

WFLB ✓
WFNC ✓
WPAI ✓

"Fayetteville will get the college all right, there's no doubt in our minds about that - IF we fulfill our part of the bargain."

In making this statement today, Dr. R. L. Pittman, general chairman of the campaign now in progress throughout the city and county to raise \$2 million in support of the project, pointed up the main difference between the current appeal and one conducted here almost three months ago.

" This time we are assured by a duly authorized committee from the N. C. Methodist Conference that Fayetteville will be recommended as the site for a top flight four year co-educational college providing local commitments are fully met", declared Dr. Pittman.

" On May 14 in Goldsboro", he continued, " a special session of the North Carolina Methodist Conference will take final action in the matter and we confidently expect complete approval!"

The local leader emphasized the urgency of completing the canvass now underway well in advance of the Goldsboro session, for, he added, " we must demonstrate in a convincing manner that we are willing to bear our part of the responsibility."

Dr. Pittman and other campaign officials stated that the trend of increasing pledges, " many of them representing substantial increases", is highly encouraging at this stage.

" It suggests that the citizens of Fayetteville and Cumberland County fully realize what is at stake and they're prepared to go all out in seeing that the opportunity of a century does come true," observed another worker in the campaign.

Two local ministers today made declarations in support of the current \$2 million campaign for the New Methodist College as they envisioned community benefits from the establishment of such an institution in this city.

The clergymen issuing the pronouncements were Dr. Louis S. Gaines, pastor of the First Baptist Church, and the Rev. Roscoe C. Houser, Jr., rector of St. John's Episcopal Church

Dr. Gaines said:

The Rev. Houser declared:

Mayor George B. Herndon, today cited the tremendous interest shown by the people of Fayetteville in the New Methodist College as he expressed confidence that "All our people will work without ceasing until the \$2 million goal is reached, if not surpassed"

The mayor statement was issued as a contingent of nearly 800 workers began the second day of an intensive campaign effort which officials declared would cover a house-by-house, block-by-block, precinct-by-precinct appeal through every area of the city and county.

The mayors statement in full@ "I do not recall when the people of our community have been spurred on with greater zeal for a single cause than has accompanied the effort to locate a new college in this area.

"Now that the prospect of such an opportunity appears very real - and close at hand, I am confident that all our people will work without ceasing until the \$2 million goal is reached if not surpassed.

"No greater reward for effort could be asked than that our young people be given the advantages which the new Methodist College will most certainly afford them.

WFLB

Elaborate plans for a rousing and successful wind up of the \$2 million in pledges drive for the New Methodist College were made here yesterday as leaders in the movement sought added assurance that every resident in the city and county would be given opportunity to share in the area-wide effort scheduled to be completed on Tuesday, May 8, which now has been designated "Campaign Climax Day."

The Rev. Clyde S. Boggs, pastor of the Haymount Methodist Church, yesterday accepted appointment as general chairman of a Special Events Organization which will promote and direct activities calculated to spur the drive to a fast moving finish by the target date.

It was also revealed by Dr. R. L. Pittman, general chairman of the College Steering Committee, that Wednesday, May 9, would be celebrated in the city and county as Cumberland Achievement Day - providing residents of the area fulfilled the financial conditions set out for locating the new college in Fayetteville.

The Rev. Mr. Boggs listed a number of activities scheduled to take place during the closing week of the campaign. Among other projects planned, he announced that college pledging booths would be set up Wednesday morning, May 2, in strategic downtown areas, in suburban shopping centers, and at population centers throughout the county.

"Schools and churches in Cumberland County are also being asked to participate significantly in the closing phase of the campaign," the Rev. Mr. Boggs stated, "and these institutions are being given special assignments which we feel confident they will faithfully carry out."

He added that women of the churches were organizing to staff the various booths and to conduct extensive telephone follow-up of pledging solicitations.

"On Climax Day, itself, we are making plans for a final round-up of pledges throughout the entire county with a tremendous and dramatic appeal to all residents who have not pledged previously," the Rev. Mr. Boggs asserted. "To provide convenient last minute facilities for accomplishing this, we plan to utilize the established voting places throughout the city and county which have been offered by the County Board of Elections for this purpose".

Named as sub-chairmen by the Rev. Mr. Boggs to assist in closing phase activities of the college campaign were; ^{Charles E. Kukman, Climax Day Roundup} George Timmin, Street booths; F. D. Byrd and C. Reid Ross, schools; Rev. Owen Fitzgerald, assistant pastor of Hay Street Methodist Church, in charge of church promotions; and Mrs. George Timmin, in charge of telephone follow-up.

*1st reply met John & Ombre
7th Mrs. Byrd
TH Tom +
2:00 J. White Jr.
1st reply met John & Ombre
7th Mrs. Byrd
TH Tom +
2:00 J. White Jr.
1st reply met John & Ombre
7th Mrs. Byrd
TH Tom +
2:00 J. White Jr.*

Elaborate plans for a rousing and successful wind up of the \$2 million in pledges drive for the New Methodist College were made here yesterday as leaders in the movement sought added assurance that every resident in the city and county would be given opportunity to share in the area-wide effort scheduled to be completed on Tuesday, May 8, which now has been designated "Campaign Climax Day."

The Rev. Clyde S. Boggs, pastor of the Haymount Methodist Church, yesterday accepted appointment as general chairman of a Special Events Organization which will promote and direct activities calculated to spur the drive to a fast moving finish by the target date.

It was also revealed by Dr. R. L. Pittman, general chairman of the College Steering Committee, that Wednesday, May 9, would be celebrated in the city and county as Cumberland Achievement Day - providing residents of the area fulfilled the financial conditions set out for locating the new college in Fayetteville.

The Rev. Mr. Boggs listed a number of activities scheduled to take place during the closing week of the campaign. Among other projects planned, he announced that college pledging booths would be set up Wednesday morning, May 2, in strategic downtown areas, in suburban shopping centers, and at population centers throughout the county.

"Schools and churches in Cumberland County are also being asked to participate significantly in the closing phase of the campaign," the Rev. Mr. Boggs stated, "and these institutions are being given special assignments which we feel confident they will faithfully carry out."

He added that women of the churches were organizing to staff the various booths and to conduct extensive telephone follow-up of pledging solicitations.

"On Climax Day, itself, we are making plans for a final round-up of pledges throughout the entire county with a tremendous and dramatic appeal to all residents who have not pledged previously," the Rev. Mr. Boggs asserted. "To provide convenient last minute facilities for accomplishing this, we plan to utilize the established voting places throughout the city and county which have been offered by the County Board of Elections for this purpose".

Named as sub-chairmen by the Rev. Mr. Boggs to assist in closing phase activities of the college campaign were: George Tinnin, Street booths; F. D. Eyrd and C. Reid Ross, schools; Rev. Owen Fitzgerald, assistant pastor of Hay Street Methodist Church, in charge of church promotions ; and Mrs. George Tinnin, in charge of telephone follow-up.

Mrs S. L. Elfmon, president of the Fayetteville Woman's Club, declared today that the new Methodist College provided "an unparalleled opportunity within our reach" that will benefit this and other generations to come.

"What greater gift could we leave the generations to follow us," inquires Mrs. Elfmon, "than a citadel of higher learning in their midst?"

"Ours is a privilege not given to many," she continues, "the privilege of providing advanced education not only for the youth of today, but for thousands yet unborn."

