

NEWS RELEASES  
Chronological File  
January, 1969

DATE	SUBJECT	MAILING
9	ACADEMIC-art	RAYETTEVILLE AREA NEWS MEDIA, WOMEN'S CLUBS, LIBRARY, FORT BRAGG EDUCATION SERVICES
10	ADVERTISING	CHARLOTTE NEW AND CHARLOTTE OBSERVER (College Supplement)
14	CHORUS-tour	AREA NEWS MEDIA
21	FOUNDATION-Ruth	AREA NEWS MEDIA
24	CAMPUS-chapel amphitheatre	AREA NEWS MEDIA
	ACADEMIC-second semester opening	AREA NEWS MEDIA
25	CAMPUS CALENDAR	AREA NEWS MEDIA, METHODIST CHURCHES, HIGH SCHOOLS, LIBRARY, FORT BRAGG INFORMATION SERVICES
27	CAMPUS CALENDAR	" (Feb. 5-11)
28	FOUNDATION-Hutaff	AREA NEWS MEDIA
30	ACADEMIC-a-v center	Mr. Herbert Poole, director of libraries, Guilford College, Greensboro, North Carolina 27410 for publication: N. C. Libraries
31	STUDENTS-M,ss Carillon	FAYETTEVILLE OBSERVER

*Fayetteville area news media women's clubs  
library, Lou Bragg educ. services*

METHODIST COLLEGE

RELEASE: IMMEDIATE

Fayetteville, North Carolina 28301

Department of Public Relations

Carol M. Ouverson, News Director 488-7110 ext. 228

January 9, 1969

METHODIST COLLEGE OPENS ART COURSES TO NON-COLLEGE STUDENTS

FAYETTEVILLE - Methodist College will offer four new studio courses in art beginning January 28, according to Dr. Samuel J. Womack, academic dean.

Interested residents of the Fayetteville area who are not enrolled as regular college students may be admitted to these courses as special students, Dr. Womack said.

Courses in Basic Design, Drawing, Painting and Sculpture will be open to persons with or without previous training in art. It is advised, however, that beginning students start with the Basic Design course. Such students may take one or more of the other studio courses during the same semester in which they take Basic Design.

Instructing the courses will be Donald Green and David Hutto, both practicing, exhibiting artists on the college faculty.

Interested persons should obtain more complete information from and make application to the Registrar of the college.

#cmo#

Carol M. Ouverson, News Director 488-7110 ext. 228

January 10, 1969

#### FAYETTEVILLE'S METHODIST EXPANDS TOTAL PROGRAM

FAYETTEVILLE - Growth describes nearly every facet of the collegiate picture at Methodist College today.

This young college (opened in 1950) now offers its students complete campus facilities, a dedicated faculty, and a well-rounded curriculum.

As campus doors swung open to nearly 1,000 students in September, spacious new facilities greeted them. Students found a new Fine Arts Building, complete with drama workshops and dressing rooms, art studios, vocal and instrumental practice areas and a 1,200 seat auditorium.

Also completed was a 15,000 square foot expansion of the Student Union which added a larger snack bar, student store, post office and individual dining rooms.

In addition, the administrative staff moved into the new Horner Administration Building.

And construction still continues at Methodist as the college comes nearer to its original proposal of 21 buildings. With 17 structures completed, work on the Hensdale Chapel is now underway. Future buildings include the permanent gymnasium, a maintenance and repair building and the field house.

Also beautifying the campus and enriching the extracurricular program will be the Michael Ferrance O'Hanlon Memorial Amphitheatre, the first half of which will be completed by spring 1969. Built along the shores of a sylvan-set lake, the amphitheatre will be used for outdoor religious services and dramatic productions.

MORE

ADD ONE-Methodist College

In addition to new buildings, the college also took strides in its academic program adding a sociology major, an art minor and new courses in other areas. During summer school 1969 the education curriculum will add an audio-visual aids course, an outgrowth of the fast-growing Audio-Visual Aids Center.

To enable the expansion of the academic program and maintain a 16-1 student-faculty ratio, Methodist also increased its faculty to 66.

