NORTH CAROLINA CHRISTIAN ADVOCATE

Methodist College
Fayetteville, North Carolina
By: Charles K. McAdems, Director of Public Relations
November 4, 1964

Methodist College Receives \$50,000 Foundation Grant

A \$50,000 grant from the Z. Smith Reynolds Foundation has been allocated to Methodist College to be applied to the construction of the administration building.

Dr. L. Stacy Weaver, president of the college, announced the grant during the fall meeting of the Board of Trustees following the Founders' Day service on November 2.

The \$50,000 foundation grant is the second gift toward the administration building, which is expected to cost about \$250,000. An earlier donation of \$100,000 was made by W. E. Horner of Sanford, a trustee of the college.

Dr. Weaver also announced that the Alcoa Foundation of the Aluminum Company of America had recently made a contribution of \$1,000 to the college through J. D. Holmes, the Badin plant manager.

President Weaver in his report to the trustees said that Methodist College has enrolled 619 students this year. He added that they come from 49 counties in North Carolina and from 15 other states.

Governor Terry Sanford, chairman of the board of trustees, announced the appointment of Henry B. Dixon of Mebane to succeed J. Nelson Gibson of Gibson on the Executive Committee of the board.

Gibson has been appointed to the Commission on World Service and Finance of the North Carolina Conference of the Methodist Church and, consequently, is not eligible to serve on the college's board.

The Reverend James A. Auman, Executive Director of the Association of Methodist Colleges of the North Carolina Conference of the Methodist Church, was introduced to the board. He reported a renewed interest in support of the college and that the observance of College Day on November 15 would be a significant day in the conference calendar.

Prior to the trustees meeting college students, faculty and visitors filled the Student Union for the Founders' Day observence of the signing of the College Charter on November 1, 1956.

Dr. Allen P. Brantley, Burlington, a member of the original board of trustees and still active on the board, gave the keynote address.

Dr. Brantley said that the main concern in constructing the college was "to create an institution of higher learning to educate young men and women within the framework of Christian ideals and in order to provide the highest quality education."

He stressed the importance of Christian higher education, adding, "Living in an age of turmoil, tension and confusion, we must have an inward directiveness that guides us in our living. If not, life becomes merely a dead end."

Governor Sanford in introducing the speaker told the college students that the great strength of the future rests with them. Methodist College Page 3

Special music was presented by the Methodist College Chorus, directed by Alan M. Porter; and Dr. Willis Gates, violinist, accompanied by Mrs. Jean Ishee.

The invocation was by the Reverend V. E. Queen and the benediction by the Reverend O. L. Hathaway, both trustees of the college.

Methodist College For Immediate Release Fayetteville, North Carolina
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FAYETTEVILLE OBSERVER

NORTH THE TELL CHANGE OF

Methodist College For immediate release Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 4, 1964

For immediate release

Methodist College Student Attends Workshop

Nancy Best of Franklinton, N. C., a Methodist College senior, was one of two delegates from the North Carolina Conference to attend the Southeastern Jurisdiction Vocations Conference held recently at Scarritt College, Nashville, Tennessee.

She was one of 29 girls attending from the Jurisdiction which is made up of 9 southeastern states.

Miss Best has also been awarded a \$1,000 scholarship
from the Woman's Society of Christian Service of the North
Carolina Conference for graduate study at Scarritt College.
She plans to do graduate study in Christian Education and
then go to the mission field.

Miss Best is majoring in religion at Methodist College.

Thursday afternoon and will cantings through noon on Saturday, Feb. 20.

The State Legislature is embermed after the General Assembly of

Month Carolina. The delegates are divided into the House of Repre-

pating in the various asserts of the Student Legislature which began

contatives and the Senate. They will conduct legislative sessions in

which bills will be presented and acted upon. The entire day of

riday and until nook on Saturday wilt be spent in legislative sessioner

NORTH CAROLINA CHRISTIAN ADVOCATE

Methodist College Fayetteville, North Carolina By: Charles K. McAdams, Director of Public Relations November 4, 1964

Methodist College -- On and Off Campus

President Weaver was the Laymen's Day speaker at Haymount Methodist Church, Fayetteville, on Sunday, November 1.

The Fayetteville District MYF Youth Council met at Methodist College on Sunday afternoon, November 1. The Reverend Bill Lowdermilk, District Director of Youth Work and Assistant Director of Public Relations at Methodist College, met with the Council.

Mr. F. H. Eason, Comptroller, has been appointed Associate
District Lay Leader for Lay Speaking Activities in the Fayetteville
District.

The Methodist College cross-country team has won two meets in competition with St. Andrews and North Carolina Wesleyan.

Mr. Eason and Mr. S. R. Edwards, Director of Admissions, attended the conference in Chapel Hill on the Economic Opportunity Act of 1964. This conference is sponsored by the Institute of Government and dealt in particular with the phases of the act that pertain to financial aid opportunities to college students.

Raul Spivak, Argentine planist, gave a concert at the college on Wednesday evening, October 28. He was so impressed with the campus and the people of the college that he remained on campus through the following Wednesday sharing informally with music majors and faculty.

On Sunday, October 25, a total of 51 people representing the MYF's of Hightower charge in Caswell County and Goshen-Keener charge in Sampson County toured the campus and ate supper in the cafeteria.

