

<u>DATE</u>	<u>SUBJECT</u>	<u>MAILING</u>
1-4-68	Science Club Lecture	FAYETTEVILLE OBSERVER and local radio stations
1-4-68	Danforth Visiting Lecturer - Dr. Norman St. John-Stevas	WRAL-TV, THE DAILY RECORD (Dunn), THE DUNN DISPATCH, WIDU, WFNC, WFBS, WFLB, WFAI, APTF, SPRING LAKE TIMES, ROBESONIAN, NEWS AND OBSERVER, WTVD, FAYETTEVILLE OBSERVER (with pic)
1-10-68	Report of college growth	THE CHARLOTTE OBSERVER - Schools and Colleges Edition
1-15-68	College Chorus Tour	Chorus to appear at: First Methodist Church, Charlotte Tabernacle Methodist, Robbins Abernethy Memorial Meth, Rutherford College Marshville Methodist Church, Marshville Releases sent to contact people in these churches.
1-29-68	Spanish Club Fashion show on Mar ch 21	FAYETTEVILLE OBSERVER (Moffitt) - cutline & pic
1-29-68	MC elected to Association of American Colleges	WDNC, WECT, WGBR-WEQR, WFBS, WFAI, WFLB, WIDU, DAILY NEWS(Jacksonville), FREE PRESS(Kinston), LAURIN- BURG EXCHANGE, Lexington DISPATCH, LORIS SENTINEL, Lumberton ROBESONIAN, LUMBERTON POST, New Bern SUN JOURNAL, Pembroke THE LUMBEE, Raeford NEWS- JOURNAL, RALEIGH NEWS & OBSERVER, NC CHRISTIAN ADVOCATTE, UNITED PRESS INTERNATIONL, RALEIGH TIMES, RED SPRINGS CITIZEN, REIDSVILLE REVIEW, Roanoke Rapds HERALD, Rockingham DAILY JOURNAL, Rocky Mount THE TELEGRAM, SAINT PAULS REVIEW, SANFORD HERALD, WKIX, WRAL(TV), WPTF, WRAL-TV FAY. Harold Black , WTVD_TV, Aberdeen SANDHILL CITIZEN, Burlington TIMES NEWS, Carthage Moore County News, THE ASSOCIATED PRESS, CHARLOTTE NEWS, Clarkton SOUTHEASTERN TIMES, Clinton SAMPSONIAN, SAMPSON INDEPENDENT, Dunn DAILY RECORD, DUNN DISPATCH, DURHAM MORNING HERALD, Eliz City ADVANCE, Elizabethtown BLADEN JOURNAL, FAYETTEVILLE OBS. (Pharr), TV GAZETTE Fay., PARAGLIDE, Goldsboro NEWS ARGUS, GREENSBORO DAILY NEWS, Greenville REFLECTOR, High Point ENTERPRISE, SMITHFIELD HERALD, Southern Pines PILOT, SPRING LAKE TIMES, Statesville RECORD & LANDMARK, TABOR CITY TRIBUNE, Washington NEWS, Whiteville NEWS REPORTER, WILMINGTON STAR NEWS, WILSON DAILY TIMES, Winston-Salem JOURNAL
1-31-68	Cynthia Gooding - Folk Singer Performance	THE FAYETTEVILLE OBSERVER

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METHODIST COLLEGE

Fayetteville, North Carolina 28301
Charles K. McAdams, Director of Public Relations
January 4, 1968

FOR RELEASE:

Saturday, January 6, 1968

Dr. Glen Ray Noggle, head of the Department of Botany at N. C. State University at Raleigh, will give a lecture at Methodist College Monday evening, January 8, on the topic: "Photophysiology--The Effect of Radiant Energy on Plants."

The lecture, which is sponsored by the Methodist College Science Club and the Collegiate Academy of N. C. Academy of Science Lecture Program, is scheduled for 8 p.m. in the Science Auditorium. The public is invited.

