

<u>DATE</u>	<u>SUBJECT</u>	<u>MAILING</u>
3	FUND DRIVE-McCoy	AREA NEWS MEDIA
4	RECITAL-student	AREA NEWS MEDIA & HIGH SCHOOLS
4	EXHIBIT-Hutto	N.C.COLLEGES, AREA CLUBS, METHODIST CHURCHES Local NEWS MEDIA & SURROUNDING PAPERS, RALEIGH PAPERS, AREA HIGH SCHOOLS
5-6	CHORUS-	FAYETTEVILLE OBSERVER (by phone)
9	CAMPUS CALENDAR	FAYETTEVILLE NEWS MEDIA, HIGH SCHOOLS, CHURCHES, RALEIGH PAPERS
10	<i>Poetry Forum</i> FOUNDATION-Julian	<i>Area News Media, high schools,</i> FAYETTEVILLE NEWS MEDIA <i>churches</i>
10	DRAMA-three 1 acts	FAYETTEVILLE NEWS MEDIA, HIGH SCHOOLS
12	STUDENT-Brenda Teal	FAYETTEVILLE NEWS MEDIA, TWO HOMETOWN NEWSPAPERS, CHURCHES, HIGH SCHOOLS
13	MUSIC-Mt.Union Choir	AREA NEWS MEDIA & LOCAL METHODIST CHURCHES
14	HOLIDAY RECESS	AREA NEWS MEDIA

METHODIST COLLEGE
Fayetteville, North Carolina 28301
Department of Public Relations
Carol M. Ouverson, News Director, 488-7110 ext. 228

RELEASE: IMMEDIATE

December 3, 1968

McCOY TO HEAD METHODIST COLLEGE FUND DRIVE

FAYETTEVILLE - Robert O. McCoy, Jr. of Fayetteville will head the 1969 Community Loyalty Fund Campaign for the Methodist College Foundation, President John C. Pate announced today.

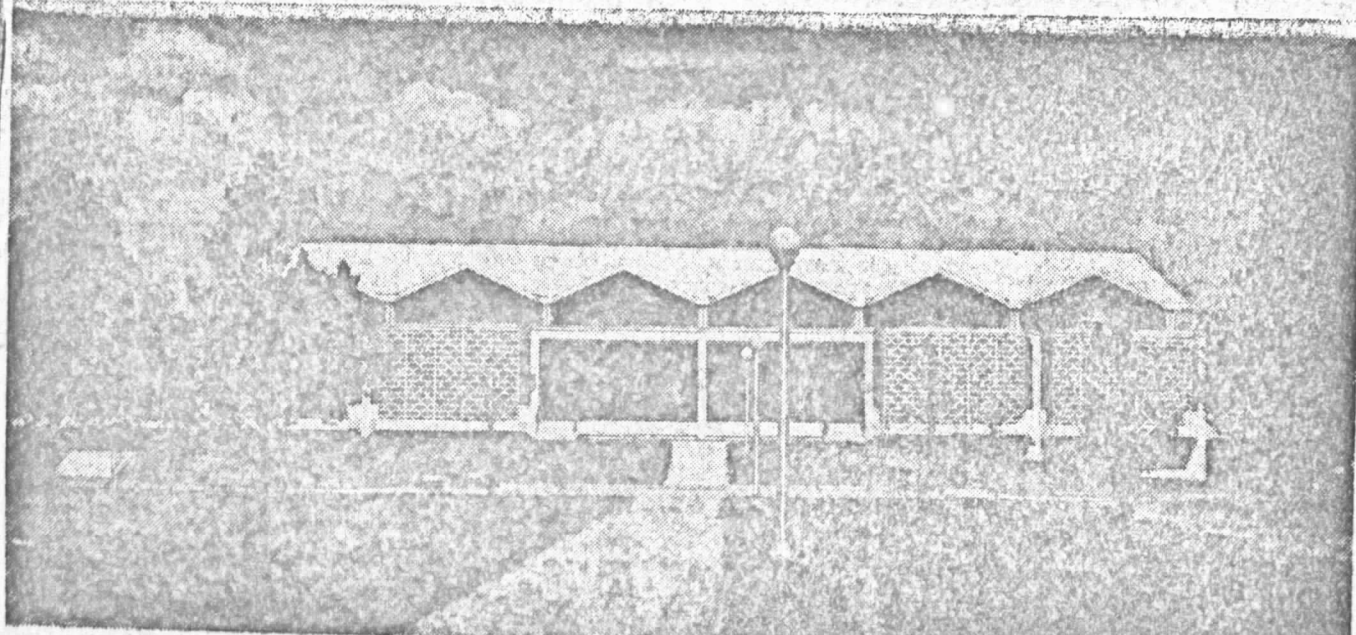
McCoy, as general chairman, will head a drive for \$120,000, according to Pate, who is vice president of Home Federal Savings & Loan Association.