Mr. Edwards was the speaker for the P.T.A. meeting at J. W. Coon School in Fayetteville in October.

Charles McAdams, Director of Public Relations was the speaker for the Observance of Christian Education Sunday at Whiteville Methodist Church on Sunday, October 25. He was also the speaker for College Day observance at Centenary Methodist Church, Smithfield, on Sunday, November I. He participated in the Sunday School hour as well as the eleven o'clock service. Fran Abell, a Methodist College senior from Smithfield, also spoke during the service.

Dr. Charles G. Rowe, professor of foreign language was the speaker for the Foreign Language Section at the Southeastern N.C.E.A. meeting held in Wilmington in October. He spoke on the subject, "Teaching Conversational French".

Local News Media of NO College For immediate release

Methodist College
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 5, 1964

On Saturday, November 7, a One-day "New" Mathematics Conference will be held on the Methodist College campus.

The conference is co-sponsored by Methodist College and Science Research Associates, Inc., Chicago, Illinois.

Approximately 300 school administrators, supervisors and teachers from North and South Carolina are expected to attend the conference.

Major emphasis of the conference will be given to kindergarten-sixth grade teaching with special provisions for administrators and supervisors.

The conference will be under the direction of Hannis Latham, Conference Dean and S. R. A. staff associate from Washington, N. C..; John Joyce, S. R. A. regional director, Columbia, S. C.; Paul Hunt, associate director, program development, S. R. A. Headquarters, Chicago, Illinois; and Mrs. Margorie Arden, project director, S. R. A. Headquarters, Chicago, Illinois.

Co-sponsoring college officials are: Dr. L. Stacy Weaver, president of Methodist College; Dr. Millard P. Burt, dean of the college; and Grady Snyder, head of the mathematics department of the college.

The keynote speaker for the conference is Dr. David D. Strebe, professor of mathematics, University of South Carolina. His two addresses, one in the morning and one in the afternoon, will be: "New Math--What, Why, and When?" and "Symbols and Signs--What Do They Say?"

Dr. Strebe will also lead the clinical group composed of administrators and supervisors and will work with them on the topic, "Implementing the

Methodist College Page 2

'New' Math Curriculum."

Jack M. Custer, supervisor of mathematics, Newport News City Schools, Newport News, Virginia, will serve in the morning session as group leader for kindergarten-third grade teachers. This group will be concerned with mathematics in the primary grades with emphasis upon pre-number ideas, names for numbers, sets and subsets, one-to-one correspondence, and ordering of the whole numbers. This will be followed by basic concepts of addition and its inverse, subtraction, place value, multiplication and its inverse.

In the afternoon his presentation will center around the topics of equations, geometry, measurement, inequalities, regrouping, fractions, and number patterns.

George McCune, supervisor of elementary education, Arlington Public Schools, Arlington, Va., will serve as group leader for grades 4-6 and will discuss "Mathematics Today--Where Are We?" and "Mathematics and You--What Are You Doing?"

Registration for the conference will be held from 8:00-9:00 a.m. in the Student Union. The first general session will begin at 9 o'clock at which time Dr. L. Stacy Weaver will bring greetings and words of welcome. Lunch will be served in the college cafeteria at 12 o'clock. The conference will close at 3:30 p.m.

Local Heus Moder Methodist College For immediate release Fayetteville, North Carolina By: Charles K. McAdams, Director of Public Relations November 9, 1964 Lisa Sergio, specialist and lecturer in world affairs, will be on the campus of Methodist College on November 16 and 17 as a Danforth Visiting Lecturer. Miss Sergio will give a lecture entitled, "Young Nations at the Crossroads" on Tuesday evening, November 17 at 8 o'clock in the Student Union. This is the fourth program in the 1964-65 Concert-Lecture Series, to which the public is invited. Miss Sergio is recognized on both sides of the Atlantic as one of the ablest and best informed analysts of international affairs. Her rise to prominence occurred through a unique chain of events which led her from archaeological research to radio, from close association with a dictator to fearless militancy for democracy and individual freedom, and from the invention of a system for teaching languages over the radio to the editorship of a magazine and a worldwide news service.

Lisa Sergio was born in Florence, Italy. Her mother was Margaret Fitzgerald of Baltimore, and her father was a half-Scottish Italian nobleman, Baron Agostino Sergio.

At fifteen, Lisa Sergio translated a play from French into Italian, and saw it produced. At seventeen, she was associate editor of the only English newspaper in Italy--a literary weekly, "The Italian Mail"--which counted among its contributors many celebrated writers, among them Walter Savage Landor, D. H. Lawrence, and Aldous Huxley.

When Miss Sergio was twenty-two, she resigned the editorship to turn to archaeology. She worked on the Roman excavations at Ostia and at Pompeii, eventually contributing an official guide book to the latter site.

In 1932, at a time when Fascism was generally regarded as "a good thing for Italy", it was Guglielmo Marconi, "The father of the wirelese", who persuaded Miss Sergio to enter the field of radio. She thus became the first woman commentator in Europe.

Her close association with the Italian dictator and his government soon disgusted Miss Sergio with totalitarianism. Carefully at first, and eventually more daringly, she used her unique position to attempt to reveal its dangers.