Prior to coming to N. C. State in 1964, Dr. Noggle had served as head of the Department of Botany at the University of Florida, Biochemist for C. F. Kettering Foundation, Senior Biologist at Oak Ridge National Laboratory and teacher of Biology and Chemistry at other leading universities of this country.

Noggle holds the A.B. degree in Chemistry from Miami University, Ohio; the M.S. degree in Botany and the Ph.D. degree in Botany from the University of Illinois.

He is an author, is active in various fields of research and is affiliated with numerous honorary and professional societies.

THE CHARLOTTE OBSERVER - Schools and Colleges Edition

METHODIST COLLEGE
Fayetteville, North Carolina 28301
Charles K. McAdams, Director of Public Relations
January 10, 1968

FAYETTEVILLE---With a current record enrollment of 1069 students, a full-time faculty of 60 members, an operating budget of \$1,685,000, 13 buildings completed and in use, and construction now in progress on three structures with contracts amounting to more than \$1,700,000, Methodist College continues to be one of the modern-day miracles in Christian higher education.

Present construction consists of a new administration building, an addition to the student union and a fine arts building with a 1200-seat auditorium.

From 1960 when the college opened with 88 students, 4 buildings and 10 faculty members, the growth to the present time has been phenomenal.

In November, 1966, full accreditation was granted to the college by the Southern Association of colleges and schools. In November, 1967, the North Carolina Department of Public Instruction declared that the college is meeting all of the guidelines and standards of the teacher education program.

With the projected maximum enrollment of 1,200 students now in sight, emphasis on faculty continues to stress quality as well as size. Forty percent of the present faculty hold doctorate degrees.

This trend is expected to continue as the college accelerates its efforts to attract and keep a faculty of exceptionally well-qualified educators, while at the same time maintaining a favorable faculty-student ratio.

In its curriculum, Methodist College emphasizes the humanities and basic sciences. The two standard baccalaureate degrees, the Bachelor of Arts and the Bachelor of Science, are conferred upon those students who complete all the requirements.

From the 13 majors, students may choose courses of study leading to the Christian ministry, Christian education work, missionary service, public school teaching, government service, law, medicine, dentistry, engineering, business, music and others.

The fine arts program is closely interwoven with that of the community and provides cultural enrichment for the entire Fayetteville area in the fields of art, music and drama.

NEWS RELEASE

METHODIST COLLEGE
Fayetteville, North Carolina 28301
Charles K. McAdams, Director of Public Relations
January 15, 1968

The Methodist College Chorus of Fayetteville, North Carolina, will present a concert of sacred music at _____
_____ on _____, January _____, at
_____.

Methodist College is a new co-educational, liberal arts institution supported by the Methodist Church and has an enrollment of over 1000 students. Although the college only admitted its first freshman class in September of 1960, it is fully accredited by the Southern Association of Schools and Colleges.

The chorus is a select group of thirty young men and women from five states, including, in addition to North Carolina, Virginia, Pennsylvania, New Jersey and Connecticut. About half of the members are music majors while the other half come from other curriculums of the college.

The group sings frequently throughout eastern North Carolina and has become well known for its sincere and spirited performances and for its high quality music in a wide variety of styles.

The conductor, Alan M. Porter, is an Instructor of Music at the college and is in his fifth year as a faculty member there. He received the Bachelor of Music degree (cum laude) from Mount Union College, Alliance, Ohio, and the Master of Music degree with performance honors from the University of Illinois. He has studied with

Pierre Bernac, Paul Ulanowsky, William Miller, Cecil Stewart and others. His experience as a singer includes opera, light opera, oratorio and concert. In addition to the Methodist College Chorus, he conducts the Fayetteville Community Chorus and the Hay Street Methodist Church Choir.

The concert to be presented here will include great sacred choruses from the seventeenth century up to the present time. Baroque composers represented are Buxtehude and J. S. Bach. The Classic period is represented by Mozart and Haydn, while Rossini represents the Romantic period. Contemporary composers include Berger, Young, Posegate, McK. Williams and Nelson. One of the most popular works of the concert is the mass entitled "Rejoice" by Herbert Draesel. It is composed in the "folk" idiom and is accompanied by guitars, banjo and string bass. Of special interest to local Methodists will be the presentation of some of the new hymns in the 1966 edition of The Methodist Hymnal.