Breaking the \$120,000 figure down, Pate said that \$50,000 represents the 1968-69 annual Foundation contribution to the Methodist College operating budget while \$70,000 will be used for amortization of the \$1 million loan which represents the balance of capital funds from the community in the initial college drive.

McCoy, part owner of M & O Chevrolet, is past president of the Fayetteville Kiwanis Club and the United Fund of Fayetteville. He is also past vice president of the Fayetteville Chamber of Commerce.

A native of Fayetteville, he resides at 1517 Morganton Road and is married to the former Mary Ann Edwards of Raleigh.

#cmo#



NEW REEVES AUDITORIUM IN USE — More than 24 cultural entertainments have been scheduled to be held in the beautiful \$750,000 Reeves Auditorium on the campus of Methodist College in Fayetteville.

- Sanford Herald
- Shelby Star
- Statesville Record & Landmark
- Tarboro Southerner
- Thomasville Times
- Tryon Bulletin
- Washington Daily News
- Wilmington Star
- Wilmington News
- Wilmington Star-News
- Wilson Daily Times
- Winston-Salem Journal
- Winston-Salem Sentinel
- Norfolk: Va. Pilot

12-4-68

Methodist College Structure Helps Bring Culture To Campus

FAYETTEVILLE — An original donation of \$200,000 by John M. Reeves, well known Pinehurst philanthropist, for the construction of a \$750,000 Fine Arts Building and Auditorium has made possible a series of cultural programs in the ninth academic year at Methodist College.

More than 24 college and community programs have been scheduled for the 1968-69 season to be held in the beautiful new Reeves Auditorium, completed last May and named for the man whose gift marked the beginning of funds raised for its construction.

The building, although completed for the May 1968 graduation, was dedicated on Nov. 1 at Founders' Day Services along with the Horner Administration Building, named for W. E. Horner, whose gift of \$100,000 made its construction possible.

The 1,200-seat auditorium consists of a 77-foot-wide by 48-foot-deep stage, dressing rooms and property storage rooms. The decor is green and gold, which are college colors. Green and gold upholstered seats occupy the foyer

and green tweed upholstered seats in the massive auditorium are complemented by gold stage draperies. Its structural design is bi-level containing 30,000 square feet, with sunscreens of six-sided "honeycomb" concrete blocks.