Finally caught, she evaded arrest and escaped to America with the aid of Marconi.

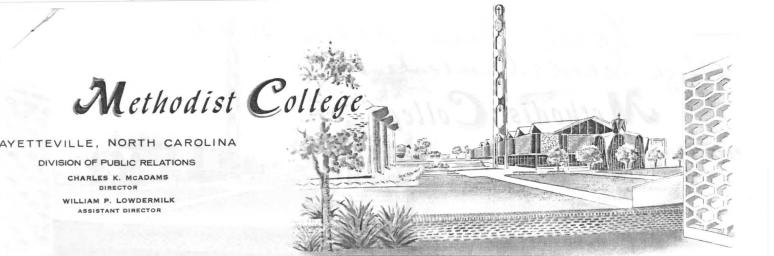
A few days after Miss Sergio's arrival in the U.S., she was broadcasting over NBC and by the time the war began, she had established herself as one of America's leading commentators with New York's WQXR and with the ABC network. The recipient of many honors and awards for broadcasting work, she soon made a place for herself in the lecture field. Among her other awards is the French Legion of Honor.

Miss Sergio was for several terms a Lecturer in Sociology at Columbia University, specializing in Propaganda and Psychological Warfare Studies, In 1956 she accepted the editorship of Worldover Press and held this position for four years, until she decided to make lecturing her major activity.

In recent years Miss Sergio has visited the Soviet Union and other countries in the Soviet sphere, has lectured through India and East Pakistan under State Department sponsorship, and presently makes her headquarters in Washington, D. C. While free-lancing in radio and television, she devotes time to many voluntary activities

Methodist College Page 3

which include being a member of the Board of Managers of United Church
Women and of the Broadcasting and Film Commission of the National
Council of Churches, and a member of the Department of Promotion of the
Episcopal Diocese of Washington, D. C. She broadcasts a weekly Sunday
morning program over WMAL in Washington called "Prayer Through the Ages",
and her book "The Prayers of Women" is scheduled for publication this fall
by Harper and Row.



Methodist College For immediate release Fayetteville, North Carolina

By: Charles K. McAdams, Director of Public Relations

November 10, 1964

Dr. W. F. Little, professor of chemistry at the University of North

Carolina at Chapel Hill, will be the guest lecturer at a meeting of

the Science Club at Methodist College on Thursday afternoon, November 12.

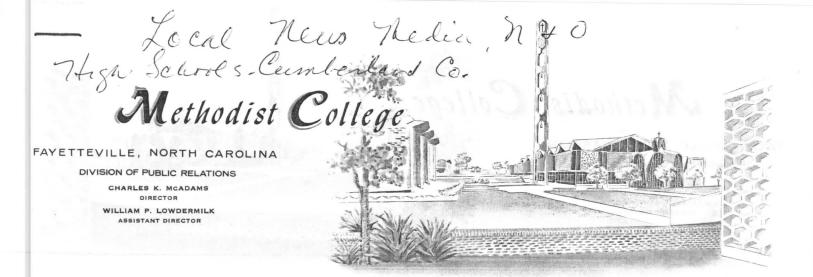
Dr. Little will speak on the subject, "Chemistry of Ferrocene."

This is the first in a series of lectures which the Science Club is sponsoring at the college.

The meeting will be held in the Science Building Auditorium and will begin with a tea at 4:45 p.m., followed by the lecture at 5 o'clock.

Students and teachers from high schools and colleges of the Fayetteville area are invited to attend the meeting.

Officers of the Methodist College Science Club are: Jerry Marcus,
Philadelphia, Pa., president; Paul Brill, Southern Pines, vice-president;
Gail Harrison, Fayetteville, secretary-treasurer. Dr. Charles Ott, area chairman of science and mathematics and professor of chemistry, is advisor for the club.



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Methodist College For immediate release Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 11, 1964

Eleven Methodist College seniors have been elected to WHO'S WHO

AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES.

Announcement of this recognition was made today by Dr. Millard P. Burt, dean of the college.

Students receiving this honor, from nominations made by the faculty of the college, are: Donna Mae Aldridge, Oakland, Calif.; Bobby Wayne Autry, Florence, S. C.; Nancy Ruth Best, Franklinton, N. C.; Eugene Wade Coats, Fayetteville; Shirley Ann Draughon, Fayetteville; David Bryce Herring, Evansville, Ind.; Barbara Allen Holmes, Fayetteville; L. Richard Meissner, Jr., Fayetteville; David Kermit Norris, Fayetteville; Rebecca Stone Starling, Fayetteville; Virginia Gough Wood, Hope Mills.

Criteria, established by the faculty, for nomination of these students are: seniors with at least a 2.5 scholastic average, leadership and participation in academic and student activities, and promise of future achievement.

Local news Med, 20 + 200 +

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DISTRIBUTION: EVANSVILLE PRESS, EVANSVILLE COURIER, EVANSVILLE, IND.

Methodist College For immediate release
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 11, 1964

Fayetteville, N. C.--David Bryce Herring, son of Mrs. Marva Lee
Kaufman, 315 S. E. 2nd St., Evansville, is one of eleven Methodist
College students elected to WHO'S WHO AMONG STUDENTS IN AMERICAN
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FRANKLINTON TIMES, Louisburg, N. C.