"With such an unparalleled opportunity within our reach," she concludes, "surely we can do no less than give; give money, give time and effort, and give thanks for the priceless gift that is being given to us."

Enthusiastic support of the proposed Methodist College and the county-wide campaign for pledges in the amount of \$2million to assure its location in the Fayetteville area was voiced today by principals of some of the leading schools in the Cumberland County system.

School leaders, unanimously, see in this development a great boon to education among children of the county, who, now, or in the future, arrive at that stage where they decide to pursue their education beyond the high school level.

Some of the expressions received earlier this week by Dr. R. L. Pittman, general chairman of the College Steering Committee, and other campaign officials, follow:

E. M. Honecutt, principal, Central High School: "The locating of a college in Fayetteville should be good news to every citizen in Cumberland County. We should all be proud to support the Methodist College Campaign to raise two million dollars.

"A college in Fayetteville would do much to raise our educational standards. Many of our boys and girls in the public school are already beginning to talk college and thinking in terms of improving their work in school.

"We can not afford to let our children down. We must all do our part to bring the College to Fayetteville."

B. M. Harmon, principal, Gray's Creek School: "The proposed Methodist College is indeed a great opportunity for boys, girls, men, and women of the Fayetteville area. A college so near would increase college attendance of our high school students. It would minimize expenses for boys and girls who cannot afford to go away to college. It would be a challenge for many who would not otherwise realize the advantages of higher education. Most of all, it would stimulate Christian growth for all the citizens of this area."

E. R. Perry, principal, Hope Mills School: "It seems to me that the Methodist College is about the finest thing that could happen to the Fayetteville vicinity. In addition to the opportunity which it will afford the high school graduates of this area there will undoubtedly come a great cultural stimulus to the entire community. There is no way to estimate the value of this college in dollars and cents to the Cumberland County section of North Carolina."

V. C. Mason, principal, Massey Hill High School: "The Massey Hill people are very much elated over a college coming to Fayetteville. It would be impossible to say in a few words just what it would mean to our section of the county. We are glad and proud to know this good news.

"A college will mean a great deal to our high school graduates. In our section we have many boys and girls who would like to continue their education. In many cases financial difficulties are barriers and some of our boys and girls cannot go for this reason. Some of our boys and girls upon entering high school know they will never have a chance to go to college. Therefore, they do not plan their high school course with college in mind. However, if we have a college in Fayetteville many more of our high school graduates could attend college and prepare themselves for their life's work. As in most high schools the graduating classes are getting larger and larger each year. That means more H. S. graduates will be going to college. Our high school is growing by leaps and bounds--A college in Fayetteville will mean much to these boys and girls. It will mean the difference in either going to college or not going in many cases. At present we rely on scholarships to a great extent for many of our graduates. One father in our community pledged \$100.00 in the first campaign -- after learning that the college will come here for sure he has pledged \$500.00. This man has five children and he hopes every one of his children will go to college. Think what a saving this will be in this one case. There are many more cases like this one in our community, I am sure.

" Then, too, just think what a college will mean to our section of the state. It will give us prestige that we would not otherwise get in any other way. It will add an atmosphere to our county and city that will be elevating. It will bring talent to our community and county that we would not have in any other way. Also, it should unite the thinking and giving on the part of our people as nothing else would do.

" You can depend on the citizens to Massey Hill to support this college drive."

Lloyd E. Auman, principal, Seventy-First School: "I have been disappointed for many years because of the low percentage of boys and girls from this area that attend college. I feel that less than half of the boys and girls from this area who are capable of doing college work attend college. They fail to go for two reasons. The first reason being that they are not financially able to go, and second, due to the lack of encouragement from their parents they are not conscious of the values of a higher education. If we had a college here it would eliminate both of the above reasons. A college in this area would do much to improve our secondary schools by having a larger percentage of the students in the secondary school thinking about college before they ever finish High School. If they know they are going on to college they do much better work in High School. Finishing High School is the final goal in education for too many of our boys and girls who are capable of a higher education."

T. M. Johnson, Principal, Stedman School: "May I express to you and your co-workers my appreciation and pledge my co-operation in the wonderful project of getting a college in the Fayetteville area. I'm sure that a local college could do much to stimulate the interest of our young people in higher education and lift their ideals in a better life to a higher plan."

April 24, 1956

St. Louis Button Co.
414 Lucas Avenue
St. Louis, Mo

Gentlemen:

In connection with our telephone conversation yesterday, we are enclosing a check for \$177.25 to cover cost of the following:

5,000 buttons, 1 $\frac{1}{4}$ inch with copy as follows:

I've Pledged
to the
College-
Have You?

I hope you will do everything to ship as soon as possible.

Thank you very much.

Sincerely yours,

L. W. Allen

P. S. We will be looking forward to delivery by air express.
Send to:

College Steering Committee
Hay St. Methodist Church
Hay St.
Fayetteville, N. C.

DOMESTIC SERVICE	
Check the class of service desired; otherwise this message will be sent as a full rate telegram	
FULL RATE TELEGRAM	\$
DAY LETTER	S
NIGHT LETTER	E

WESTERN UNION

1206 10-51

W. P. MARSHALL, PRESIDENT

INTERNATIONAL SERVICE	
Check the class of service desired; otherwise the message will be sent at the full rate	
FULL RATE	
LETTER TELEGRAM	
SHIP RADIOGRAM	

NO. WDS.-CL. OF SVC.	PD. OR COLL.	CASH NO.	CHARGE TO THE ACCOUNT OF	TIME FILED
			3-3651	May 1, 4:30 P, M.

Send the following message, subject to the terms on back hereof, which are hereby agreed to

St. Louis Button Co.
 414 Lucas Avenue
 St. Louis, Mo.

Please advise shipment date and carrier of our order.

L. W. Allen
 College Committee

Methodist College, Inc.
Public Relations
Fayetteville, N. C.

July 13, 1957

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Methodist College here is expected to be ready for at least some of the floodtide of college-bound youth by the fall of 1959.

This is the tentative opening date set by the new institution's board of trustees, according to Terry Sanford, local attorney and chairman of the college's governing body.

Speaking to the Fayetteville Jaycees earlier this week, Sanford indicated present planning would admit the first class of 200 students in September 1959. Enrollment of the other classes, at the earliest intervals, would bring undergraduate population up to about 800, he said.

The now four-year senior co-educational college will be constructed and maintained through the joint financial support of the North Carolina Methodist Conference and the Fayetteville community - a grand total of \$4-1/2 million having been earmarked for initial capital outlay.

L. Stacy Weaver, Durham educator, recently elected as the institution's president, is expected to arrive here in the near future to give full time direction to the college project.

Methodist College, Inc.
Public Relations
Fayetteville, N. C.

July 13, 1957

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Methodist College here is expected to be ready for at least some of the floodtide of college-bound youth by the fall of 1959.

This is the tentative opening date set by the new institution's board of trustees, according to Terry Sanford, local attorney and chairman of the college's governing body.

Speaking to the Fayetteville Jaycees earlier this week, Sanford indicated present planning would admit the first class of 200 students in September 1959. Enrollment of the other classes, at the earliest intervals, would bring undergraduate population up to about 800, he said.

The new four-year senior co-educational college will be constructed and maintained through the joint financial support of the North Carolina Methodist Conference and the Fayetteville community - a grand total of \$4-1/2 million having been earmarked for initial capital outlay.

L. Stacy Weaver, Durham educator, recently elected as the institution's president, is expected to arrive here in the near future to give full time direction to the college project.