In extracurricular activities the new Fine Arts Building enabled the college to broaden its concert-lecture series, its drama productions and art exhibits. Some of the 1968-69 offerings are the North Carolina Symphony Orchestra, Jose Greco and Company, and Tennessee William's "Glass Menagerie."

In addition, spring 1969 will find Methodist entering a varsity baseball team in the Dixie Intercollegiate Athletic Conference, bringing the total of its DIAC sports to eight.

#cno#

CUPLINE:

JoAnna Cherry (left), head cheerleader at Methodist, chats with fellow squad member between cheers. JoAnna, who happens to be from Charlotte, also was the 1967-68 Homecoming Queen.

LAYOUT

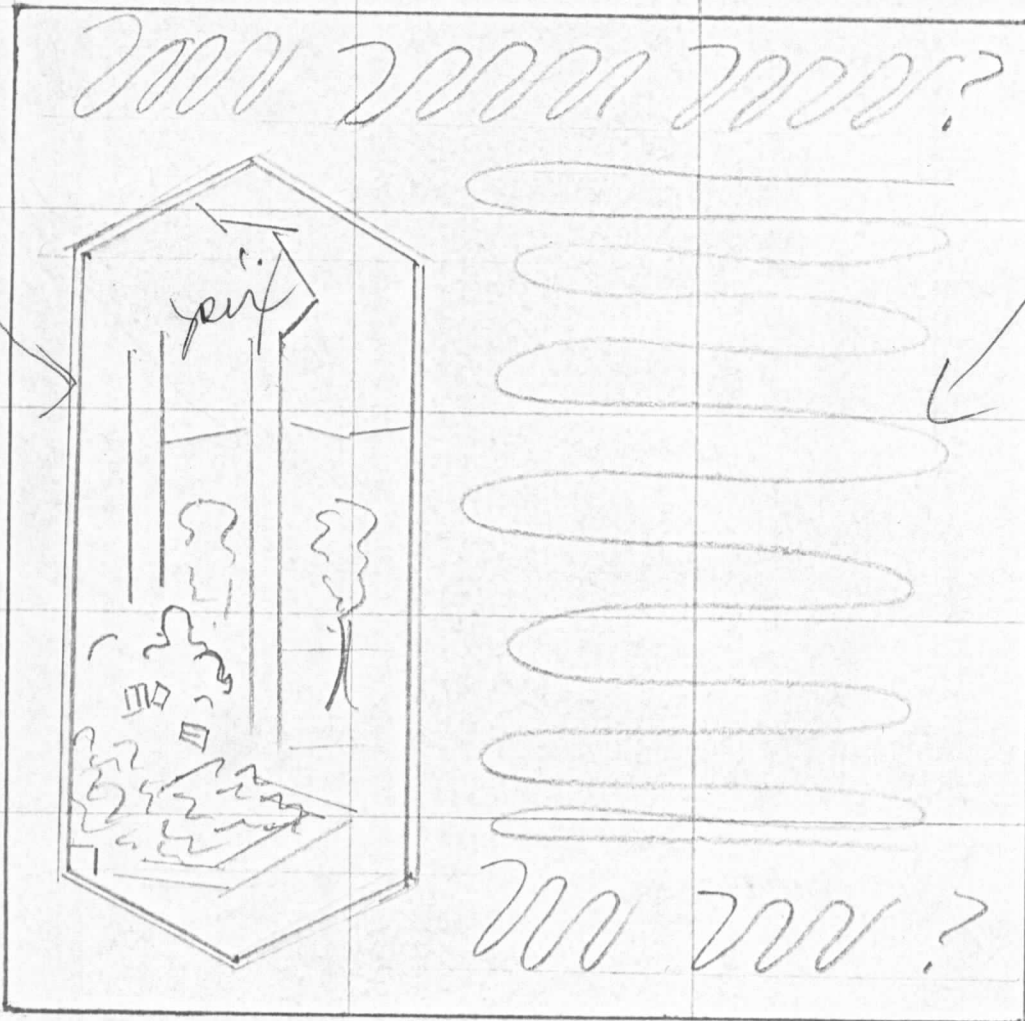
METHODIST COLLEGE AD

15" (5" by 3 cols.)

