as part of the afternoon program.

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Charlotte Obs., Lenoir Paper, ~~Beth Paper~~
Thomasville ~~Paper~~
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News & Observer

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 28, 1969

FAYETTEVILLE - The Fifteenth Annual Convention of the N. C. Association of High School Future Teacher Chapters was held at Methodist College (in Fayetteville, N. C.) on Saturday, October 25, 1969.

The theme for the convention was: "Education: An Open Door to Understanding."

Dr. Sam Hill, Coordinator of Student Teaching, State Dept. of Public Instruction gave the major address. He presented the challenge of the teaching profession and stated, "Through the hands of teachers pass all the members of the other professions."

The state FTA officers were elected for next year. They are: president, David Starnes of Hibriten High School in Caldwell County; vice president, Jerry Waters of Bath High School in Bath; corresponding secretary, Jana Hamby also of Hibriten High School; and recording secretary, Anne Green of Ledford High School in Davidson County.

State FTA officers for 1969-70 at the 15th Annual Convention held recently at Methodist College in Fayetteville. They are (l to r) Jana Hamby, corresponding secretary from Hibriten High School in Caldwell County; David Starnes, president also from Hibriten High School; Jerry Waters, vice president from Bath High School; Anne Green, recording secretary from Ledford High School in Davidson County.

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AREA NEWS MEDIA

Fayetteville Observer

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Fayetteville, North Carolina 28301
News Bureau, 488-7110, ext. 239
Bill Lowdermilk, Director of Public Relations

RELEASE: IMMEDIATE

October 31, 1969

FAYETTEVILLE - Methodist College will observe its tenth Founders' Day, Monday, November 3, at 11:30 a.m., Reeves Auditorium.

Scheduled for presentation and dedication is the college chapel.

It shall be known as Hensdale Chapel in honor of J. W. Hensdale, Secretary of the college's Board of Trustees, a local businessman, churchman and benefactor of the college. The chapel, which is located in the central mall of the campus, will be open for examination after the Founders' Day Program.

Dr. L. Stacy Weaver, President of the college, will preside and Dr. Mott P. Blair, Chairman of the Board of Trustees, will bring greetings. Other participants will be James Russell, President, Student Government Association; Larry Barnes, President, Alumni Association; and I. H. O'Hanlon, President, Methodist College Foundation. Special music will be furnished by the College Chorus.

Friends of the College and the public are invited to attend the Founders' Day program.