The chorus uses a variety of soloists and accompanists throughout the year. Some of this year's soloists include Barbara Lawson, Amelia Harper, and Dixie Honadel, sopranos, and Dru Taylor, contralto. Accompanists are Linda Schafer, organist, Brenda Teal, Kathy Warner, Amelia Harper, and Vivian Webb, pianists. The mass previously mentioned will be accompanied by Jesse Staton, guitar; Tom Herndon, banjo; and Tony Whisler, string bass.

The public is cordially invited to attend this concert and share in this heartwarming musical experience.

Alan M. Porter

Mr. Porter, a native of McKeesport, Pa., studied opera with Richard Karp of the Pittsburgh Opera Company and with Armando Agnini, former stage director of the Metropolitan Opera Company, and sang professionally in more than 30 shows with the Pittsburgh Civic Light Opera Company.

In 1952, Mr. Porter enlisted in the United States Air Force, in which he served for four years as a weather observer. Two years of his enlistment were spent in Japan.

After discharge from the Air Force, he enrolled in Mount Union College in Alliance, Ohio. There he studied voice with Cecil Stewart and was soloist with the college chorus and in churches of the area. While an undergraduate, he was active in musical theatre and as a recitalist. He received the Music Faculty Award as outstanding senior in music and graduated cum laude in 1961. That summer he was tenor soloist in the Mount Union Choir tour of Europe, which culminated at the World Methodist Convocation in Oslo, Norway.

Mr. Porter entered graduate school at the University of Illinois on a financial grant from the university. There he studied voice with William Miller, coached with Paul Ulanowsky, and studied opera with Ludwig Zirner. He was active in the University Opera Workshop, singing leading roles in Mozart's "Cosi fan tutte," Strauss' "Ariadne auf Naxos," Blacher's "Abstrakte Oper No. 1," and Galuppi's "Country Philosopher." He also appeared as soloist with the University Symphony Orchestra and sang regularly as tenor soloist in the University Place Christian Church of Urbana, Illinois.

In 1963 he was awarded the degree Master of Music with performance honors from the University of Illinois.

Since joining the faculty of Methodist College in September 1963, where he teaches voice, conducting, form and analysis and conducts the college chorus, he has served as choir director at Hay Street Methodist Church.

He has sung frequently in Fayetteville and surrounding areas, including Raleigh, Campbell College, St. Andrews College, and North Carolina Wesleyan College. He has also appeared as guest conductor of the Fayetteville Symphony Orchestra and of various high school choruses in the area. He presents a full voice recital at the college annually.

In the fall of 1966, he organized the Community Chorus, of which he is the conductor. This group of approximately 60 members has been formed for the purpose of providing a means of artistic expression for all those who love to sing from the college community, the city of Fayetteville, Fort Bragg, and surrounding areas.

He is presently serving as a member of the boards of the Fayetteville Symphony and the Fayetteville Civic Music Association and is District Music Representative of the Methodist Church.

Methodist College
Fayetteville, North Carolina 28301
Charles K. McAdams, Director of Public Relations
January 29, 1968

FOR IMMEDIATE RELEASE

Fayetteville, N.C.--Methodist College has been elected a member of the Association of American Colleges, an organization which promotes the interest and welfare of private colleges of this country.

Formal confirmation of this action was received by Dr. L. Stacy Weaver, president of the college, in a letter from Dr. Richard H. Sullivan, president of the association. The action was taken during a recent meeting of the association in Minneapolis.

This recognition comes as further indication of the academic achievements of this young institution.

Membership in the association is contingent upon regional accreditation. Methodist College received the regional accreditation by the Southern Association of Colleges and Schools in November of 1966 after which formal application was made for membership in the Association of American Colleges. President Weaver was notified last spring that the executive committee had approved the application but that full membership must await election by the entire association in annual session and this action was taken on January 16, 1968.