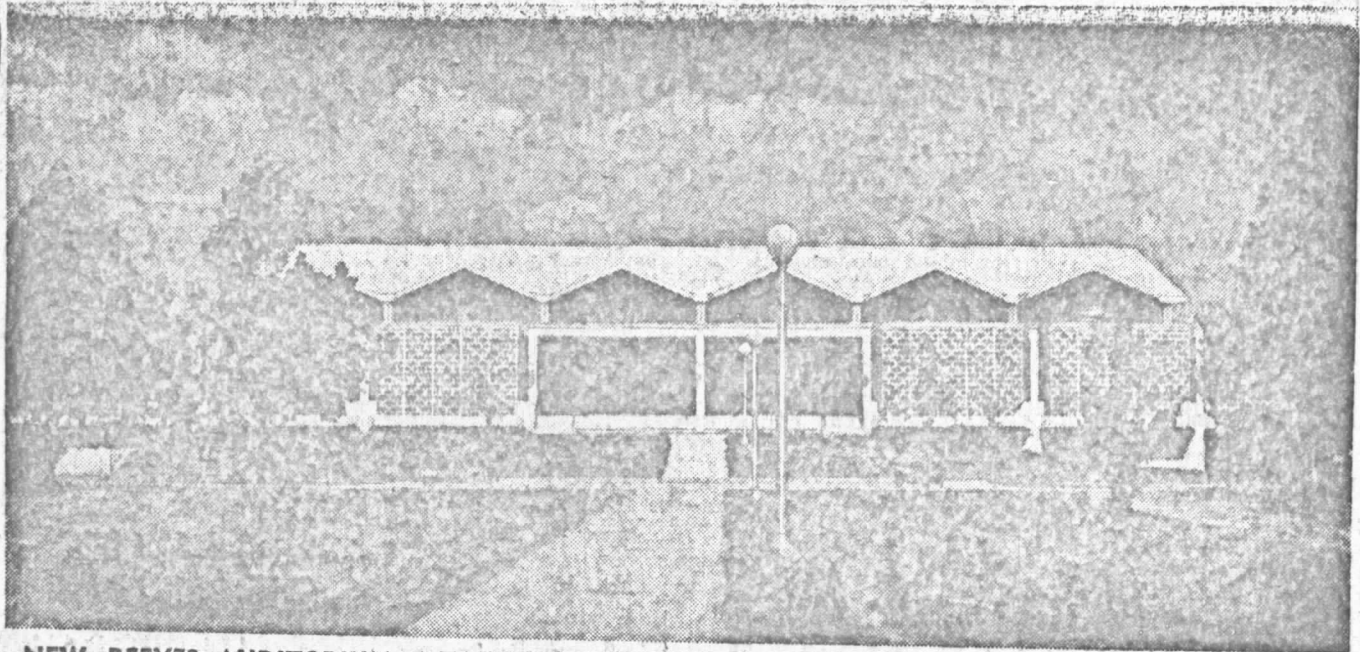
A recent grant of \$25,000 from the Z. Smith Reynolds

Foundation of Winston-Salem will help cover additional equipment costs for the building.

Among the programs scheduled to be held during the winter and spring are art shows, campus movies, concerts, lecture series, dramatic productions, fashion shows, student recitals, and baccalaureate and graduation services.

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DEC 4 1968



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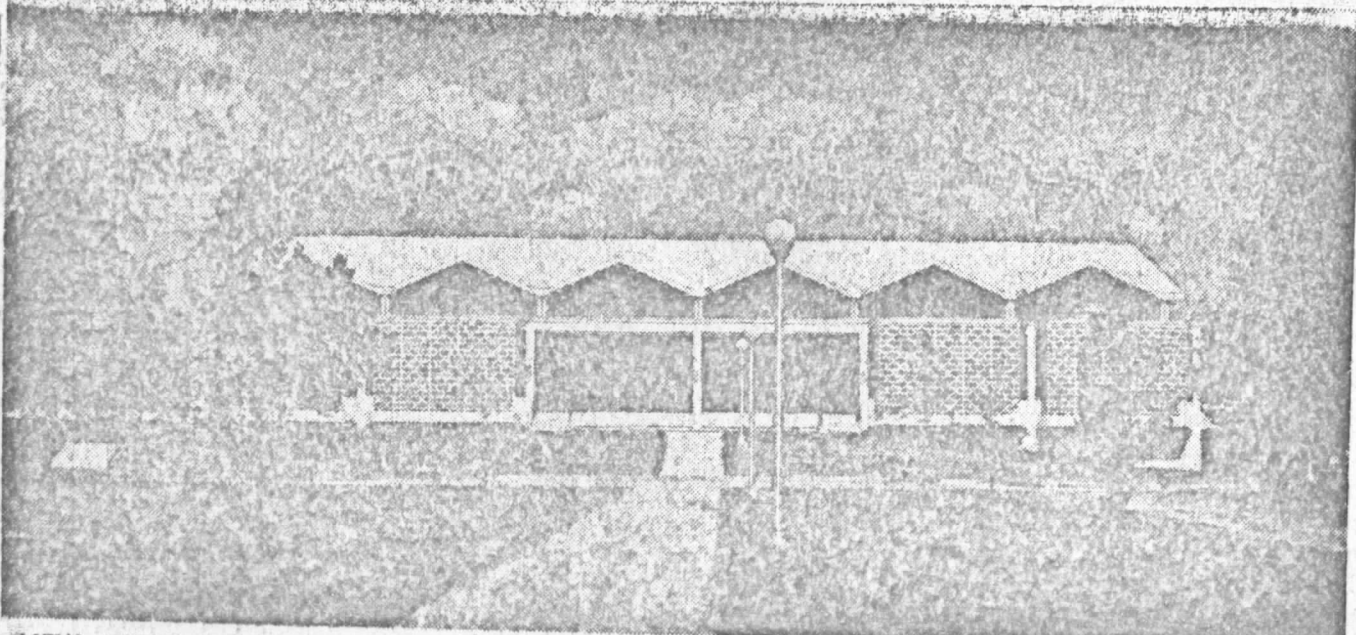
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DEC 4 1968