Ad printed reverse (except picture)

Separate photo from black with narrow white rule

Print body of ad copy with ragged right and left



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Script on  
course -  
caps & l.c.

WHY METHODIST COLLEGE?

If you seek a quality education in a stimulating atmosphere, if you would rather be a name than a number, investigate the advantages of attending a small, liberal arts, fully-accredited, senior college. Methodist College offers you a rewarding academic career with 13 majors, 17 minors and a 16 to 1 student-faculty ratio. Annually the college makes available nearly 100 scholarships and offers a work-study program. You can obtain further information by writing: Dept. of Public Relations, Box C Methodist College, Fayetteville, N.C. 28301 Better yet, come and visit our strikingly contemporary campus. Why Methodist College?

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right

sans serif

Script on  
course  
caps & l.c.

WHY NOT??



METHODIST COLLEGE  
Fayetteville, North Carolina 28301  
Department of Public Relations  
Carol M. Ouverson, News Director 488-7110 ext. 228

RELEASE: IMMEDIATE

*who is*  
January 14, 1969

METHODIST COLLEGE CHORUS LAUNCHES FOUR STATE CONCERT TOUR

FAYETTEVILLE - Launching its 1969 Concert Tour, the Methodist College Chorus will appear Wednesday, January 22 in Charleston, South Carolina.

This year's tour will take the chorus, a select group of thirty-one <sup>28</sup> students, to South Carolina, Georgia, and Florida as well as to North Carolina cities. In addition to numerous Fayetteville performances, the group has toured throughout North Carolina, Virginia and Pennsylvania.

Second semester appearances in the Fayetteville area begin March 2 at the Village Presbyterian Church and continue March 16 at Haymount United Methodist Church, March 23 at MacPherson Presbyterian Church and March 29 and May 10 at Reeves Auditorium (Methodist College).

Students win chorus membership by audition and are judged for their personality, moral character and leadership qualities as well as for their musical talent. About one-third of the group are music majors.

Fayetteville students making the 1969 Concert Tour include second sopranos Mary Brown and Hope Porter; first altos Byrd Eubank, Carole McKnight and Edith Tillman; and second altos Beth Cook, Donna Hambelton and Vivian Webb.

Other Fayetteville students include: first tenors Rick Nunez and Don Snelgrove; second tenor Robert Flynn; first basses Michael Coppedge, Woodrow Wells, and Roy Wilson; and second bass Lodewyk Mason.

MORE



ADD ONE-Methodist College Chorus

Also making the tour will be Doreen Smith, Vernon, Conn.; Bonnie Tomaino, Mount Holly, N.J.; Gail Yemington, Beth Baldwin, and Drusilla Taylor, Alexandria, Va.; Linda Bethea, Rocky Mount; Jan Cranford, Robbins; Lynn Moore, Beaufort; and Brenda Teal, Marshville.

Others are: Raymond Roolf, McKeesport, Pa.; Tom Herndon, Leesburg, Va.; Larry Lugar, Wilson; Ed Wilkins, Annandale, Va.; Kenneth Evans, Kenly; Jack Kerr, Fort Lauderdale, Fla; and Jesse Staton, Windsor.

The chorus is under the direction of Alan M. Porter, assistant professor of music at the college.

#cmo#

## College Loyalty Campaign Begins On February 11

Methodist College Foundation will begin its 1969 community loyalty campaign to provide financial support for the college Feb. 11, R. O. McCoy Jr. said Tuesday.

McCoy announced the drive kickoff date at a meeting of Foundation directors at the Holiday Inn.

The Foundation is seeking \$50,000 for the college building fund and \$50,000 in continuing annual maintenance support.

James Wilson, treasurer, reported contributions since July 1, 1968 have totaled \$50,543, including \$10,178 during December.