Other recognitions received by Methodist College during its first eight years of academic work include full accreditation by the University Senate of the Methodist Church, membership in the American Council on Education, membership in the North Carolina Association of Colleges and Universities, approval by the North Carolina Department of Public Instruction and State Board of Education for the in-service training of public school teachers by meeting fully all the standards and guidelines.

Counties without newspapers:
 Camden
 Currituck
 Currituck
 Columbia

AREA DISTRIBUTION
1-29-68: MC elected to Association of American Colleges

WDNC, WECT, WGBR-WEQR, WFBS, WFAI, WFLB, WIDU, DAILY NEWS Jacksonville, Kinston FREE PRESS, LAURINBURG EXCHANGE, Lexington DISPATCH, LORIS SENTINEL, Lumberton ROBESONIAN, LUMBERTON POST, New Bern SUN JOURNAL, Pembroke LUMBEE, Raeford NEWS JOURNAL, RALEIGH N & O, NC CHRISTIAN ADVOCATE, UNITED PRESS INTERNATIONAL, RALEIGH TIMES, RED SPRINGS CITIZEN, REIDSVILLE REVIEW, Roanoke Rapids HERALD, Rockingham DAILY JOURNAL, Rocky Mount TELEGRAM, SAINT PAULS REVIEW, SANFORD HERALD, WKIX, WRAL TV, WPTF, WRAL TV FAY. Harold Black, WTVB, Aberdeen SANDHILL CITIZEN, Burlington TIMES NEWS, Carthage MOORE COUNTY NEWS, ASSOCIATED PRESS, CHARLOTTE NEWS, Clarkton SOUTHEASTERN TIMES, Clinton SAMPSONIAN, SAMPSON INDEPENDENT, Dunn DAILY RECORD, DUNN DISPATCH, DURHAM MORNING HERALD, Eliz. City ADVANCE, Elizabethtown BLADEN JOURNAL, FAY. OBS(Pharr), Fay. TV GAZETTE, PARAGLIDE, Goldsboro NEWS ARGUS, GREENSBORO DAILY NEWS, Greenville REFLECTOR, High Pt. ENTERPRISE, SMITHFIELD HERALD, Southern Pines PILOT, SPRING LAKE TIMES, Statesville RECORD & LANDMARK, TABOR CITY TRIBUNE, Washington NEWS, Whiteville NEWS REPORTER, WILMINGTON STAR NEWS, WILSON DAILY TIMES, Winston-Salem JOURNAL

"Special Events" add
 Johnny O'Neal
 Channel 11
 WTVB
 Post Office Box 2009
 Durham, N.C.

Make one out to

Harold Black (WRAL-TV ^{Harold Henley} Fay. ²)

WTVD TV Durham

P.O. Box 2009

Durham, N.C. 27702

WKI X Radio, Raleigh ✓

~~Kirk McNeil~~

FACULTY RELEASES:

(Buller)

FAYETTEVILLE OBSERVER (Jim Pharr), WFAL, WFLB, WKIX, WFGC, WIDU, WTVD (Bob Howard & Mickey Dawson), THE PARAGLIDE, T.V. GAZETTE, SPRING LAKE TIMES, NEWS AND OBSERVER. ^{WRTS} ^{Henley} ² ¹¹¹⁹ J. W. Henley

file copy: each faculty member

keep record of App.
 list in notebook

CONCERT SERIES release:

Area newspapers: (FAYETTEVILLE OBSERVER, SOUTHERN PINES PILOT, RAEFORD, HARNETT COUNTY NEWS, ST. PAULS, DUNN DAILY RECORD, 2 Clinton Papers, Paraglide, TV Gazette, Local radio and TV, Harold Black, Mrs. J. M. Henley, Bob Howard

- I. ^{coverage?} ~~releases~~ : To whom
- A. Subject release
1. Religion - English
 2. Concert - Lectures (keep envelope copy)
 3. Deacons - ^{County & Area}
 4. "Local Media" ^{Enrollment}
 Radio
 TV
 Newspapers
 5. Science Club (high schools & colleges (-? -))