Fayetteville news media, area high schools

M E T H O D I S T C O L L E G E
Fayetteville, North Carolina 28301
Department of Public Relations
Carol M. Ouverson, News Director, 488-7110 ext. 228

RELEASE: IMMEDIATE

Decmeber 4, 1968

METHODIST COLLEGE COED TO APPEAR IN RECITAL

FAYETTEVILLE - Methodist College will present Miss Jan Cranford, a junior music major from Robbins, in recital Thursday, Dec. 5, 6:45 p.m., Reeves Auditorium.

Miss Cranford, an organist, will play: "Prelude and Fugue in E Minor" and two choral preludes by Bach; "Fugue in C Major" by Buxtehude; two noels by Daquin and "Fantasy in A Major" by Cesar Franck.

Methodist College student recitals are open to the public at no charge.

#cmo#

*All colleges, Fayetteville & Surrounding News Media,
Raleigh paper, local high school music dept, area
club preps & churches*

METHODIST COLLEGE
Fayetteville, North Carolina 28301
Department of Public Relations
Carol M. Ouerson, News Director, 488-7110 ext. 228

RELEASE: IMMEDIATE

December 4, 1968

METHODIST COLLEGE ARTIST TO OPEN EXHIBIT

FAYETTEVILLE - Methodist College artist David N. Hutto, Jr. will open an art exhibition Sunday, Dec. 8 with a reception from 3 to 5 p.m. in the Fine Arts Building foyer.

Hutto, who joined the M. C. staff in September, will exhibit a collection of his work completed during the last year. The show will include graphics (primarily etching), sculpture, painting and drawing.

Most recent of the works on exhibit will be a life-size sculpture of plaster and fiberglass entitled "Homositdownus," a take-off on the anthropological term, homoerectus. The brightly colored figure, which Hutto said was influenced by the sculpture of George Segal, is seated in a chair.

Works by the artist have been exhibited in numerous shows and galleries such as the Southeastern Jury Show in Birmingham, Ala. and the Winston-Salem Gallery of Contemporary Art.

Hutto holds the Bachelor of Arts degree from Birmingham Southern College and the Master of Arts from the University of Alabama.

#cmo#

METHODIST COLLEGE

presents

JAN CRANFORD
organist

in

Junior Recital

Thursday, December 5, 1968 6:45 P.M.

Reeves Auditorium

Program

Prelude and Fugue in E Minor (The Cathedral) J. S. Bach

Choral Preludes from Orgelbuchlein J. S. Bach
Von Himmel Hoch, Da Komm' Ich Her (From Heaven Above To Earth I Come)
Lobt Gott, Ihr Christen, Allzugleich (Let All Together Praise Our God)

Fugue in C Major (Jig Fugue) Buxtehude

Intermission

Noels Daquin
No. 9 (For the flutes)
No. 12 (Swiss Noel, with Variations)

Fantasy in A Major Cesar Franck

*Fayetteville News Media, High Schools, Church
Raleigh papers.*

METHODIST COLLEGE

Fayetteville, North Carolina 28301

Department of Public Relations

Carol M. Ouverson, News Director, 488-7110 ext. 228

RELEASE: AT WILL

December 9, 1968

CAMPUS CALENDAR, DECEMBER

14 - 21

Saturday, December 14

8 p.m., concert, Fayetteville Symphony Orchestra, Reeves Auditorium, \$1.50 adults, 75¢ students, M.C. students by id. card. Also on display in the Fine Arts Bldg. foyer will be the David Hutto art exhibition.