Elizabeth City Advance  
Fayetteville Observer

Gastonia Gazette  
Goldsboro News-Argus  
Greensboro Daily News  
Greensboro Record

JAN 15 1969

# Methodist College Chorus Launches Tour

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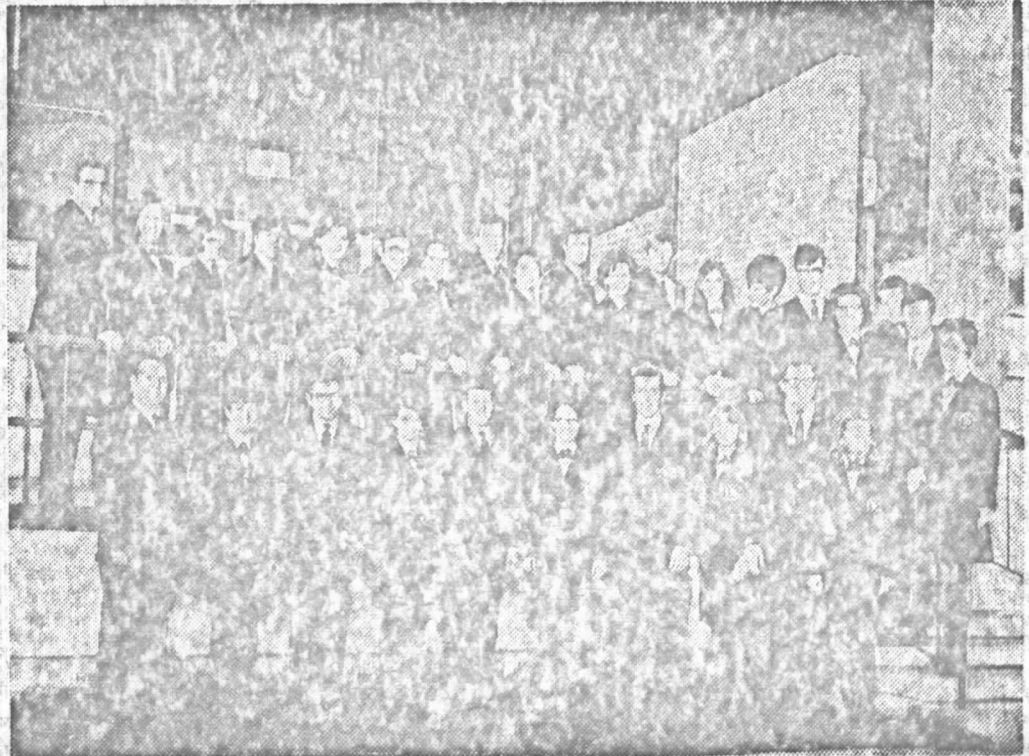
Fayetteville students making the 1969 Concert Tour include second sopranos Mary Brown and Hope Porter; first altos Byrd Eubank, Carol McKnight and Edith Tillman; and second altos Beth Cook, Donna Hamblen and Vivian Webb.

Other Fayetteville students include: first tenors Rick Nunez and Don Snelgrove; second tenor Robert Flynn; first bases Michael Coppedge, Woodrow Wells, and Roy Wilson; and second bass Lodewyk Mason.

Also making the tour will be Doreen Smith, Vernon, Conn.; Bonnie Tomaino, Mount Holly, N.J.; Gail Yemington, Beth Baldwin, and Drusilla Taylor, Alexandria, Va.; Linda Bethea, Rocky Mount; Jan Cranford, Robbins; Lynn Moore, Beaufort; and Brenda Teal, Marshville.

Others are: Raymond Roof, McKeesport, Pa.; Tom Herndon, Leesburg, Va.; Larry Lugar, Wilson; Ed Wilkins, Annandale, Va.; Kenneth Evans, Kenly; Jack Kerr, Fort Lauderdale, Fla.; and Jesse Staton, Windsor.