LAURINBURG EXCHANGE Laurinburg	WILMINGTON MORNING STAR Wilmington
MOORE COUNTY NEWS Carthage	THE JOURNAL Winston-Salem
NEWS JOURNAL Raeford	Associated Press P. O. Box 1166, Charlotte
NEWS REPORTER Whiteville	United Press Raleigh
THE PILOT Southern Pines	WRAL TV Station Raleigh
RED SPRINGS CITIZEN Red Springs	WPTF Radio Station Raleigh
RICHMOND COUNTY JOURNAL Rockingham	WDNC Radio Station Durham
THE ROBESONIAN Lumberton	WECT TV Station Box 1769, Wilmington
ST. PAULS REVIEW St. Pauls	BLADEN COUNTY JOURNAL Elizabethtown
SAMPSON INDEPENDENT Clinton	DAILY RECORD Dunn
SAMPSONIAN Clinton	DUNN DISPATCH Dunn
SANDHILL CITIZEN Aberdeen	HARNETT COUNTY NEWS Lillington

WGBR Radio Station Goldsboro
WEQR Radio Station Goldsboro
RALEIGH TIMES Raleigh
RECORD & LANDMARK Statesville
REIDSVILLE REVIEW Reidsville
REFLECTOR Greenville
SALISBURY POST Salisbury
SMITHFIELD HERALD Smithfield
THE STAR Shelby
SUN JOURNAL New Bern
TABOR CITY TRIBUNE Tabor City
TELEGRAM Rocky Mount

TIMES Wilson
TIMES NEWS Burlington
THE SOUTHEASTERN TIMES Clarkton
OTHERS:
LAURINBURG DAILY NEWS Laurinburg
DAILY NEWS Jacksonville
PARAGLIDE
T. V. GAZETTE <i>Blou eester, Mathews, Va</i>
<i>Elizabeth City Advance</i>
<i>Watauga Democrat</i>
<i>Summerville</i>
<i>Local N. S. & Fayetteville State</i>

AURINBURG EXCHANGE Laurinburg
MOORE COUNTY NEWS Carthage
NEWS JOURNAL Raeford
NEWS REPORTER Whiteville
THE PILOT Southern Pines
RED SPRINGS CITIZEN Red Springs
RICHMOND COUNTY JOURNAL Rockingham
THE ROBESONIAN Lumberton
ST. PAULS REVIEW St. Pauls
TRAMPSON INDEPENDENT Clinton
TRAMPSONIAN Clinton
WANDHILL CITIZEN Aberdeen

SANFORD HERALD Sanford
SCOTTISH CHIEF Maxton
ADVANCE Elizabeth City
ASHEVILLE CITIZEN Asheville
CHARLOTTE NEWS Charlotte
DAILY NEWS Greenville
DISPATCH Lexington
ENTERPRISE High Point
FREE PRESS Kinston
HERALD Roanoke Rapids
NEWS Washington
NEWS-ARGUS Goldsboro

WEEK O

WILMINGTON MORNING STAR
Wilmington

THE JOURNAL
Winston-Salem

Associated Press
P. O. Box 1166, Charlotte

United Press
Raleigh

WRAL TV Station
Raleigh

WPTF Radio Station
Raleigh

DNC Radio Station
Durham

WECT TV Station
Box 1769, Wilmington

WADEN COUNTY JOURNAL
Elizabethtown

WALDEN RECORD
Dunn

WALDEN DISPATCH
Dunn

WALDEN COUNTY NEWS
Wilmington

THE FAYETTEVILLE OBSERVER
Fayetteville

WFAI Radio Station
1108-R Ramsey St., Fayetteville

WFLB Radio Station
Miracle Theater Bldg., Fayetteville

WFNC Radio Station
1009 William Clark Rd., Fayetteville

WIDU Radio Station
216 N. Water St., Fayetteville

WTVD News - Fayetteville
First-Citizens Bldg, Fayetteville

NORTH CAROLINA CHRISTIAN ADVOCATE
Box 508, Greensboro

THE CHARLOTTE OBSERVER
Charlotte

THE NEWS AND OBSERVER
Raleigh

DURHAM MORNING HERALD
DURHAM

GREENSBORO DAILY NEWS
Greensboro

1-29-68: MC elected to Association of American Colleges

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Methodist College
Fayetteville, North Carolina 28301
Charles K. McAdams, Director of Public Relations
January 29, 1968