Monday, December 16

11:30 a.m., concert, Mount Union College Chorus, Reeves Auditorium.

Tuesday, December 17

7:30 p.m., poetry forum, East Carolina University, Science Bldg., Rm. 222.

8 p.m., student senior organ recital, Breda Teal, Reeves Auditorium.

8 p.m., basketball, Methodist vs. Greensboro, Physical Education Bldg.

Saturday, December 21

Holiday Recess Begins.



methodist college
fayetteville, n.c.

NEWS

RELEASE: December 15

Carol M. Ouverson, News Director 488-7110

December 9, 1968

POETRY FORUM TO READ AT METHODIST COLLEGE

FAYETTEVILLE - Methodist College will host the Poetry Forum of East Carolina University (Greenville) December 17, 7:30 p.m., Science Bldg. Auditorium.

Led by Professor Vernon Ward, the Poetry Forum is known state-wide both for the quality of its works and for the dramatic presentation to the public.

Professor Ward, a well-known North Carolina poet, is represented in Richard Walser's anthology of N.C. poets. A member of the East Carolina English faculty, his last book of poems is entitled Dust and Stars.

In addition to Professor Ward, about ten others will read their poems. Among those reading will be Woody Thurman, a native of Fayetteville.

The reading is open to the public at no admission charge.

#cmo#

RELEASE: IMMEDIATE

Carol Ouverson, News Director, 488-7110

December 10, 1968

JULIAN NAMED TO POST IN M C FUND CAMPAIGN

FAYETTEVILLE - I. B. Julian, local bank executive, will head the Advanced Gifts segment of the 1969 Annual Community Loyalty Fund Campaign for the Methodist College Foundation, President John C. Pate announced today.

Julian, executive vice president of First-Citizens Bank, was general chairman of the 1968 fund drive. In accepting the Advanced Gifts post, the banker will help in efforts to raise \$120,000 in the 1969 drive scheduled to begin in February.

Pate, who is vice president of Home Federal Savings & Loan, made the announcement at the monthly meeting of the foundation.

Formerly called the Fayetteville College Foundation, the fund raising group was formed at the time Methodist College was incorporated in 1956. Purpose of the foundation is to provide the college with \$50,000 in annual sustaining funds.

The additional \$70,000 expected in 1969, Pate said, will be used for amortization of the \$1 million loan which covered the balance of the \$2 million goal in the initial college drive. Figuring in the selection of Fayetteville as the college site was the initial \$2 million fund campaign.



methodist college
fayetteville, n.c.

NEWS

*Fayetteville News Media
High Schools*
RELEASE: IMMEDIATE

Carol Ouverson, News Director, 488-7110

December 10, 1968

MORALITY PLAY HEADS BILL AT METHODIST

FAYETTEVILLE - Methodist College will present three one-act plays Wednesday, Dec. 11, 8 p.m., Reeves Auditorium.

Featured play of the evening will be "Santa Claus," a modern morality play by E. E. Cummings.

According to Raymond Conley, director, the action of "Santa Claus" concerns an accidental meeting of Santa Claus with Death. The two exchange costumes (identities) with amusing but thought-provoking consequences.

Cast for the verse play includes: Death, Pat Corn; Santa Claus, Richard Dean; Child, Susan French; and Woman, Vickie Whitacker.

Also to be presented is Alice Gerstenberg's "Overtones," a comedy depicting two women who love the same man. As the women have tea together, the audience hears their inner thoughts as well as their actual conversation.

Appearing in the cast will be: Rich woman, Abby Vick; Artist's wife, Julia Cox; Inner voice of the rich woman, Trudi Jaber; Inner voice of the artist's wife, Ann Gutting.

George S. Kaufman's vaudeville skit, "If Men Played Cards As Women Do," is the third play of the trio. It is a burlesque of the way men suppose women enjoy a card game. Cast members include: The Host, Bill Allen; and Guests, Bill Blalock, Tony Whisler and Wade Childers.

#cmo#

*Fayetteville News Media
and Hometown Newspapers
Churches - High Schools*

METHODIST COLLEGE
Fayetteville, North Carolina 28301
Department of Public Relations
Carol M. Ouverson, News Director 488-7110 ext. 228

RELEASE: IMMEDIATE

December 12, 1968

METHODIST COLLEGE COED TO PRESENT PIANO RECITAL

FAYETTEVILLE - Miss Brenda Teal will present her senior piano recital Tuesday, Dec. 17, 8 p.m., Reeves Aud., Methodist College.