Methodist College For immediate release Fayetteville, North Carolina

By: Charles K. McAdams, Director of Public Relations

November 11, 1964

Fayetteville, N. C.--Nancy Ruth Best, daughter of Mr. and Mrs. G. W. Best, 110 Chavis St., Franklinton, is one of eleven Methodist College students elected to WHO'S WHO AMONG STUDENTS IN AMERICAN UNI-VERSITIES AND COLLEGES.

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SMITHFIELD HERALD

Methodist College For immediate release
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 12, 1964

Fayetteville, N. C.--Mrs. Rebecca Stone Starling, wife of Michael

Vick Starling, a native of Smithfield, is one of eleven Methodist College

seniors elected to WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES.

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DURHAM MORNING HERALD & DURHAM SUN, Durham

Methodist College For immediate release Fayetteville, North Carolina

By: Charles K. McAdams, Director of Public Relations

November 12, 1964

Fayetteville, N. C.—Rebecca Stone Starling, daughter of Mr. and Mrs. A. B. Stone, Jr., Bexley Av., Durham, is one of eleven Methodist College seniors elected to WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES.

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WILMINGTON MORNING STAR & WILMINGTON NEWS, Wilmington, N. C.

Methodist College For immediate release Fayetteville, North Carolina

By: Charles K. McAdams, Director of Public Relations

November 12, 1964

Payetteville, N. C.--David Kermit Norris, son of Mr. and Mrs. Paul Norris, 443 Monroe Av., Carolina Beach, is one of eleven Methodist College seniors elected to WHO'S WHO AMONG STUDENTS IN AMERICAN UNIVERSITIES AND COLLEGES.

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FLORENCE MORNING NEWS, Florence, S. C.

Methodist College For immediate release
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 11, 1964

Fayetteville, N. C.--Bobby Wayne Autry, son of Mr. and Mrs. T. T.

Autry, 1323 Sewanee St., Florence, is one of eleven Methodist College
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NEWS & OBSERVER

Methodist College For release Sunday, November 15
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 13, 1964

Fayetteville, N. C.--Lisa Sergio, specialist and lecturer in world affairs, will be on the campus of Methodist College on November 16 and 17 as a Danforth Visiting Lecturer.

Miss Sergio will give a lecture entitled, "Young Nations at the Crossroads" on Tuesday evening, November 17 at 8 o'clock in the Student Union.

This is the fourth program in the 1964-65 Concert-Lecutre Series, to which the public is invited.

Miss Sergio is recognized on both sides of the Atlantic as one of the ablest and best informed analysts of international affairs. Her rise to prominence occurred through a unique chain of events which led her from archaeological research to radio, from close association with a dictator to fearless militancy for democracy and individual freedom, and from the invention of a system for teaching languages over the radio to the editorship of a magazine and a world-wide news service.

Lisa Sergio was born in Florence, Italy, Her mother was Margaret Fitzgerald of Baltimore, and her father was a half-Scottish Italian nobleman, Baron Agostino Sergio.

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Her close association with the Italian dictator and his government soon disgusted Miss Sergio with totalitarianism. Carefully at first, and eventually more daringly, she used her unique position to attempt to reveal its dangers.

Finally caught, she evaded arrest and escaped to America with the aid of Marconi.

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In recent years Miss Sergio has visited the Soviet Union and other countries in the Soviet sphere, and has lectured through India and East Pakistan under State Department sponsorship. She broadcasts a weekly Sunday morning program over WMAL in Washington called "Prayer Through the Ages," and her book "The Prayers of Women" is scheduled for publication this fall by Harper and Row.

Local Distribution

Methodist College For release 12 Noon, Monday, Nov. 16
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
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In 1932 under Marconi's influence she entered the field of radio to become Europe's first woman commentator. However, she soon became disgusted with Mussolini's totalitarianism and used her position to reveal its dangers. To avoid arrest she escaped to the U.S.

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Miss Sergie comes to Methodist College under the Danforth

Visiting Lecturer program. She spoke to the student assembly this morning
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Methodist College

Fayetteville, North Carolina

By: Charles K. McAdams, Director of Public Relations

November 13, 1964

Lisa Sergio, recognized as one of the country's ablest and best informed news analysts and lecturers of international affairs, will be at Methodist College today and Tuesday.

On Tuesday evening, November 17 Miss Sergio will give a lecture entitled, "Young Nations at the Crossroads." This program is the fourth in the 1964-65 Concert-Lecture Series at Methodist College. The lecture will be given at 8:00 p.m. in the Student Union. The public is invited to attend. There is no admission charge.

Miss Sergio was born in Italy of Italian and American parents.

In 1932 under Marconi's influence she entered the field of radio to become Europe's first woman commentator. However, she soon became disgusted with Mussolini's totalitarianism and used her position to reveal its dangers. To avoid arrest she escaped to the U.S.

In recent years she has devoted the majority of her time to lecturing. Her travels have carried her to the Soviet Union and other Iron Curtain countries. In 1962-63 she was a State Department lecturer in India and Pakistan.

She broadcasts a weekly Sunday morning program over WMAL in Washington called "Prayer Through the Ages," and her book "The Prayers of Women" is scheduled for publication this fall by Harper and Row.