The chorus is under the direction of Alan M. Porter, assistant professor of music



Methodist College Chorus

Elizabeth City Advance  
Fayetteville Observer  
Gastonia Gazette  
Goldsboro News-Argus  
Greensboro Daily News  
Greensboro Record

JAN 19 1969



METHODIST COLLEGE  
Fayetteville, North Carolina 28301  
Department of Public Relations  
Carol M. Ouverson, News Director, 488-7110 ext. 228

RELEASE: IMMEDIATE

January 21, 1969

LOCAL BANKER NAMED TO POST IN METHODIST COLLEGE FUND CAMPAIGN

FAYETTEVILLE - H. L. Ruth, Jr., a local bank executive, will head a division of the 1969 Community Loyalty Campaign sponsored by the Methodist College Foundation.

Making the announcement today was Robert O. McCoy, general chairman of the fund drive.

Ruth will organize and lead the Dentist Division, one of five such segments of the \$120,000 fund-raising effort, McCoy said.

In accepting the position, Ruth joins another local banker, I. B. Julian, who earlier took the post of Advanced Gifts Division Chairman.

Other civic organizations which Ruth, senior vice president of Southern National Bank, has served include the YMCA (treasurer); United Fund (board of directors); and the Fayetteville chapter of the North Carolina Symphony (president). He is also a member of the Fayetteville Kiwanis Club.

The Methodist College Foundation, under the leadership of John C. Pate, hopes to provide Fayetteville's private liberal arts institution with \$50,000 in annual sustaining funds.

The additional \$70,000 expected in 1969 will be used for amortization of the \$1 million loan which covered the balance of the \$2 million goal in the initial Methodist College drive (1956).

General Chairman McCoy also announced that the February 11 Campaign Kickoff Luncheon is set for 1 p.m. at Methodist College.

#cmo#

METHODIST COLLEGE  
Fayetteville, North Carolina 28301  
Department of Public Relations  
Carol M. Ouverson, News Director, 488-7110 ext. 228

RELEASE: IMMEDIATE

January 24, 1969

## METHODIST COLLEGE ADDS CHAPEL, AMPHITHEATRE TO CAMPUS

FAYETTEVILLE - Methodist College will soon add a chapel and amphitheatre to its list of completed campus buildings.

Construction is now underway on the J. W. Hensdale Chapel for which ground was broken in early January, 1969. Completion of the structure is expected by September 1, 1969.

Named in honor of Hensdale, secretary of the M. C. board of trustees and Fayetteville business executive, the chapel will rise at the east end of the Fine Arts Building along the central mall of the campus. Hensdale was instrumental in raising funds necessary to erect the building.

The Fayetteville construction firm of Player, Incorporated is building the structure at a total cost of \$71,650. Design of the chapel features a brick and concrete exterior for the square, one-story building.

Also under construction and nearing completion is the Michael Terrence O'Hanlon Memorial Amphitheatre for which funds were given by Mr. and Mrs. I. H. O'Hanlon, Fayetteville, in memory of their son.

Located on the shores of a sylvan-set mini-lake near the main campus, the amphitheatre will seat about 500. The facility will make possible outdoor dramatic and musical productions and religious programs such as Easter services.

At present, Methodist College has seventeen completed structures estimated at a value of \$5,123,260.22. Buildings still to be constructed are the permanent gymnasium, maintenance and repair building and field house. The college opened with one building, the Trustees Classroom Building, in 1960.

METHODIST COLLEGE

Fayetteville, North Carolina 28301

Department of Public Relations

Carol M. Oувerson, News Director, 488-7110 ext. 228

RELEASE: AT WILL

CAMPUS CALENDAR, JANUARY 28 - FEBRUARY 4

Tuesday, January 28

8:30 a.m., Spring Semester Begins  
(Jan. 28-Feb. 8)

Student Art Exhibit opens, Fine Arts  
Building lobby.

Wednesday, January 29

11:30 a.m., The Rev. John Halbert,  
Director of Social Minister's for  
the New South River Baptist Associa-  
tion (assembly speaker), Reeves  
Auditorium.

Saturday, February 1

1:30-4 p.m., Methodist College Scholar-  
ship Examinations for high school seniors,  
Classroom Building.

8 p.m., basketball, Methodist vs.  
Lynchburg College, Phys. Ed. Bldg.

Tuesday, February 4

Last day permitted to enter classes  
for spring semester.