Miss Teal, a music major at the college, has sung in the college chorus and served as piano accompanist for the group on numerous occasions.

A native of Fairmont, N. C., she was graduated from Fairmont High School in 1964. She is the daughter of Mr. and Mrs. Vernon F. Teal of Rt. 3, Marshville.

For her program, Miss Teal will play selections by the following composers: J. S. Bach, Beethoven, Brahms, Chopin, Ravel, Rachmaninoff.

#cno#



methodist college
fayetteville, n.c.

NEWS

*Local Methodist Churches +
Area News Media*

RELEASE: IMMEDIATE

Carol Oувerson, News Director, 488-7110 ext.228

December 13, 1968

WORLD-TOURING CHOIR TO APPEAR AT METHODIST COLLEGE

FAYETTEVILLE - Methodist College will host the Mount Union College Choir (Alliance, Ohio) Monday, Dec. 16, 11:30 a.m., Reeves Aud.

The choir, which will also appear at the Haymount Methodist Church, Sunday, Dec. 15, 8 p.m., will present its program of sacred and secular music during the college assembly program Monday.

Professor Cecil Stewart directs the group which has made several world-wide tours.

During the initial portion of the program, the choir will sing in a variety of tempos and moods such as a Russian selection, "Akh Tyi Duscheck Ka," ("You are My Little Love") and a traditional Scottish air, "The Campbells are Comin'!"

The sacred portion of the concert begins with Orlando Gibbons' "As on the Night Before This Blessed Morn." Other selections in this portion include a Negro spiritual, "Mary Had a Baby," and a Pennsylvania Dutch text set to music, "A Rose Touched by the Sun's Warm Rays."

The final segment of the program includes "I've Come to Wive It Wealthily in Padua," from "Kiss Me, Kate," "Turn! Turn! Turn!" and "The Impossible Dream" from "The Man of La Mancha."

Alan Porter, director of the Methodist College Chorus, is a graduate of Mount Union College and a former member of the choir.

#cmo#



methodist college
fayetteville, n.c.

NEWS

RELEASE: IMMEDIATE

Carol M. Ouverson, News Director, 488-7110

December 14, 1968

HOLIDAY RECESS BEGINS FRIDAY AT METHODIST COLLEGE

FAYETTEVILLE - Peace and tranquility will settle over the Methodist College campus this weekend as students head homeward for the holidays.

Campus classes and holiday activities will come to a halt Friday, Dec. 20, 5 p.m. for a two-week recess. Classes resume Monday, Jan. 6, 8 a.m. Administrative offices, however, will reopen Monday, Dec. 30, 8 a.m. after a week's recess.

Christmas activities during the coming week (Dec. 16 - Dec. 20) include a special music program at assembly, Monday, Dec. 17, 11:30 a.m. when the Mount Union College Choir will sing and the lighting of the Esperanza Spanish Club Christmas Tree at 7 o'clock that evening.

Professor Vernon Ward, English professor, will bring the Poetry Forum of East Carolina University to campus Tuesday, Dec. 17, 7:30 p.m. for a reading.

Also on Tuesday, Greensboro College will go against the Methodist Monarchs in basketball at 8 p.m., Physical Education Bldg. In addition, Miss Brenda Teal will present her senior piano recital Tuesday at 8 p.m., Reeves Aud.

The Methodist College Women's Club and guests will gather for the club's annual Christmas dinner party, Wednesday, Dec. 18, 7 p.m., Student Union private dining rooms. Throughout the week the club will have on display a "Methodist College Christmas Card Tree." Decorated with cards from the faculty and staff, it will be shown in the Fine Arts Building (front lobby) until Thursday when it will be moved to the college cafeteria.

MORE

ADD ONE--Methodist College Recess

Methodist's oldest tradition is set for 5:30 p.m., Thursday, Dec. 19 when the entire college community will attend the 1968 Annual College Christmas Dinner. Sponsored by the Student Government Association, the program includes a Christmas message delivered by President L. Stacy Weaver.

#cmo#