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THE FAYETTEVILLE OBSERVER

FOR RELEASE
Sunday, Feb. 4, 1968

METHODIST COLLEGE
Fayetteville, North Carolina 28301
Charles K. McAdams, Director of Public Relations
January 31, 1968

Miss Cynthia Gooding, a nationally-known singer of folk songs, will perform at the Methodist College Student Union on February 8, 1968, at 8:00 p.m.

She is known for her direct, simple and effective approach to the singing of folk songs, the beauty of her voice, and her skill as a linguist - she sings in French, Spanish, Turkish, Italian and Russian.

Miss Gooding sings in a rich, dark and mellow contralto voice and accompanies herself with the guitar. As a folk singer, she deliberately tries not to be arty and therefore does justice to the beauty and natural artistry of the music which she performs.

The public is invited to attend this concert. There is no admission charge.

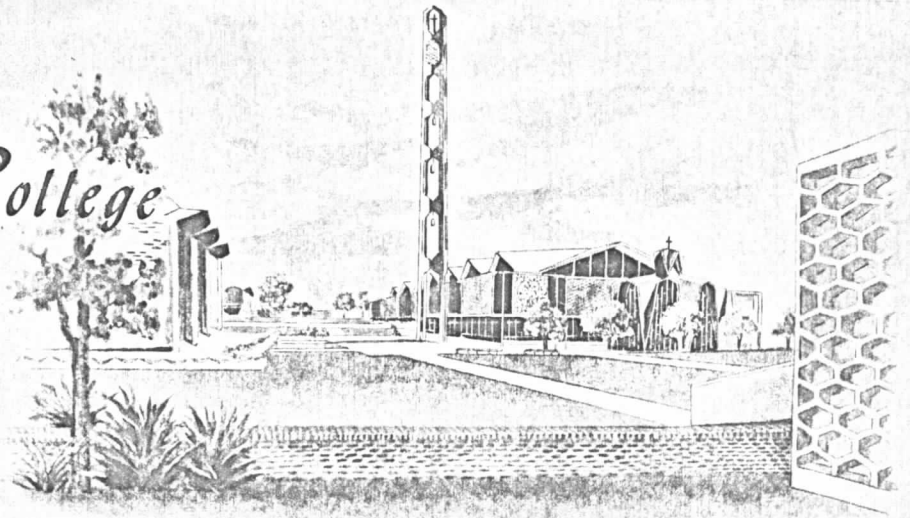
Methodist College

FAYETTEVILLE, NORTH CAROLINA

DIVISION OF PUBLIC RELATIONS

CHARLES K. MCADAMS
DIRECTOR

WILLIAM P. LOWDERMILK
ASSISTANT DIRECTOR



Mrs. Moffitt:

These are cutlines to be used with the accompanying picture for release in the Sunday, February 4, paper. I am sending this now due to the fact that I will be in Biloxi, Mississippi, all this next week attending the area meeting of the American Alumni Council.

Thank you for your cooperation in this matter.

Charles McAdams

(Cutlines)

PLANNING CONCERT -- Officers of the Esperanza Spanish Club at Methodist College discuss plans for their annual concert and fashion show, featuring the Impressions and James and Bobby Purify, to be held in the Cumberland County Memorial Auditorium March 21. Discussing these plans are from left: Lynn Boone, secretary and fashion chairman; Ronnie Russell, vice president; Barbara Schutz, head coordinator; Dr. Esperanza Escudero, professor of Spanish and club adviser; Micky Mazza, assistant coordinator and vice treasurer; Robert D'Alesdandro, president.