METHODIST COLLEGE  
Fayetteville, North Carolina 28301  
Department of Public Relations  
Carol M. Ouverson, News Director, 488-7110 ext. 228

RELEASE: IMMEDIATE

January 24, 1969

METHODIST COLLEGE EXPANDS ACADEMIC PROGRAM

FAYETTEVILLE - Academic program expansion will make available new courses as Methodist College opens for spring semester Tuesday, January 28.

Academic Dean Samuel J. Womack, Jr. states that spring semester will find the beginnings of specialized audio-visual instruction in the classroom. James Price, director of the A-V Center on campus, will aid in teaching Education 411: Materials and Methods in the Elementary School.

The specialized audio-visual instruction is an outgrowth of expansion in the A-V Center. At the opening of fall semester, the A-V Center had grown out of its location in the Davis Memorial Library and was relocated in the Classroom Building.

Dean Womack also said that an audio-visual course is tentatively scheduled for the 1969 summer session.

Further expansion has also been made in the Art Department which began offering an art minor program in September. Spring semester will bring four new studio courses in art into the program: Basic Design, Drawing, Painting, and Sculpture.

The four art courses may be taken by those who are not enrolled as regular college students, the Dean said.

Such expansion of the academic program at Methodist is made possible through increased facilities (Fine Arts Building and Administration Building in 1968) and an enlarged faculty (six new members in 1968).



METHODIST COLLEGE  
Fayetteville, North Carolina 28301  
Department of Public Relations

RELEASE: AT WILL

January 27, 1969

CAMPUS CALENDAR FEBRUARY 5-11

WEDNESDAY, FEB. 5

Student art exhibit continues (through Feb. 8), Fine Arts Building lobby.

FRIDAY, FEB. 7

7:30 p.m., wrestling, Methodist vs. Campbell College, Phys. Ed. Bldg.

SATURDAY, FEB. 8

8 p.m., basketball, Methodist vs. U.N.C. at Charlotte, Phys. Ed. Bldg.

MONDAY, FEB. 10

Art Exhibit, Associated Artists of North Carolina Fourth Annual Print & Drawing Show (Feb. 10-28), Fine Arts Bldg. lobby.

TUESDAY, FEB. 11

1 p.m., Community Loyalty Campaign Kick-Off Luncheon, Methodist College Foundation, Student Union.

M E T H O D I S T C O L L E G E  
Fayetteville, North Carolina 28301  
Department of Public Relations  
Carol M. Ouverson, News Director, 488-7110 ext. 228

RELEASE: IMMEDIATE

January 28, 1969

## HUTAFF HEADS M. C. FUND DRIVE DIVISION

FAYETTEVILLE - With two weeks remaining before campaign kickoff, Henry G. Hutaff, local businessman, has been named to head the General Division of the 1969 Methodist College Foundation Community Loyalty Campaign.

Hutaff, of the Fayetteville Coca-Cola Bottling Company, is the third division chairman to be appointed following I. B. Julian (Advanced Gifts) and H. L. Ruth, Jr. (Dentists).

The three division leaders will aid Robert O. McCoy, general chairman for the \$120,000 fund drive.

Hutaff moved to Fayetteville in 1966 from Dunn where he was a member of the Kiwanis Club, the Chamber of Commerce and chairman of the city recreation board. He is a member of the N. C. Bottlers' Association.

In making the announcement McCoy also said that team captains for the campaign will receive workers kits at the 1 p.m. kickoff luncheon February 11 at the M. C. Student Union.

Funds yielded by the campaign, McCoy said, will be used for both the 1968-69 college operating budget (\$50,000) and for the amortization of the \$1 million loan representing the balance of capital funds from the community in the initial drive (\$70,000).

Commenting on the campaign, Foundation President John C. Pate said, "Our college provides a special service to the residents of Cumberland County in that it enables many to seek a higher education while living at home (some 400 day students are presently enrolled at Methodist). Such a service is of immeasurable value to our community and deserves our continued support."

Opened in 1960, Methodist College enrolls a total of about 1,000 students and employs a faculty of 66.