July 17, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE--Payments on pledges toward the Methodist College in Fayetteville have been "highly gratifying," it was revealed today by Frank McBryde, treasurer of the college board of trustees.

The new four-year co-educational institution, scheduled to be erected three miles north of this city on Highway 15-A, was sanctioned by the N. C. Methodist Conference at a special May session.

"Nearly \$60,000 has already been paid into the local college fund by donors of the area who subscribed a total of approximately \$1,800,000 for this purpose during April and May," declared the new college official.

McBryde stated that the greatest portion of these receipts resulted from pledge verification letters sent out earlier this month to business firms and individuals who had made previous commitments for this purpose.

Expected to open with an enrollment of 600 resident students, the college project to be undertaken at an estimated cost of \$4 million, will also receive initial financial support from Methodist churches of the conference to the tune of \$2 million.

Terry Sanford, Fayetteville attorney and Methodist lay leader, was named chairman of the board of trustees of the Fayetteville College at an organization meeting early in July.

Submitted by:

The Methodist College

News Bureau
Fayetteville, N. C.

July 17, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE--Payments on pledges toward the Methodist College in Fayetteville have been "highly gratifying," it was revealed today by Frank McBryde, treasurer of the college board of trustees.

The new four-year co-educational institution, scheduled to be erected three miles north of this city on Highway 15-A, was sanctioned by the N. C. Methodist Conference at a special May session.

"Nearly \$60,000 has already been paid into the local college fund by donors of the area who subscribed a total of approximately \$1,800,000 for this purpose during April and May," declared the new college official.

McBryde stated that the greatest portion of these receipts resulted from pledge verification letters sent out earlier this month to business firms and individuals who had made previous commitments for this purpose.

Expected to open with an enrollment of 600 resident students, the college project to be undertaken at an estimated cost of \$4 million, will also receive initial financial support from Methodist churches of the conference to the tune of \$2 million.

Terry Sanford, Fayetteville attorney and Methodist lay leader, was named chairman of the board of trustees of the Fayetteville College at an organization meeting early in July.

Submitted by:

The Methodist College

News Bureau
Fayetteville, N. C.

FOR IMMEDIATE RELEASE

FAYETTEVILLE- Job of seeking a president of the new Methodist college to be constructed in Fayetteville today was assigned to a committee of four men and one woman from the proposed institution's board of trustees.

Terry Sanford, local attorney and Methodist lay leader, elected chairman of the board at the recent organization meeting, announced the appointment of the group which will recommend the head of the new college.

Named to serve on the committee were: Reverend Vergil E. Queen, chairman, Durham; Mrs. Earl W. Brien, vice-chairman, Raleigh; W. E. Horner, Sanford; and J.O. Tally, Jr. and Frank McBryde, both of Fayetteville.

"We believe this is the next logical step to be taken by the governing body of the institution," Sanford asserted, adding that "it is highly essential that the president be available from the start to join in the development and execution of plans for the college."

The board chairman stated that leading national authorities on the establishment of new colleges had concurred in this view.

Expected to proceed immediately with the task at hand, the committee will likely hold numerous conferences with wellknown educators before considering possible candidates for the presidency of the Fayetteville college, Sanford said.

He stated that eventual employment of the college official would be left up to the full board, acting upon the committee's recommendation.

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Job of seeking a president of the new Methodist college to be constructed in Fayetteville today was assigned to a committee of four men and one woman from the proposed institution's board of trustees.

Terry Sanford, local attorney and Methodist lay leader, elected chairman of the board at the recent organization meeting, announced the appointment of the group which will recommend the head of the new college.

Named to serve on the committee were: Reverend Vergil E. Queen, chairman, Durham; Mrs. Earl W. Brien, vice-chairman, Raleigh; W. E. Horner, Sanford; and J. O. Tally, Jr. and Frank McBryde, both of Fayetteville.

"We believe this is the next logical step to be taken by the governing body of the institution," Sanford asserted, adding that "it is highly essential that the president be available from the start to join in the development and execution of plans for the college."

The board chairman stated that leading national authorities on the establishment of new colleges had concurred in this view.

Expected to proceed immediately with the task at hand, the committee will likely hold numerous conferences with well known educators before considering possible candidates for the presidency of the Fayetteville college, Sanford said.

He stated that eventual employment of the college official would be left up to the full board, acting upon the committee's recommendation.

METHODIST COLLEGE

NEWS BUREAU

FAYETTEVILLE, N. C.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

FOR IMMEDIATE RELEASE

Terry Sanford, of Fayetteville, Chairman of the proposed institutions board of trustees, in announcing the appointments, said: "We expect to rely a great deal upon the advice and help of these and other leaders as we go forward with our college project".

This identity with the college, he said, will confer upon committee members the distinction of "honorary alumni".

The new institution, chartered by the North Carolina Methodist Conference, is scheduled to be erected on a 700-acre site about three miles North of Fayetteville on the Raleigh highway.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

FOR IMMEDIATE RELEASE

Terry Sanford, of Fayetteville, Chairman of the proposed institutions board of trustees, in announcing the appointments, said: "We expect to rely a great deal upon the advice and help of these and other leaders as we go forward with our college project".

This identity with the college, he said, will confer upon committee members the distinction of "honorary alumni".

The new institution, chartered by the North Carolina Methodist Conference, is scheduled to be erected on a 700-acre site about three miles North of Fayetteville on the Raleigh highway.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, N. C.

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Methodist College will acquire a 700-acre campus site at ceremonies scheduled here Thursday morning at 10:30 o'clock.

Franklin S. Clark, president of the Fayetteville College Foundation, will formally present the property to college authorities in behalf of residents of Fayetteville and Cumberland County. The tract was purchased out of funds subscribed for the project during a campaign here last Spring.

Bishop Paul M. Garber, presiding bishop of the North Carolina Conference, will make dedicatory remarks; and Terry Sanford, chairman of the new institution's board of trustees will receive the land for the college.

Officials of the school have described the sizeable land area as "ideally perfect" for the proposed construction of a college plant. Located $3\frac{1}{2}$ miles north of the city on Highway 15-A, it is said to possess all the natural features for a scenic college campus.

Methodist College, Inc., chartered November 1, 1956, will be operated under the control and direction of the North Carolina Conference.

Board of Trustees of the institution will hold its fifth planning session at the Hotel Prince Charles Hotel here immediately following the dedicatory exercises which will take place at the college site.

July 27, 1956

FCR IMMEDIATE RELEASE

FAYETTEVILLE -

A million dollars - cash in hand - represents the initial financial requirement facing the Board of Trustees of Methodist College in Fayetteville if this body succeeds in ushering the new institution into early existence, according to a preliminary report from the Planning Committee released today by Terry Sanford, of Fayetteville, chairman of the College Board.

Cash money in this amount, it was estimated, will be sufficient to permit authorities to launch the first phase of actual construction which, ultimately, will involve capital expenditures of approximately \$4,000,000 for the original college plant.

Matter of finances gained principal emphasis in the report, which also revealed that monetary aid from established foundations is normally limited to existing institutions, and that government loans from Housing and Home Finance Agency, under Title IV, were subject to prior accreditation, meaning that the college would have to operate at least one year

to be eligible.

Other features highlighted in the early survey included recommendation that a college president be employed "as the first step"; the hiring of a land use specialist "to formulate an over-all present and future develop plan" of the 725-acre site, and the possible employment of a college consultant to expedite the entire project.