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She broadcasts a weekly Sunday morning program over WMAL in Washington called "Prayer Through the Ages," and her book "The Prayers of Women" is scheduled for publication this fall by Harper and Row.

Miss Sergio comes to Methodist College under the Danforth

Visiting Lecturer program. She spoke to the student assembly this morning

on "Today's Challenge to American Youth." In additional informal sessions

with students and faculty she will discuss "The Changing Nature of American

Power" and "Christian Light and Secular Shadows--East and West."



ASSOCIATION OF AMERICAN COLLEGES

ARTS PROGRAM

200 WEST 57th STREET, NEW YORK 19, N. Y. ••• PLaza 7-1520

LISA SERGIO, World Affairs

Danforth Visiting Lecturer

Lisa Sergio, specialist and lecturer in world affairs, will be on the campus of Methodist college on // as a Danforth Visiting Lecturer.

Miss Sergio is recognized on both sides of the Atlantic as one of the ablest and best informed analysts of international affairs. Her rise to prominence occurred through a unique chain of events which led her from archaeological research to radio, from close association with a dictator to fearless militancy for democracy and individual freedom, and from the invention of a system for teaching languages over the radio to the editorship of a magazine and a world-wide news service.

Lisa Sergio was born in Florence, Italy. Her mother was Margaret Fitzgerald of Baltimore, and her father was a half-Scottish Italian nobleman, Baron Agostino Sergio. Against an aristocratic and cosmopolitan background, Miss Sergio was tutored privately, instinctively specializing in subjects, including languages, which later fitted her admirably for her study and evaluation of world affairs.

At fifteen, Lisa Sergio translated a play from French into Italian, and saw it produced. At seventeen, she was associate editor of the only English newspaper in Italy — a literary weekly, "The Italian Mail" — which counted among its contributors many celebrated writers, among them Walter Savage Landor, D. H. Lawrence, and Aldous Huxley.

When Miss Sergio was twenty-two, she resigned the editorship to turn to archaeology. She worked on the Roman excavations at Ostia and at Pompeii, eventually contributing an official guide book to the latter site. (She also has the distinction of having had an ancient tomb at Ostia named in her honor. When it was opened, Miss Sergio was the only person in the archaeological party small enough to enter the tomb and explore its interior.)

(More)

In 1932, at a time when Fascism was generally regarded as "a good thing for Italy", it was Guglielmo Marconi, "The father of the wireless", who persuaded Miss Sergio to enter the field of radio. She thus became the first woman commentator in Europe, and was heard broadcasting regularly in French and English. These duties were combined with those of being official English and French interpreter for Mussolini.

Her close association with the Italian dictator and his government soon disgusted Miss Sergio with totalitarianism. Carefully at first, and eventually more daringly, she used her unique position to attempt to reveal its dangers. Finally caught, she evaded arrest and escaped to America with the aid of Marconi.

A few days after Miss Sergio's arrival in the United States, she was broadcasting over NBC, and by the time the war began, she had established herself as one of America's leading commentators with New York's WQXR and with the ABC network. The recipient of many honors and awards for broadcasting work, she soon made a place for herself in the lecture field. Among her other awards is the French Legion of Honor.

Miss Sergio was for several terms a Lecturer in Sociology at Columbia University, specializing in Propaganda and Psychological Warfare Studies. In 1956 she accepted the editorship of Worldover Press and held this position for four years, until she decided to make lecturing her major activity.

In recent years Miss Sergio has visited the Soviet Union and other countries in the Soviet sphere, has lectured through India and East Pakistan under State Department sponsorship, and presently makes her headquarters in Washington, D. C. While free-lancing in radio and television, she devotes time to many voluntary activities which include being a member of the Board of Managers of United Church Women and of the Broadcasting and Film Commission of the National Council of Churches, and a member of the Department of Promotion of the Episcopal Diocese of Washington, D. C. She broadcasts a weekly Sunday morning program over WMAL in Washington called "Prayer Through the Ages", and her book "The Prayers of Women" is scheduled for publication this fall by Harper and Row.

Here at , Miss Sergio will give a public lecture on "Young Nations at the Crossroads", and a student convocation address on "Today's Challenge to American Youth", In two informal sessions with students and faculty, she

Public Lecture: Tuesday, Nov. 17, 8 Pm Student Union

will discuss "The Changing Nature of American Power" and "Christian Light and Secular Shadows — East and West".

The Danforth Visiting Lecturers project, under which Miss Sergio comes to this campus, is now in its eighth year. It is sponsored jointly by the Danforth Foundation and the Association of American Colleges. Purpose of the program is "to strengthen the intellectual, the religious and the cultural aspects of liberal education in the United States". Miss Sergio is one of nineteen outstanding scholars and specialists from this country and abroad selected by the Foundation and the Association's Arts Program for campus visits during the 1964-65 academic year. The tours planned for Miss Sergio will take her to the campuses of fourteen colleges and universities in several sections of the nation. She has participated in the program in four previous seasons, and has been to approximately sixty institutions as a Danforth Visiting Lecturer.