#cmo#

January 30, 1969

Mr. Herbert Poole  
Director of Libraries  
Guilford College  
Greensboro, North Carolina 27410

Dear Mr. Poole:

Enclosed you will find two articles about and photographs of the Methodist College Audio-Visual Center, a service of the Davis Memorial Library. I am sending the materials to you at the request of Mr. James Price, director of the center.

The article intitled "TEACHING TEACHERS HOW TO TEACH" was released last fall. The other article is more recent and will appear in our February Newsletter.

You will also find enclosed an historical sketch of Methodist College and biographical information on Mr. Price and Mr. Philip C. Smith, the college librarian. Although Mr. Smith is not mentioned in either article, he was instrumental in securing funds for the center.

I am sending the information to you in this form as opposed to writing a new article so that you will be able to slant the story toward your particular public. If I can be of further assistance, please do not hesitate to ask.

Sincerely,

(Mrs.) Carol M. Ouverson  
News Director

CMO/mc

Enclosures

METHODIST COLLEGE  
Fayetteville, North Carolina 28301  
Department of Public Relations  
Carol M. Ouerson, News Director 488-7110 ext. 228

RELEASE: AT WILL

Methodist College Audio-Visual Center

TEACHING TEACHERS HOW TO TEACH

FAYETTEVILLE - Audio-visual equipment in the classroom should present few problems to today's Methodist College teacher graduate.

Alleviating the would-be problems is the newly opened Audio-Visual Center in the Trustees Classroom Building, an expansion of the Materials Center formerly housed in Davis Memorial Library.

An audio-visual center teaches the future teacher how to take advantage of audio-visual technology, according to James H. Price, Jr., assistant librarian and director of the Methodist College A-V Center.

"The center is also designed to give students an idea of where equipment and free materials can be found, how materials can be made, and how equipment and materials can be used", Price said.

The educational media now available for utilization in the classroom permits the teacher to get across more quickly and effectively the ideas and information that he has to impart, according to A. I. Maynard, director of audio-visual education for the Fayetteville City Schools.

"Everytime audio-visual resources can be used," Maynard said, "they enhance the person's teaching."

According to Maynard, when student teachers go out into the school systems, they are confronted with newer educational media of a better quality and larger quantity than was available a few years ago.

MORE

## ADD ONE - M. C. A-V CENTER

"They will be teaching in a situation using methodology that teachers a few years ago never thought would confront them," Maynard said.

"The more the college can familiarize the student with instructional media, the more effective he will be as a teacher."

### EQUIPMENT

Established with the aid of a federal matching grant, the Methodist College A-V Center is now stocked with overhead, 35mm, 16mm, 8mm and opaque projectors as well as controlled readers.

### MATERIALS

Materials presently available in the center include tapes, records, filmstrips and books. The book section of the center is divided into three categories: 1) juvenile library collection; 2) basic state-adopted textbooks used in elementary schools; and 3) basic state-adopted textbooks and supplementary books used in secondary schools.

### PRODUCTION

Production materials play a large part in the center's service to students as well as to members of the Methodist College faculty.

"Our equipment enables us to make transparencies and spirit duplications and to do dry-mounting, color-lifting, laminating and mimeographing as well as to give instruction in these processes," Price said.

Showing how production materials could be used, Price said, a biology teacher could make a transparency from a diagram of the human brain to show on the overhead projector. He could also make spirit duplications of the same diagram so that each student in the class would have a copy to follow and to study.

Another service provided by the center is the booking of films. By working in cooperation with the Cumberland County Public Library, the center has access to 1500 films.

*Over...*

January 31, 1969

CUTLINE:

CONTESTANTS for the February 6 Miss Carillon Pageant at Methodist College are (front row, 1 to r) Judy Conard, Julie Hamilton, Kathy Acree, Mary He Helen Howland, Jenny Troyer, Nancy Miller, Nancy Matthews (back row, 1 to r) Barbara Powell, Sonja Kendrick, Lorry Hendon, Jo Anna Cherry, Connie Underwood, Charlotte Fowlkes, Sylvia Grainger and Gaile Pitts. The pageant will begin at 8 p.m. at Reeves Auditorium on campus.