Minimum figure of \$1,000,000 was set by W. E. Horner, trustee, of Sanford, chairman of the Planning Committee, who consulted recently with Dr. Arthur Adams, president, American Council on Education, in Washington, D. C., and other leading authorities on the establishment and construction of colleges.

"While this is a lot of money, the disclosure is neither surprising nor discouraging," said Chairman Sanford in commenting on the report.

He expressed optimism that the immediate cash objective would be realized through the contributions of local residents and church members throughout the N. C. Methodist Conference, "who," he asserted, "are as anxious as the trustees that the facilities of the proposed institution be made available as soon as possible."

He suggested that many Fayetteville area residents who had already

2.

pledged \$1,500,000 toward a goal of \$4,000,000 in the college fund campaign would now be provided an added incentive to fulfill commitments well ahead of the five-year period extended originally.

Remainder of the \$4,000,000 is expected to come from other readers, pledging to the fund, from throughout the N. C. Methodist Conference. In addition, Fayetteville area residents and the Conference will share equally in raising an annual sustaining fund of \$100,000.

Plans call for the erection of a college plant which will accommodate a minimum of 600 students at the four-year co-educational institution to be located about three miles north of the city on a 125-acre tract provided for this purpose.

Sanford was high in his praise of the progress made by Horner's planning committee, which, he said, "reflects the enthusiasm and the diligence of the board in pursuing this great undertaking wisely and comprehensively in the best interest of all who are supporting the movement."

Several recommendations listed in the report will be presented to the Board of Trustees for consideration at the next meeting of the group, expected to be held in late August or early September.

METHODIST COLLEGE

NEWS BUREAU

FAYETTEVILLE, N. C.

July 27, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE -

A million dollars - cash in hand - represents the initial financial requirement facing the Board of Trustees of Methodist College in Fayetteville if this body succeeds in ushering the new institution into early existence, according to a preliminary report from the Planning Committee released today by Terry Sanford, of Fayetteville, chairman of the College Board.

Cash money in this amount, it was estimated, will be sufficient to permit authorities to launch the first phase of actual construction which, ultimately, will involve capital expenditures of approximately \$4,000,000 for the original college plant.

Matter of finances gained principal emphasis in the report, which also revealed that monetary aid from established foundations is normally limited to existing institutions, and that government loans from Housing and Home Finance Agency, under Title IV, were subject to prior accreditation, meaning that the college would have to operate at least one year

to be eligible.

Other features highlighted in the early survey included recommendation that a college president be employed "as the first step"; the hiring of a land use specialist "to formulate an over-all present and future develop plan" of the 725-acre site, and the possible employment of a college consultant to expedite the entire project.

Minimum figure of \$1,000,000 was set by W. E. Horner, trustee, of Sanford, chairman of the Planning Committee, who consulted recently with Dr. Arthur Adams, president, American Council on Education, in Washington, D. C., and other leading authorities on the establishment and construction of colleges.

"While this is a lot of money, the disclosure is neither surprising nor discouraging," said Chairman Sanford in commenting on the report.

He expressed optimism that the immediate cash objective would be realized through the contributions of local residents and church members throughout the N. C. Methodist Conference, "who," he asserted, "are as anxious as the trustees that the facilities of the proposed institution be made available as soon as possible."

He suggested that many Fayetteville area residents who had already

pledged \$1,800,000 (toward a goal of \$2,000,000) in the college fund campaign would now be provided an added incentive to fulfill commitments well ahead of the five-year period extended originally.

Remainder of the \$4,000,000 is expected to come from church members, pledging to the fund, from throughout the N. C. Methodist Conference. In addition, Fayetteville area residents and the Conference will share equally in raising an annual sustaining fund of \$100,000.

Plans call for the erection of a college plant which will accommodate a minimum of 600 students at the four-year co-educational institution to be located about three miles north of the city on a 725-acre tract provided for this purpose.

Sanford was high in his praise of the progress made by the board's planning committee, which, he said, "reflects the enthusiasm and the diligence of the board in pursuing this great undertaking wisely and comprehensively in the best interest of all who are supporting the movement."

Several recommendations listed in the report will be presented to the Board of Trustees for consideration at the next meeting of the group expected to be held in late August or early September.

METHODIST COLLEGE

NEWS BUREAU

FAYETTEVILLE, N. C.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, N. C.

August 4, 1956

For Immediate Release

FAYETTEVILLE - Qualifications of an acceptable candidate as president of the Methodist College in Fayetteville were discussed at a special meeting of a trustees' committee held in Raleigh recently.

First requirements of the college leader are that he "must be an educator and a churchman", according to Terry Sanford of Fayetteville, Chairman of the Methodist College Board of Trustees, who attended the session as an ex-officio member of the committee assigned to recommend a candidate for the position.

The Rev. Vergil E. Queen, of Durham, is chairman of the group. Others are Mrs. Earl W. Brien, vice chairman, of Raleigh; J. C. Tally, Jr., and Frank McBryde, both of Fayetteville; and W. E. Horner of Sanford.

"We recognize this task as one of the most critical responsibilities of the Board of Trustees," said Sanford, who stated that the stature of the man selected as president would "have great bearing upon the standards of excellence set by the institution at the beginning."

In seeking the proper man for this key position, the recommending committee has adopted a check list regarding criteria considered appropriate for the selection of a college president.

Qualities set out in this guide cover every facet of character, personality, background, training, ability and experience thought to be essential in the type of man suitable for the job of college president.

August 4, 1956

For Immediate Release

FAYETTEVILLE - Qualifications of an acceptable candidate as president of the Methodist College in Fayetteville were discussed at a special meeting of a trustees' committee held in Raleigh recently.

First requirements of the college leader are that he "must be an educator and a churchman", according to Terry Sanford of Fayetteville, Chairman of the Methodist College Board of Trustees, who attended the session as an ex-officio member of the committee assigned to recommend a candidate for the position.

The Rev. Vergil E. Queen, of Durham, is chairman of the group. Others are Mrs. Earl W. Brian, vice chairman, of Raleigh; J. C. Tally, Jr., and Frank McBryde, both of Fayetteville; and W. E. Horner of Sanford.

"We recognize this task as one of the most critical responsibilities of the Board of Trustees," said Sanford, who stated that the stature of the man selected as president would "have great bearing upon the standards of excellence set by the institution at the beginning."

In seeking the proper man for this key position, the recommending committee has adopted a check list regarding criteria considered appropriate for the selection of a college president.

Qualities set out in this guide cover every facet of character, personality, background, training, ability and experience thought to be essential in the type of man suitable for the job of college president.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, N. C.

August 11, 1956

For Immediate Release

FAYETTEVILLE - Cooperative action by the church and the community which resulted in a new college for this area may inspire similarly successful projects throughout the nation.

This idea was advanced here today by Terry Sanford, chairman of the new Methodist College Board of Trustees.

"The need for new institutions to accommodate the rising flood-tide of school children eager to obtain higher education must be fulfilled at the college level just as we are now expanding our elementary and high school facilities," Sanford asserted.

People in all parts of the country will follow the progress of the new Methodist College in Fayetteville as a possible answer to this problem, Sanford predicted.

"Thus far," the chairman of the new Methodist College's governing body point out, "we have a first class example of what can be accomplished through the magnificent teamwork of the church and the community."

He referred to the N. C. Methodist Conference and residents of the Fayetteville area, who, jointly, assumed responsibility for initial construction costs of the new Fayetteville college, estimated at \$4 million, plus continuing support of \$100,000 annually.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, N. C.