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November 16, 1964

The Reverend S. J. Starnes, Editor NORTH CAROLINA CHRISTIAN ADVOCATE Post Office Box 508 Greensboro, North Carolina

Dear Brother Starnes:

The enclosed material concerns the opening and Open House for the new Fayetteville District parsonage. In addition to the exterior picture of the parsonage, I am sending five other pictures which I thought you might like to use in some manner, probably as a composite in connection with the article on the Open House.

I appreciate the very fine manner in which you handled the picture of our new bell tower at Methodist College. I thought it made a very attractive cover picture and we have had numerous favorable comments.

Thank you again for the splendid job which you are doing with THE ADVOCATE.

With best wishes to you and yours I remain

Sincerely yours,

Charles K. McAdams Director of Public Relations

CKM:BCD Enclosures NORTH CAROLINA CHRISTIAN ADVOCATE

Methodist College
Fayetteville, North Carolina
By: Charles K. McAdams
District Director of Methodist Information
November 17, 1964

OPEN HOUSE HELD AT NEW FAYETTEVILLE DISTRICT PARSONAGE

More than 300 Methodists of the Fayetteville District visited their new district parsonage at 1911 Raeford Road during an open house November 8.

The district superintendent, The Reverend Barney L. Davidson and Mrs. Davidson, were hosts for the occasion.

Mrs. Faye Dawson, chairman of the District Parsonage Committee, received, along with her husband, at the foyer door.

Mrs. D. R. Allen, a member of the committee, introduced the guests to the district superintendent and his wife. Another member of the committee, Mrs. W. L. Hunter, assisted by directing the guests from the receiving line to other portions of the lovely home.

Those in the receiving line in addition to the district superintendent and wife were Mrs. M. C. Dunn, the late (and former) district superintendent's wife; Mr. John Hensdale, chairman of the district board of trustees, and Mrs. Hensdale; Mr. Robert Hair, chairman of the building committee, and Mrs. Haire;

Mr. Bob Allen, district lay leader, and Mrs. Allen.

Ministers' wives of the Fayetteville area, under the direction of Mrs. Amos Stone, were in charge of serving refreshments. Other ministers and wives representing subdistrict areas were:

Rev. and Mrs. Paul Browning, Rev. and Mrs. Wallace Kirby, and Rev. Lee Moser.

Dr. and Mrs. C. D. Barclift presided in the district office.

Dr. Barclift, a former district superintendent of many years,
explained the functions of the office. The Rev. and Mrs. T. R.

Jenkins registered guests in the secretary's office and bid
them farewell as they departed the parsonage. Dr. and Mrs.

Clarence Olive directed guests from the family room to the dining room where refreshments were served.

This lovely parsonage, situated on a large wooded lot, has in the office wing the office of the district superintendent, the secretary's office and a bathroom. In the house proper are three bedrooms and two baths downstairs and a bedroom and bath upstairs. The first floor also contains separate living and dining rooms, a kitchen and breakfast room and a large family room with a back porch adjoining. There is also a carport off the office wing.

The parsonage is of colonial style and was built of brick taken from some of the historic Green Street section homes of Fayetteville. The District Parsonage Building Committee included: Mr. Robert Haire, chairman; Mr. John Hensdale; Dr. C. D. Barclift; and Dr. Clarence Olive. Gordon L. Peebles of Fayetteville was the architect.

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Methodist College For Release Thursday, November 19, 1964
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
November 18, 1964

Fayetteville, N. C.--Eight colleges in eastern North Carolina will participate in an Intercollegiate Spiritual Retreat at Methodist College November 20-22.

Delegates from North Carolina State, the University of North Carolina at Chapel Hill, St. Andrews Presbyterian, East Carolina, Pembroke State, Louisburg, Atlantic Christian and North Carolina Wesleyan will come to Methodist College for a weekend of fellowship, study and worship.

This is the first of such weekends and is sponsored by the students and chaplain at Methodist College.

The theme of the retreat will be, "It's Love That Makes The

The keynote speaker will be Jim Christian, III of Lynchburg, Va., who has completed two years at Hobart College.

Other leaders will include: Anna Dixon and Nancy Best, Methodist College, Music and Recreation; Dick Meissner, Methodist College, morning devotions; Anne Smith, U. N. C., Chapel Hill, creative writing.

The retreat will begin with registration on Friday afternoon and will continue through lunch on Sunday.

NORTH CAROLINA CHRISTIAN ADVOCATE

Methodist College Fayetteville, North Carolina By: Charles K. McAdams, Director of Public Relations December 3, 1964

Four colleges in eastern North Carolina participated in an Intercollegiate Spiritual Retreat at Methodist College November 20-22.

Delegates from the University of North Carolina at Chapel Hill, Louisburg College, Atlantic Christian College and North Carolina Wesleyan College came to Methodist College for a weekend of fellowship, study and worship.

This was the first of such weekends and was sponsored by the students and chaplain at Methodist College.

"It's Love That Makes The World Go 'Round" was the theme of the retreat.

Student leaders included: Jime Christian, III, Lynchburg, Va., keynote speaker; Anne Smith. U. N. C., at Chapel Hill, "Creative Writing";

Anna Dixon, Music, Nancy Best "Devotion in Motion", Dick Meissner,

Morning Devotions, all of Methodist College.

Approximately 50 students participated in the retreat which began with registration on Friday afternoon and continued through lunch on Sunday.