August 11, 1956

For Immediate Release

FAYETTEVILLE - Cooperative action by the church and the community which resulted in a new college for this area may inspire similarly successful projects throughout the nation.

This idea was advanced here today by Terry Sanford, chairman of the new Methodist College Board of Trustees.

"The need for new institutions to accommodate the rising flood-tide of school children eager to obtain higher education must be fulfilled at the college level just as we are now expanding our elementary and high school facilities," Sanford asserted.

People in all parts of the country will follow the progress of the new Methodist College in Fayetteville as a possible answer to this problem, Sanford predicted.

"Thus far," the chairman of the new Methodist College's governing body point out, "we have a first class example of what can be accomplished through the magnificent teamwork of the church and the community."

He referred to the N. C. Methodist Conference and residents of the Fayetteville area, who, jointly, assumed responsibility for initial construction costs of the new Fayetteville college, estimated at \$4 million, plus continuing support of \$100,000 annually.

SEP 20 1956

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

FOR IMMEDIATE RELEASE

Fayetteville - Next meeting of the Methodist College Board of Trustees will be held here on Thursday, September 27, it was announced today by Terry Sanford, board chairman.

Plans for the proposed institution are expected to be discussed in detail at that time by the 24 member group which will hear reports of various standing committees.

"We are faced with several decisions on important policy matters," Sanford pointed out. "As soon as we chart a clear course ahead, and the money from pledges comes in as we expect it to, people will begin to see some tangible results."

It will be the second gathering of the college trustees who met here in an organization meeting on July 2.

SEP 20 1956

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

FOR IMMEDIATE RELEASE

Fayetteville - Next meeting of the Methodist College Board of Trustees will be held here on Thursday, September 27, it was announced today by Terry Sanford, board chairman.

Plans for the proposed institution are expected to be discussed in detail at that time by the 24 member group which will hear reports of various standing committees.

"We are faced with several decisions on important policy matters," Sanford pointed out. "As soon as we chart a clear course ahead, and the money from pledges comes in as we expect it to, people will begin to see some tangible results."

It will be the second gathering of the college trustees who met here in an organization meeting on July 2.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE

SEPTEMBER 29, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Plans for erecting Methodist College in Fayetteville are moving ahead rapidly, awaiting only anticipated financial support from all sources.

This progress information was presented here Thursday afternoon to the college's 24-member Board of Trustees.

F. D. Byrd, Jr., Cumberland County superintendent of schools, was elected as a trustee to succeed L. Stacy Weaver of Durham, who has resigned to accept a commission post with the North Carolina Methodist Conference.

Among key reports presented was one on Planning committee activities by W. E. Horner, chairman, of Sanford.

Horner told the trustees of a series of meetings his group is holding with state college leaders named to a special advisory committee.

He gave a detailed report on a recent conference in Chapel Hill with three members of the advisory committee, Chancellor R. B. House, Dr. C. P. Spruill and Dr. A. K. King.

The planning committee has determined that no financial assistance can be obtained from foundations for building, although there is a possibility some such organization might make a limited grant for developing information in planning the institution.

PURPOSE OF COLLEGE

Purpose of the college should be a "high standard liberal arts institution, not a vocational or trade school, which would seek to serve the needs of the Cumberland and surrounding counties in church related higher education," according to a committee consensus.

Chancellor House urged the college trustees to place major emphasis

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE

SEPTEMBER 29, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Plans for erecting Methodist College in Fayetteville are moving ahead rapidly, awaiting only anticipated financial support from all sources.

This progress information was presented here Thursday afternoon to the college's 24-member Board of Trustees.

F. D. Byrd, Jr., Cumberland County superintendent of schools, was elected as a trustee to succeed L. Stacy Weaver of Durham, who has resigned to accept a commission post with the North Carolina Methodist Conference.

Among key reports presented was one on Planning committee activities by W. E. Horner, chairman, of Sanford.

Horner told the trustees of a series of meetings his group is holding with state college leaders named to a special advisory committee.

He gave a detailed report on a recent conference in Chapel Hill with three members of the advisory committee, Chancellor R. B. House, Dr. C. P. Spruill and Dr. A. K. King.

The planning committee has determined that no financial assistance can be obtained from foundations for building, although there is a possibility some such organization might make a limited grant for developing information in planning the institution.

PURPOSE OF COLLEGE

Purpose of the college should be a "high standard liberal arts institution, not a vocational or trade school, which would seek to serve the needs of the Cumberland and surrounding counties in church related higher education," according to a committee consensus.

Chancellor House urged the college trustees to place major emphasis

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE

OCTOBER 5, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - A generous land gift to the Methodist College, proposed for this area, was announced today by Terry Sanford, Chairman of the institution's Board of Trustees.

It was disclosed that Mr. and Mrs. J. D. Kinlaw, of this city, had conveyed property which will form the northern edge of the college site. Comprised of 10 acres fronting on the highway, it extends all the way to the Cape Fear River.

The donors expressed the hope that the gift would aid in providing a college for education-minded youth of the area.

Wilson Yarborough, Sr., Chairman of the site committee, declared today that deeds for other tracts in the 700 acre site would likely be received this week, thus climazing negotiations which have extended over several months.

Other members of the committee enclude Ed Fleishman, J. Mel Thompson, Frank McBryde and Graham Bell.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE

OCTOBER 5, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - A generous land gift to the Methodist College, proposed for this area, was announced today by Terry Sanford, Chairman of the institution's Board of Trustees.

It was disclosed that Mr. and Mrs. J. D. Kinlaw, of this city, had conveyed property which will form the northern edge of the college site. Comprised of 10 acres fronting on the highway, it extends all the way to the Cape Fear River.

The donors expressed the hope that the gift would aid in providing a college for education-minded youth of the area.

Wilson Yarborough, Sr., Chairman of the site committee, declared today that deeds for other tracts in the 700 acre site would likely be received this week, thus climazing negotiations which have extended over several months.

Other members of the committee enclude Ed Fleishman, J. Mel Thompson, Frank McBryde and Graham Bell.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE

OCTOBER 18, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Gift of a 120-acre tract of land to the new college proposed for this area was announced today by Terry Sanford, Chairman of the Methodist College Board of Trustees.

Mr. and Mrs. Joe W. Stout, local residents, donated the sizeable parcel of real estate, located along the southern margin of the previously selected 700-acre site.

Chairman Sanford said that deeds for remainder of the property are in process of preparation.

Wilson Yarborough, Chairman of the college site committee, joined with Sanford in gratefully acknowledging the generous gift.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE

OCTOBER 18, 1953

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Gift of a 120-acre tract of land to the new college proposed for this area was announced today by Terry Sanford, Chairman of the Methodist College Board of Trustees.

Mr. and Mrs. Joe W. Stout, local residents, donated the sizeable parcel of real estate, located along the southern margin of the previously selected 700-acre site.

Chairman Sanford said that deeds for remainder of the property are in process of preparation.

Wilson Yarborough, Chairman of the college site committee, joined with Sanford in gratefully acknowledging the generous gift.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

OCTOBER 27, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Another tract of land conveyed here yesterday to trustees of the proposed Methodist College assured extensive highway frontage for the school's projected campus.

Mr. T. Taylor, Richard E. Taylor and Thomas L. Dale, residents of this community, each deeded parcels of land comprising a total of about 65 acres. Property contains three brick houses and a frame building.

Wilson Yarborough, Chairman of the college site committee, said the latest land acquisition completed a strip of 2,500-ft. along 15-A North, Fayetteville-Raleigh thoroughfare, at the site about three miles north of this City.

He stated that Methodist College officials now held possession of approximately half of the 700-acre territory and that deeds would be presented in the next few days for the balance of the property.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

OCTOBER 27, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - Another tract of land conveyed here yesterday to trustees of the proposed Methodist College assured extensive highway frontage for the school's projected campus.

Mr. T. Taylor, Richard E. Taylor and Thomas L. Dale, residents of this community, each deeded parcels of land comprising a total of about 65 acres. Property contains three brick houses and a frame building.

Wilson Yarborough, Chairman of the college site committee, said the latest land acquisition completed a strip of 2,500-ft. along 15-A North, Fayetteville-Raleigh thoroughfare, at the site about three miles north of this City.

He stated that Methodist College officials now held possession of approximately half of the 700-acre territory and that deeds would be presented in the next few days for the balance of the property.

FOR IMMEDIATE RELEASE

Methodist College, Inc., of Fayetteville, came into official existence Thursday in Raleigh when a charter was issued to the 24-member board of trustees by Secretary of State Thad Eure.

Participating in the formalities were Terry Sanford, chairman of the board; the Reverend Vergil Queen, trustee, president of the North Carolina Conference Board of Education, and the Reverend W. L. Clegg, vice chairman of the college board.

"We're officially in business now," declared Chairman Sanford, "and with the support of thousands of local financial backers, already on the dotted line, and other thousands to follow from throughout the Conference, we are assured of reaping rich educational dividends for this and future generations."

The college group filed a certificate of incorporation listing 19 articles defining objects, authority and scope of the institution.

A non-capital stock enterprise, charter provides that objects of the new institution is "to establish, maintain and operate at Fayetteville, Cumberland County, North Carolina, a co-educational institution of collegiate grade to be known as Methodist College under the control and direction of the North Carolina Conference, Southeastern Jurisdiction, subject to appropriate provisions of the Discipline of the Methodist Church."

The board of trustees, as specified by the charter, will "administer affairs in trust for the Methodist Church."

Purpose of the college, primarily, it said, is to advance the cause of Christian education "and to extend the influence of science, art and Christian culture."

Considerable progress in preliminary planning was reported by Chairman Sanford, who described the project as "a unique example of what can be accom-

plished by concerted action of the community and the denomination working together."

He said that trustees of Methodist College will hold their third regular session later this month and that many of these activities would be discussed. He added that it had already been determined that principal emphasis would be centered on a "liberal arts" type college, rather than a vocational or trade school.

The general planning committee under W. E. Horner, of Sanford, chairman, has held numerous conferences with members of the Special Advisory Committee, made up of leading Tar Heel educators, as well as with other authorities in higher education.

Details of land use study, which, generally, will set out areas of location for various building components of the institution are expected to be released shortly.

The Reverend Queen, chairman of a committee to employ a college president, also has indicated that this position will be filled in the near future.

Meanwhile, negotiations have virtually been completed for the remainder of the 700-acre college site, located about three miles north of the city on the Raleigh highway. Officials said that deeds for the property were now in process of preparation.

FOR IMMEDIATE RELEASE

Methodist College, Inc., of Fayetteville, came into official existence Thursday in Raleigh when a charter was issued to the 24-member board of trustees by Secretary of State Thad Eure.

Participating in the formalities were Terry Sanford, chairman of the board; the Reverend Vergil Queen, trustee, president of the North Carolina Conference Board of Education, and the Reverend W. L. Clegg, vice chairman of the college board.

"We're officially in business now," declared Chairman Sanford, "and with the support of thousands of local financial backers, already on the dotted line, and other thousands to follow from throughout the Conference, we are assured of reaping rich educational dividends for this and future generations."

The college group filed a certificate of incorporation listing 19 articles defining objects, authority and scope of the institution.

A non-capital stock enterprise, charter provides that objects of the new institution is "to establish, maintain and operate at Fayetteville, Cumberland County, North Carolina, a co-educational institution of collegiate grade to be known as Methodist College under the control and direction of the North Carolina Conference, Southeastern Jurisdiction, subject to appropriate provisions of the Discipline of the Methodist Church."

The board of trustees, as specified by the charter, will "administer affairs in trust for the Methodist Church."

Purpose of the college, primarily, it said, is to advance the cause of Christian education "and to extend the influence of science, art and Christian culture."

Considerable progress in preliminary planning was reported by Chairman Sanford, who described the project as "a unique example of what can be accom-

plished by concerted action of the community and the denomination working together."

He said that trustees of Methodist College will hold their third regular session later this month and that many of these activities would be discussed. He added that it had already been determined that principal emphasis would be centered on a "liberal arts" type college, rather than a vocational or trade school.

The general planning committee under W. E. Horner, of Sanford, chairman, has held numerous conferences with members of the Special Advisory Committee, made up of leading Tar Heel educators, as well as with other authorities in higher education.

Details of land use study, which, generally, will set out areas of location for various building components of the institution are expected to be released shortly.

The Reverend Queen, chairman of a committee to employ a college president, also has indicated that this position will be filled in the near future.

Meanwhile, negotiations have virtually been completed for the remainder of the 700-acre college site, located about three miles north of the city on the Raleigh highway. Officials said that deeds for the property were now in process of preparation.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

NOVEMBER 8th, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - The board of trustees of the Methodist College will meet here in regular session Thursday, November 15 at 1 p. m. it was announced this morning by Terry Sanford, chairman of the board.

Charles Jordan, vice president of Duke University, is scheduled to lead discussion on planning and requirements of the college. Also reports from the various committees will be given.

This will be the third gathering of the board.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

NOVEMBER 8th, 1956

FOR IMMEDIATE RELEASE

FAYETTEVILLE - The board of trustees of the Methodist College will meet here in regular session Thursday, November 15 at 1 p. m. it was announced this morning by Terry Sanford, chairman of the board.

Charles Jordan, vice president of Duke University, is scheduled to lead discussion on planning and requirements of the college. Also reports from the various committees will be given.

This will be the third gathering of the board.

METHODIST COLLEGE
NEWS BUREAU
FAYETTEVILLE, NORTH CAROLINA

FOR IMMEDIATE RELEASE

Representatives from eight additional churches and charges in the Fayetteville area today were announced as members of the Conference Advisory Committee for the new Methodist College to be located here.

Serving on the advisory group from the churches indicated (all Methodist) are the following members:

Cumberland - St. Andrews - (Fayetteville) - Mrs. Robert Taylor, S. H. Lea, Dewey Porter and Reverend Foster L. Jones.

Gardner's - (Fayetteville) - Mrs. Nellie Cottingham, Graham Moody, Ernest Darden and Reverend Walter E. Smith.

Person Street - (Fayetteville) - J. W. Jernigan, I. P. Riddle, Walter Bagley and Reverend A. D. Byrd, Jr.

South River - (Autryville) - J. H. Spell, Randall Autry, Mrs. David Pugh and Reverend H. L. Harrell.

Salem - (Eastover) - F. A. Dawson, Marcus G. McKnight, Mrs. E. S. W. Draughon and Reverend W. E. Howard.

St. Pauls (St. Pauls) - Dr. L. A. Cameron, Mrs. John B. Regan, J. H. Brisson and Reverend H. R. Ashmore.