THE NORTH CAROLINA CHRISTIAN ADVOCATE

Methodist College
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
December 9, 1964

The Reverend Lester Tilley, fifth from left, pastor of Longview Methodist Church, Raleigh, and members of his M.Y.F. visited the Methodist College campus on Saturday morning, November 21. This is one of many youth and adult groups which have recently visited the campus.

Compus

Local Distribution

Methodist College Fayetteville, North Carolina

For release Sunday, Dec. 13

By: Charles K. McAdams, Director of Public Relations December 9, 1964

The Methodist College Chorus, under the direction of Alan M. Porter, will present its annual Christmas Concert on Wednesday evening, December 16 at 8 o'clock in the Student Union. The public is cordially invited to attend.

The Chorus will present a program of carols from the United States and foreign countries. The featured work will be Gloria by Antonio Vivaldi (1669-1741). This is an extended work for mixed chorus and solo voices. One of the solos will be, "Domine Deus" sung by Barbara Holmes, soprano, accompanied by Dr. Willis Gates, violinist. Dr. Gates is Area Chairman of Fine Arts at Methodist College.

Other student soloists are: Roberta West, mezzo-soprano; Teresa Zahran, soprano; Barbara Simmons, soprano; Carol Stuart, contralto.

Accompanists will be Ann McKnight, Sandra Gibson and Barbara Holmes.

The Chorus has made frequent appearances in the Fayetteville area recently and has been enthusiastically received. This will be their first campus concert for the 1964-65 academic year.

THE FAYETTEVILLE OBSERVER

Methodist College For release Wednesday, Dec. 16
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
December 15, 1964

The Methodist College Chorus, conducted by Alan M. Porter, will present its annual Christmas Concert tonight at 8 o'clock in the Student Union. Music lovers in the community are invited. There is no admission charge.

The Chorus will present a program of carols from the United States and foreign countries. The highlight of the evening will be Gloria by Antonio Vivaldi.

TO:

Steve Thompson

December 10, 1964

FROM: Public Relations Department

The starting time for the Augusta College game at Methodist College on Saturday night, December 12 will be 7:30 p.m. instead of 8:00 p.m.

We would appreciate your making this announcement in Saturday's paper.

Local Distribution

Methodist College For release Friday, Dec. 11, 1964
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
December 10, 1964

Voit Gilmore, State Senator-Elect from the Eighteenth Congressional District, will speak at Methodist College Monday, December 14 at 8:00 p.m. in the Science Hall Auditorium. Mr. Gilmore is coming to the college under the sponsorship of the Methodist College Young Democrats Club. He will speak on the topic: "Young Man, Your World!". A reception will be held following his talk. The public is invited.

Mr. Gilmore was born in Winston-Salem, N. C. He attended public schools there and also Georgia Military Academy. He was a Phi Beta Kappa graduate of the University of North Carolina, with a B. A. degree in journalism and political science. In 1939-40 he was a Rockefeller "government intern" at the National Institute of Public Affairs in Washington, D. C.

From 1943-46 Mr. Gilmore was an officer of the United States Navy in the Naval Air Transport Service.

He was employed by Pan-American Airways, serving as Assistant to the Manager of the Latin American Division in Miami, Personnel Manager of Pan American Airways-Africa-Ltd., Public Relations Director, Pacific-Alaska Division, San Francisco.

Returning to North Carolina in 1947 to assume family business responsibilities, he became engaged in wholesale and retail lumber businesses as well as becoming owner-operator of a group of motels and restaurants.

DISTRIBUTION: THE FAYETTEVILLE OBSERVER, WFAI, WFNC, WFLB, WIDU, WTVD

Methodist College For release Friday, Dec. 11, 1964
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
December 10, 1964

Methodist College Page 2

Elected town councilman, then mayor, of Southern Pines in 1953-57,

Mr. Gilmore became active in promoting tourism in North Carolina. He was twice
elected president of the N. C. Travel Council and also was appointed by

Governor Luther Hodges a member of the N. C. Board of Conservation and

Development, 1958-61.

Most recently Voit Gilmore was Director of the United States Travel Service, appointed by President Kennedy on August 15, 1961. He became the first director of the Government's new program to assist this country's balance-of-payments position by developing international tourism to the United States. His travels have taken him to every continent—in 1962 he traveled more than 300,000 miles, an average of 6,000 miles per week. He was USTS Director until his resignation in May of this year.

Mr. Gilmore is a Kiwanian, a deacon of the Southern Pines Presbyterian Church and a trustee of St. Andrews Presbyterian College. He is Vice President of the North Carolina Symphony Society and a director of the N. C. Business Foundation at the University of North Carolina.

Mr. Gilmore, his wife, and four children currently reside in Southern Pines.

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We would appreciate your making this announcement in Saturday's paper.

December 10, 1964

The Reverend S. J. Starnes NORTH CAROLINA CHRISTIAN ADVOCATE Post Office Box 508 Greensboro, North Carolina

Dear Mr. Stames:

I am enclosing a new cut line to be used with the picture of the Goldsboro District Rally program participants.

Please substitute this cut line for the one which accompanied the picture.

Thank you.