Bladen - (White Oak) - Cecil Smith, Mrs. Nellie Parker, C. P. Ashley and Reverend Dan Boone.

Cokesbury - (Stedman) - E. F. Hubbard, R. H. Maxwell, Mrs. Robert S. Autry, Jr. and Reverend A. L. Reynolds.

Methodist College
~~Wiley R. R.~~
Public Relations
Fayetteville, N.C.

FOR RELEASE NOVEMBER 30, 1956

TABOR CITY - "It is highly important that the church does not relinquish its traditional role of leadership and influence in the field of higher education at this critical time," Methodist College Board Chairman Terry Sanford of Fayetteville declared here last night before members of the Men's Club of

The head of the official board of North Carolina's most recent college venture, a four year educational institution to be located in Fayetteville, said:

"It will be a dreadful day if we allowed the state and federal governments to pre-empt the field of higher education."

He added that the moral and spiritual balance afforded by church sponsored education ~~is~~ is vitally needed to supplement the academic offerings ~~to~~ to the rising tide of college ^{trained} ~~graduate~~ youth.

Sanford invited support for the Fayetteville college, chartered by the North Carolina Methodist ~~College~~ Conference, which, he said, has the generous backing of all elements in that community. He indicated that planning activities were proceeding at a "highly satisfactory pace" and that the Board of Trustees were "enthusiastic and optimistic" over the prospects of ~~building~~ building the college at a relatively early date.

He assured the church group that "a quality college" with "primary emphasis on the faculty" is the principal aim of college officials and Conference leaders.

Indicative ~~of~~ of progress to date, Sanford declared that arrangements ~~have~~ have been completed for acquiring a beautiful 700-acre site and that a com-


↑

mittee from the trustee group is preparing to interview candidates for the position of college president. He also recounted activities of the Planning Committee which is giving study ~~to~~ to all aspects of establishing the school, conferring frequently with an advisory committee of leading Tar Heel educators.

The Fayetteville man reminded the group that the new college would be " a tremendous asset to all of southeastern North Carolina from which area the institution would attract its student body."

He emphasized that Methodist College " will not be just a community college, but a church college - let me make that clear. "

"We are happy to have the backing of the people of the Fayetteville locality, who have pledged \$2 million for this project - and we are counting on them and this support to spell the difference between a good college and a great one; but this institution will belong to the Methodist Church and particularly to the North Carolina Conference, of which Tabor City and Columbus County is as much a part as Fayetteville and Cumberland County," he concluded.



Methodist College
Public Relations
Fayetteville, N. C.

FOR RELEASE DECEMBER 7, 1956

NEWPORT - "It is highly important that the church does not relinquish its traditional role of leadership and influence in the field of higher education at this critical time," Methodist College Board Chairman Terry Sanford of Fayetteville declared here last night before members of the Men's Club of Newport.

The head of the official board of North Carolina's most recent college venture, a four year educational institution to be located in Fayetteville, said:

"It will be a dreadful day if we allowed the ^SState and Federal governments to pre-empt the field of higher education."

He added that the moral and spiritual balance afforded by church sponsored education is vitally needed to supplement the academic offerings to the rising tide of college trained youth.

Sanford invited support for the Fayetteville college, chartered by the North Carolina Methodist Conference, which, he said, has the generous backing of all elements in that community. He indicated that planning activities were proceeding at a "highly satisfactory pace" and that the Board of Trustees were "enthusiastic and optimistic" over the prospects of building the college at a relatively early date.

He assured the church group that "a quality college" with "primary emphasis on the faculty" is the principal aim of college officials and Conference leaders.

Indicative of progress to date, Sanford declared that arrangements have been completed for acquiring a beautiful 700-acre site and that a committee from the trustee group is preparing to interview candidates for the position of college president.

He also recounted activities of the Planning Committee which is giving study to all aspects of establishing the school, conferring frequently with an advisory committee of leading Tar Heel educators.

The Fayetteville man reminded the group that the new college would be "a tremendous asset to all of eastern North Carolina from which area the institution would attract its student body."

He emphasized that the Methodist College "will not be just a community college, but a church college - let me make that clear."

"We are happy to have the backing of the people of the Fayetteville locality, who have pledged \$2 million for this project - and we are counting on them and this support to spell the difference between a good college and a great one; but this institution will belong to the Methodist Church and particularly to the North Carolina Conference, of which Newport and Cartaret County are as much a part as Fayetteville and Cumberland County," he concluded.

Methodist College
Public Relations
Fayetteville, N. C.

18

FOR RELEASE DECEMBER 7, 1956

Reckman

NEWPORT - "It is highly important that the church does not relinquish its traditional role of leadership and influence in the field of higher education at this critical time," Methodist College Board Chairman Terry Sanford of Fayetteville declared here ^{Tuesday} last night before members of the Men's Club of ^{the First} ~~Newport~~ ^{Methodist} ~~Church~~ ^{Church}.

The head of the official board of North Carolina's most recent college venture, a four year educational institution to be located in Fayetteville, said:

"It will be a dreadful day if we allowed the ^SState and Federal governments to pre-empt the field of higher education."

He added that the moral and spiritual balance afforded by church sponsored education is vitally needed to supplement the academic offerings to the rising tide of college trained youth.

Sanford invited support for the Fayetteville college, chartered by the North Carolina Methodist Conference, which, he said, has the generous backing of all elements in that community. He indicated that planning activities were proceeding at a "highly satisfactory pace" and that the Board of Trustees were "enthusiastic and optimistic" over the prospects of building the college at a relatively early date.

He assured the church group that "a quality college" with "primary emphasis on the faculty" is the principal aim of college officials and Conference leaders.

Indicative of progress to date, Sanford declared that arrangements have been completed for acquiring a beautiful 700-acre site and that a committee ^{from} the trustee group is ~~preparing to interview~~ ^{considering} candidates for the position of college president.

He also recounted activities of the Planning Committee which is giving study to all aspects of establishing the school, conferring frequently with an advisory committee of leading Tar Heel educators.

The Fayetteville man reminded the group that the new college would be "a tremendous asset to all of eastern ^{and Piedmont} North Carolina from which area the institution would attract its student body."

He emphasized that the Methodist College "will not be just a community college, but a church college - let me make that clear."

"We are happy to have the backing of the people of the Fayetteville locality, who have pledged \$2 million for this project - and we are counting on them and this support to spell the difference between a good college and a great one; but this institution will belong to the Methodist Church and particularly to the North Carolina Conference, of which ^{Rocky Mountain} ~~Methodist~~ ^{Piedmont} and ~~Grant~~ ^{Rocky Mountain} County are as much a part as Fayetteville and Cumberland County," he concluded.

[In the 1956 news releases file - transcribed as-is (with errors) from period photostat copy -- no attribution provided]

(Prepared for delivery at Hay Street Methodist Church on 25 August 1957.)

THE COLLEGE IN THE CHURCH

It is for me a great pleasure to come here to Hay Street Church to speak to you today. Most of you do not know it, but I entered the North Carolina Conference through the Quarterly Conference of this church. For a brief time, my name was listed on its membership rolls, and the names of many of you are associated in my memory with much gratitude and feelings of appreciation. I shall always have a sense of indebtedness to this church for the many generous acts toward me during the time I had an office here when I was serving as Soldier Pastor for the Methodist Churches of the area during 1942.

I have not come here as a man of the world today to put on airs, to boast of what the Methodist Church has done or is going to do. It is preparing a program for the support of its colleges, and especially the work involved here in Fayetteville and North Carolina Wesleyan at Rocky Mount which will include every Methodist in the Conference in its scope. We expect that every Methodist will be told the story of our college program and anticipate that everyone will find a great sense of pioneering accomplishment by participating in its achievements.

But I say I have not come here today to talk to you about the program just ahead of us, but I have come rather to rejoice with you in the power of a mighty God whom we worship in this hour and Who, we believe, is working a mighty work through the communities of Fayetteville and Rocky Mount and North Carolina Methodist in bringing into being these new colleges. Rather than coming to instruct you, I have come to be rather myself instructed, for the depth and breadth of

your vision and energy has come out of your enthusiasm has transformed the scene of Eastern Carolina from a place where two years ago, a call to build one college would have gone unheeded, to an area where today "80,000 Methodist are firmly joined with two cities in the creation and development of two colleges."

Let me say here and now that the North Carolina Conference is awake to the magnitude of this task and is fully committed to bearing its full share of the load of establishing and maintaining these schools.

I want to talk to you for a moments about why I think the Church is committed to this additional responsibility beyond her tremendous obligations in evangelism, missions, in education within the local church, and in her program of stewardship. So great has the need of the Church been for new building and for new churches, that church architecture and church building contracts have become big business across the country. Why in the midst of these strenuous efforts does the church so confidently commit herself to two more colleges whose ultimate cost will turn into the millions of dollars and will call for Methodist giving beyond what we have ever done before?

To find the answer, it is necessary to look into the life and history of the church.

Perhaps it was in the month of September, the traditional month for the beginning of school in our time, that the parents of a young lad took him down to the harbor town of Aulai, the port of the city of Tarsus. They were sending him off to school. He wasn't going to college to learn the skills of an engineer and thereby get into a higher income bracket -- he was already trained to make a living. Actually, he later was to boast that he supported himself from tent making, and we cannot say that his schooling made his hands any faster or more accurate. But when young Saul

sailed from Asia Minor down to Joppa in Palestine and made his way through the hills to Jerusalem, he went for training in the ways of manhood beyond that which the art of tent-making could ever supply. He went to sit at the feet of the learned rabbis, the teachers of the wisdom of his fathers. He went that there might be supplied in his life that quality of mind and spirit which could be learned only in the disciples of the "college classroom of that day." As he sat at the feet of the great teacher Gamaliel his bright mind carried him beyond many who were older than he into the wisdom of the Pharisees. The issues of his faith were drawn clearly for him and when his spirit was captured by Christ he was ready to become the great collective mind of the early church. If Saul of Tarsus had never gone to college and subjected his mind and spirit to the discipline of its training, he would never have been prepared to take his place as the giant that he is among the geniuses of the world. And further, the church would have been stumbling yet in its understanding of the vastness of what God has done for us in Christ.

God used the simple shepherds to declare the wonders of the new-born King at Bethlehem, but He took the trained mind and disciplined spirit of a Saint Paul to declare the meaning of our Lord's crucifixion and the glory of his resurrection. Through more than half the pages of the New Testament, he speaks to us of God reaching toward us in Christ reconciling the world to himself. The simple skills of a tent-maker might have made Saul of Tarsus a wealthy man, and a man of great influence in that city of his birth which had almost a million inhabitants. But that training alone would never have prepared him to be the Saint Paul of all the ages. And the Church will not forget its debt to the gentle rabbi and great teacher, Gamaliel, who prepared the great mind of Paul to become so marvelous a channel for the gospel of Christ. It is a fitting tribute that there should

be recorded in the book of Acts an incident that shows the patience and tolerance of the kindly rabbi.

We remember Martin Luther, the great leader of the Reformation as a monk, and so he was as a member of the Augustinian Order. Sometimes, we forget that he studied law. Perhaps many are not even aware that he was a college professor and came to his great insights that sparked the Reformation and changed the history of Europe and the world, while preparing a series of lectures on the book of Psalms to be given in a college classroom. The life of the Church was freed into new and creative patterns by the professor of Wittenburg. Let us not overlook the fact that the school was new, having been founded only a short time before Luther went there to teach and to be the pastor of the local church. The newness of the college provided no barrier to its being the cradle of a tremendous blessing to the Christian Church. Here let me caution you who live here in Fayetteville to remember that the greatest hours of Methodist College can well be lived in its earliest days. The value of a school does not begin when the ivy grows to the top of its building.

As Methodists, we are constantly going back to John Wesley, the founder of the Methodist movement. It was no accident that the beginnings of Methodism are found in a college. The Holy Club of Oxford University was not a collection of pious students removed from life but a dedicated group of young churchmen with a passion to make the gospel effective in all of life. We should not forget the work of these college students with those in jail, with the poor and the outcast. Nor should we forget their observance of all the practices which had supposedly been a part of the life of the church but had fallen into neglect. Habitual and adequate time for prayer was included in the program of the Holy Club. I remember my surprise when I read in the Encyclopedia Britannica that John Wesley and his group had almost single handedly restored the observance of

Lent to the evangelical church. The Oxford don who had loved the college atmosphere and declared he would have enjoyed remaining as a part of the university community all his life showed that his practices of his early days there were still a part of him by receiving in the last year of his life the Holy Communion over 100 times. If we should leave out of the life of Wesley the influence of his college experiences as a student and a teacher we should never understand the Wesleyan revival. And if we should remove from the life of the Methodist Church the contributions of her colleges we would destroy her.

The development of the church in America cannot be described without telling the story of her colleges. To the picture of the circuit rider, the group of settlers and the brush arbor, there must always be added the picture of a college. One of the first things done by the Methodists when they were first organized in America was to make plans for the founding of a college. Benjamin Franklin spoke of the first time he heard the remarkable preacher Whitfield and commented that he was speaking in behalf of one of the Methodist colleges.

The Methodist Church is concerned with colleges for the training of her pastors, her missionaries, her future lay leadership, yes, but far more than that motivates the North Carolina Conference in her commitment to the cities of Fayetteville and Rocky Mount. She accepts these schools now as a very part of her life. She conceives of them as serving a mighty function in the development of the finest and best in their respective communities and in Eastern North Carolina, but beyond that she considers them to be now bone of her bone, and flesh of her flesh, whereby the blessings of God may be mediated to His people. In answer to a question put to him about the work of his college, the president of one Methodist School said, "We think of ourselves as being the Church at work with young people." The Methodist Church has not been narrow and sectarian in

its approach to education but has looked upon its work in its colleges as a part of its determination to see to it that young people had a full opportunity to develop to their highest potential. In her new schools she now renews that determination for the youth of Eastern North Carolina. [The Methodist Colleges are not outside the life of the Church. Rather they are close to its main stem. The Church has thrown a tremendous burden of responsibility on its schools. It has looked to them to interpret its doctrines, stimulate its zeal on the new frontiers of the Faith, and to provide it with leadership. Bishop Peele, who preceded our present Bishop Garber was a teacher in a Methodist school before he became a pastor, and Bishop Garber came to his office directly from the college classroom. But now in its turn the Church is accepting the responsibility, and accepting it gladly, of giving its very best to the development of this new frontier in Christian Higher Education. The Methodist Church has accepted the magnificent campus site and the commitment of present and future financial support from the community. She in turn has committed herself [penciled in: The Church has committed] "to develop in Methodist College an institution of which both the Church, Fayetteville, and North Carolina will be justly proud." This commitment is born of her knowledge is an important, necessary, and vital part of her very life.