Sincerely yours,

Joan A. Currie Secretary

THE NORTH CAROLINA CHRISTIAN ADVOCATE

Methodist College Fayetteville, North Carolina By: Charles K. McAdams, Director of Public Relations December 10, 1964

The above persons appeared on the program when the Goldsboro District held a College Raily Banquet at Methodist College in November. From left: The Rev. Mark Lawrence, District Superintendent; Dr. L. Stacy Weaver, president, Methodist College; Bishop Paul N. Garber; Robert Rose, District Lay Leader, J. Nelson Gibson, past Conference Lay Leader, The Rev. W. M. Howard, president, Conference Board of Education; The Rev. James Miller, District Director of Higher Education; The Rev. James Auman, Executive Director, The Association of Methodist Colleges. The Fayetteville and Sanford Districts held similar rallies with over 500 attending the

December 11, 1964

TO: WFAI Sports Director

FROM: Public Relations Department

For your convenience in sports news coverage an athletic schedule of the Methodist College "Monarchs" is enclosed.

We extend a cordial invitation to the people in the Fayetteville area to attend our home basketball games. Admission is \$1.00 for adults, 50¢ for students.

*** Special Notice ***

Starting time for the Augusta College game at Methodist College Saturday night, December 12, will be 7:30 p.m. instead of the usual 8:00 p.m.

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TO: WIDU Sports Director

FROM: Public Relations Department

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FROM: Public Relations Department

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7 1964 De 1965?

The first Alumni Officers at Methodist College were elected during the first Alumni Banquet held during the second commencement weekend. They are from left: Julian Jessup, Wallace, President; David Herring, Evansville, Indiana, Vice-President; Mrs. Betty Bunce, Stedman, Secretary.

DISTRIBUTION: THE FAYETTEVILLE OBSERVER, WFAI, WFNC, WIDU, WFLB

Methodist College For release Tuesday, December 15
Fayetteville, North Carolina
By: Charles K. McAdams, Director of Public Relations
December 14, 1964

The sixth program in the Concert-Lecture Series at Methodist College will be Wednesday, December 16. The Methodist College Chorus, Alan M. Porter, conducter, will present a Christmas Concert at 8:00 p.m. in the Student Union. The public is invited.

Guest trumpeters will be Mr. Roy Roach and Dr. Robert Downing, both members of the Fayetteville Symphony Orchestra.

The program will be a varied one with carols from the United States and foreign countries.

The Chorus will begin the concert with "Fanfare for Christmas" by Martin Shaw, followed by "Joy to the World" (Antioch) arranged from George F. Handel and "There shall a Star come out of Jacob" by Felix Mendelssohn.

Carols from foreign countries will include: "Gloria", Old French Carol;
"Once, Long ago", Old Bohemian Carol; "Bring a Torch, Jeannette, Isabella",
Traditional French, arr. by Parker and Shaw; "Fum, Fum, Fum", Traditional
Spanish Dance Carol, arr. by Parker and Shaw.

Solo numbers for the concert will be: "In the bleak midwinter" (Christina Rossetti), Ann Davey, soprano; "Simeon", Teresa Zahran, soprano; Recitative and Air from Messiah, Carol Stuart, contralto, Barbara Holmes, soprano; "Sweet Little Jesus Boy", Roberta West, mezzo-soprano; "Behold that Star", George Stout, tenor.

Methodist College Page 2

Antonio Vivaldi's <u>Gloria</u> will be the highlight of the **e**vening. Solo parts will include; "Laudamus Te", Teresa Zahran and Barbara Simmons, sopranos; "Domine Deus", Barbara Holmes, soprano, and Dr. Willis Gates, violinist; "Domine Deus, Agnus Dei", Carol Stuart, contralto; "Qui sedes ad dexteram", Roberta West; "Cum Sancto Spiritu", Roy Roach, trumpeter.

Student accompanists for the Chorus will be: Sandra Gibson, Ann McKnight, Roberta West and Barbara Holmes.

Officers of the Chorus are: president, Raymond Ussery, Fayetteville; vice-president, Carol Staurt, Charlotte; secretary-tresaurer, Teresa Zahran, Fayetteville; librarian, Margaret Alexander, Charlotte; robes chairman, Ann Caudle, Greensboro; publicity chairman, Larry Barnes, Fayetteville.

Local Theur Media + 17+0 For release Wednesday, Dec. 16 Methodist College Fayetteville, North Carolina By: Charles K. McAdams, Director of Public Relations December 15, 1964 Methodist College was host last evening for the Area Meeting of Admissions

Officers of the North Carolina College Conference and Guidance Personnel in the high schools of Cumberland, Harnett, Moore and Sampson counties.

Approximately sixty-five persons attended this dinner meeting, which was held in the college dining hall at 7:00 p.m.

Mr. Bill Lowdermilk, Assistant Director of Public Relations at Methodist College, served as chairman. The purpose of the meeting was to provide an opportunity for college and high school personnel to consider the problems that arise in college admission.

A panel composed of Miss Ann Sugg of Duke University, Mr. Charles Hendricks of Guilford College and Mr. Junius Capehart of Fayetteville Senior High School discussed the various college admission plans, financial assistance and the enrollment of marginal students.

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DISTRIBUTION: THE FAYETTEVILLE OBSERVER, WFAI, WFNC, WIDU, WFLB, NEWS & OBSERVER

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